Event Recommendations



Recommending events



Thus far we've only been recommending groups that people should join, but the whole point of meetup.com is to get people to attend events. In this section we'll do that.

What are we going to do?



- Add events to the model
- Layered Recommendations
 - events in my groups
 - events based on my interests

Events



Upcoming 3 Past Calendar

Simulating APIs for Effective Testing: (Micro)Service Virtualisation

UCL - Anatomy G29 JZ Young Lecture Theatre, Anatomy Building,

Gower Street, London, WC1E 6BT., London (map)



Simulating APIs for Effective Testing: (Micro)Service Virtualisation in the 21st Century As we work more with distributed systems, microservices and legacy services, we... Learn more

Hosted by: Harry Hilditch

Meetup with James Gosling - the Father of Java

Excel, Royal Victoria Dock, 1 Western Gateway

E16 1XL, London (map)



Java: past present and future We are delighted to be able to announce that on the 6th October our friends at IP EXPO Europe are hosting a special LJC Meetup with the...

Learn more

Hosted by: Barry Cranford (Founder)

Thu Oct 6 2:00 PM

Wed Sep 28

6:15 PM

120 going

2 comments

Waitlist

7 days left 225 going 62 waiting

0 comments

Gen Ashley, hali, Sheree, Vinita Rathi

WOMEN WHO

CODE

London, United Kinadom Founded Jan 6, 2014

About us...

Invite friends

Coders	3,308
Group reviews	27
Upcoming Meetups	19
Past Meetups	90
Our calendar	iii
Worldwide	71
f ☑ in t ∂	

Organizers:

Women Who Code, Claire Tran.

Featured Meetup

NEO41 - Week 2 of 3 - Hands on **Cypher Workshop**

Export II Tell a friend W Share

Thursday, September 29, 2016 6:30 PM to 9:00 PM

Neo Technology UK 5-11 Lavington Street, London, SE1 ONZ, London (map)

This is Part 2 of a 3-Part Series. This is a pilot program we've designed with the good folks at Neo4i.

This session will be a mixture of theory and hands-on practice sessions, and you will quickly learn how easy it is to work with a powerful graph database using Cypher as the query language.

We'll start by loading a movies dataset into neo4j, briefly covering an introduction to graph based modeling. We'll then spend the majority of the session learning Cypher's syntax and writing increasingly powerful queries with it. By the end of the session we'll be able to calculate the Bacon number for any of the actors/actresses in the database.

We'll end the session with a brief overview of the options for loading data into Neo4i in preparation for you to build your own graph over the next week/in next week's session.

Are you going?

No

48 going

2 spots available



Gen Ashley London Director.

Co-Organizer, **Event Host** Twitter @coderinheels |

Ex-VP Citigroup | Head of Developer Outreach, Skills Matter I Chairman,... more



Claudine Letsae Interested in tech coding(novice)



IElizaveta Voron



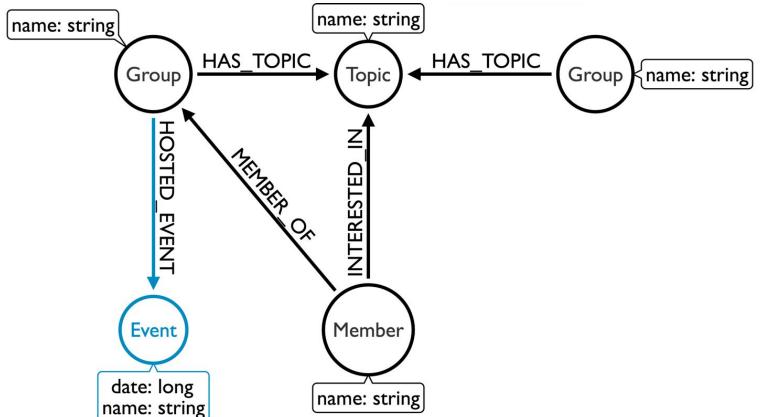
Cathy White



Jo Kennedy Developer and

Adding events to the model





Start playing the next guide....



...if you aren't playing it already

Event Recommendations

:play http://guides.neo4j.com/reco/file/04_events.html

Layered Recommendations



Layered recommendations



We want to make a recommendation based on multiple features, but we want to make some recommendation even if all those features aren't present.

We can achieve this by combining WITH and OPTIONAL MATCH.

OPTIONAL MATCH



The **OPTIONAL MATCH** clause is used to search for a pattern but if it doesn't find all of it then it will return **NULL** for the missing part.

OPTIONAL MATCH



The **OPTIONAL MATCH** clause is used to search for a pattern but if it doesn't find all of it then it will return **NULL** for the missing part.

OPTIONAL MATCH is similar to SQL's **LEFT JOIN**.

OPTIONAL MATCH



```
MATCH (member:Member {name: "Mark Needham"})
OPTIONAL MATCH (member)-[:MEMBER_OF]->(group)
RETURN member, COLLECT(group) AS groups
```

Continue with the guide



Continue playing the guide in your browser



Answers



Type the following command into the Neo4j browser query pane to see the answers:

:play http://guides.neo4j.com/reco/answers/4.html

Continue with the guide



Continue playing the guide in your browser

End of Module Event Recommendations

Questions?

