

**FUCTIONAL FEATURES INCLUDED IN THE SOLUTION**

<b>Functional Feature</b>	<b>Description</b>
Storyboarding	Outlining the sequence of scenes, visuals, and messages for the video.
Video Shooting	Capturing the necessary footage, scenes, and content for the promotional video.
Scriptwriting	Developing a compelling script or narrative for the video content.
Video Editing	Merging and refining video clips, adding effects, text, and transitions.
Voiceover/Narration	Recording and adding voiceovers to the video to complement the visuals.
Music and Sound Effects	Integrating background music or sound effects to enhance the overall video experience.
Branding and Logo Placement	Ensuring consistent placement of the brand's logo and visual identity within the video.
Call to Action	Including a clear and compelling call to action for viewers at the end of the video.