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Report

Course: Data Science and Data Visualization

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BITCOIN HISTORICAL DATA

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GitHub repository: [\[Link\]](#)

Project website: [\[Link\]](#)

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ABSTRACT

This report presents a comprehensive analysis of Bitcoin historical data, focusing on gaining valuable insights into the behavior and trends of the world's leading cryptocurrency. The study utilizes an extensive dataset spanning a significant period, enabling a thorough examination of Bitcoin's evolution over time and providing a robust foundation for understanding its intricate dynamics.

The analysis encompasses various key aspects, including but not limited to price volatility, trading volume, market capitalization, and other significant indicators. By meticulously examining historical trends, patterns, and correlations, this report aims to shed light on the factors that have influenced Bitcoin's price movements and its overall role as a digital asset.

Through the careful analysis of Bitcoin's historical data, this report aims to uncover the underlying drivers behind its price fluctuations, identify significant market trends, and assess the relationship between Bitcoin and other traditional financial assets. By leveraging advanced statistical techniques, data visualization, the report explores the intricate interplay between Bitcoin's historical performance and external factors such as global economic events, regulatory developments, and investor sentiment.

The findings of this analysis contribute to the broader understanding of Bitcoin's potential as an investment vehicle and its position within the evolving financial landscape. By examining historical data, investors can gain valuable insights into the long-term viability and volatility of Bitcoin as an asset class. Policymakers and regulators can also benefit from this analysis, as it provides them with a deeper understanding of the cryptocurrency's impact on financial stability, consumer protection, and potential regulatory frameworks.

In conclusion, this report offers a comprehensive analysis of Bitcoin's historical data from 2014 to 2022, providing valuable insights into its behavior and trends. By examining various aspects of Bitcoin's performance and assessing its relationship with external factors, this study contributes to the broader understanding of the cryptocurrency's role within the financial ecosystem. The implications and recommendations derived from this analysis have the potential to inform decision-making processes across various domains, ranging from individual investments to regulatory frameworks.

CHAPTER 1

INTRODUCTION

1.1. Background and Motivations

Bitcoin is a decentralized digital currency that was created in 2009 by an anonymous person or group under the pseudonym Satoshi Nakamoto. It operates on a peer-to-peer network and allows for secure, anonymous, and borderless transactions without the need for a centralized authority.

Bitcoin's popularity has grown tremendously over the years, and it has become a mainstream asset class with a market capitalization of over \$1 trillion. The price of Bitcoin has been highly volatile, and it has experienced several price bubbles and crashes throughout its history.

To better understand the historical price trends of Bitcoin, several exchanges began offering minute-to-minute updates of Bitcoin's Open, High, Low, Close (OHLC) prices, volume in BTC and indicated currency. These exchanges provided historical data from September 2014 to October 2020 in CSV format, which allowed analysts to analyze and visualize the data.

The availability of such data has allowed for the development of several data analysis and visualization tools that can be used to better understand the trends and patterns of Bitcoin prices. The minute-to-minute data provides a high level of granularity that enables analysts to identify short-term fluctuations in prices and identify potential trading opportunities.

The motivations for analyzing Bitcoin historical data are varied. For investors, it provides a way to evaluate the performance of their investments and make informed decisions about buying or selling Bitcoin. Traders can use the data to identify short-term price trends and patterns to make profitable trades.

Academics can use the data to study the economic and behavioral aspects of Bitcoin, such as market efficiency, market manipulation, and price discovery. Policymakers can use the data to better understand the impact of Bitcoin on the economy and formulate regulations to mitigate potential risks associated with the cryptocurrency.

To make it easier for analysts to manipulate and visualize Bitcoin historical data, several web-based applications have been developed. These tools allow users to import the CSV files and create charts and graphs to visualize the data. Users can also filter and sort the data to focus on specific time periods or metrics.

In summary, the availability of minute-to-minute historical data for Bitcoin has enabled analysts to study the crypto currency's performance and identify trends and patterns that can inform investment decisions, trading strategies, and policy formulation. The development of web-based tools has made it easier to manipulate and visualize the data, making it accessible to a wider audience.

1.2. Objectives

The objectives of collecting Bitcoin historical data for select Bitcoin exchanges are as follows:

- **Historical Analysis:** The first objective of collecting Bitcoin historical data is to enable historical analysis of Bitcoin prices and trends. By collecting data on minute-to-minute updates of OHLC, Volume in BTC and indicated currency, and weighted Bitcoin price, researchers and analysts can study the patterns and trends of Bitcoin prices over time and identify the factors that have contributed to the growth or decline of Bitcoin prices.
- **Trading Strategies:** Another objective of collecting Bitcoin historical data is to enable the development of trading strategies. By analyzing historical Bitcoin prices and trends, traders can develop trading strategies based on technical analysis or other quantitative approaches. The minute-to-minute updates of OHLC and Volume in BTC also provide traders with real-time market data that they can use to make informed trading decisions.
- **Data Visualization:** A third objective of collecting Bitcoin historical data is to support data manipulation and visualization. By building a small web page to support data manipulation and visualization, users can interact with the data and generate visualizations that help them better understand the patterns and trends in Bitcoin prices over time.
- **Algorithmic Trading:** A fourth objective of collecting Bitcoin historical data is to enable algorithmic trading. By using historical data and real-time updates of OHLC and Volume in BTC, traders can develop algorithms that automatically execute trades based on pre-defined trading strategies.

Overall, the collection of Bitcoin historical data with CSV files and minute-to-minute updates of OHLC, Volume in BTC and indicated currency, and weighted Bitcoin price is crucial for studying the growth and trends of Bitcoin, developing trading strategies, and enabling algorithmic trading. By building a web page to support data manipulation and visualization, users can interact with the data and generate visualizations that help them better understand the patterns and trends in Bitcoin prices over time.

CHAPTER 2

METHODOLOGY

2.1. Methodology

In the realm of data analysis, visual representation through graphs and charts is a powerful tool for extracting insights and communicating complex information effectively. In the context of analyzing Bitcoin data, drawing accurate and visually appealing charts is crucial for understanding trends, patterns, and correlations. This part explores the methods and techniques used to draw Bitcoin charts and graphs by using JavaScript, D3 library, Plotly library, HTML, and CSS. By leveraging these technologies, analysts can gain valuable insights into Bitcoin's historical performance and make informed decisions based on the visualized data.

2.1.1. JavaScript and the Plotly Library



Figure 1. The JavaScript library plotly.js

Plotly JavaScript is a powerful open-source data visualization library that allows you to create interactive and customizable charts, graphs, and dashboards. It is built on top of the D3.js and WebGL technologies, providing a user-friendly and versatile platform for visualizing data in web applications.

With Plotly JavaScript, you can create a wide range of visualizations, including line charts, bar charts, scatter plots, heatmaps, 3D plots, and more. The library offers a rich set of features and options to customize the appearance and behavior of your visualizations, making it suitable for both basic and advanced data visualization needs.

One of the key features of Plotly JavaScript is its interactivity. You can easily add interactive elements to your charts, such as hover tooltips, zooming, panning, and data selection. This enables users to explore and analyze the data more effectively, providing an engaging and intuitive experience.

2.1.2. HTML and CSS for Chart Visualization

HTML and CSS play crucial roles in making Bitcoin charts visible on websites. HTML provides the structural framework for embedding the charts, defining the layout, and organizing the content. CSS is responsible for styling the charts, allowing customization of colors, fonts, axes, and other visual elements. By utilizing HTML and CSS effectively, analysts can create visually engaging and intuitive Bitcoin charts that capture the attention of website visitors and facilitate data interpretation.

2.2. About the dataset

The dataset of Bitcoin, obtained from the Finance Yahoo website, provides information about various key metrics related to Bitcoin's trading activity. Data for select bitcoin exchanges for the time period of September 2014 to February 2022, with minute to minute updates of OHLC (Open, High, Low, Close), Volume in BTC and indicated currency. They provide full and detailed information about trading Bitcoin in 1 trading session. After performing a preliminary evaluation of the data set, we have one quite good raw data: each column has a suitable data point distribution, not many outliers and high reliability values.

Data set contains about 2713 rows and 7 columns such as Date, Open, High, Low, Close, Adj_Close, Volume.

- ❖ Date:
 - data: type date
 - Meaning: The date of the Bitcoin trading record from 2014 to 2022.
- ❖ Open:
 - data: type number
 - Meaning: opening price of Bitcoin reached during the day
- ❖ High:
 - data: type number
 - Meaning: The highest price of Bitcoin reached during the day
- ❖ Low:
 - data: type number
 - Meaning: The lowest price of Bitcoin reached during the day
- ❖ Volume_(BTC):
 - data: type number
 - Meaning: the total amount of Bitcoin traded in a given period of time
- ❖ Close
 - Data: type number
 - Meaning: The closing price of Bitcoin on that day.
- ❖ Adj_Close:
 - Data: type number
 - Meaning: The adjustment of the price of Bitcoin before closing price on that day.

2.3. Prototype Design

2.3.1. Graph

Used to show the history of the price of bitcoin.

The x-axis of the chart is usually labeled with the date, and the y-axis is usually labeled with the price of bitcoin.

The line on the chart is used to show the evolution of the price of bitcoin over time.

2.3.2. Chart

Used to show how many transactions occur each day.

Show the total number of transactions, the volume of transactions, and the total number of dollars traded.

Show the top countries involved in bitcoin trading and the price of bitcoin over time.

CHAPTER 3

Analysis of Bitcoin charts

3.1. Candlestick Chart of Bitcoin

The data used for this analysis is based on Bitcoin's candlestick chart. It includes the following information for each day:

- **Open Price:** The open price represents the initial price traded when a new candle is formed. If the price starts to rise, the candle will be displayed in black. Conversely, if the price decreases, the candle will be displayed in red.
- **High Price:** The upper wick/shadow's highest point indicates the highest price traded within the given period. If there is no upper wick/shadow, it means that either the open price or the close price was the highest price traded.
- **Low Price:** The lowest price traded is either the price at the bottom of the lower wick/shadow, or if there is no lower wick/shadow, it is the same as the close price or open price in a bullish candle.
- **Close Price:** The close price represents the final price traded during the candle's formation period. In most charting packages, if the close price is lower than the open price, the candle will be displayed in red by default. Conversely, if the close price is higher than the open price, the candle will be displayed in black.

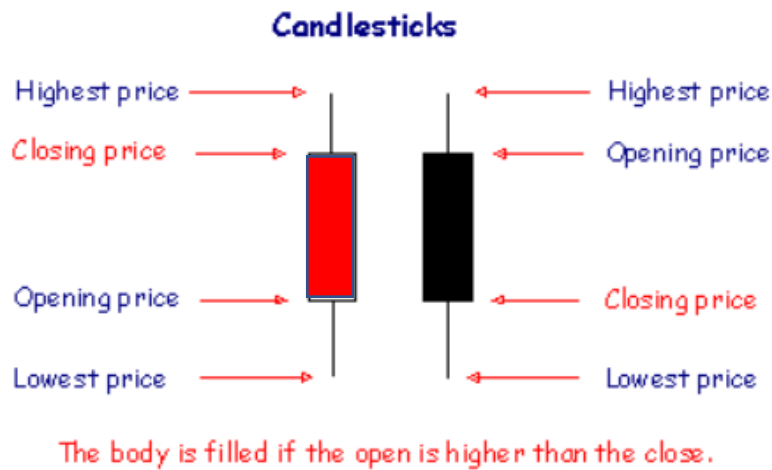


Figure 2. Description of the Candlesticks body

3.1.1. Data Analysis:

The dataset contains information for multiple dates, starting from September 17, 2014.

The minimum closing price recorded in the dataset is \$178.102 while the maximum closing price is \$67566.82.

The minimum opening price recorded in the dataset is \$176.89 while the maximum opening price is \$67549.73.

The minimum highest price recorded in the dataset is \$211.73 while the maximum highest price is \$68789.62.

The minimum lowest price recorded in the dataset is \$171.50 while the maximum lowest price is \$66382.06.

The minimum trading volume is 5,914,570, and the maximum trading volume is 350,967,900,000.

3.1.2. Data Insights:

3.1.2.1. Stage from 2015 to 2017 (Price Increase)

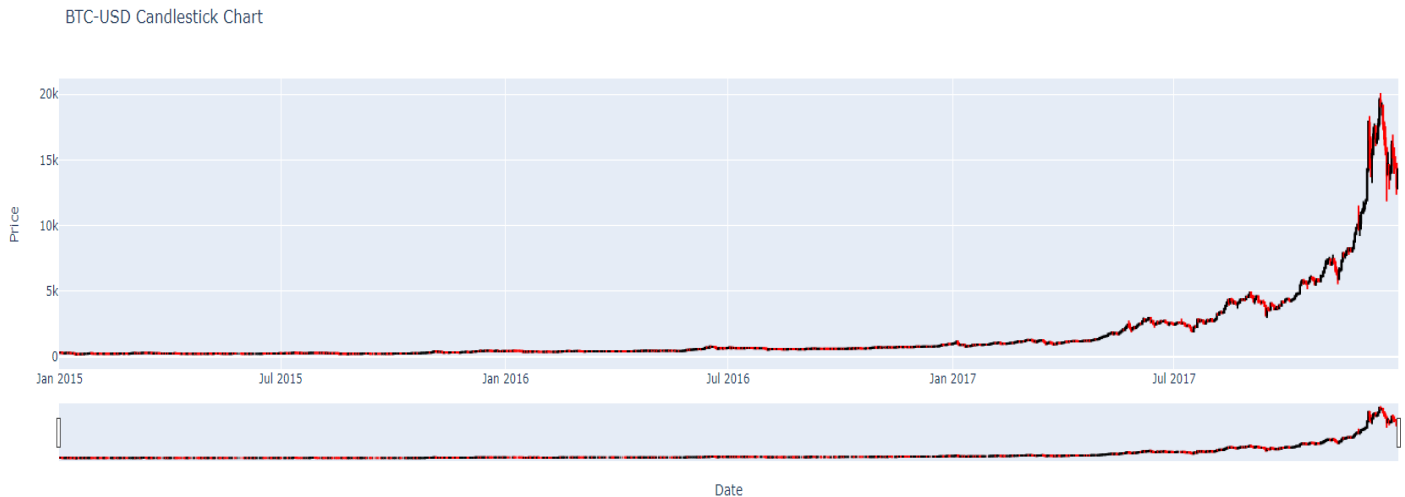


Figure 3. Candlestick chart for bitcoin from 2015-2017

This period witnessed a significant price increase for Bitcoin, with the price surging from around \$312 in January 2015 to an all-time high of approximately \$19,783 in December 2017.

Data insights:

- Bitcoin experienced exponential growth during this period, indicating a strong market interest and increasing adoption of cryptocurrencies.
- The price increase in this period can be attributed to various factors, including growing investor confidence, media attention, and the emergence of initial coin offerings (ICOs), which led to increased demand for Bitcoin.

3.1.2.2. Stage from 2020 to 2021 (Price Increase)

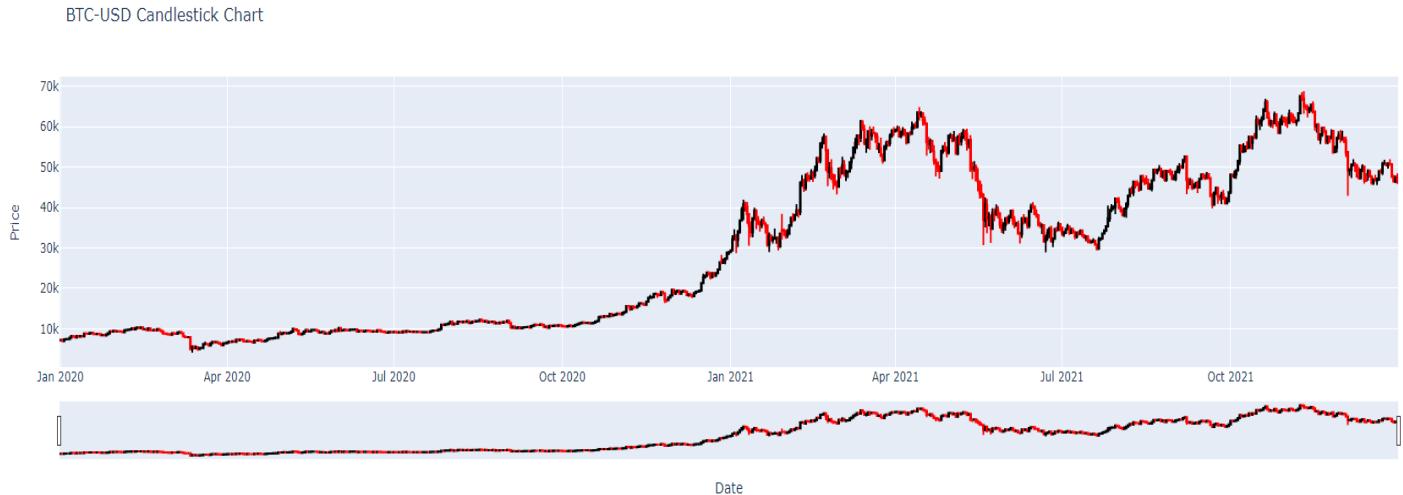


Figure 4. Candlestick chart for bitcoin from 2020-2021

Bitcoin experienced another substantial price increase during this period, with the price soaring from around \$7,195 in January 2020 to nearly \$64,863 in April 2021.

Data insights:

- Institutional involvement and growing acceptance of Bitcoin as a store of value contributed to the price surge. Institutions like MicroStrategy and Tesla announced significant Bitcoin purchases, indicating a shift in perception towards cryptocurrencies.
- The COVID-19 pandemic and the subsequent monetary policy responses from central banks led to increased interest in Bitcoin as a hedge against inflation and a potential safe haven asset.

3.1.2.3. Stage from 2014-2015 (Price Decrease)



Figure 5. Candlestick chart for bitcoin from 2014-2015

Bitcoin witnessed a decline in price during this period, dropping from around \$770 in January 2014 to approximately \$313 by December 2014.

Data insight:

- This period marked a correction phase following the significant price increase observed in 2013. Market participants were adjusting their positions and taking profits, leading to a downward trend.
- Regulatory concerns and security breaches in cryptocurrency exchanges, such as the Mt. Gox hack in early 2014, negatively impacted market sentiment and contributed to the price decrease.

3.1.2.4. Stage from 2018-2019 (Price Decrease)

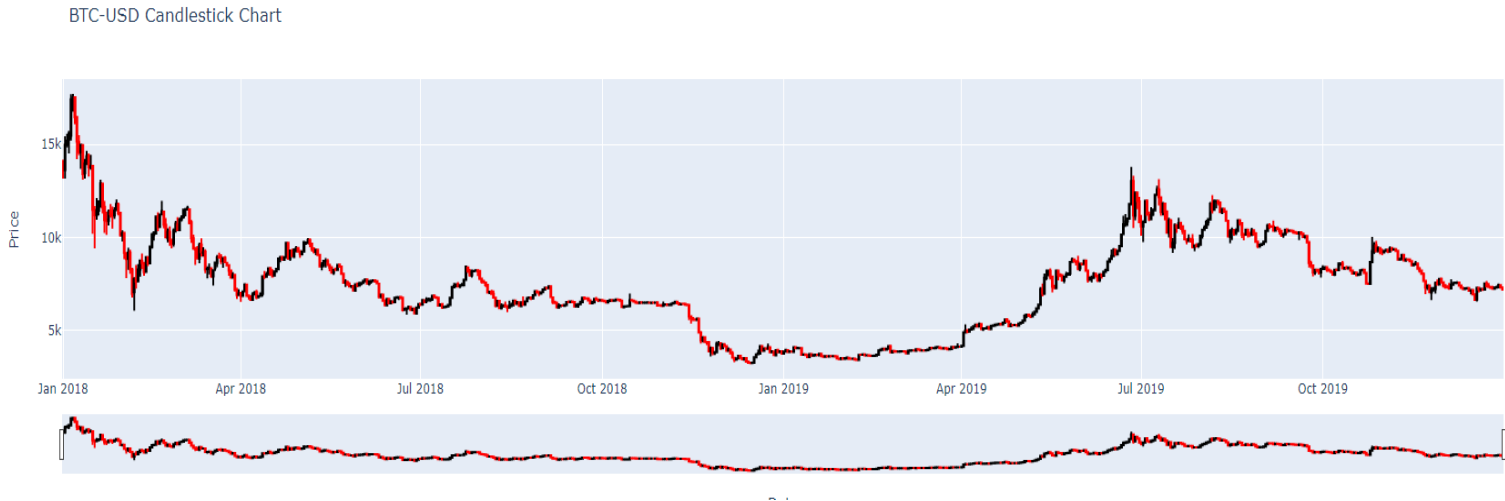


Figure 6. Candlestick chart for bitcoin from 2018-2019

Following the peak in December 2017, Bitcoin experienced a prolonged bear market during this period, with the price dropping from approximately \$13,880 in January 2018 to around \$3,193 in December 2018.

Data insight:

- The price decrease in this period was primarily driven by a market correction after the significant price surge in 2017. Speculative froth and overvaluation in the market led to a period of consolidation and price correction.
- Regulatory uncertainties, negative sentiment due to security concerns, and a general market-wide downturn contributed to the extended bear market.

3.1.2.5. Stage from 2021-2022 (Price Increase)



Figure 7. Candlestick chart for bitcoin from 2021-2022

The price of Bitcoin (BTC) reached a new record level in 2021, surpassing \$65,000 in November.

Data insight: This increase in value was primarily influenced by the introduction of a Bitcoin ETF in the United States. Additionally, other significant events throughout the year, such as Tesla's announcement of a \$1.5 billion investment in Bitcoin in March and the initial public offering (IPO) of Coinbase, the largest cryptocurrency exchange in the US, generated considerable interest in the cryptocurrency.

3.1.3. Summary

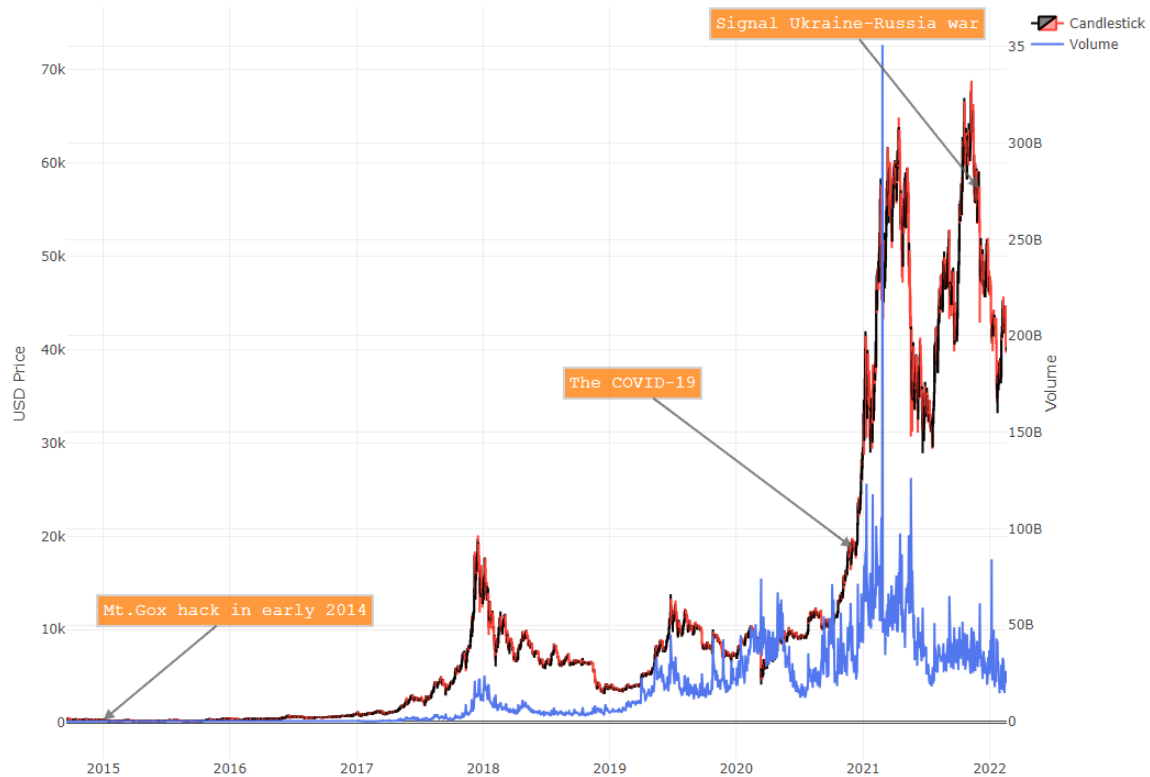


Figure 8. Candlestick chart for bitcoin from 2014-2022

Based on the analysis of the Bitcoin dataset, the following insights can be derived:

- Price Trend: Bitcoin's prices have generally exhibited an upward trend over time, indicating potential growth in its market value.
- Price Fluctuations: While there is an overall upward trend, there are periodic fluctuations in Bitcoin's price. These fluctuations can present both opportunities and risks for investors.
- Trading Volume: The trading volume of Bitcoin has varied over time, suggesting fluctuations in market interest and participation.

3.1.4. Conclusion:

The analysis of the Bitcoin dataset reveals an overall upward trend in closing prices, indicating potential growth in its market value. However, it's important to note that Bitcoin experiences periodic price fluctuations, which can present both opportunities and risks. The trading volume has also varied over time, suggesting changes in market interest and participation. Further analysis considering additional factors and data can provide a more.

3.2. Line chart of volume of bitcoin

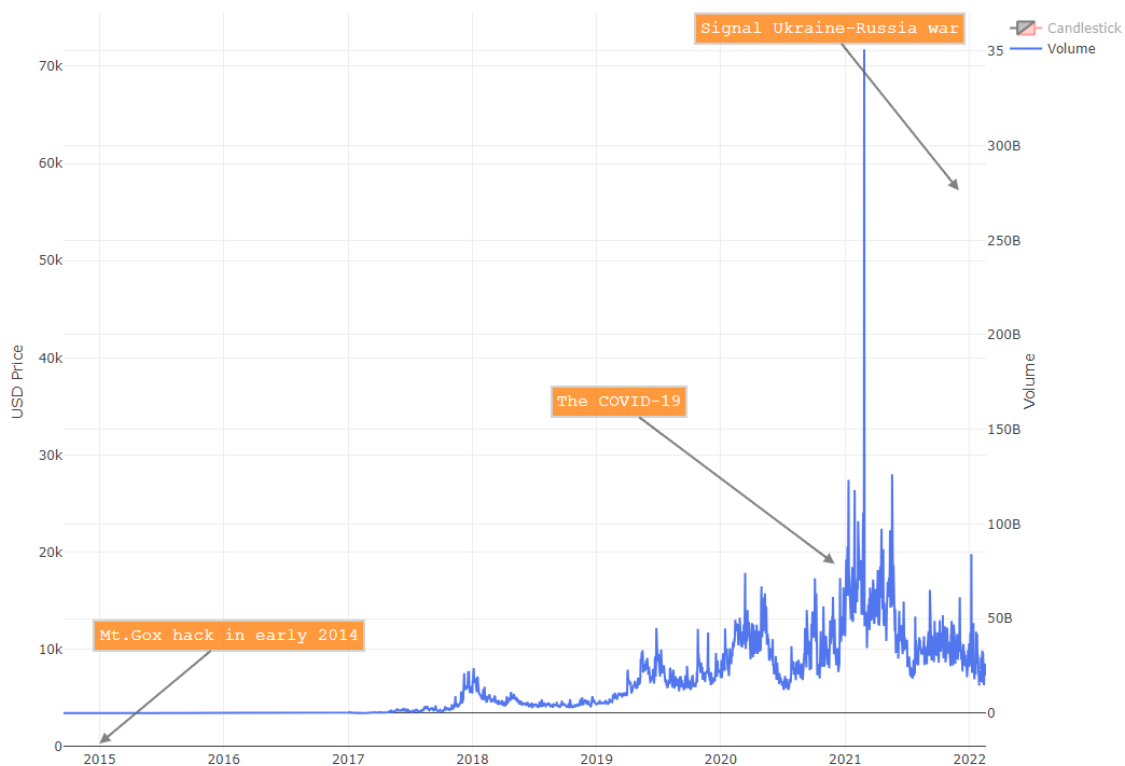


Figure 9. Line chart for volume of bitcoin from 2014-2022

In this chapter, we will examine the historical trends and patterns in the trading volume of Bitcoin from 2014 to 2022. By analyzing the volume data, we aim to gain insights into the growth and evolution of Bitcoin as a global asset.

The volume bitcoin line chart includes the following information:

- The blue line : represents the volume of Bitcoin traded.
- Y-axis: represents the number of volumes Bitcoin traded during the period of 2014-2022.
- X-axis: The date from 2014 to 2022

3.2.1. Stage of volume from 2014 to 2015

Early Adoption and Volatility In 2014: Bitcoin's trading volume witnessed significant fluctuations due to various factors, including regulatory uncertainties and security concerns surrounding cryptocurrency exchanges.

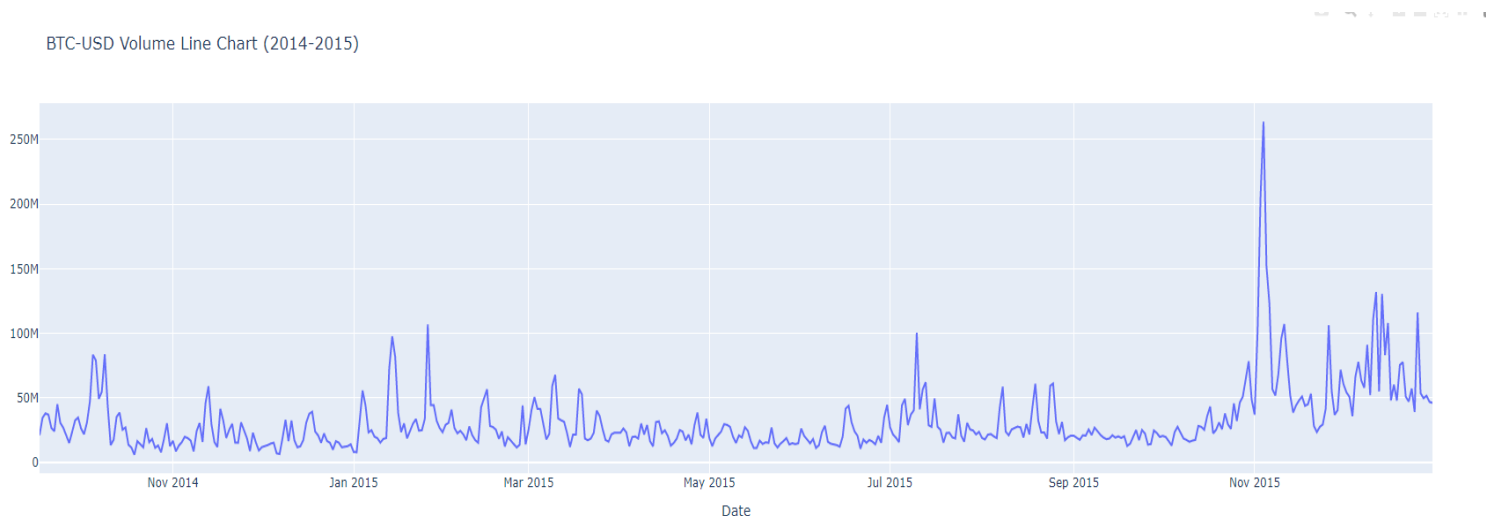


Figure 10. Line chart for volume of bitcoin from 2014-2015

3.2.2. Stage of volume from 2016 to 2017

Maturing Market and the Rise of Altcoins: Bitcoin's trading volume started to show steady growth in 2016. The surge in volume was accompanied by increased media attention and the emergence of alternative cryptocurrencies (altcoins). In 2017, Bitcoin's trading volume skyrocketed as it reached unprecedented highs.

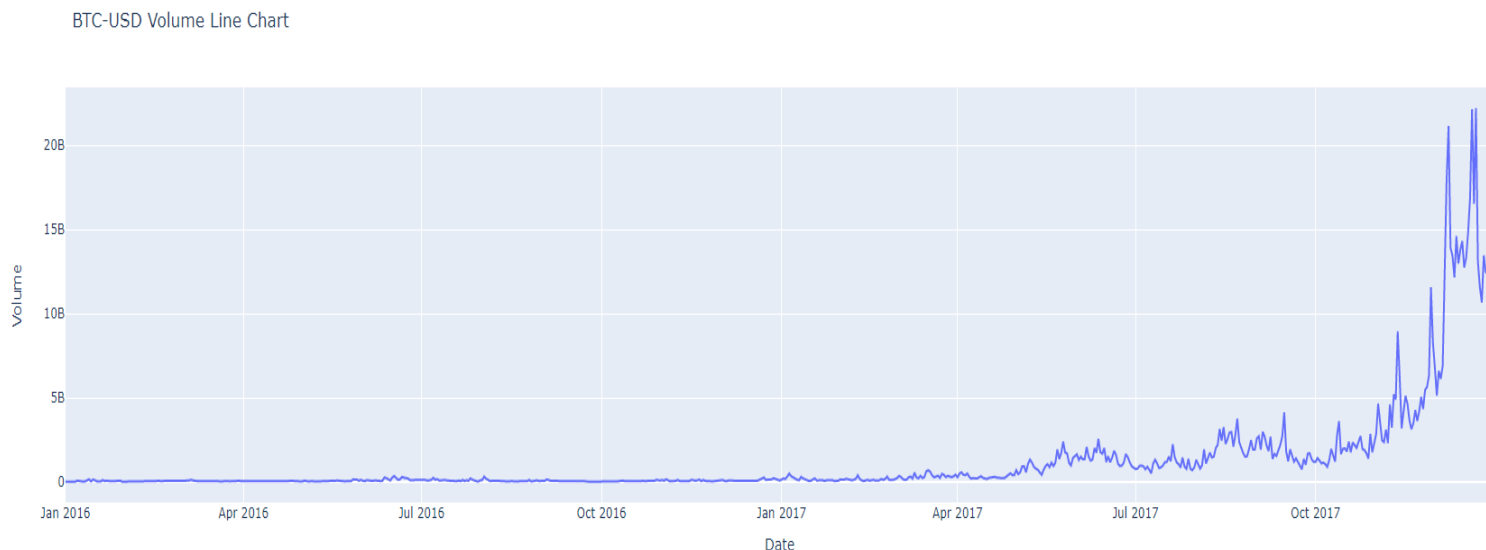


Figure 11. Line chart for volume of bitcoin from 2016-2017

3.2.3. Stage of volume from 2018 to 2019

Market Correction and Regulatory Scrutiny: The year 2018 marked a significant shift in the cryptocurrency market. Bitcoin experienced a major correction following the bull run of 2017, leading to a decline in trading volume. Moreover, regulatory measures and crackdowns on fraudulent Initial Coin Offerings (ICOs) impacted market sentiment and contributed to a decrease in trading volume.

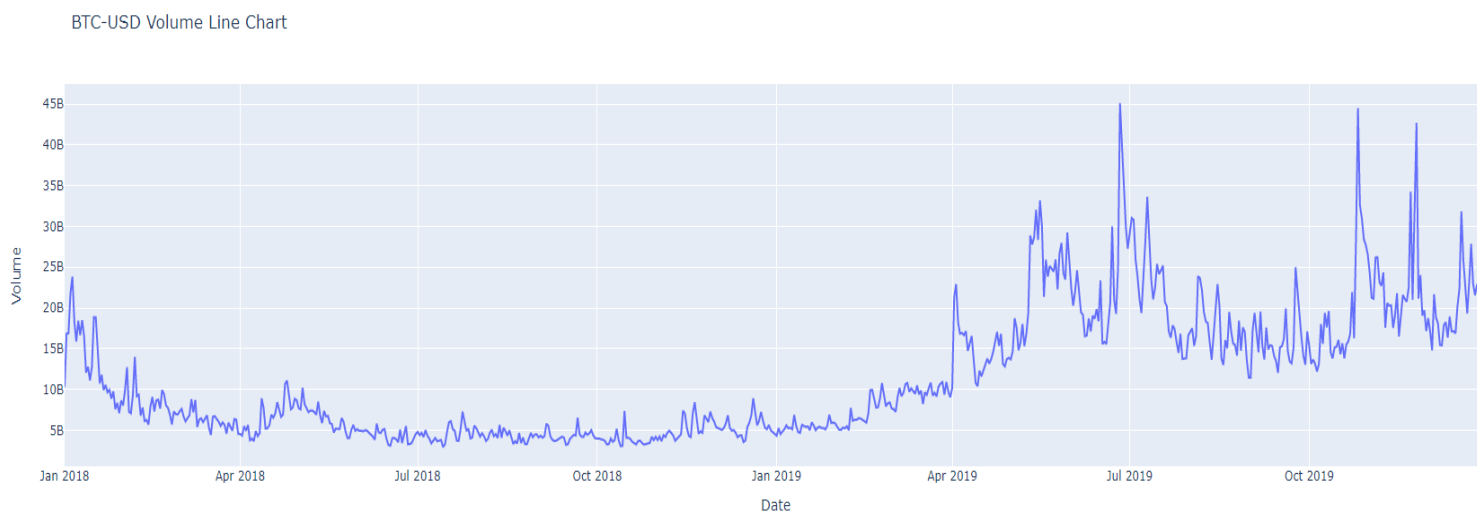


Figure 12. Line chart for volume of bitcoin from 2018-2019

3.2.4. Stage of volume from 2020 to 2022

Institutional Adoption and Increased Stability: Bitcoin's trading volume experienced a resurgence in 2020 and 2022. The global COVID-19 pandemic, coupled with unprecedented fiscal stimulus measures, led to increased institutional interest in Bitcoin as a hedge against inflation.

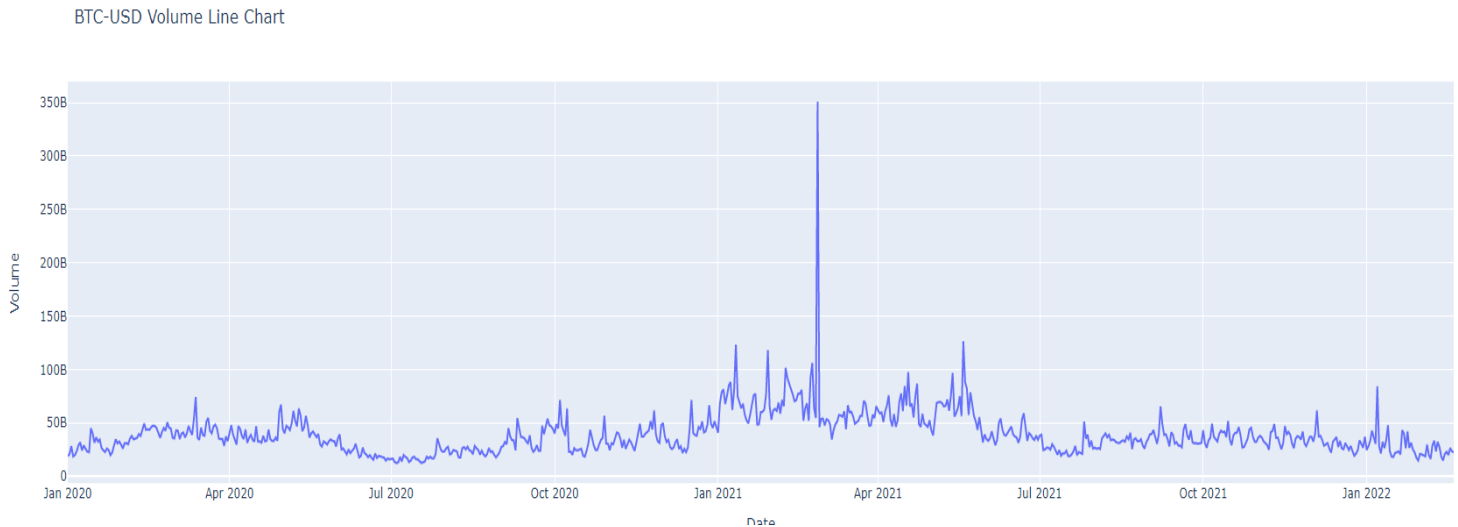


Figure 13. Line chart for volume of bitcoin from 2020-2022

3.2.5. Data insight:

Market Maturity: The increasing volume of Bitcoin from 2014 to 2022 suggests growing interest and participation in the cryptocurrency market. It could indicate increasing adoption, investor confidence, and trading activity. This period of growth may reflect the maturing of the Bitcoin market and the wider acceptance of cryptocurrencies.

Bull Market and Speculative Activity: The increasing volume during this period might also indicate a bullish market sentiment and heightened speculative activity. As Bitcoin gained attention and reached new price highs, it likely attracted more traders and investors looking to capitalize on the potential gains. The rising volume may signify increased trading and speculation during this period.

Market Correction: The subsequent decrease in volume from 2021 to 2022 suggests a change in market dynamics. It could indicate a market correction or a cooling-off period after the previous

period of rapid growth. This decline might be a reflection of reduced speculative interest or a shift in market sentiment.

Seasonal or Cyclical Patterns: It is essential to consider whether the observed increase and subsequent decrease in volume follow any seasonal or cyclical patterns in the cryptocurrency market. Bitcoin has historically exhibited cycles of boom and bust, and these patterns can influence trading volumes. Analyzing longer-term trends and comparing them to previous market cycles may provide additional insights.

3.2.6. Conclusion of volume bitcoin from 2014-2022

The trading volume of Bitcoin has witnessed significant fluctuations and growth from 2014 to 2022. Bitcoin's journey from an early experimental digital currency to a globally recognized asset has been accompanied by periods of volatility, market corrections, and increased institutional adoption. The trading volume of Bitcoin is influenced by a range of factors, including market sentiment, regulatory developments, and global economic.

3.3. Line chart close price of bitcoin



Figure 14. Line chart close price of bitcoin from 2014-2022

In this chapter, we will examine the historical trends and patterns in the trading close price of Bitcoin from 2014 to 2022. By analyzing the close price data, we aim to gain insights into the growth and evolution of Bitcoin as a global asset.

The close price bitcoin line chart from 2014 to 2022 includes the following information:

- The red line: represents the close price of Bitcoin from 2014 to 2022.
- Y-axis: represents the USD price.
- X-axis: The date from 2014 to 2022.

3.3.1. Line chart of opening price from 2014-2022



Figure 15. Line chart open price of bitcoin from 2014-2022

3.3.2. Summarize open price and close price bitcoin data

The lowest closing price of bitcoin from 2014 to 2022 is 178.103 USD on January 14, 2015.

The highest closing price of bitcoin from 2014 to 2022 is 67566.828 USD on November 7, 2021.

The lowest opening price of bitcoin from 2014 to 2022 is 176.897 USD on January 15, 2015.

The highest opening price of bitcoin from 2014 to 2022 is 67549.734 USD on November 9, 2021.

3.3.3. Analyst price trend

The overall trend of both the open and close prices indicates significant growth throughout the analyzed period.

Bitcoin experienced notable price appreciation during the late 2017 bull run, reaching its all-time high.

Subsequently, a significant correction took place, leading to a period of consolidation. Bitcoin's price surged again in 2020 and 2021, reaching new record highs.

3.3.4. Data insight

There is evidence of seasonality, with Bitcoin often exhibiting higher prices during the later months of the year, particularly November and December. This seasonality may be attributed to increased trading activity, heightened investor interest, or positive market sentiment during those months.

Several significant events influenced the open price of Bitcoin during the analyzed period. Some notable examples include:

- The collapse of the Mt. Gox exchange in early 2014 resulted in a sharp decline in both the open and close prices.
- Regulatory announcements, such as the SEC's decisions regarding Bitcoin ETF proposals, affected market sentiment and caused temporary price declines or fluctuations.
- Adoption by major companies, such as PayPal and Tesla, had a positive impact on both the open and close prices, driving increased interest and market confidence.
- Bitcoin halving events, occurring approximately every four years, have historically impacted the open and close prices due to their effect on the supply and demand dynamics of Bitcoin.

3.3.5. Conclusion of the open and close prices of Bitcoin from 2014 to 2022

Based on the analysis of the open and close prices of Bitcoin from 2014 to 2022, several insights have been obtained regarding trends, patterns, seasonality, volatility, and significant events. The data highlights the growth and volatility of Bitcoin, emphasizing the need for investors to exercise caution and employ risk management strategies. Additionally, the observed seasonality and the

impact of significant events provide valuable information for understanding Bitcoin's price movements and market dynamics.

3.4. Line chart low price and high price of bitcoin



Figure 16. Line chart low price and high price of bitcoin from 2014-2022

The low price and high price of bitcoin line chart from 2014 to 2022 includes the following information:

- The red line: represents the high price of Bitcoin from 2014 to 2022.
- The gray line: represents the low price of Bitcoin from 2014 to 2022.
- Y-axis: represents the USD price.
- X-axis: The date from 2014 to 2022

3.4.1. Data analyst

During the observed period from 2014 to 2022, both the low price and high price of Bitcoin exhibited a general upward trend. This means that regardless of whether we consider the lower or higher range of prices, Bitcoin demonstrated an overall positive movement over the years.

The values of low price and high price generally increase steadily from the beginning to the beginning of the 2021 and strong volatility to the end.

The times that have strong volatility have greater distance from low price and high price of one day. These periods of strong volatility in Bitcoin's price range are characterized by significant fluctuations and rapid price movements. During these times, there is a greater distance between the low price and high price of Bitcoin on a given day. This means that the price can change by more than 30% within a single day, exemplified by the extreme price swings witnessed on May 19th, 2021, where the high price reached 43.5k and the low price dropped to 30.7k.

When the trends of low price and high price align closely, they move in parallel. At that time, the overall price did not change so much. In other words, the range between the lowest and highest prices remained relatively stable, indicating a period of consolidation or decreased volatility.

3.4.2. Data insight

The price of Bitcoin has been on a general upward trend since 2014.

There have been several periods of volatility in the price of Bitcoin, including a major crash in 2018.

The future price of Bitcoin is uncertain, but there is potential for further growth.

3.4.3. Conclusion

Understanding the historical trends and volatility in Bitcoin's price range can provide insights into its past behavior. However, it is important to exercise caution when using historical data to make predictions about future price movements, as the cryptocurrency market remains highly unpredictable and subject to various external factors. Therefore, it is advisable for individuals interested in Bitcoin or any other cryptocurrency investment to conduct thorough research, exercise prudent risk management, and seek guidance from financial professionals before making any investment decisions.

CHAPTER 4

CONCLUSION AND FUTURE WORK

4.1. Conclusion

In conclusion, the historical analysis of Bitcoin price from 2014 to 2022 reveals a remarkable journey filled with significant milestones, dramatic fluctuations, and the emergence of Bitcoin as a prominent digital asset.

Over this period, Bitcoin experienced unprecedented growth, attracting attention from investors, institutions, and the mainstream media. In 2014, Bitcoin faced a significant setback with the infamous Mt. Gox exchange hack, leading to a sharp decline in price and eroding investor confidence. However, Bitcoin demonstrated resilience and began a gradual recovery.

The years 2015 and 2016 were characterized by relatively stable prices and the development of infrastructure to support Bitcoin's growing popularity. The price volatility started to increase in 2017, as Bitcoin reached new all-time highs, fueled by a surge in global demand and the emergence of initial coin offerings (ICOs).

The year 2018 marked a significant turning point for Bitcoin, as it experienced a severe correction and entered a bear market. This downturn was accompanied by increased regulatory scrutiny, negative sentiment, and a general market-wide decline. Despite these challenges, Bitcoin's underlying technology and the belief in its long-term potential remained strong.

In 2019, Bitcoin started its recovery and gradually gained momentum. This trend continued in 2020, as the COVID-19 pandemic heightened global economic uncertainties, leading investors to seek alternative assets. Bitcoin's limited supply, decentralized nature, and potential as a hedge against inflation positioned it as a viable investment option.

The year 2021 witnessed an unprecedented bull run, with Bitcoin reaching new all-time highs. Institutional adoption, growing acceptance from mainstream financial players, and increased retail investor interest contributed to this surge. However, the market also experienced significant volatility, with periodic price corrections.

As the historical analysis reaches 2022, Bitcoin's price remains subject to various factors, including regulatory developments, market sentiment, macroeconomic conditions, and technological advancements. The evolution of the cryptocurrency market as a whole and the growing integration of blockchain technology into various industries will continue to shape Bitcoin's future trajectory.

The history of Bitcoin's price from 2014 to 2022 reflects a combination of volatility, resilience, and increasing mainstream acceptance. It highlights the importance of considering a long-term perspective when analyzing Bitcoin's performance, as short-term fluctuations are inherent in its nature. Despite the challenges and uncertainties, Bitcoin has demonstrated its potential as a disruptive force in the financial world, leaving an indelible mark on the history of digital currencies.

4.2. Future work

Future work for analyzing the history of Bitcoin price from 2014 to 2022 presents several promising avenues for further research and analysis. These areas of focus can deepen our understanding of Bitcoin's price dynamics, market trends, and potential implications for investors and the broader financial landscape.

- **Long-Term Trend Analysis:** Conducting a comprehensive analysis of long-term trends in Bitcoin's price can provide insights into its overall trajectory and potential future performance. Examining price patterns, trendlines, and historical support and resistance levels can help identify recurring market cycles and inform investment strategies.
- **Sentiment Analysis:** Incorporating sentiment analysis techniques can help gauge market sentiment and investor perception of Bitcoin at different points in its history. Analyzing social media trends, news sentiment, and market sentiment indicators can provide valuable insights into the relationship between sentiment and Bitcoin price movements.
- **Correlation Analysis:** Exploring correlations between Bitcoin's price and various external factors such as macroeconomic indicators, regulatory developments, and geopolitical events can help identify key drivers of Bitcoin's price volatility. Understanding these correlations can assist in predicting future price movements and developing risk management strategies.
- **Market Microstructure Analysis:** Investigating Bitcoin's market microstructure, including trading volumes, liquidity, order book dynamics, and market manipulation patterns, can provide insights into the efficiency and fairness of Bitcoin markets. This analysis can contribute to understanding market dynamics and the impact of market structure on price discovery.
- **Integration of Fundamental Analysis:** Integrating fundamental analysis into the study of Bitcoin's price history can offer a holistic perspective. Analyzing fundamental factors such as network adoption, transaction volumes, regulatory developments, technological advancements, and institutional involvement can provide insights into the intrinsic value of Bitcoin and its potential impact on price trends.
- **Machine Learning and Predictive Modeling:** Applying machine learning techniques and predictive modeling algorithms to historical Bitcoin price data can help develop forecasting models. These models can assist in predicting short-term and long-term price movements, supporting investment decision-making processes.

- **Comparative Analysis with Other Cryptocurrencies:** Conducting comparative analyses between Bitcoin and other prominent cryptocurrencies can shed light on Bitcoin's unique price dynamics and market position. Comparisons can help identify factors that differentiate Bitcoin from other cryptocurrencies and understand the interplay between different digital assets.
- **Risk Analysis and Portfolio Optimization:** Evaluating the risk characteristics of Bitcoin and its inclusion in investment portfolios can provide insights into diversification benefits and risk-adjusted returns. Applying portfolio optimization techniques, including risk assessment, asset allocation strategies, and portfolio rebalancing, can enhance the understanding of Bitcoin's role within a broader investment context.

REFERENCES

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