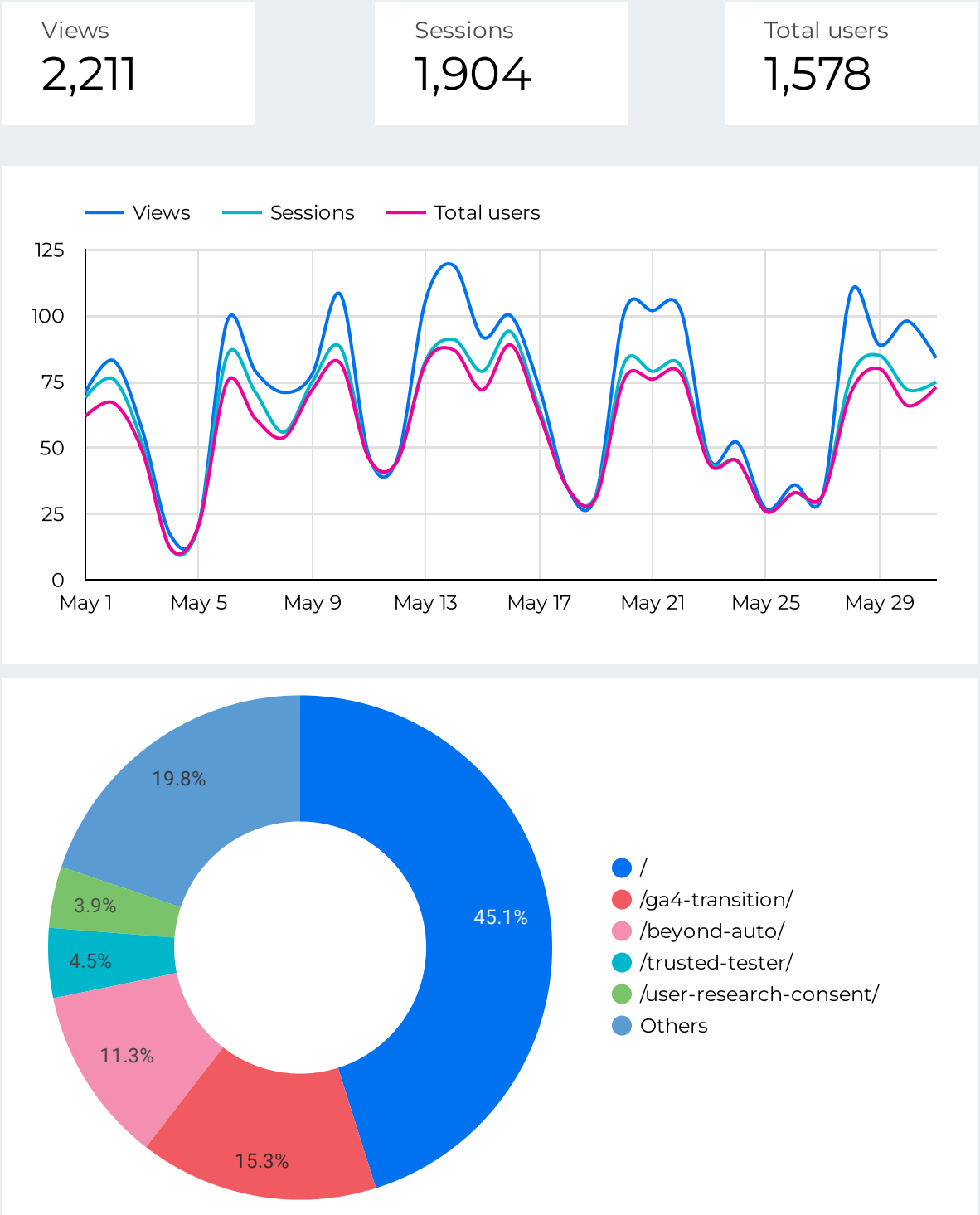


Blog monthly analytics report: pageviews, sessions, users

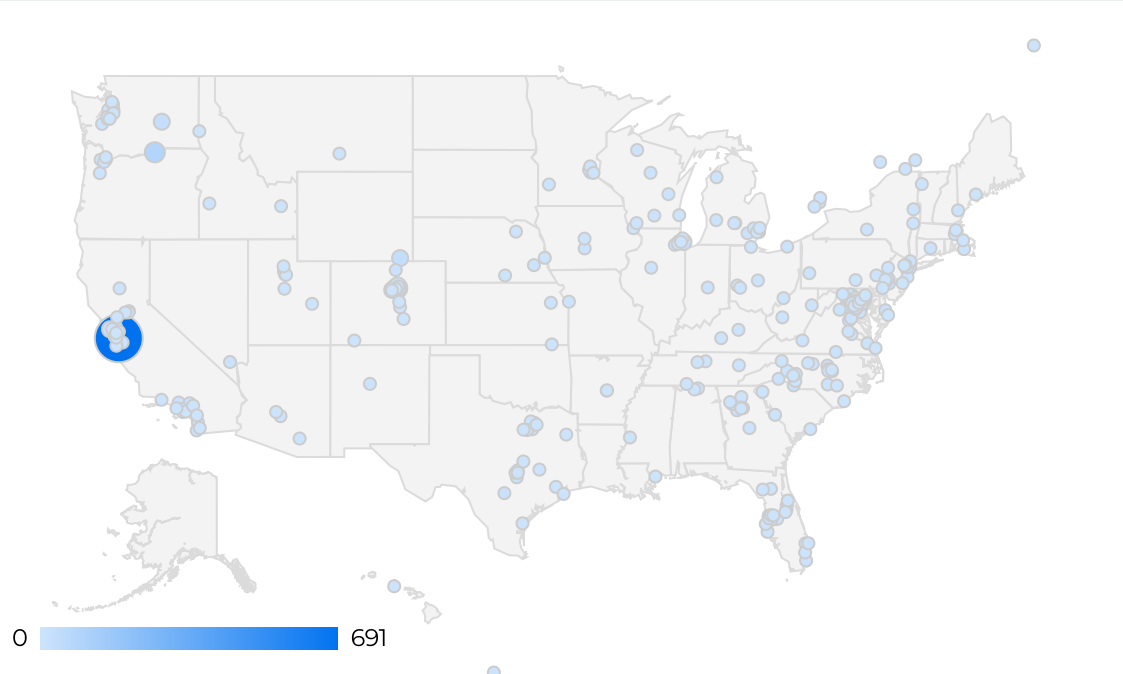
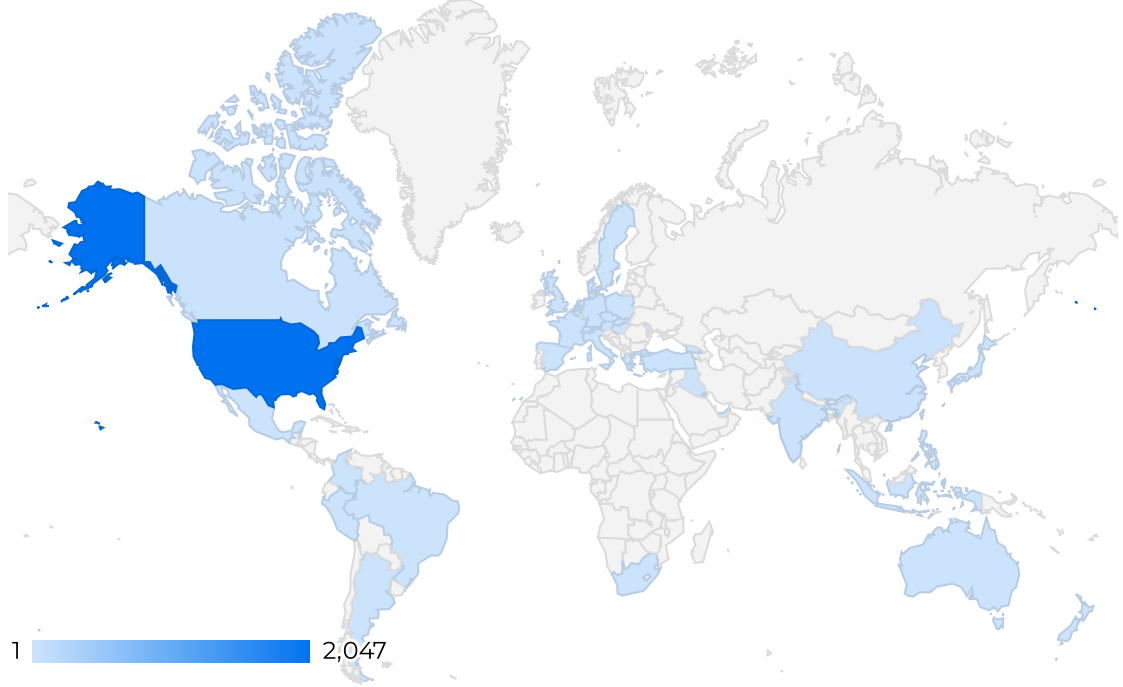
	Landing page + query string	Views ▾	Sessions	Total users
1.	/	998	828	782
2.	/ga4-transition/	339	291	206
3.	/beyond-auto/	250	203	184
4.	/trusted-tester/	99	85	77
5.	/user-research-consent/	87	73	51
6.	/modernize-government-websit...	84	60	53
7.	/metrics-and-policy/	45	40	30
8.	/content-audit/	43	42	39
9.	/onrr-content-audit/	39	31	25
10.	/journey-mapping/	30	20	20
11.	/onrr-user-types/	23	21	18
12.	/metrics/	22	17	16
13.	/federal-team/	19	16	6
14.	/cx/	17	16	12
15.	/search-engine/	16	14	14
16.	/becoming-a-product-manager/	13	8	8
17.	/card-sort/	13	13	6
18.	/implementing-mdx/	10	8	8
19.	/6-lessons/	8	1	1
20.	/USWDS/	6	5	5
21.	/choosing-ONRR/	5	5	5
22.	/metrics-and-policy/?dg=	5	5	1
23.	/modernize-government-websit...	5	5	5
	Grand total	2,211	1,904	1,578

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Blog monthly analytics report: geography

	Country	Region	City	Views ▼
1.	United States	California	San Jose	691
2.	United States	Virginia	Reston	130
3.	United States	Colorado	Denver	103
4.	United States	Oregon	Boardman	86
5.	United States	District of Columbia	Washington	67
6.	United States	Virginia	Ashburn	54
7.	United States	Virginia	Tysons	32
8.	United States	Virginia	Alexandria	31
9.	United States	Wyoming	Cheyenne	30
10.	United States	Washington	Moses Lake	28
11.	United States	Illinois	Chicago	26
12.	United States	Washington	Seattle	25
13.	United States	Colorado	Kittredge	24
14.	United States	(not set)	(not set)	23
15.	United States	New York	New York	19
16.	United States	California	San Francisco	18
17.	United States	Colorado	Thornton	17
18.	United States	South Carolina	Fort Mill	15
19.	United States	Delaware	Georgetown	14
20.	United States	California	Los Angeles	14
21.	United States	Georgia	Atlanta	13
22.	United States	Maryland	Bethesda	13
			Grand total	2,211
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Blog monthly analytics report: page referrers

	Page referrer	Landing page + que...	Sessions ▼
1.		/	797
2.		/ga4-transition/	212
3.	https://www.section508....	/beyond-auto/	84
4.	https://www.google.com/	/beyond-auto/	60
5.		/beyond-auto/	55
6.	https://www.google.com/	/trusted-tester/	52
7.	https://digital.gov/	/ga4-transition/	45
8.		/content-audit/	42
9.		/user-research-conse...	42
10.		/metrics-and-policy/	36
11.	https://blog-nrrd.doi.gov/	/	34
12.		(not set)	32
13.	https://www.google.com/	/modernize-governm...	32
14.		/trusted-tester/	28
15.	https://www.google.com/	/ga4-transition/	27
16.		/onrr-content-audit/	23
17.	https://www.google.com/	(not set)	21
18.	https://www.google.com/	/user-research-conse...	20
19.	https://www.google.com/	/journey-mapping/	17
20.		/modernize-governm...	16
21.	https://blog-nrrd.doi.gov/2	/	16
22.	https://www.google.com/	/	14
		Grand total	1,904

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