Think And Grow Rich Summary

fourminutebooks.com/think-and-grow-rich-summary

1-Sentence-Summary: <u>Think And Grow Rich</u> is a curation of the 13 most common habits of wealthy and successful people, distilled from studying over 500 individuals over the course of 20 years.

Read in: 4 minutes

Favorite quote from the author:

"The starting point of all achievement is DESIRE. Keep this constantly in mind. Weak desire brings weak results, just as a small fire makes a small amount of heat."

- Napoleon Hill

Published in 1937 by Napoleon Hill, this book has sold 70 million (!) copies to date. Yup, nothing beats the power of starting early. To contrast that, the last Harry Potter book has sold 50 million copies – impressive, huh?

Hill spent the majority of his life studying successful people and their habits, and the 13 most prevalent ones are the ones he shares in this book.

Here are the 3 that will get you the furthest:

- 1. Use autosuggestion to build an unshakable belief in yourself.
- 2. Be stubborn and always stick to your decisions.
- 3. Join a Mastermind group to cut the learning curve.

Ready to absorb Mr. Hills mental fertilizer? Here we grow!

Lesson 1: Use autosuggestion to build an unshakable belief in yourself.

<u>Autosuggestion</u> is a psychological technique developed in the early 20th century.

Basically, it makes use of the <u>Placebo effect</u> by turning your goals into self-fulfilling prophecies through imprinting them in your subconscious.

Hill says a key trait of all successful people is this absolutely incredible, unshakable belief that they have about themselves and their goals.

It's not a result, more a necessary prerequisite, to become successful.

By telling yourself over and over and over again, that it is possible for you to achieve your goals, that you can make your dreams a reality, and that you have to go your own way and can't let anyone interfere with it, you form these beliefs in your subconscious.

This builds not only the confidence you need to follow through on your actions, but also lets your goals seep into the unconscious part of your brain, **until you automatically align all of your actions in a way that leads you towards your goals**.

But what else can you use this belief that could move mountains for?

Lesson 2: Be stubborn and always stick to your decisions.

Maybe you could use it to become a little hardheaded. In fact, you should.

Hill quotes lack of determination as the most common reason for long-term failure.

Millionaires, on the other hand, make snap decisions, **and then they stick to them**.

Come hell or high water.

When Henry Ford decided the Model T would be his masterpiece, he knew this would be it for the long haul. In spite of people telling him to come up with a new model again and again, he stuck to his guns. How long did production run?

<u>The first model was produced in August 1908</u>, and started the craze that turned into 15 million units total – the last of which was manufactured in 1927 – **19 years later**.

Opinions are cheap. Everyone has one, and most people dispense them like they're paper towels, only cluttering your mind with negative influences.

So be careful who you share your goals with, make it a set of trusted advisors, close friends and allies only – a mastermind maybe?

Lesson 3: Join a Mastermind group to accelerate your learning.

Yes, this is where this concept comes from and yes, it's that old.

Napoleon Hill invented the Mastermind group as we know it today.

Millions of people use it (I'm in one as well), and with the internet, it's become a worldwide phenomenon, as it's gotten easier to hold a Mastermind session with people from around the globe.

Here's how Hill defined a Mastermind group originally: "The coordination of knowledge and effort of two or more people, who work toward a definite purpose, in the spirit of harmony."

Today, most groups consist of 4 people, which are not necessarily working towards the exact same goal or at the same company, but who are in the same industry and share many problems, obstacles, as well as character traits.

However, groups can be of any size, the only rule being that each session must follow a specific agenda (<u>here's the one we use</u>).

The main benefit is that by combining the brain power of two or more people to solve problems, the result is more than the sum of its parts.

There is a surplus from sharing experiences, ideas and skills that could never be achieved if each person worked on their stuff alone, and that's why Masterminds are so powerful.

I highly recommend you start one, you can find groups all over Facebook and online. Simply use to run your sessions and then create a protocol for each meeting that you share with all members.

Think And Grow Rich Review

It's really hard to pick 3 things from 13, especially because they're all important, but I think I did a good job. When you read the summary, you might think "Well, this is a lot of good advice, but it's all generic."

That's true, but always keep in mind when the book was published. Imagine being a 1937 factory worker or coal miner, and then getting your hands on this book – the insights were mind-blowing at the time.

I find it astonishing that you could read this book or the set of blinks for it and know everything you ever need to become successful, as long as you instantly start to execute the ideas in it.

Hats off Mr. Hill, you've done a great job at watering all the human plants you found in your lifetime and those of generations to come. <u>Think And Grow Rich</u> is a no-brainer, read the summary and insta-order the book – you can thank me later

Read full summary on Blinkist

Get the book on Amazon

What else can you learn from the blinks?

- How you can find out if you have what it takes by comparing yourself to Edison
- The only two steps you need to get going and how to make sure you follow them every day with a ritual
- Why faith is a prerequisite for success
- What you should do with your definition of knowledge
- The two different types of imagination
- How to become self-aware
- What you should feed your subconscious
- Four rules for persistence

Who would I recommend the Think And Grow Rich summary to?

The 16 year old, who doesn't get a lot of positive affirmation at home and wants to develop confidence herself, the 47 year old entrepreneur, who runs a successful business, but can't find himself sticking to decisions, and anyone who's never been part of a Mastermind session.