

**App**

Revenue

Transaction

Segmentation

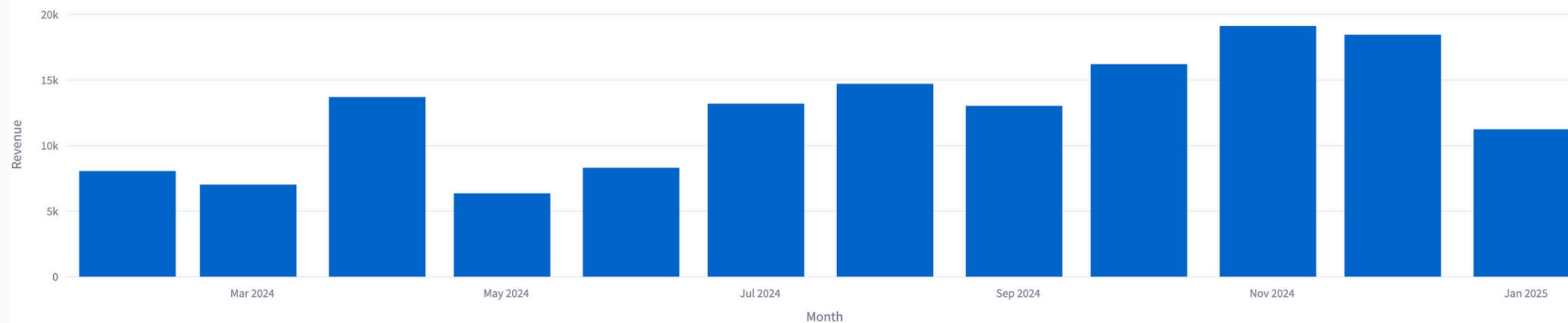
Personalized search

# Welcome to the Dashboard

Use the sidebar to navigate to different pages

# Revenue Insights

## Monthly Revenue Overview



App

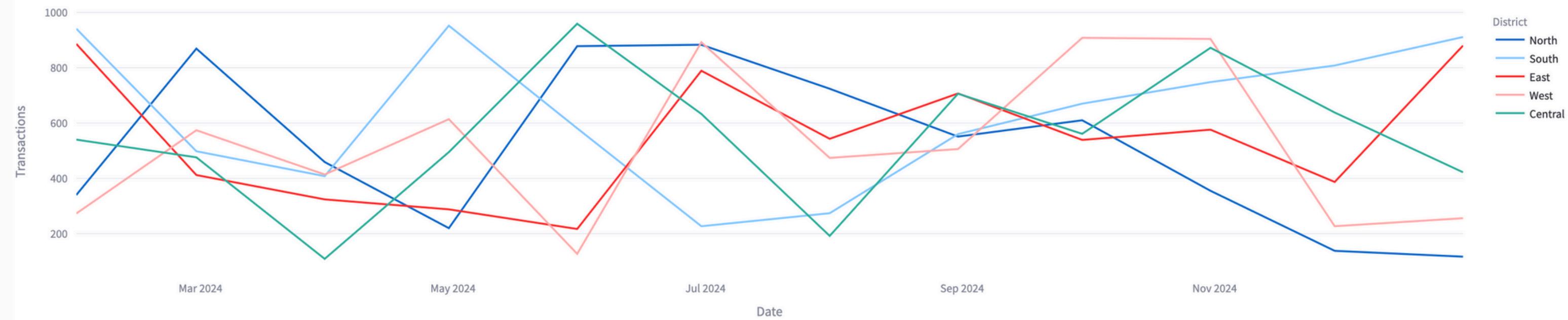
Revenue

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# Transaction Analysis

**Monthly Transactions by District**

App

Revenue

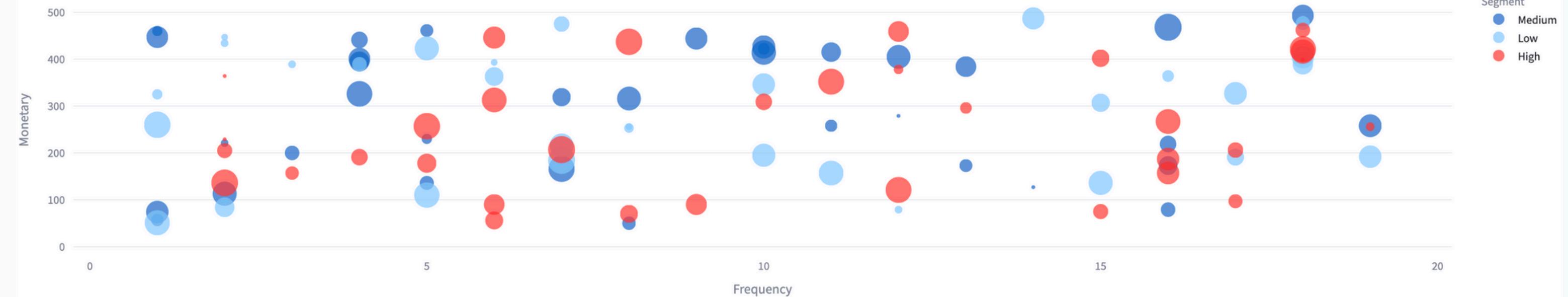
Transaction

**Segmentation**

Personalized search

# Customer Segmentation

## RFM Segmentation



App

Revenue

Transaction

Segmentation

**Personalized search**

# Personalized Customer Search

Enter Customer ID (e.g., 000000000005)

000000000009

Customer found:

|   | Customer ID  | First name | Last name  | Email          | Value |
|---|--------------|------------|------------|----------------|-------|
| 8 | 000000000009 | Gayane     | Mezhlumyan | user9@mail.com | 312   |