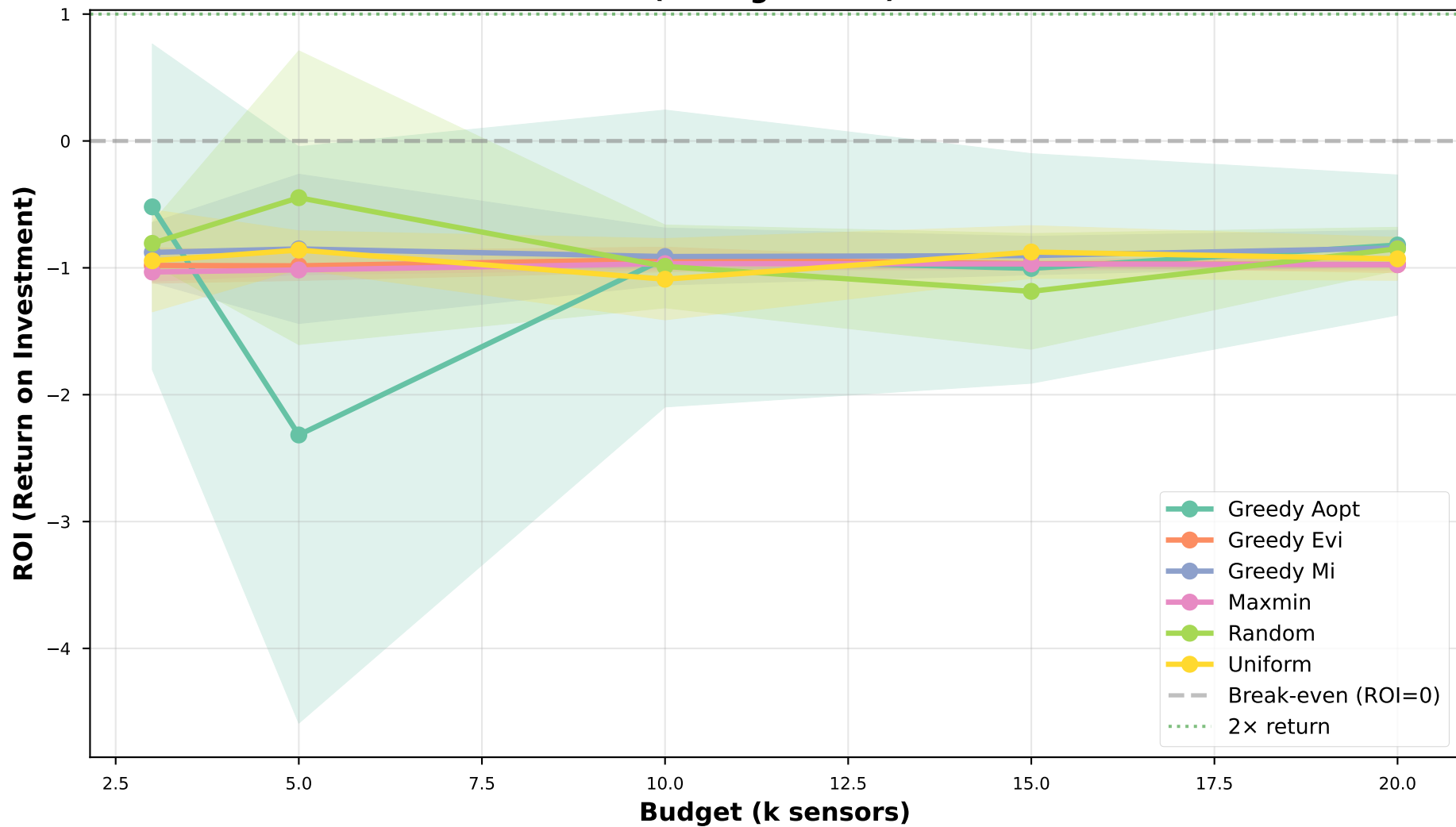


ROI vs Budget (Full Domain, Domain-Scaled)

$$\text{ROI} = (\text{Savings} - \text{Cost}) / \text{Cost}$$



Net Benefit = Savings - Cost (Positive = Profitable, Domain-Scaled)

