

Devin Osborne

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EDUCATION

Samford University, Birmingham, AL, May 2021

Bachelor of Science Business Administration, Marketing Major.

GPA: 3.87/4.0

HONORS

Samford University Micah Fellows Honors Program

Dean's List—2018-2019

Dean's List—2019-2020

Samford University Academic Award

Honor Medal

William D. Greer Scholarship Winner

EXPERIENCE

University Fancards

Creative, Media, programming, and Marketing Intern, Intern—Spring - Fall 2019, Part Time - Present

- Marketing & Website Building. Graphic designer, Software Developer, and Branding.
- API Learning and Business Development. Continually working and developing Fintech.

Growing Kings

Intern, Fall 2019

- Helping children from 4th-12th grade succeed in education.
- Business Development Leader. In charge of fundraising and donor campaigns.

Osborne Media, Quincy Illinois (mobile business).

Founder & Owner, Spring 2018-Present

- Digital Marketing, Content Creation, Consultant Marketing, Web Design, & Social Media Marketing.
- Manage and fulfill all business operations (accounting, marketing, etc.).

Fatbacks BBQ, Quincy, Illinois

Back-line Manager, Pre-college—Present & Director of Marketing/Store Manager 2018- Present

- Marketed the company in all platforms of marketing. Created a website for it as well as social media pages. Using all of these, I run ads on specific platforms and create all of the content.
- Dealt with clients and made deals and orders for the restaurant. Lead my team to success daily.

INVOLVEMENT

Birmingham, Alabama

Sophomore Class Member, August 2018 - Present

- Selected by faculty to represent the freshman **Micah Fellow's**
- Interview the incoming freshman for Micah Fellows.
- Volunteer Internship 6-10 hours a week at Growing Kings
- Wrote a detailed start-up plan for a Non-profit organization based in Birmingham's West End and proposed it to faculty directors of the Fellow's Program.

Samford University Marching Bulldog, Birmingham, Alabama

Section Leader, August 2018-2019

VOLUNTEER

Samford University Micah Fellow Spring Break Service Project 2019, Spring Break 2019

SPECIAL SKILLS

Computer: Infusionsoft, Web Coding/APP's, HTML, CSS, JavaScript, JSON, PHP, SQL, Adobe Premiere, Adobe Photoshop, Adobe Lightroom, Adobe Illustrator, Hootsuite, WordPress, Squarespace, BigCommerce, Final Cut Pro X, HubSpot Certified, Google Analytics Certified, Zoho CRM, Twilio Developer, and Shopify, Office 365.