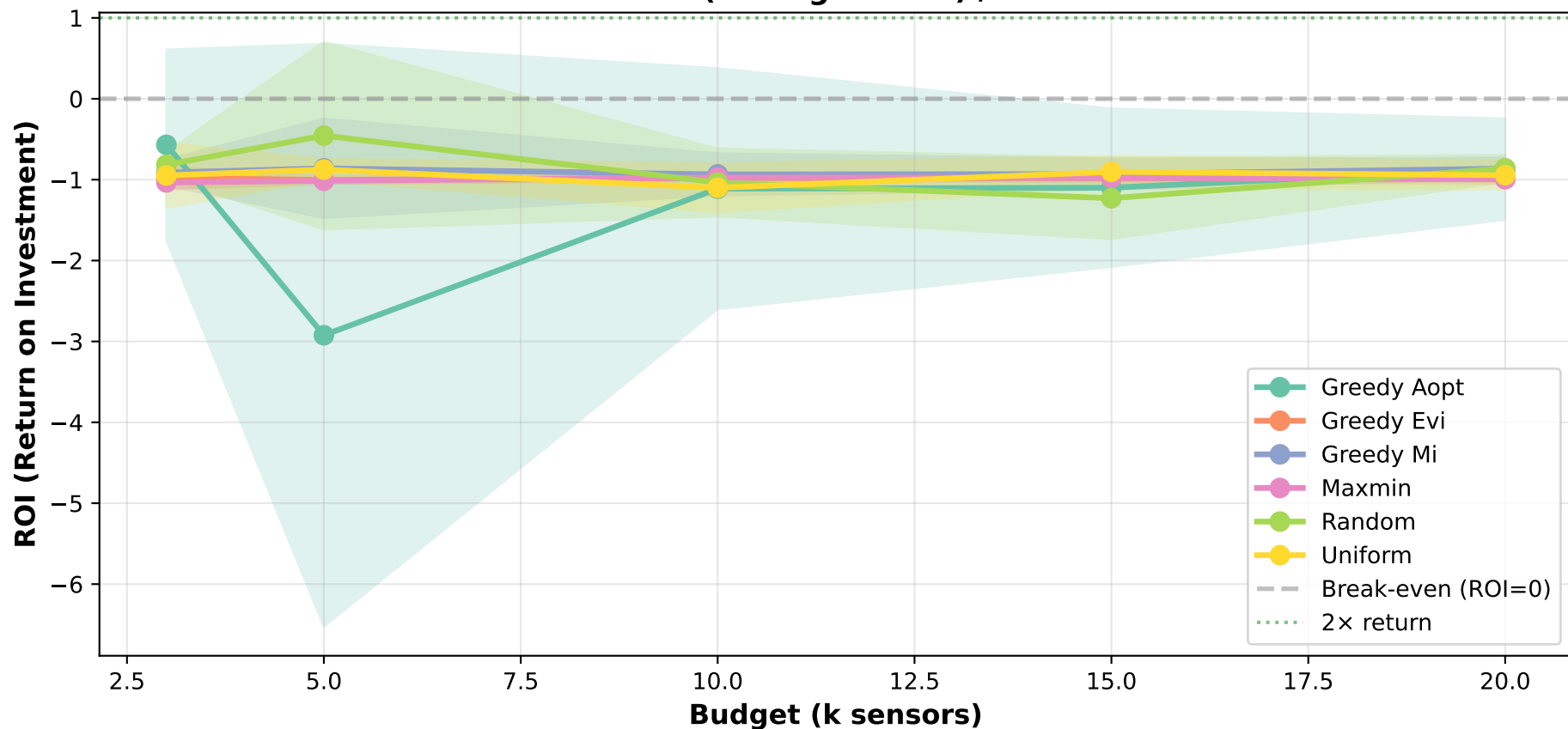


# ROI vs Budget (Baseline: No Sensors)

$$\text{ROI} = (\text{Savings} - \text{Cost}) / \text{Cost}$$



## Net Benefit = Savings - Cost (Positive = Profitable)

