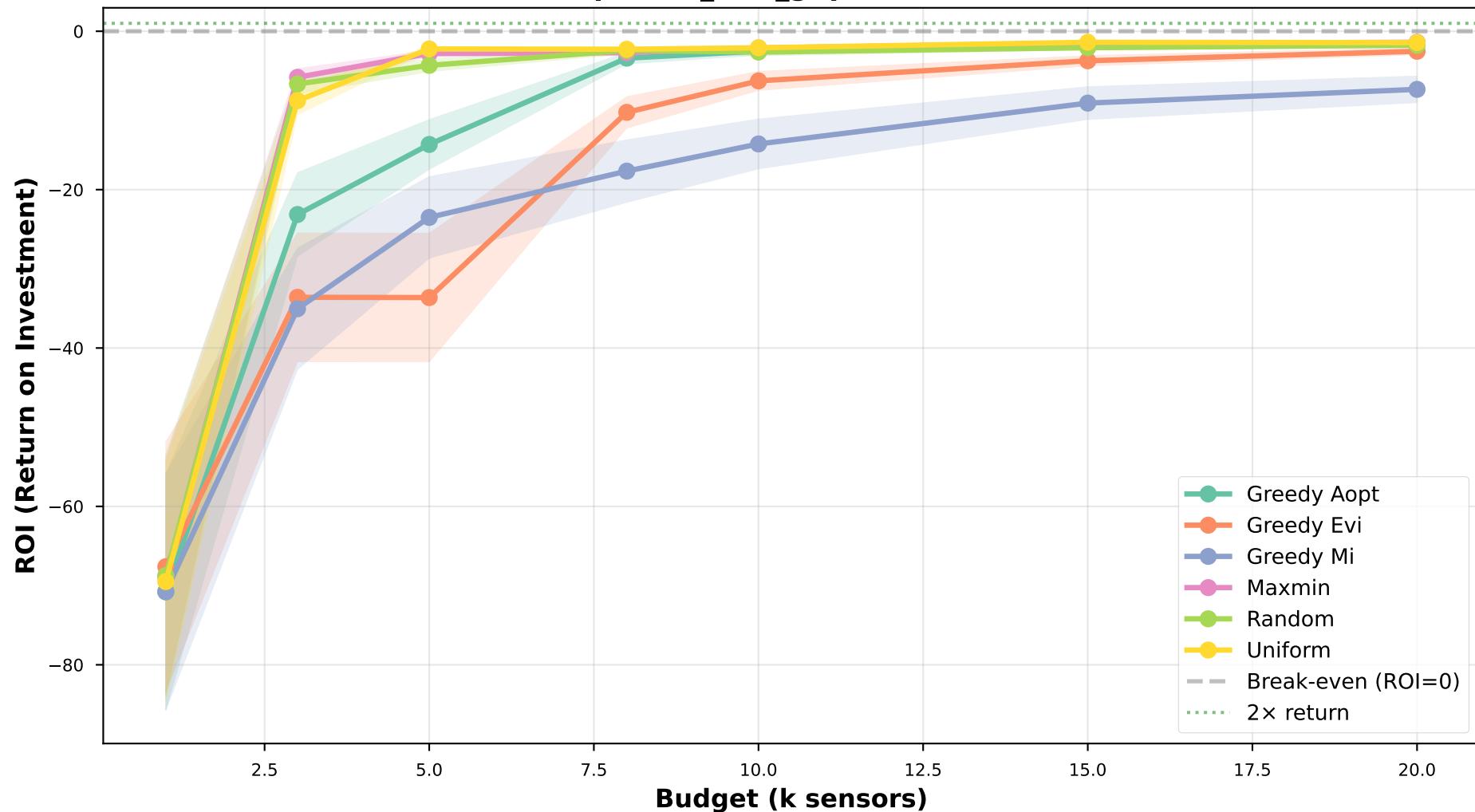


ROI vs Budget (Full Domain, Domain-Scaled)

$ROI = (\text{Savings} - \text{Cost}) / \text{Cost}$

Note: expected_loss_gbp is domain-scaled



Net Benefit = Savings - Cost

(Positive = Profitable, Domain-Scaled)

