Latent social graph



The latent social graph



The meetup.com API allows you to find people's friends/followers on the Facebook and twitter social networks, but we actually have a potential friendship graph lurking within our graph.

People who've attended multiple same events probably know each other!

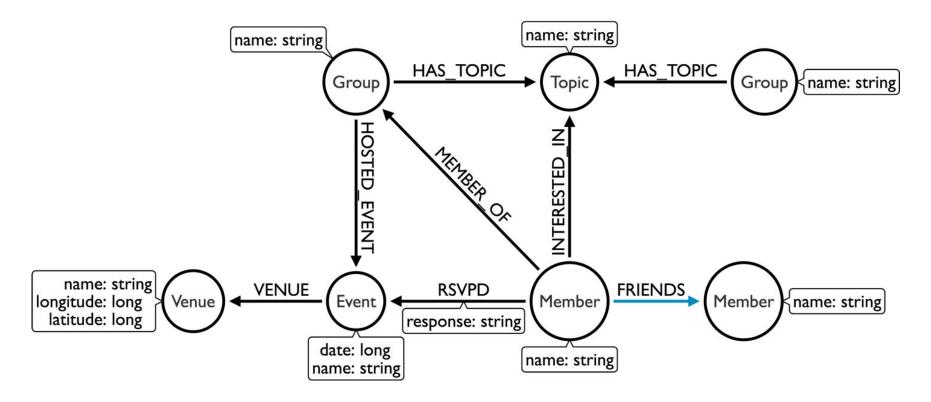
What are we going to do?



- Find the social graph hiding inside the data
- Materialise the Meetup social graph
- Recommend events that our friends are attending

Adding friends to the model





Start playing the next guide....



...if you aren't playing it already

▶ Latent Social Graph

:play http://guides.neo4j.com/reco/file/08_latent_social_graph.html





Periodic Commit



Cypher keeps all transaction state in memory while running a query which is fine most of the time.

But when refactoring the graph, this state can get **very large** and may result in an **OutOfMemory** exception.

Batching updates



We therefore need to take a batched approach to large scale refactorings.

MATCH (m1:Process)

WITH m1 LIMIT 1000

REMOVE m1:Process

WITH m1

// do the refactoring

Continue with the guide



It's your turn to import the data



Exercise 8 Answers



Type the following command into the Neo4j browser query pane to see the answers:

:play http://guides.neo4j.com/reco/answers/8.html