# Judge Name:

**Google Case Problem & Dataset Competition**



# Team Name:

**Directions:**

# Rate the presentation on each of the 7 criteria below. Point values range from 0-10 for each category. Use the suggested questions on the back of this form to develop your assessment.

| **Key:** | Unacceptable | Average | Exceptional |
| --- | --- | --- | --- |
|  | **0** | **5** | **10** |

| **Criteria** | **Score** | **Comments** |
| --- | --- | --- |
| Statement of Problem & Justification |  |  |
| Study Design & Methods |  |  |
| Data Analysis & Interpretation |  |  |
| Discussion & Recommendations |  |  |
| Poster Organization & Coherence |  |  |
| Data Visualization: Creativity and innovation |  |  |
| Interaction with Judge, Presence, and  Oration |  |  |

**Score Total:**

***Suggested* Presentation Critique Guidelines**

# Statement of Problem & Justification

How well did the team understand the nature of the data question, issue, or need? Was there a well-conceived rationale for undertaking the data problem? Were hypotheses or study objectives clearly communicated and appropriately developed?

# Study Design & Methods

Was the study design appropriate given the study hypotheses or objectives? Were data collection methods valid and reliable?

Did the presentation acknowledge assumptions or limitations of the methods (if necessary)?

# Data Analysis & Interpretation

Were appropriate statistical or analytical procedures used?

Was the interpretation logically derived from the data presented?

# Discussion & Recommendation

Did the discussion tie results back to data case study and or problem solving needs ? Did the conclusion drawn flow from the data presented?

Did the presentation present viable, clear data interpretation, solutions, suggestions or explanations?

Did the presentation identify actionable recommendations, while acknowledging real-world constraints or risks?

# Poster Organization, Layout & Design

Was the presentation easy to follow and understand?

Did the presentation deliver a coherent, compelling narrative?

Were data presented visually in a way that was easily interpreted (i.e. could it stand alone)?

Was the design of the poster, including the background, font style and color, and arrangement of elements, attractive, balanced, and easy to read?

Did the poster effectively incorporate charts, graphs, and pictures with the text material? Were pictures, charts, maps, etc. presented in sharp images with sufficient resolution?

**Data Visualization: Creativity and innovation**

Significance of graphic to research: Clearly conveyed by the visualization

Innovation: Visualization itself is innovative and creative

Inspiration: Provocative, compelling, and memorable content, message, or design

Unique approach: Representation of data is bold and original

# Interaction with Judge, Presence, & Oration

Did the poster author seem at ease with the judge and provide direct and professional responses to questions?

Was the poster author poised and confident or flustered and defensive?

Did the poster author’s overall presence convey a professional and credible tone?

How well did the poster author respond to questions from judges and / or the audience?