

# DAVID ROBERTSON

## DETAILS

### ADDRESS

1 Norton Cottages, Coleford  
Crediton, Devon  
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United Kingdom

### PHONE

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## SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Photo Editing

Print Processing

## HOBBIES

I enjoy miniature painting, playing computer games and lifting weights as solo endeavours but enjoy nothing more than surfing or simply walking with my wife.

## PROFILE

As an experienced senior graphic designer, I am well-versed in both the creative and technical sides of my profession. My enquiring nature lends itself to a natural ability for problem solving which underpins my hobbies, as well as my working day.

In my current job, I am responsible for both my own workload and guiding my colleagues with technical issues. I enjoy working collaboratively on projects and my experience of home working during the national lockdowns has made me proficient at taking on solo projects and managing my own schedule. I was also directly involved in securing important license contracts for international companies such as National Geographic and I continue to lead on the design and management of these clients.

I am seeking a role within the computer programming sector which will enable me to contribute my skills and experience, while also increasing my knowledge and expertise in a field that I am highly motivated to be a part of.

## EMPLOYMENT HISTORY

### Senior Graphic Designer at Carousel Calendars

Exeter

October 2012 – Present

Carousel Calendars is a design and publishing company that produces calendars, diaries and other stationery products. I entered the company as a graphic designer and progressed to become the only senior designer, which involves taking on more responsibilities such as helping with the hiring and training of new designers. Whilst working here, I have introduced several technical systems that have streamlined the design studio's workloads.

### Freelance Graphic Designer

Devon

September 2009 – Present

Since 2009, I have worked as a freelance Graphic Designer with the amount of work I would take on being dependant on my full-time employment status.

I have worked on a myriad of projects, both for print and digital, with customers ranging from theatres and performing artists to hospices.

### Graphic Designer (maternity cover) at Otter House Ltd

Exeter

June 2012 – August 2012

Otter House Ltd is mainly involved with the design and production of gift cards and calendars. Whilst at Otter House, I worked in a number of areas including checking art work before sending to print and print processing.

### Head of Design, Marketing & Promotion at The Cellar Door

Exeter

July 2011 – June 2012

I was employed at The Cellar Door nightclub from before it opened and was responsible for every area of the nightclub's branding and advertising, including the design and upkeep of their website and designing posters and flyers for all of their events.

### **Graphic & Web Designer at Genre4GraphicDesign**

Exmouth

September 2010 – March 2011

Working at Genre4GraphicDesign, I worked primarily with business-to-business companies on advertising literature and company branding. Working with a multitude of clients gave me an opportunity to develop many different styles of design from medical to energy companies.

### **Poster & Flyer Design at The Hippo**

Plymouth

March 2010 – October 2010

The Hippo is a live music venue in Plymouth and I was approached by them to be in charge of designing all of their promotional flyers and posters for events. I worked with media provided by the bands as well as hand illustrating a lot of elements when there wasn't any source material to work with.

### **Bar Manager, DPS & Licensee at The Skiving Scholar**

Plymouth

September 2005 – August 2009

After leaving University, I became the manager of The Skiving Scholar bar. Whilst working here, I introduced live music to the venue which led to having live music seven nights-a-week, significantly raising the revenue of what was a 100 capacity pub.

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## **EDUCATION**

### **Computing, University of Plymouth**

Plymouth

September 2004 – July 2006

I studied computing at the University of Plymouth for two years but did not finish my degree.

I very much enjoyed the coding aspects of the course, which felt like a game or a puzzle that I had to solve, but was less engaged in the economics modules.

### **A Levels, St Vincent College**

Portsmouth

September 2002 – July 2004

Received A levels in art, computing and biology and an AS level in film studies.

### **GCSEs, Crofton School**

Portsmouth

September 1997 – July 2002

Graduated with 11 grade A to C GCSEs including A's in art and maths.