



RICE  
JONES GRADUATE  
SCHOOL OF BUSINESS

# Linear Regression for Business Statistics

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**Simple Regression**

**Multiple Regression**

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## **Simple Regression**

*A regression with only one explanatory or  $X$  variable*

## **Multiple Regression**

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## **Simple Regression**

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## **Multiple Regression**

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## Overview of Regression

1. Modeling      *Developing a regression model*
2. Estimation      *Using software to estimate the model*
3. Inference      *Interpreting the estimated regression model*
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