

# Credit Card Transaction Report

57M

Revenue

8M

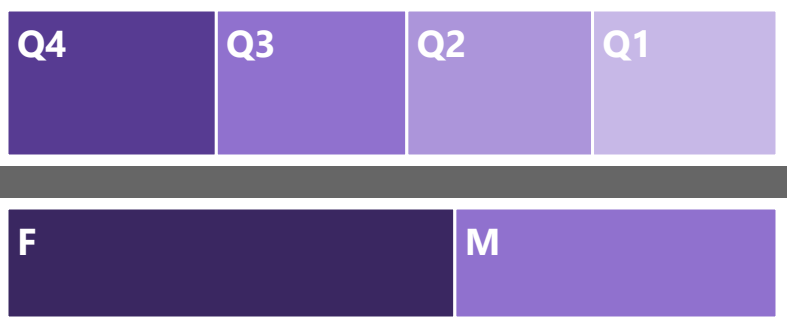
Interest

46M

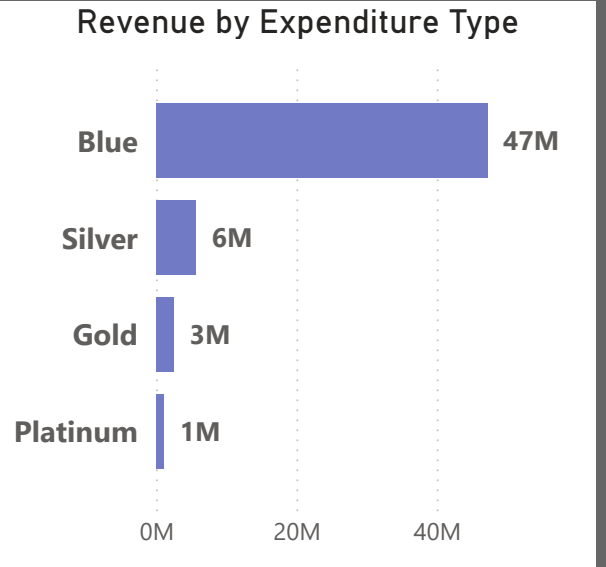
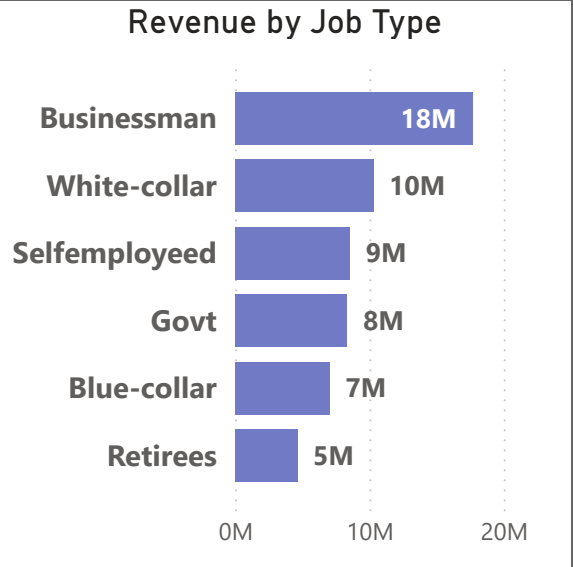
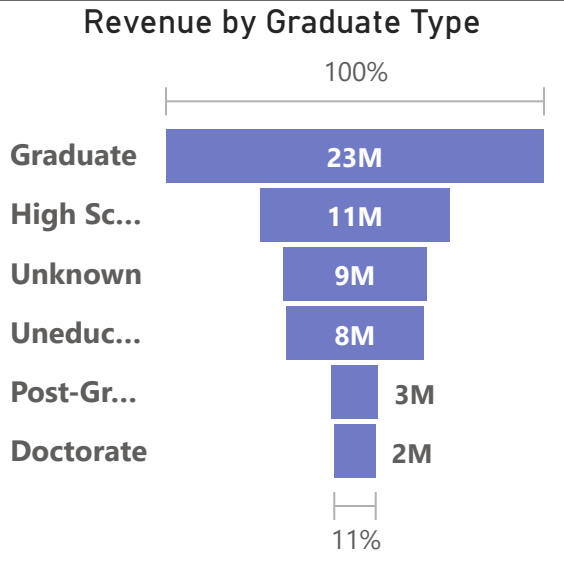
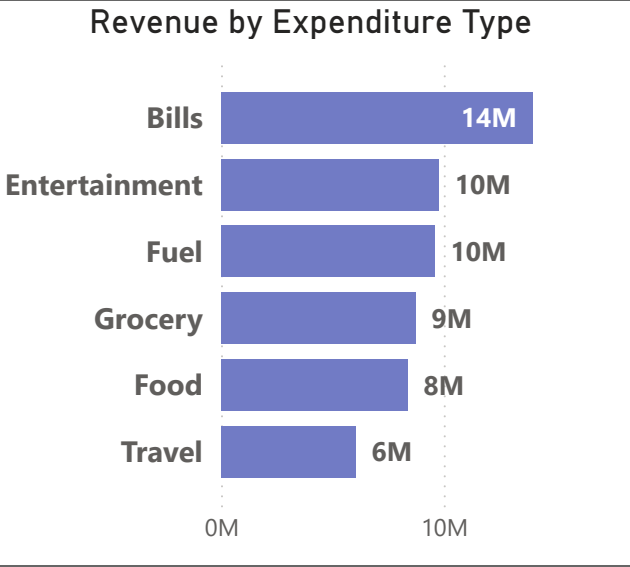
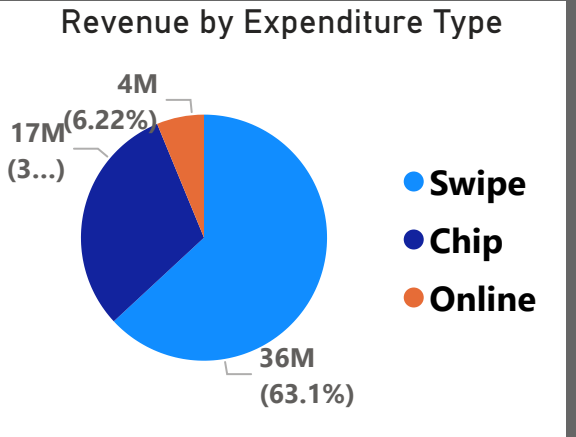
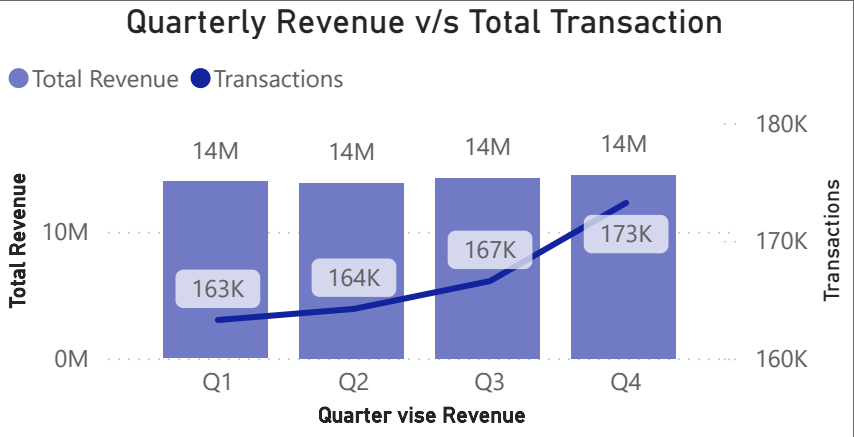
Amount

667K

Count



Card Category	Revenue	Total Transactions	Interest Earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81



# Credit Card Customer Report

57M  
Revenue

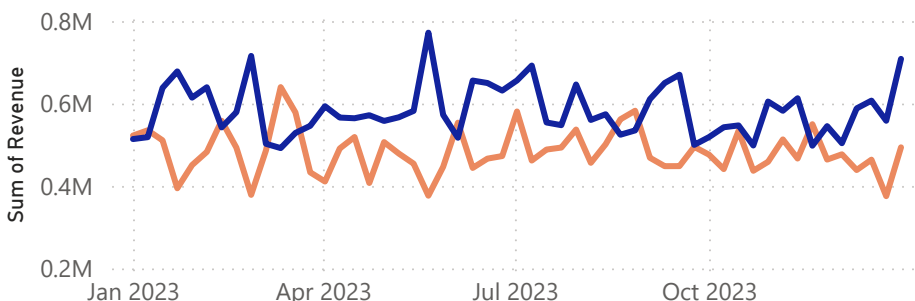
8M  
Interest

588M  
Income

33K  
CSS

Sum of Revenue by Year, Month, Day and gender

gender ● F ● M



Q4

Q3

Q2

Q1

All



M  
31M

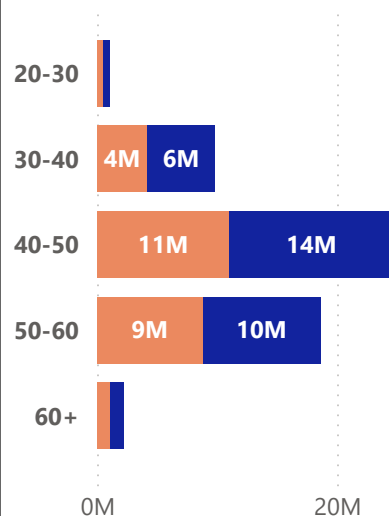
F  
26M

Swipe

Online

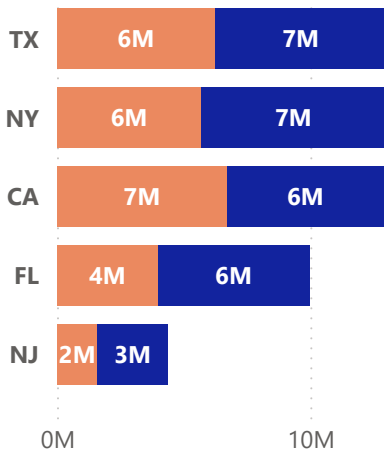
Chip

Revenue by Age Group

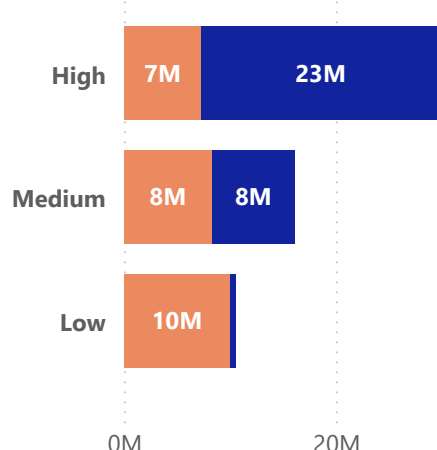


Occupation	Income	Revenue	Interest Earned
Businessman	190350431	17697472	25,84,604.01
White-collar	105618475	10283124	14,64,690.92
Govt	90834727	8335534	11,82,230.84
Selfemployeed	77659931	8542826	11,41,510.40
Blue-collar	73516911	7040606	9,67,751.42
Retirees	49619308	4617448	6,41,692.22
Total	587599783	56517011	79,82,479.81

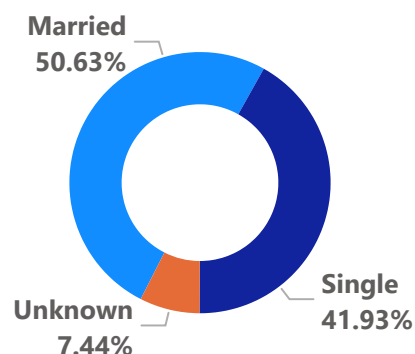
Top 5 States



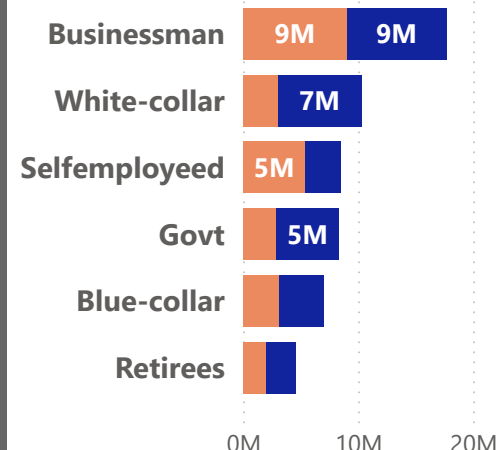
Revenue by Income Group



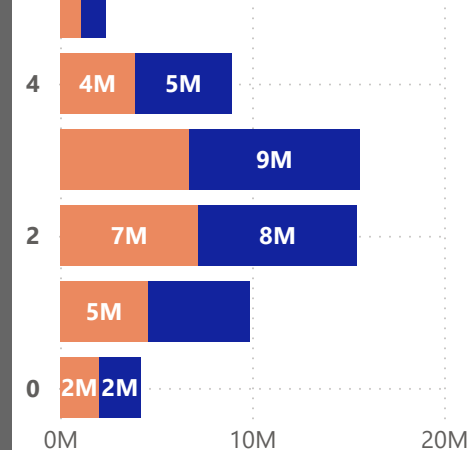
Revenue by Marital Status



Revenue by Customer Job



Revenue and Dependent



## Insights

### Overview YTD:

- Overall revenue is 57M
- Total interest is 8M
- Total transaction amount is 46M
- Male customers are contributing more in revenue 31M, female 26M
- Blue & Silver credit card are contributing to 93% of overall transactions
- TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%