

## **DOKO Battlefield** *Where Combat Meets Culture and Innovation*

### **Concept**

**DOKO Battlefield** is a luxury combat sport and immersive entertainment venue located in Atlanta, GA. Blending traditional warrior disciplines like archery, kendo, and fencing with cutting-edge technology and personalized experiences, DOKO transforms recreational combat into an inclusive, interactive, and unforgettable journey.

### **What Makes DOKO Unique**

- **Smart QR Code Necklaces:** Track your place in line, receive alerts, and access your personalized media.
- **Indoor-Outdoor Immersive Design:** Guests walk through a digital screen into a Japanese-inspired warrior realm with dojos, theaters, VR arenas, and themed dining spaces.
- **Combat as Culture:** DOKO celebrates the roots of combat sports while building community, discipline, and cultural pride.

### **Business Model**

- Memberships & walk-in activity fees
- Instructor-led training sessions
- Performance room bookings (with media capture)
- Food & beverage sales (three unique restaurant spaces)
- Merchandise and gear shop
- Corporate & private event rentals

### **Target Market**

- Ages 10 – 45: Students, families, creatives, fighters, and corporate teams
- Schools, colleges, and organizations looking for wellness + team-building
- Tech-lovers and experiential seekers in Atlanta and beyond

### **Highlight Features**

- Archery, Axe Throwing, Kendo, Dagger Throwing, Fencing
- Indoor Japanese gardens, glass-roofed ceiling, and dojo-inspired architecture
- VR Combat Rooms + Multipurpose Spaces
- Personalized video/photo recap from every activity
- Live waitlist displays + mobile app integration

### **Funding & Vision**

We are seeking \*\*\$49.8 million\*\* to acquire land, build and furnish the flagship DOKO Battlefield location, and implement advanced tech systems.

DOKO Battlefield is more than a venue — it's a movement. A new way to engage with culture, skill, and community. We aim to build a model that can expand across cities and inspire generations.

## **Contact**

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**GitHub:** [github.com/Treneese/DOKO\\_Battlefield](https://github.com/Treneese/DOKO_Battlefield)

**Location:** Atlanta, Georgia

*Let's bring ancient strength into the future.*