The Meetup Dataset



What are we going to do?



- Introduce the dataset
- Modeling workflow
- Intro to the property graph model
- Load CSV data

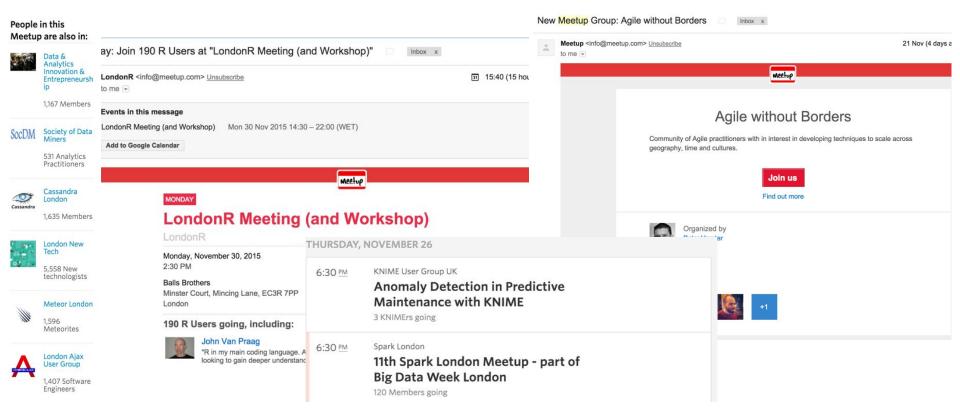
The Meetup dataset





Meetup makes recommendations





What recommendations can we make?



What recommendations can we make?

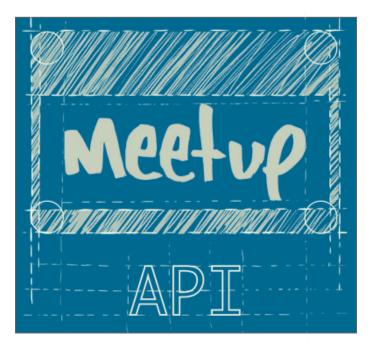


- Several different types
 - groups to join
 - topics to follow
 - events to attend

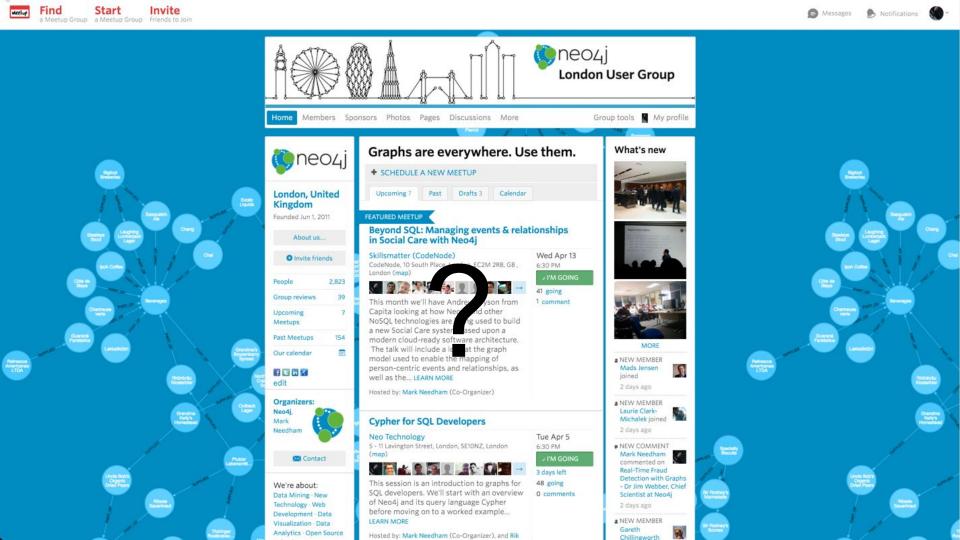
As a user of meetup.com trying to find groups to join and events to attend

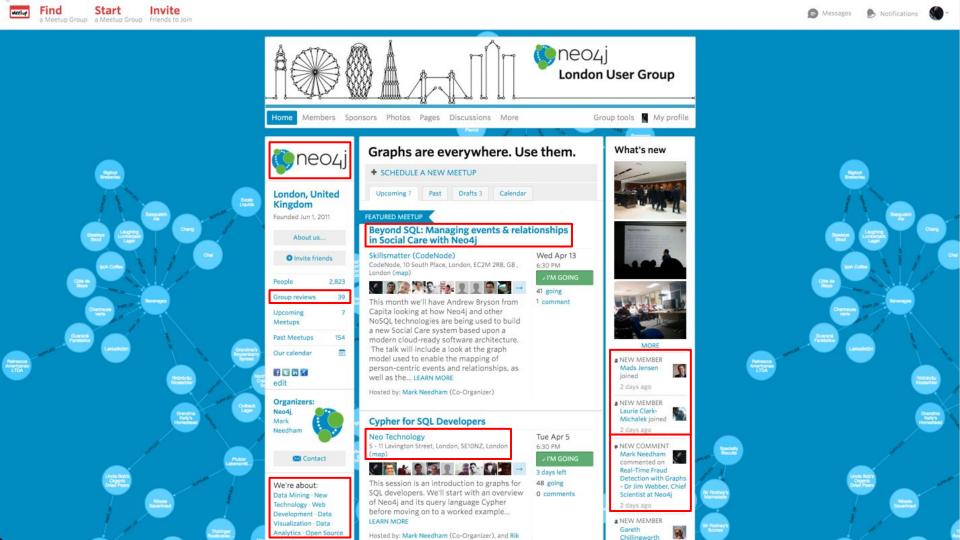
The data





meetup.com/meetup_api/





What data do we have?



- Groups
- Members
- Events
- Topics
- Time & Date
- Location

First Recommendation: Find similar groups



As a member of <my-favourite-group>
I want to find other similar meetup groups
So that I can join those groups

What makes groups similar?





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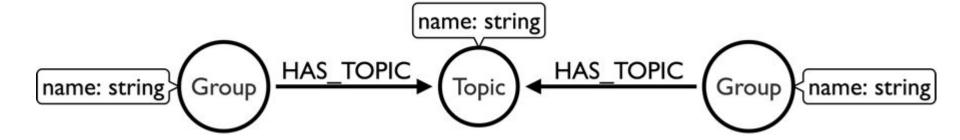


extract

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Analytics · Data
Visualization · Data
Mining · Data Science ·
Big Data Analytics

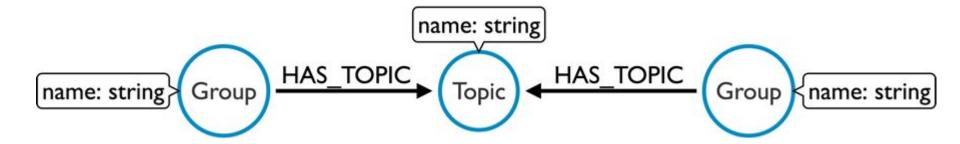
Labeled property graph





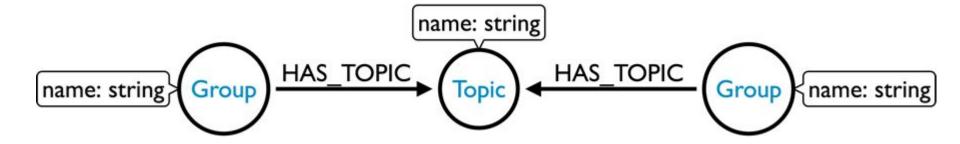
Nodes





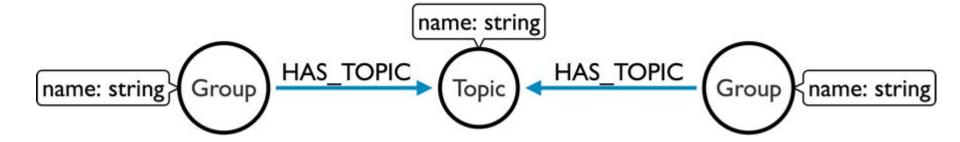
Labels





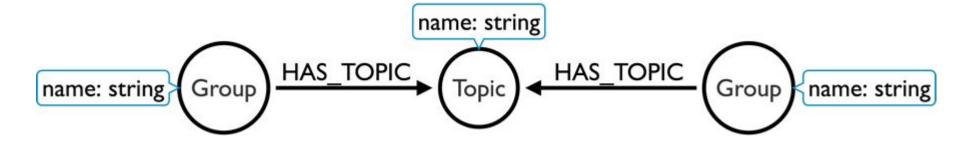
Relationships





Properties





Prepare your Neo4j graph.db directory



Copy folders

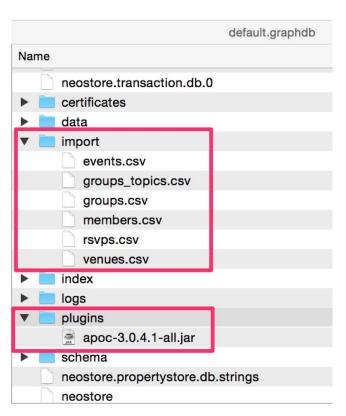
- * import
- * plugins

from USB Stick

to the default.graphdb

folder

(or \$NEO4J_HOME)

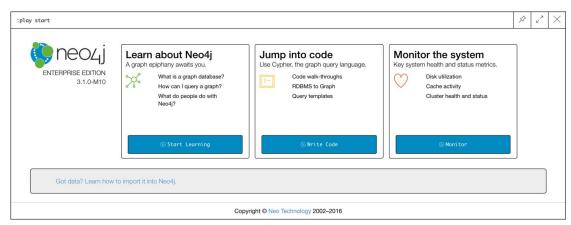


Make sure you've got Neo4j running



- 1. Start the server.
- 2. It should be running on: http://localhost:7474
- 3. Log-in with default credentials
 - user: neo4j password: neo4j
- 4. Choose a **new** password

We're good to go!



Recommend groups by topic



Open your browser to http://localhost:7474 and execute the following command:

:play http://guides.neo4j.com/reco/file

Make sure to follow the setup instructions for the CSV files and import directory.

Then start the guide for this module Recommend Groups by Topic

Follow the guides in your browser until you see...





Constraints and Indexes



MERGE



MERGE is used to uniquely create graph structures.

It tries to find the provided pattern in the graph and creates it if not found.

For unique nodes it uses constraints for quick lookup and locking.

```
MERGE (node:Label {key:value})
ON CREATE SET node.property = 'some value'
```

It can also be used for **unique relationships** when both nodes are known (bound).

Unique Constraints



We create unique constraints to:

- ensure uniqueness
- allow fast lookup of nodes which match label-property pairs.

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CREATE CONSTRAINT ON (label:Label)
ASSERT label.property IS UNIQUE

Indexes



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Indexes



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allow fast lookup of nodes which match label-property pairs.

CREATE INDEX ON :Label(property)

What are these fast lookups?



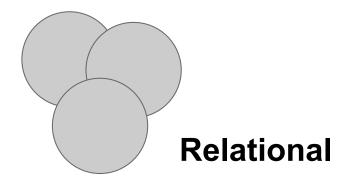
The following predicates use indexes:

- Equality
- STARTS WITH
- CONTAINS
- ENDS WITH
- Range searches
- (Non-) existence checks

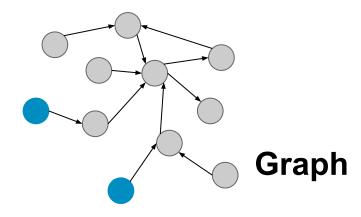
How are indexes used in neo4j?



Indexes are only used to find the starting points for queries.



Use index scans to look up rows in tables and join them with rows from other tables



Use indexes to find the starting points for a query.

Continue with the guide



Continue with the guide in your browser



Answers



Type the following command into the Neo4j browser to see the answers:

:play http://guides.neo4j.com/reco/answers/1.html

Continue with the guide



Continue with the guide in your browser

End of Module The Meetup Dataset

Questions?



LOAD CSV



```
[USING PERIODIC COMMIT] // optionally batch transactions
LOAD CSV // Load csv data
WITH HEADERS // optionally use first header row as keys in "row" map
FROM "url" // file:// URL relative to $NEO4J HOME/import or http://
AS row // return each row of the CSV as list of strings or map
[FIELDTERMINATOR ";"] // optionally alt. delimiter
// ... rest of the Cypher statement ...
```