

## Login

Login

Filters

Time Period:

YYYY-MM-DD

YYYY-MM-DD

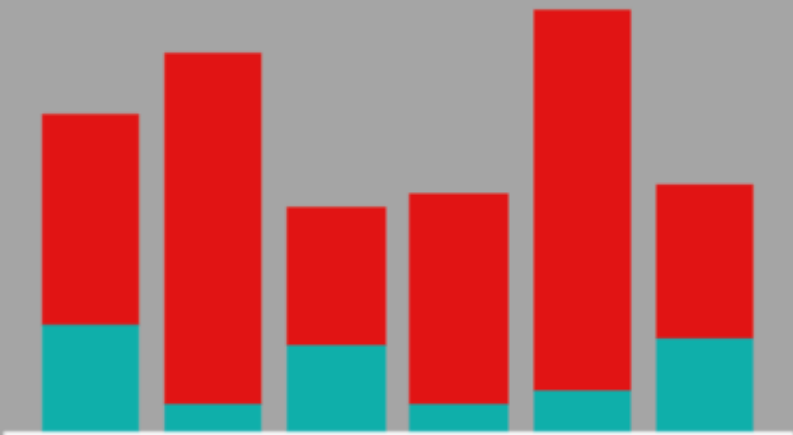
Region:

All Regions

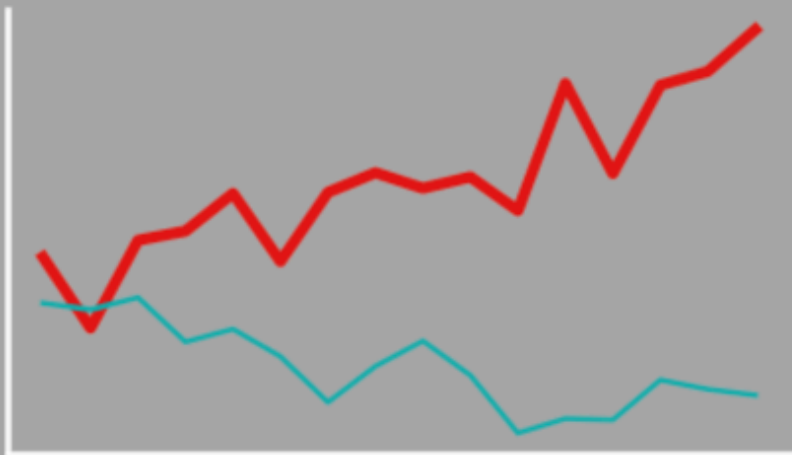
Category: Electronics Groceries Clothing



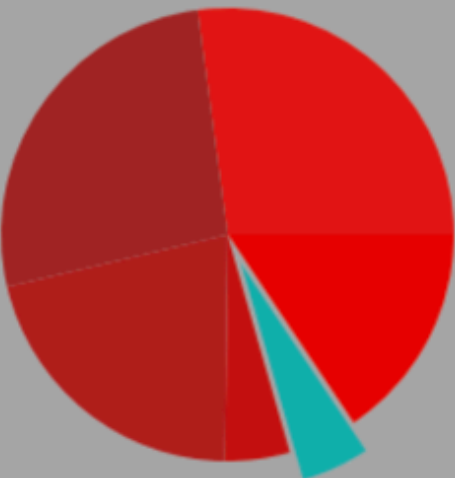
Revenue Insights



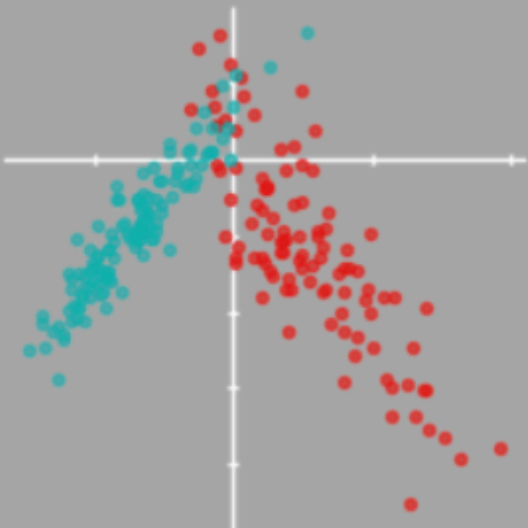
Monthly Revenue Comparison



Quarterly Growth Trends



Revenue by Category



Sales Distribution



Yearly Revenue Overview

Download Report

Share Insights

Filter Data

Select Metric

Customer Retention

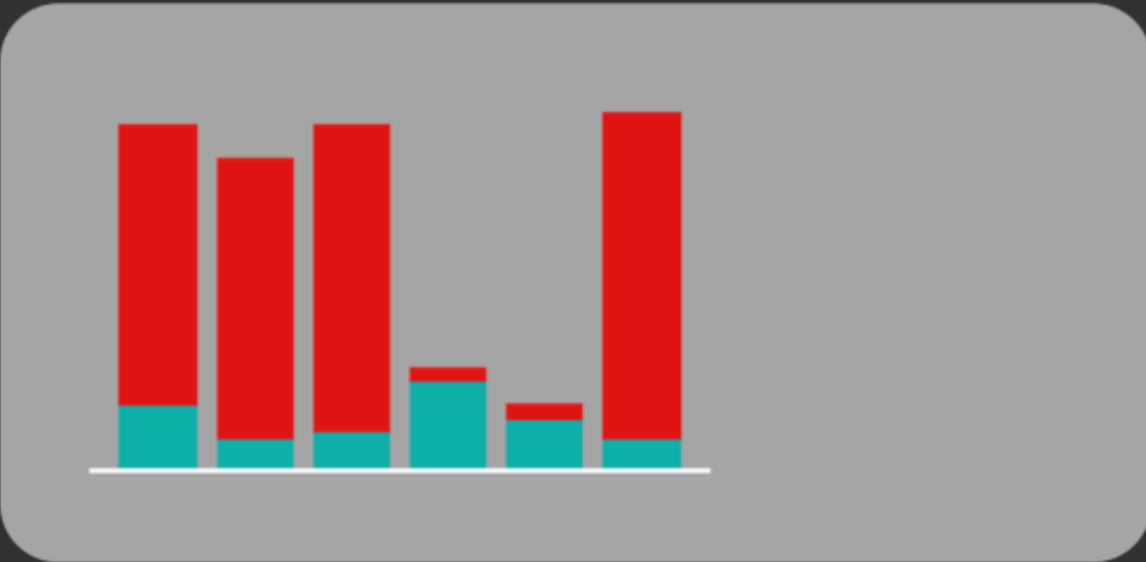
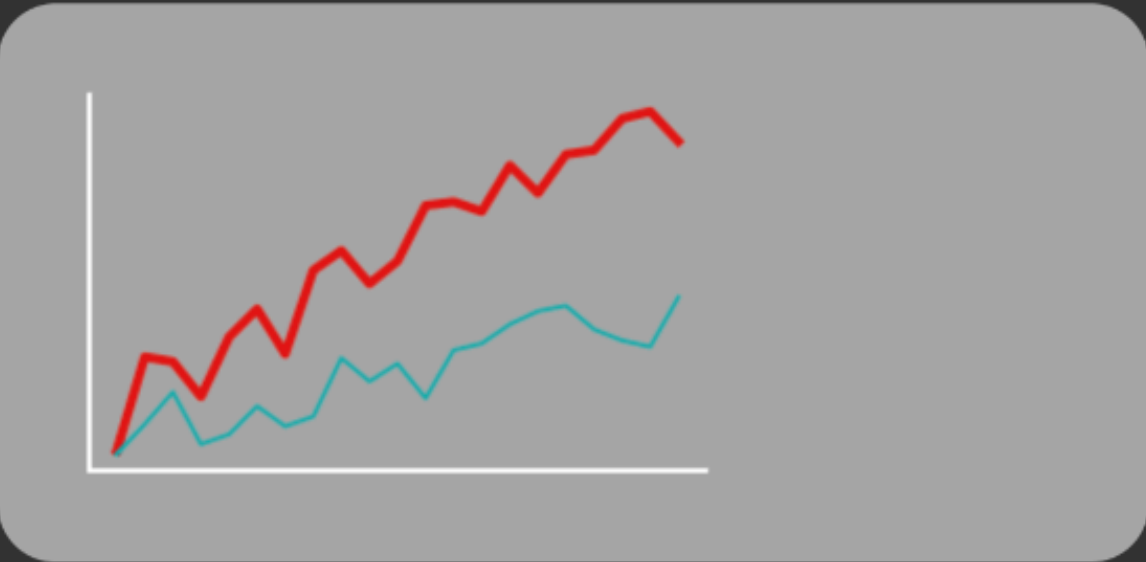
☐ Include Historical Data

☒ Last 6 Months

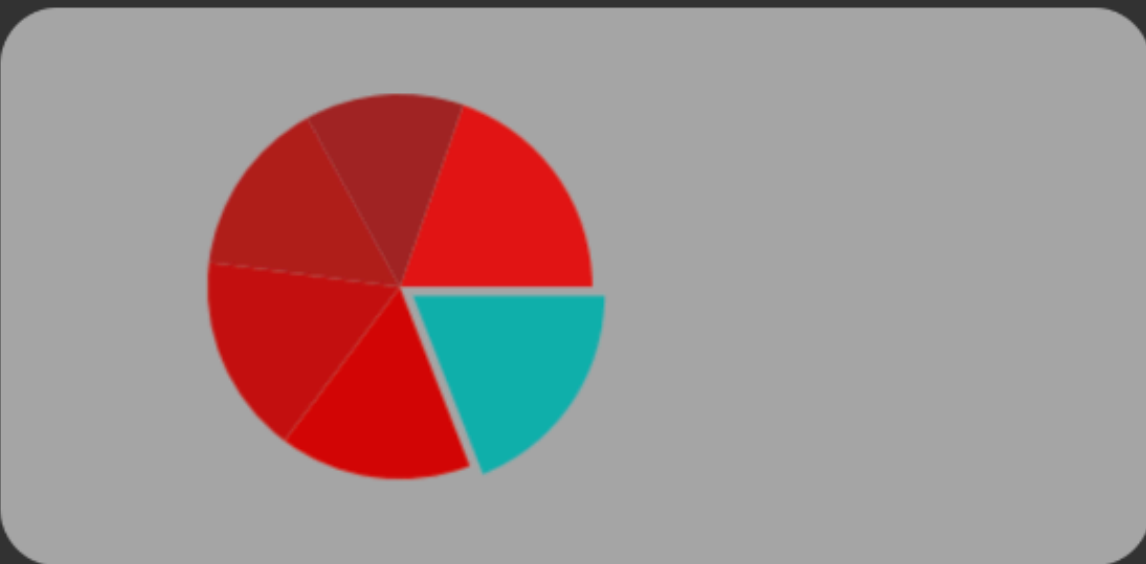
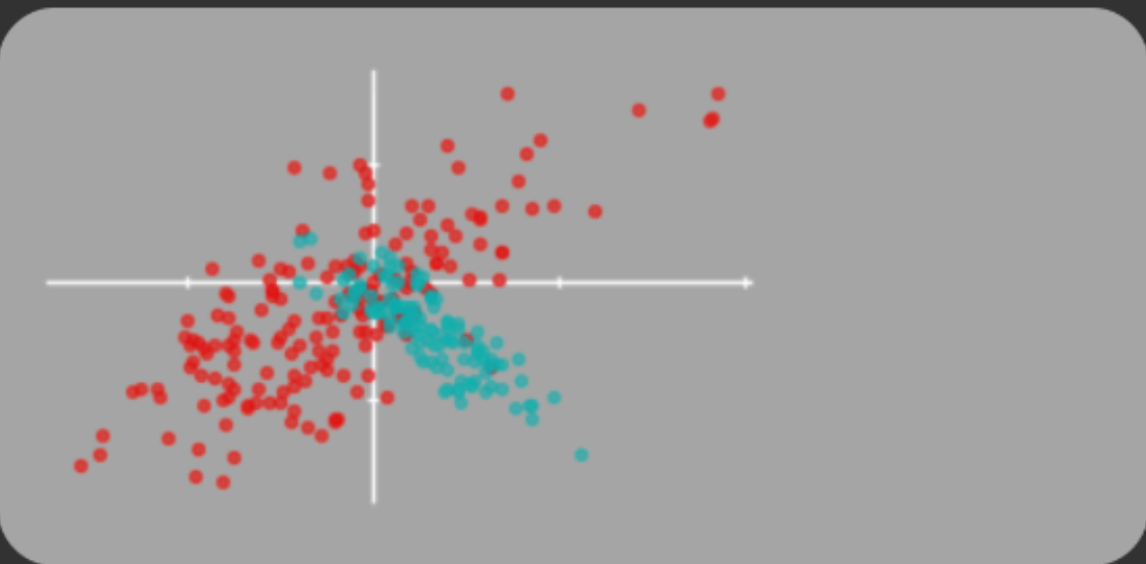
☐ Last Year

Apply Filters

Customer Retention Overview



Customer Lifetime Value (CLV)

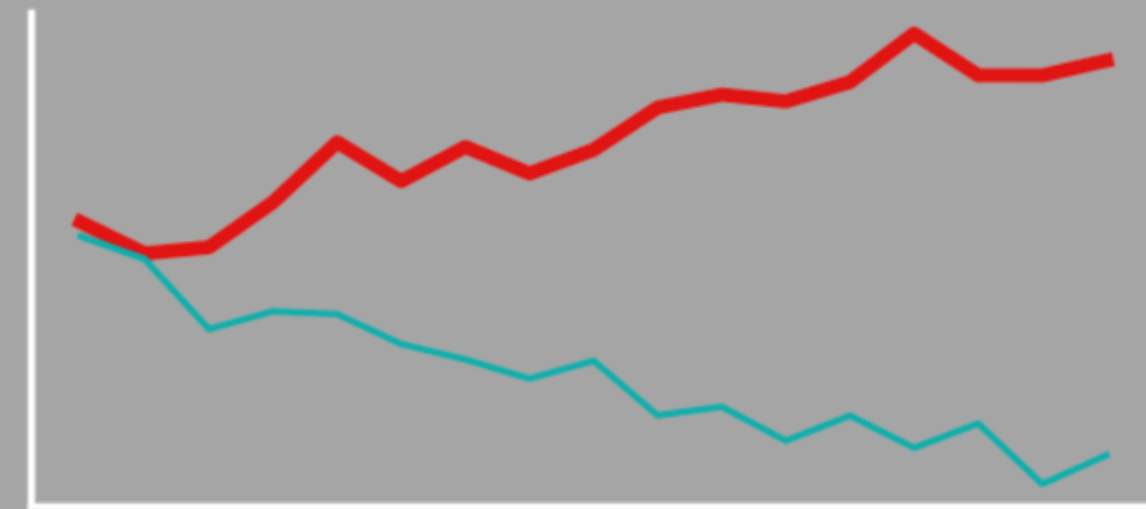


## Customer Segmentation Overview

Segmentation Visualizations



Bonus Card Acquisition Trends



## RFM Analysis Grid

### Recency

0-30 days

31-60 days

61-90 days

### Frequency

15+ purchases

10-15 purchases

5-10 purchases

### Monetary

\$1000+

\$500-\$999

\$100-\$499

### Segment

Top Customers

Loyal Customers

Potential Loyalists

### About Us

Platform Name is your go-to platform for in-depth market analysis and customer insights.

### Contact

Email: [support@platformname.com](mailto:support@platformname.com)

Phone: +374-99-999-999

### Follow Us



Filters

Customer Type

- ☒ All
- ☐ Bonus Card Holder

Loyalty Level

- ☐ Silver
- ☐ Gold
- ☐ Platinum

Purchase Frequency



Personalized Insights

Customer Insights

John Smith has increased his purchase frequency by 20% over the last quarter.

Spending Analysis

Average spending per visit for bonus card holders is \$75.

Loyalty Program

Platinum members receive exclusive discounts and offers.

Demographic Trends

Young adults are the fastest-growing segment in the customer base.