



MINIMAX | Hailuo AI

FinOps Executive Dashboard

IBM Portfolio Project
Senior Data Strategist

Brief: Whats Inside

Daniel Rodriguez III
December 8, 2025

Financial Accountability & Unit Economics



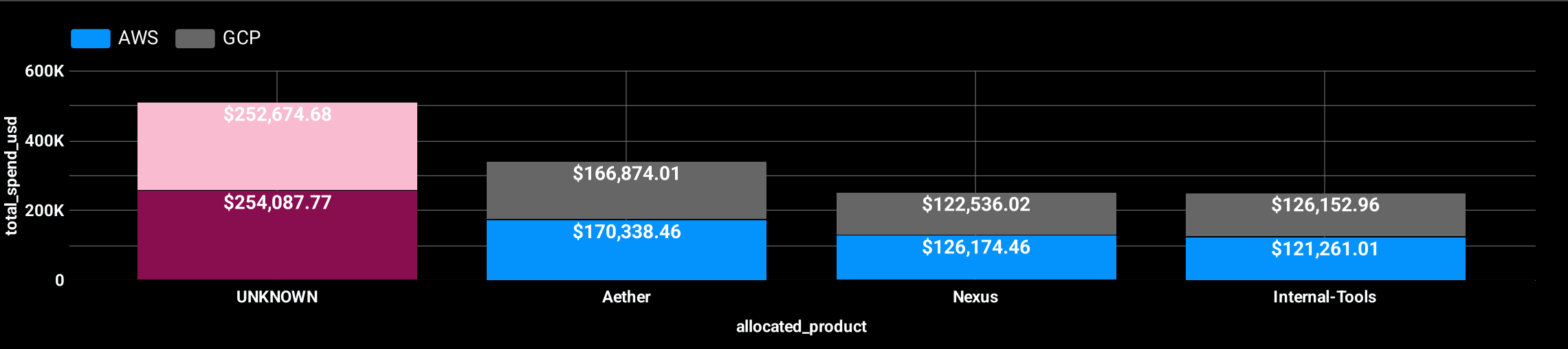
Current Cost Allocation Accuracy

62.11%

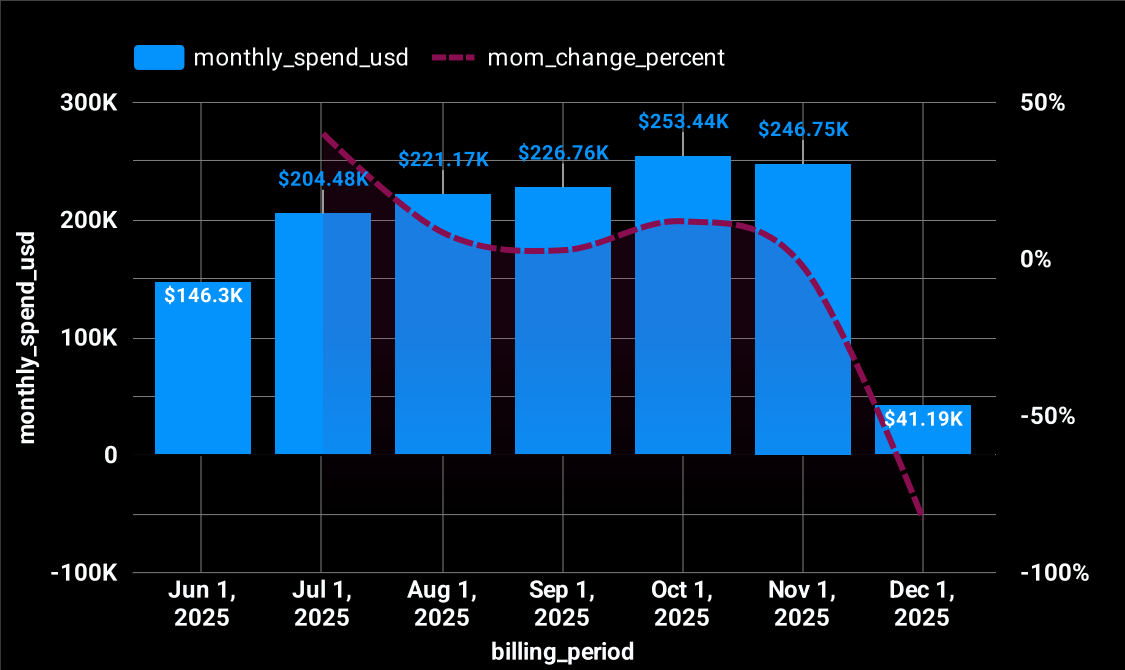
Unallocated Cost Liability

\$506,762

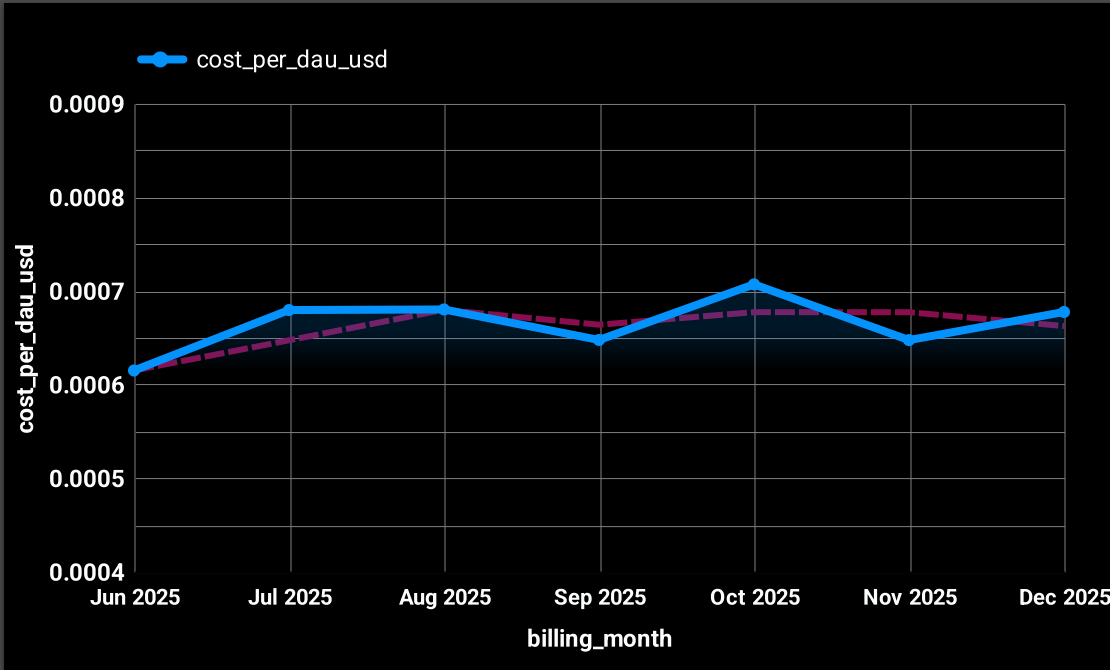
Spend Breakdown by Product/Unknown



Total Monthly Amortized Spend (USD)



Cost per Daily Active User (DAU) - Aether Product





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