The DRep Collective 2025

Executive summary

Why should we collectivize?

Problem

- Little Organization
    - No Debate
    - Misinformation
    - Intersect/CF
- Incentive to be a DRep
    - Work but no reward
    - Legal liability
    - Decentralization?

Opportunity

- A Collective of DReps?
    - Forms a community
    - Can set standards & precedent
    - Protects the ecosystem
    - Better user experience
    - Smooth onboarding
    - Propose gov actions

Solution

- **Requirement 1**
    - A soul bound NFT (Drep ID & Wallet Address).
    - A voting platform for this NFT
- **Requirement 2**
    - Discussion
        - Publishing platform?

The Team

01

Financials

20XX

Q1 - No Members	Revenue	Expenses	Profit
Q2 - 100 Members	Revenue - $10/Member ($1000)	Expenses - $1000 - Soul Bound NFT's / Summon DAO?	Break Even
Q3 - 300 Members	Revenue - $10/Member ($2000)	Expenses - $1000 - Voting Platform (Ditch Summon)	Profit
Q4 - 300+ Members	Revenue - ?	Expenses - Create Funding Proposal for FY2026.	Profit

Milestones

01/7/25
Kickoff Meeting

04/01/25
First 100 Users

07/01/25
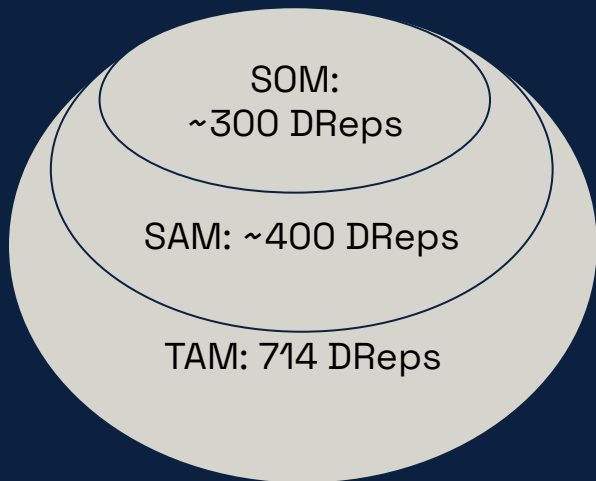First 300 Users

02/01/25
NFT's Created

04/15/25
Voting Platform
Designed

07/04/25
Voting Platform
Finalized

Where We Are at Today:

SOM: ~300 DReps

SAM: ~400 DReps

TAM: 714 DReps

Q1 2025

714
Total Registered DReps

489
Total Active DReps

7
Total Governance Actions

4.24B
Total Voting Power in ₳

80.56K
Total Registered Stake Addresses

Why Soulbound NFTs?

Use Cases:

- **Credentials and Achievements**: Soulbound NFTs can represent educational degrees, certifications, or awards, providing a verifiable, permanent record.
- **Membership and Access**: They can grant access to exclusive content, events, or communities, ensuring that only the rightful owner can benefit from these privileges.
- **Reputation Systems**: In decentralized systems, they can establish trust and reputation by showcasing the owner's history and accomplishments.

Other Advantages

- **Authenticity**: Ensures that achievements or credentials are genuine and verifiable.
- **Personalization**: Creates a personal and permanent digital identity.
- **Prevention of Fraud**: Eliminates the risk of transferring or selling credentials or access rights to others.

Why Have Internal Voting?

Gage community participation and manage internal affairs.

Data for a possible future reputation system.

A way to make sure everyone's voice is heard.

The basis to generate a majority and minority opinion from the collective.

Ideal Benefits

Legal Support

If you are being prosecuted or persecuted in your country of origin for using on chain governance, we will get you an attorney to help you.

Salary

We will fight for DReps to get paid for their efforts.

Idea Incubator

We will provide you with help when it comes to generating governance proposals. This includes potential future Catalyst proposals.

Possible Voting Bylaws

Why have voting bylaws?

Voting bylaws can be used to drive the ecosystem in several directions:
- Can increase participation
- Can make sure we get the threshold to propose our own governance actions such as a treasury withdrawal for funding
- Can protect the community from outside influence
- Can help foster discussion if people know they have to vote
- Can act as a way to make sure delegates get good service
- Creates a good reputation

Tier 1 Voting Requirement
To remain in the collective you must vote on a gov action deemed tier 1. Tier 1 voting actions are considered attacks on the chain such as a sybil attack or massive treasury withdraw from an entity such as binance.

Tier 2 Voting Requirements
Tier 2 voting requirements are proposals such as new constitutional committee members or new constitutions. It doesn't matter who or what you vote for but you must vote yes/no.

Tier 3 Voting Requirements
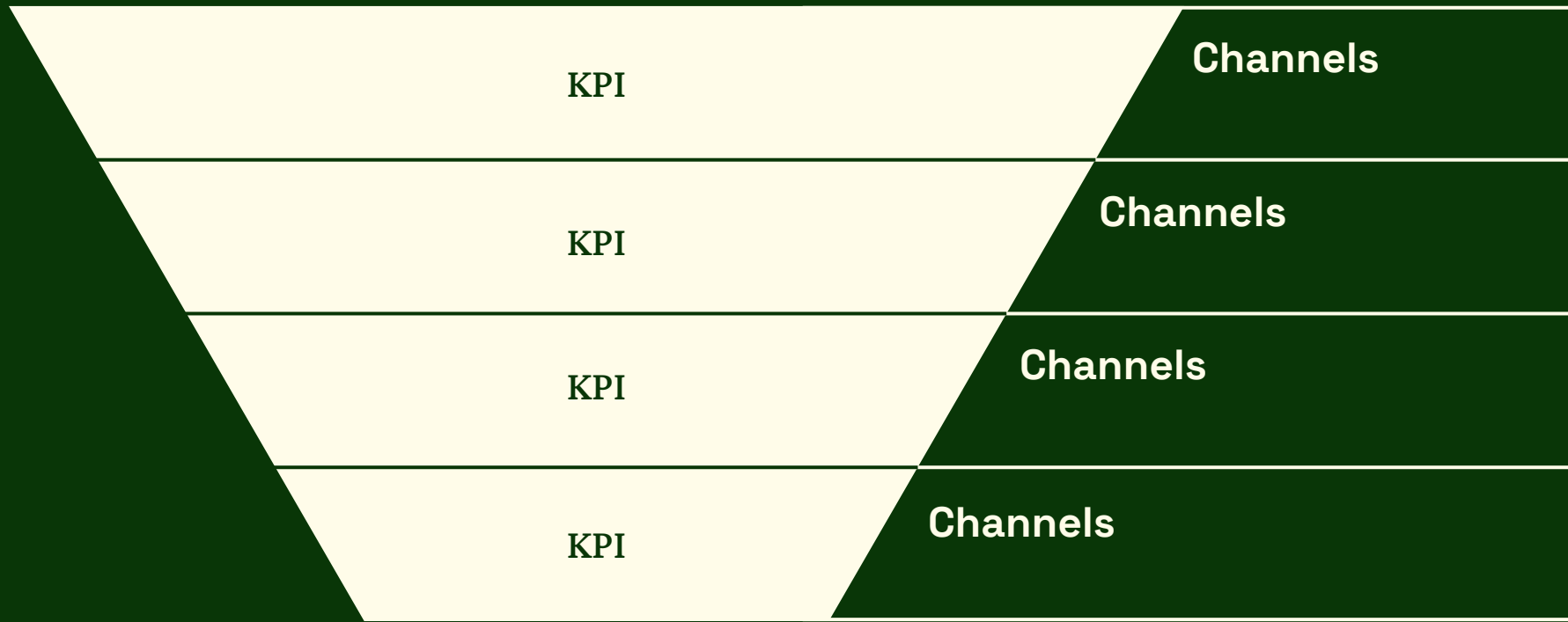**Can vote yes/no or abstain but must vote.**

Tier 4 Voting Requirements
Can vote or not vote however one pleases.

What We Can Do Now?

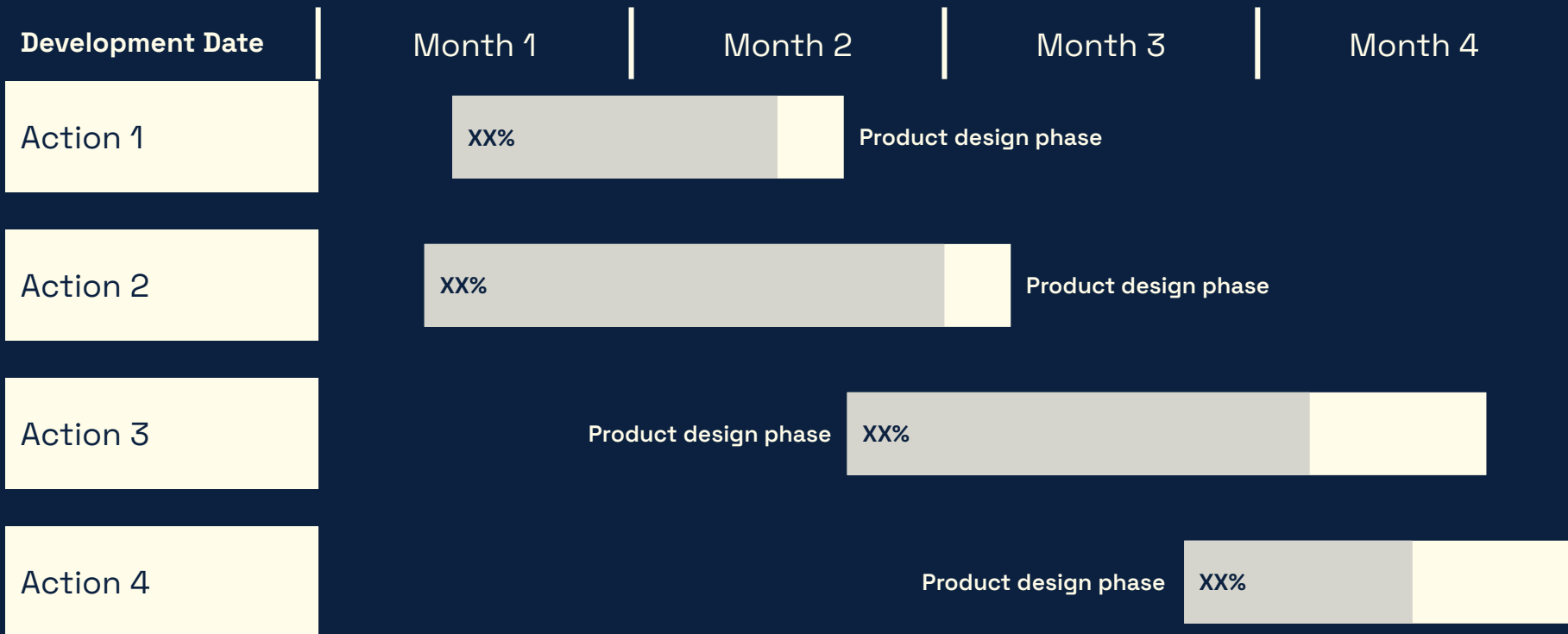|	Social Media/Marketing	Development	Governance
Objective 1	Set up social media & automation	Figure out soul bound NFT's	Salvage what we can from current constitutions
Objective 2	Recruit/Mint	Develop a voting platform/Use summon?	Propose our own constitution
Objective 3	Partnerships?	Ongoing development. It never stops!	Have internal discussions and debates

End of Presentation!

Marketing Channel Activation

KPI	Channels
KPI	Channels
KPI	Channels
KPI	Channels

Product Plan Roadmap

Development Date	Month 1	Month 2	Month 3	Month 4
Action 1	XX% Product design phase			
Action 2	XX% Product design phase			
Action 3		Product design phase XX%		
Action 4			Product design phase XX%	

Project Updates

Objective 1
Main objectives in a simple sentence.

Objective 2
Main objectives in a simple sentence.

Objective 3
Main objectives in a simple sentence.

Objective 4
Main objectives in a simple sentence.

Objective 5
Main objectives in a simple sentence.

Objective 6
Main objectives in a simple sentence.

Marketing plan

Strategy 1

● **Key strategic initiatives**
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● **Key strategic initiatives**
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Strategy 2

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Strategy 3

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Project Summaries

Priority 1	Lorem ipsum dolor sit amet
Priority 2	Lorem ipsum dolor sit amet
Priority 3	Lorem ipsum dolor sit amet
Priority 4	Lorem ipsum dolor sit amet
Priority 5	Lorem ipsum dolor sit amet

Marketing Campaign

Strategy 1

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Strategy 6

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Product 1

Subtitle

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Risk

Opportunity

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Risk 3	Lorem ipsum dolor sit amet, consectetur adipiscing. Ut accumsan ultricies diam, in rutrum arcu interdum quis.
Risk 4	Lorem ipsum dolor sit amet, consectetur adipiscing. Ut accumsan ultricies diam, in rutrum arcu interdum quis.

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Project Updates

This week

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Adjustment

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Next Week

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Product 2

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Subtitle

Product 3

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Thank

You