

Founder Vision Letter

Dear Future Partners, Collaborators, and Dreamers,

When I first imagined ELOS, I wasn't just building a museum — I was building a space that I wish had existed when I was growing up. A space that didn't just showcase art, but *invited you into it*. That let you feel something, express something, and leave with more than a memory — with a mark you made on the world.

ELOS is that space.

It's a living, breathing celebration of creativity — one that's accessible, immersive, futuristic, and deeply human. From powder baseball and music studios to glowing poetry and emotional domes, every room is designed to help guests reconnect with their joy, their voice, and each other.

This isn't about taking selfies and leaving. It's about feeling bold, seen, and part of something beautiful.

And it's only the beginning.

Alongside my other venture — DOKO Battlefield — ELOS is part of a growing universe that blends art, technology, tradition, and community. Both are meant to uplift, to challenge norms, and to create *spaces where all people belong*.

To build this dream, I'm looking for partners who share my values — people who believe in innovation, equity, and imagination. Whether you're an investor, a designer, a strategist, or simply someone who wants to help shape the future of interactive experience — there's a place for you in this vision.

Let's make something unforgettable.

With heart, always —

Treneese Johnson

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