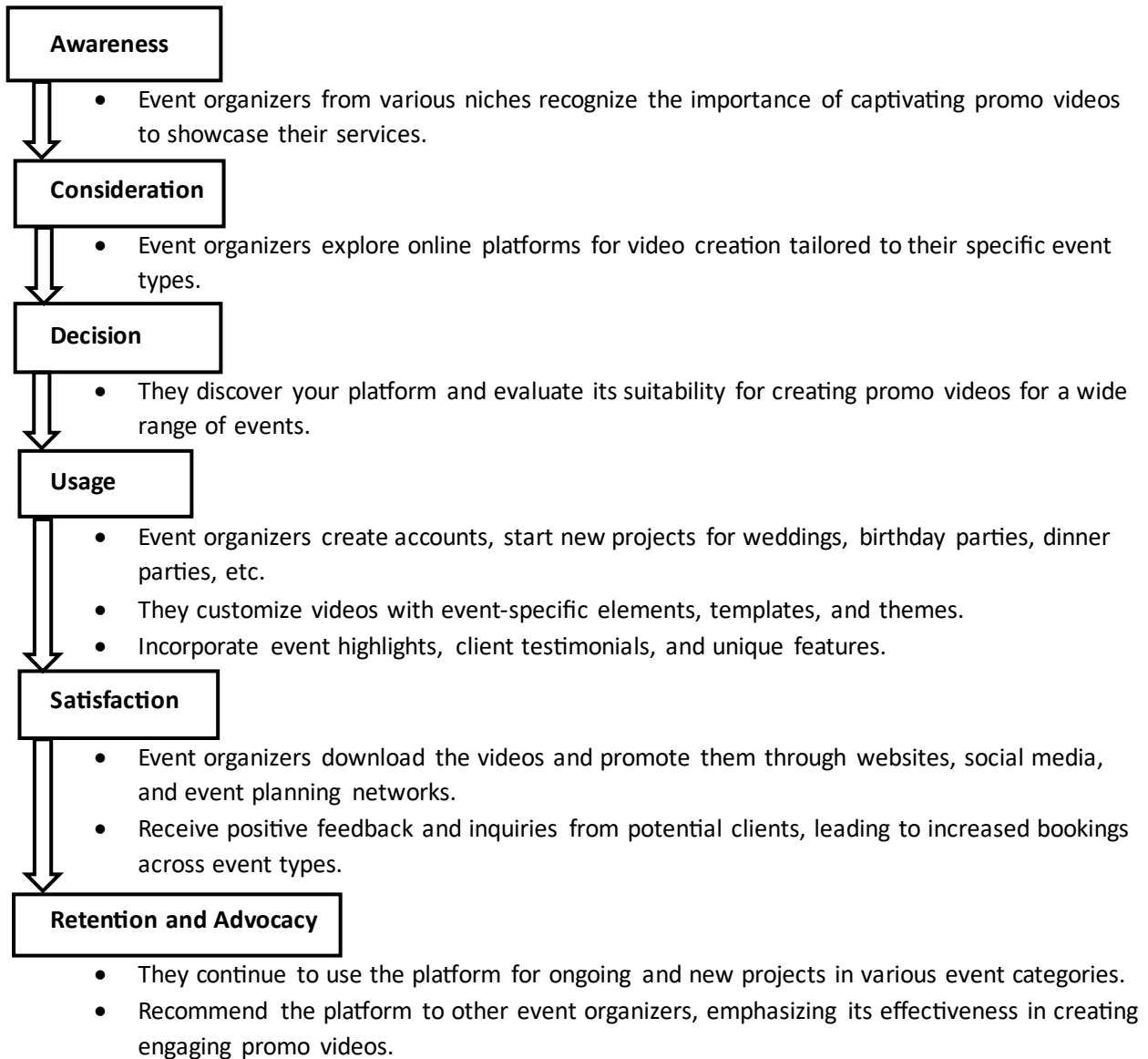


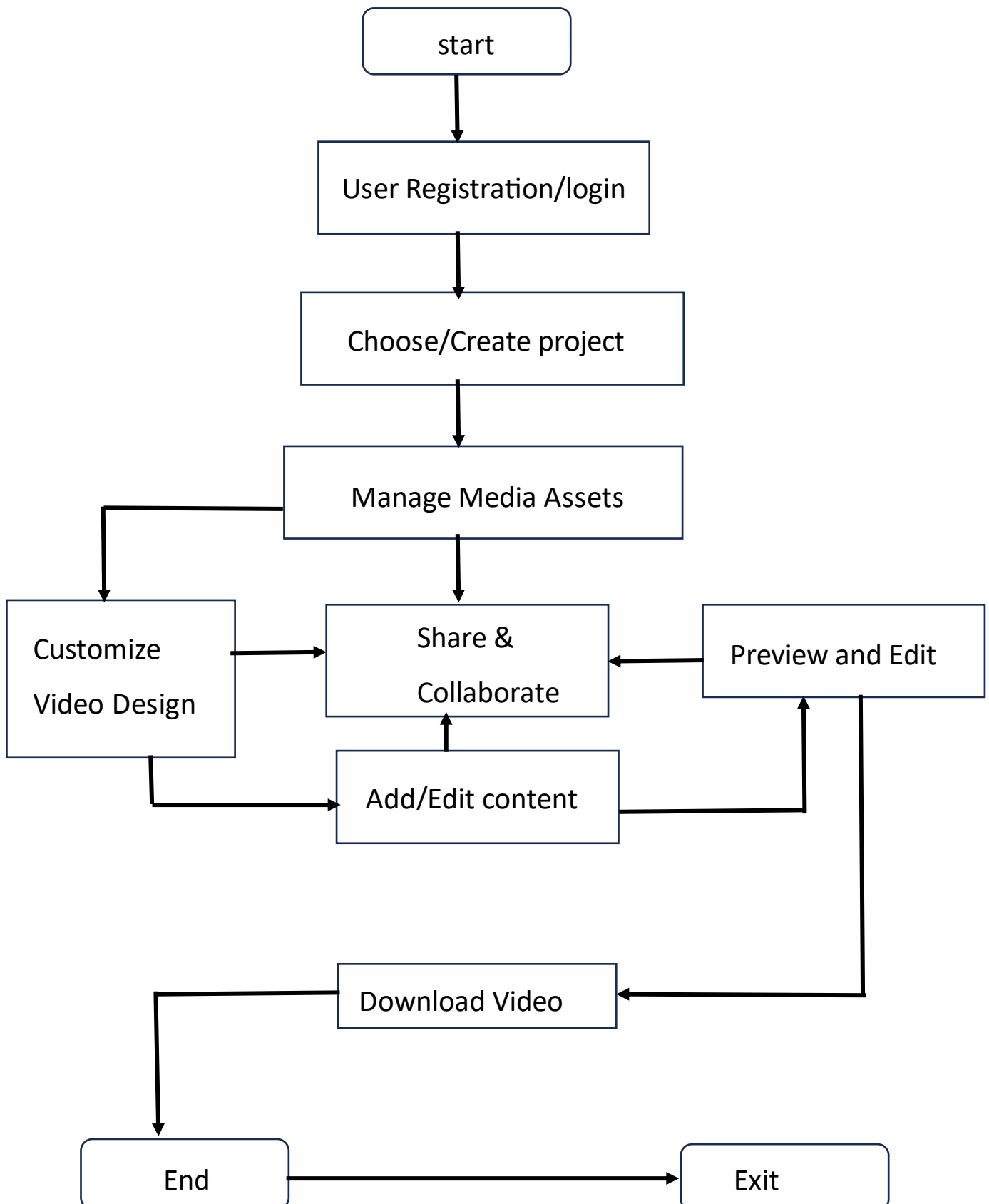
CUSTOMER JOURNEY MAPS - REQUIREMENTS



FUNCTIONAL REQUIREMENTS

FR.NO	FUNCTIONAL REQUIREMENT(EPICS)	SUB REQUIREMENT(STORY/SUB-TASK)
FR 1	User Account Management	1.1 User registration and profile creation. 1.2 User login and authentication.
FR 2	Project Management	2.1 Start a new video project. 2.2 Save, update, and delete video projects. 2.3 Project sharing and collaboration.
FR 3	Media Asset Management	3.1 Upload and manage user-owned media assets. 3.2 Integration with stock media libraries.
FR 4	Video Creation Tools	4.1 Access Canva's design capabilities for video customization. 4.2 Template selection and customization.
FR 5	Video Editing and Composition	5.1 Add text, graphics, animations, and transitions to the video. 5.2 Incorporate media assets and audio.
FR 6	Preview and Editing	6.1 Real-time video preview. 6.2 Editing options for finer adjustments
FR 7	Download and Export	7.1 Download the final video in various formats and resolutions.
FR 8	User Support and Help	8.1 Access to user guides and tutorials. 8.2 Customer support and feedback mechanisms.
FR 9	Payment and Subscription Management	9.1 Subscription and billing options for premium features.

FUNCTIONAL REQUIREMENT FLOWCHART



TECHNICAL ARCHITECTURE

System Architecture for Advertisement

