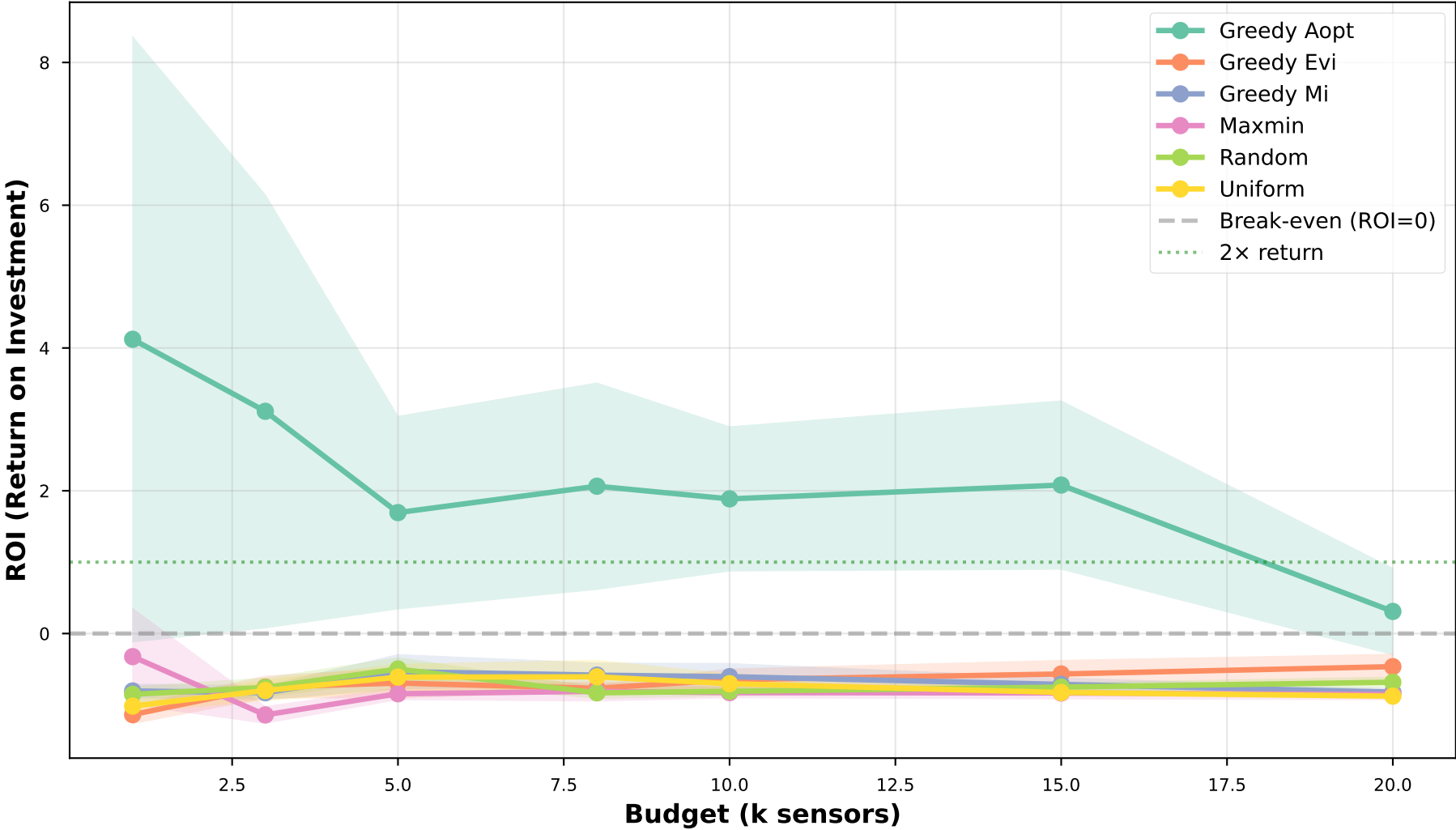


ROI vs Budget (Full Domain, Domain-Scaled)

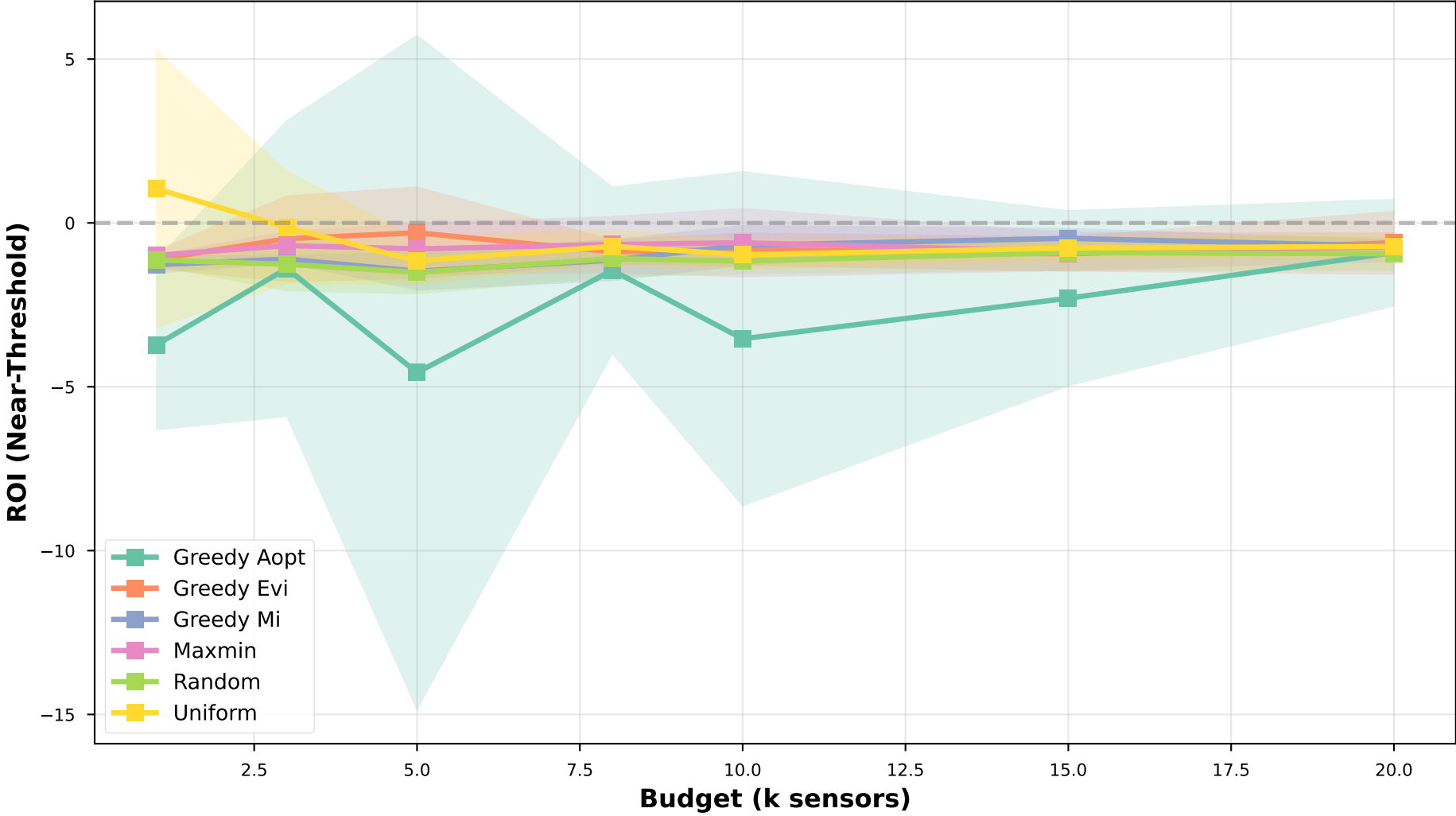
$$\text{ROI} = (\text{Savings} - \text{Cost}) / \text{Cost}$$

Note: expected\_loss\_gbp is domain-scaled



ROI vs Budget (Near-Threshold Subset Only)

$$|\mu - \tau| \leq 1.0\sigma$$



Net Benefit = Savings - Cost  
(Positive = Profitable, Domain-Scaled)

