

COOL.LION.FI

LEND TO BUSINESSES GOING GREEN

**DeFi Lending to SMEs
Going Green and Decarbonizing !**

Opportunity

41% of formal SMEs (131 million) in emerging countries have unmet financing needs

SME finance gap is estimated to be approximately \$5 trillion - 1.3 times the current level of MSME lending.

65% of executives say they want to advance their organization's sustainability efforts.

Asset finance potential can unleash 100x more SME financing

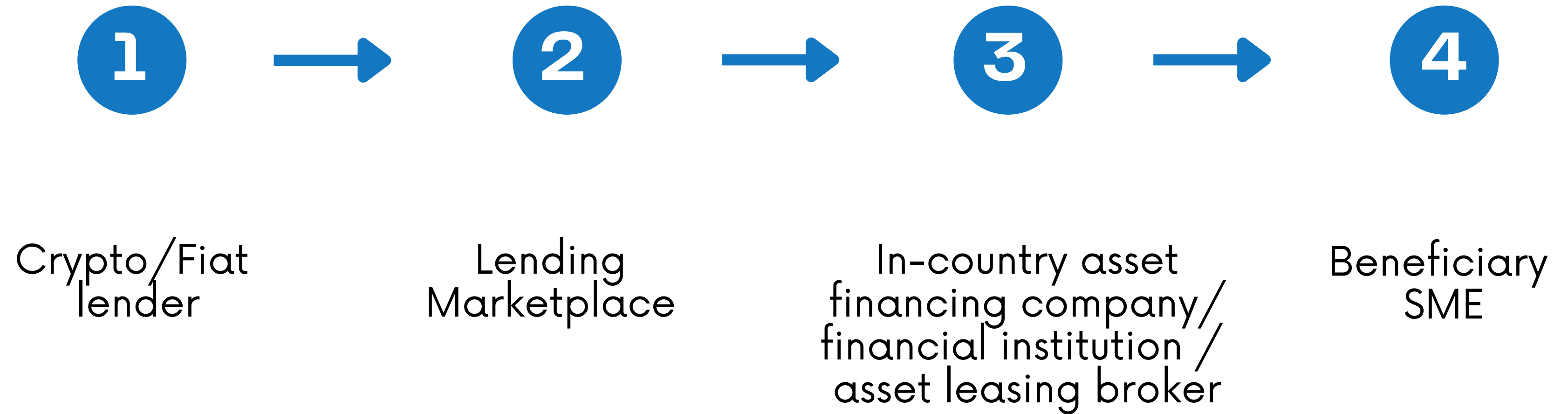
(1)<https://www.smefinanceforum.org/data-sites/msme-finance-gap>

(2) Harris poll for Google cloud

Solution

A lending marketplace that connects crypto and fiat lenders to businesses looking to purchase, lease or rent green, environmentally-friendly equipment and assets allowing them to decarbonize.

Solution: Providing financing that scales



Supporting a large market

Loan volume of
Asset financing/leasing companies
in emerging markets



\$ 543 B

Electric buses,
vehicles and bikes

Mini-grids

Energy efficient
industrial equipment

Solar
refrigeration

Organic fertilizer

Beehives

Lend today!

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