COCO - Professional Anonymous Network

(Last updated on 17th May 2020 by Nitin Mishra)

FUNCTIONAL REQUIREMENTS:

- 1. User can enter mail (preferable work mail) and can verify same using received OTP on mail
- 2. Once verified, user gets read-only or full access based on his mail domain type and company
- 3. User can choose password & available username or system will assign username randomly
- 4. User will have to choose a country and enter his department, designation to create profile
- 5. Platform will not store any user information so that nobody could trace any user
- 6. Updating a username should also update profile link but not referral link (linked with user id)
- 7. User should be able to follow and unfollow companies and channels
- 8. User can see all/followed companies, all/followed channels, bookmarked posts, blocked user
- 9. User starts following his own company automatically after successful registration
- 10. User can create/tag/upvote/downvote/delete/bookmark/unbookmark/share a post
- 11. User can comment on post, reply on comment and upvote/downvote/delete/share comment
- 12. User can either upvote/downvote a post or a comment at most once
- 13. User should be able to give bounty to any post creator or comment creator
- 14. Users creating a post or a comment will start following that post & channel automatically
- 15. A post will get mapped to channel tags also apart from post tags & company tags (if any)
- 16. Each post/comment will show last update time (7d/9h/3m), username, up/down vote counts
- 17. Sharing a post or comment on whatsapp should create screenshot with referral join deeplink
- 18. User can search relevant channels companies and posts by keyword
- 19. Bounties can be earned on create post, comment/upvote/downvote & successful referrals
- 20. Bounties are transferable across the platform to users
- 21. Rank of users/companies/channels/tags should also be calculated for analytics purpose
- 22. User can see its rank and other analytics metrics on profile page
- 23. User should be able to flag/unflag a post/comment and block/unblock all posts from a user
- 24. If abuse count for comment/post reaches 3/10, show "this comment/post has been deleted
- 25. User can subscribe for job notifications @ INR 499 INR 99 per year per job role
- 26. User can send direct message to other user or message in a group chat (Phase 2)
- 27. User can see median salaries across other companies for same designation (Phase 3)
- 28. User can put a bid and pay to other users who help him to crack interview rounds (Phase 4)

SYSTEM REQUIREMENTS:

Highly available system (ensuring no single point of failure) Low latency APIs (<100ms) Analytics data

DISTRIBUTION STRATEGY:

Corporate employees anonymously inviting their colleagues on the platform (word of mouth)

USER ACQUISITION:

1K users in a week, 10K users in a month, 1Lac in 3 Months and 1M in 6 Months

DB SCHEMA (POSTGRES):

tbl_access -> access_id(pk), companyid(fk), domain(index), access_type <readonly/full>, last_updated_epoch

tbl_user -> user_id(pk), username(index), workmail_hash(index), last_otp_hash(index), last_otp_expire_epoch, designation, companyid(fk), depid(fk), profile_link, referred_by_link, referral_link(unique), user_rank_id(fk), pass_hash(index), is_mail_verified <0/1>, access_id(fk), issignedin <0/1>, successful_referral_count, bounties_received_count, bounties_consumed_count, bounties_left_count, posts_create_count, comment_gave_count, comment_received_count, users_i_reported_count, users_i_reported_me_count, posts_i_reported_count, my_posts_got_reported_count, comments_i_reported_count, my_comments_got_reported_count, upvote_gave_count, upvote_received_count, downvote_gave_count, downvote_received_count, user_last_activity_date, username_updated_epoch, last_updated_epoch

tbl_rank -> user_rank_id(pk), user_rank
bronze/silver/gold/platinum/diamond>, min_bounty <10/100/1000/10000/100000>, max_bounty <99/999/9999/9999/99999>

tbl country -> countryid(pk), country name, last updated epoch

tbl_department -> depid(pk), dep_name, last_updated_epoch

tbl_company -> companyid(pk), countryid(fk), company_name, tagid(fk), company_rank, company_user_count, last_updated_epoch

tbl dep company mapping -> companyid(pf), depid(pf), last updated epoch (N:N mapping)

tbl_followed_company_mapping -> user_id(pf), companyid(pf), last_updated_epoch (N:N mapping)

tbl_channel_admin -> channelid(pk), channel_name, channel_rank, channel_post_count, last_updated_epoch

tbl_followed_channel_mapping -> user_id(pf), channelid(pf), last_updated_epoch (N:N mapping)

tbl_post -> postid(pk), channelid(fk), post_rid(fk), post_title, post_data, isabusivepost <0/1>, post_comment_count, post_bounty_count, post_upvote_count, post_downvote_count, post_link, post_share_count, post_abuse_count, last_updated_epoch

tbl_voted_post_mapping -> user_id(pf), postid(pf), vote_post_type<up/down>, last_updated_epoch (N:N mapping)

tbl_voted_comment_mapping -> user_id(pf), commentid(pf), vote_comment_type<up/down>, last_updated_epoch (*N:N mapping*)

tbl_followed_post_mapping -> user_id(pf), postid(pf), last_updated_epoch (N:N mapping)

tbl_bookmarked_post_mapping -> user_id(pf), postid(pf), last_updated_epoch (N:N mapping)

tbl_comment -> comment_id(pk), comment_data, comment_typeid(fk), postid(fk), comment_abuse_count, isabusivecomment <0/1>, prev_commentid(fk), comment_bounty_count, comment_upvote_count, comment_downvote_count, comment_share_count, comment_link, last_updated_epoch

tbl_comment_type -> comment_typeid(pk), comment_type<new/reply/moderator>, last updated epoch

tbl_hashtag -> tagid(pk), tag_name, tag_typeid(fk), tag_rank, tag_used_count, last_updated_epoch

tbl_hashtag_type -> tag_typeid(pk), tag_type <company/channel/post>, last_updated_epoch

tbl_tagged_channel_mapping -> channelid(pf), tagid(pf), last_updated_epoch (N:N mapping)

tbl_tagged_post_mapping -> postid(pf), tagid(pf), last_updated_epoch (N:N mapping)

tbl_blocked_user_mapping-> reporterid(pf), reporteeid(pf), last_updated_epoch (N:N mapping)

tbl_reported_post_mapping -> postid(pf), reporterid(pf), last_updated_epoch (N:N mapping)

tbl_reported_comment_mapping -> commentid(pf), reporterid(pf), last_updated_epoch (N:N mapping)

SERVER SIDE CACHE (REDIS):

- 1. Faster User Level Analytics: User analytics data for all users
- 2. Faster Company Level Analytics: Company analytics data for all companies
- 3. Faster Tag Level Analytics: Tag analytics data for all tags
- 4. Faster Post Search: List of all posts and its data by keyword search
- 5. Faster Job Search: List of all vacancies and its data by role search
- 6. Faster Login: Workmail_hash & pass_hash for all users

CLIENT SIDE CACHE (FLUTTER):

- 1. List of channels and List of companies
- 2. All my bounties, username, rank, company, department, designation and workmail_hash
- 3. List of posts and its data along with my up/down votes for trending and for-you channels
- 4. List of posts and its data along with my up/down votes in bookmarked section

BACKEND APIS (GOLANG):

POST /v1/user/getotp/<countryid>/<workmail>/<referred_by_link> : create user_id, workmail_hash, otp_hash

POST /v1/user/verifyotp/<otp>: if mail is verified: assign proper access_id to user_id

GET /v1/user/isusernameavailable/<user_id>/<username> : if username does not exist or if username is already assigned to his user_id, username is considered as available to user_id

POST /v1/user/signup/<workmail>/<pass>/<username> : creates pass_hash for user_id

POST /v1/user/signin/<workmail>/<pass> : matches workmail_hash & pass_hash

POST /v1/user/signout/<user_id>: updates issigned in from 1 to 0

POST /v1/user/invite/<user_id>/<workmail>: sends anonymous invite on mail ("India's most trusted anonymous professional network" mailer having "get OTP" button calling getotp API)

POST /v1/user/update/<userid>/<username>/<designation>/<depid> : update profile link also whenever username gets updated in user table

POST /v1/user/block/<reporterid>/<reportee_id> : create in blocked_user_mapping

POST /v1/user/unblock/<reporterid>/<reportee_id> : del from blocked_user_mapping

GET /v1/user/blocked/<user id>: get list of users blocked by user id

GET /v1/user/stats/<user_id>: get users profile stats by user_id

GET /v1/user/refer/<user id> : get unique referral link

GET /v1/user/referred/<user id>: get list of successful referrals by userid

POST /v1/company/follow/<user id>/<companyid>: create in followed company mapping

POST /v1/company/unfollow/<user_id>/<companyid>: del from followed_company_mapping

GET /v1/company/followed/<user id>: get list of companies followed by user id

GET /v1/company/list/<countryid>: fetch list of all companies for a country

POST /v1/channel/follow/<user_id>/<channelid> : add record in followed_channel_mapping

POST /v1/channel/unfollow/<user id>/<channelid>: followed channel mapping

GET /v1/channel/followed/<user_id>: get list of channels followed by user_id

GET /v1/channel/list/: fetch list of all channels

POST /v1/hashtag/create/<user_id>/<tag_name> : create a tag on post based on access_id

GET /v1/hashtag/search/<keyword> : fetch matching list of tag name by keyword

GET /v1/post/search/<tag_name> : fetch list of all post_id by tag_name

POST /v1/post/follow/<user_id>/<postid> : add record in followed_post_mapping table

POST /v1/post/unfollow/<user_id>/<postid> : delete record from followed_post_mapping

GET /v1/post/followed/<user id>: fetches list all posts followed

POST /v1/post/create/<post_id>/<channel_id>/<post_title>/<post_data>: updates user, channel, post and followed_post_mapping tables based on access_id

POST /v1/post/delete/<post_id>: updates user, channel, post and followed_post_mapping tables based on access_id (user confirmation required on UI)

POST /v1/post/tag/<user_id>/<post_id>/<tag_id> : updates tagged_post_mapping table

POST /v1/post/vote/<user_id>/<post_id>/<vote_type>: updates user, post and voted post mapping (delete record if vote type is null) based on access id

POST /v1/post/bounty/<user_id>/<post_id> : updates user and post tables, transacts bounty

POST /v1/post/abuse/<user_id>/<post_id> : updates reported_post_mapping, user & post_

POST /v1/post/unabuse/<user_id>/<post_id> : updates reported_post_mapping, user & post_

GET /v1/post/abused/<user_id> : fetches all abused posts

POST /v1/post/bookmark/<user_id>/<post_id> : create in bookmarked_post_mapping table

POST /v1/post/unbookmark/<user_id>/<post_id> : del from bookmarked_post_mapping

GET /v1/post/bookmarked/<user_id> : get list of all bookmarked post_id

GET /v1/post/fetch_by_post/<post_id> : fetch post data by post_id

GET /v1/post/fetch by channel/<channel id>: fetch list of all post id for a channel

GET /v1/post/share/<post_id> : get shareable post_link

GET /v1/post/isvoted/<user id>/<post id>: check if user has voted on post

POST /v1/comment/create/<commenterid>/<postid>/<prev_commentid>/<comment_data> : updates user, comment, post and followed_post_mapping tables based on access_id

POST /v1/comment/delete/<comment_id> : updates user, comment, post and followed_post_mapping tables (user confirmation required on UI)

POST /v1/comment/vote/<user_id>/<comment_id>/<vote_type>: updates user, post, comment & voted_comment_mapping (delete record if vote_type is null) based on access_id

POST /v1/comment/bounty/<user_id>/<comment_id>: updates user and comment tables

POST /v1/comment/abuse/<user_id>/<comment_id>

: updates reported_comment_mapping, user and comment tables

POST /v1/comment/unabuse/<user_id>/<comment_id>

: updates reported_comment_mapping, user and comment tables

GET /v1/comment/abused/<user id> : fetches all abused comments

GET /v1/comment/isvoted/<user_id>/<comment_id> : check if user has voted on comment

GET /v1/comment/share/<comment_id> : get shareable comment_link