

XLRI Delhi - NCR Campus

# Executive Program in **STRATEGY & LEADERSHIP**

11 Months | Online | Top Faculty Led



# **Message from Dean, XLRI Delhi-NCR**

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Dear Esteemed Participants,

A warm welcome to the **Executive Program in Strategy & Leadership** at XLRI Delhi-NCR Campus! As the Dean, it's my pleasure to extend congratulations on choosing this transformative journey.

Our meticulously crafted **Strategy & Leadership Program** aims to empower you with the essential skills, strategic insights, and leadership acumen crucial for navigating the complexities of today's business landscape.

Whether you're a seasoned executive looking to sharpen your strategic thinking or an aspiring leader ready to embrace greater responsibilities, this program will provide you with a solid foundation for personal and professional growth.

Prepare to immerse yourself in a comprehensive learning experience that not only enhances your **strategic acumen but also nurtures the leadership qualities** necessary to guide organizations through the strategic challenges and opportunities of today's business world.

Best regards,

**Rajeev Roy**

Dean - Academics | XLRI Delhi-NCR

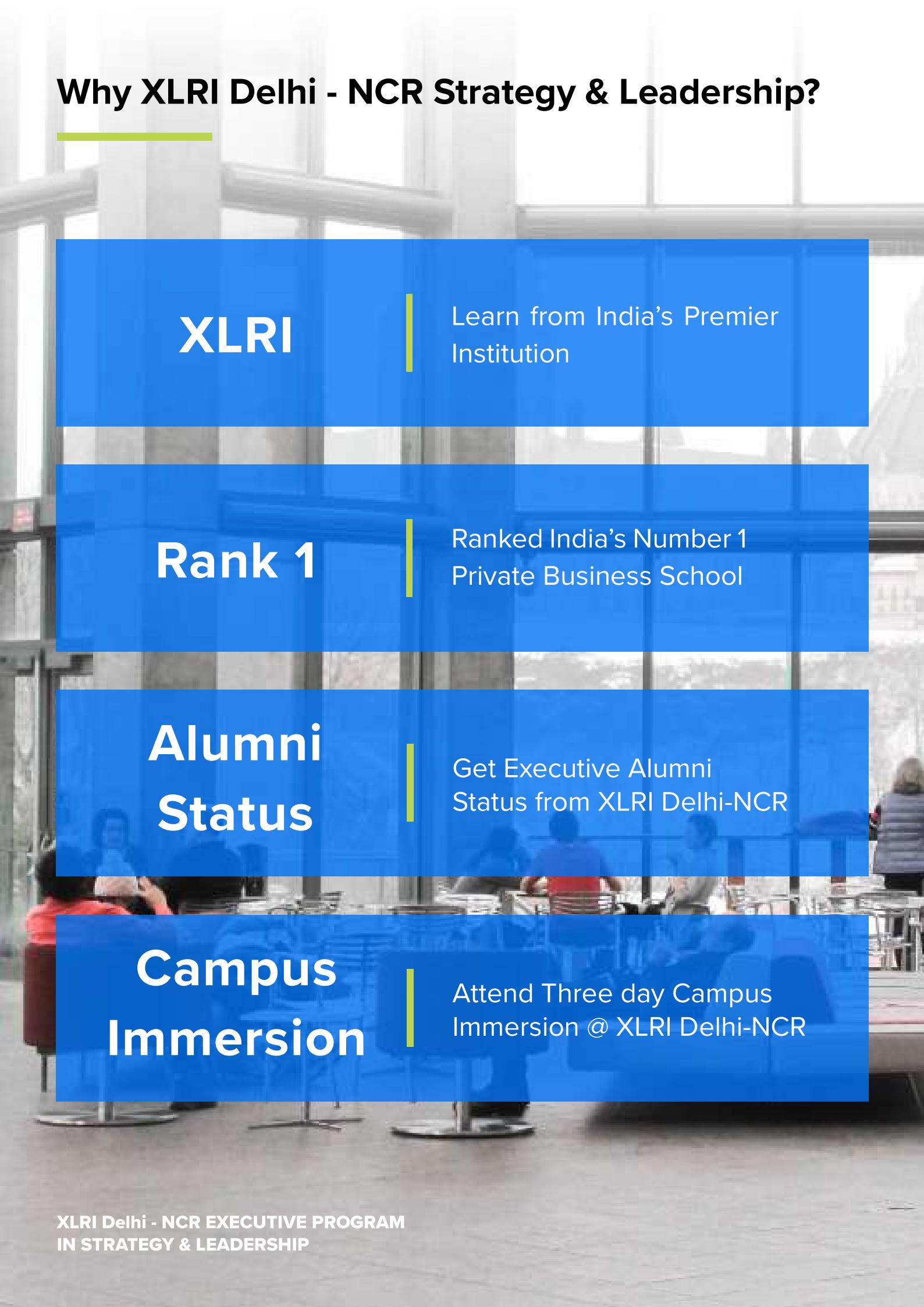
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**This program is uniquely designed to arm you with the mindset & skillset you will require to emerge as a successful strategic leader.**

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# Why XLRI Delhi - NCR Strategy & Leadership?



**XLRI**

Learn from India's Premier  
Institution

**Rank 1**

Ranked India's Number 1  
Private Business School

**Alumni  
Status**

Get Executive Alumni  
Status from XLRI Delhi-NCR

**Campus  
Immersion**

Attend Three day Campus  
Immersion @ XLRI Delhi-NCR



# Trending Strategy & Leadership Skills in 2024

**Competitive  
Strategy**

**Corporate  
Strategy**

**Global  
Strategy**

**Strategic  
Leadership**

**AI  
Leadership**

**Digital  
Leadership**

Enhance your grasp of Strategy & Leadership concepts to drive your organization's growth in just 11 months. Learn Modern Strategic Leadership Practices to become World Class Digital Leader.

# Who should enroll in this Program?

Unlock your managerial potential with the Strategy & Leadership Program. Ideal for emerging leaders and ambitious professionals. Gain a profound understanding of business strategies and elevate your leadership skills. Accelerate your career as an entrepreneur or business leader. Master competitive strategy, business strategy, leadership styles & AI fundamentals.



**Embark on a  
transformative  
journey**



# Why choose XLRI Delhi - NCR for Strategy & Leadership Program?

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## Highly Reputed Business School

XLRI is one of the oldest and most highly reputed business schools in India, with over 70 years of legacy in the education sector. Ranked among top 5 B-Schools in India.

## Comprehensive Management Education

Gain comprehensive understanding of various aspects of Strategy & Leadership, including corporate strategy, global expansion, ethical leadership, & digital transformation.

## Strong Executive Alumni Network

XLRI has a strong alumni network, providing valuable networking opportunities and access to a wide range of industries and sectors.

## Gain a Competitive Professional Edge

Completing a Strategy & Leadership Program can provide you with a competitive edge in the job market.

## Advance Your Career

The program is designed for mid-career professionals aspiring to transition into Strategy & Leadership roles.

## Experienced Faculty

The faculty at XLRI are highly experienced in their respective fields, bringing a wealth of knowledge and expertise to the classroom.



Xavier School of Management

For the greater good

XLRI Delhi - NCR Campus

**Up Next >>**

# **STRATEGY & LEADERSHIP PROGRAM SYLLABUS**



A photograph of a modern, multi-story building with a light-colored facade and many windows. The bottom half of the image is overlaid with a large, solid blue triangle that tapers towards the bottom right corner.

**Learn what matters in 11 months!**

# What you'll learn

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## Pillar 1 : Strategy

### Module 1: Competitive Strategy for Leaders

- Topic 1: Porter's Five Forces Analysis
- Topic 2: Competitive Benchmarking
- Topic 3: Game theory in Strategy

### Module 2: Corporate & Business Strategy

- Topic 4: Strategic Thinking & Analysis
- Topic 5: Environmental Scanning & Industry Analysis
- Topic 6: SWOT Analysis & Competitive Positioning
- Topic 7: Scenario Planning & Risk Management



# What you'll learn

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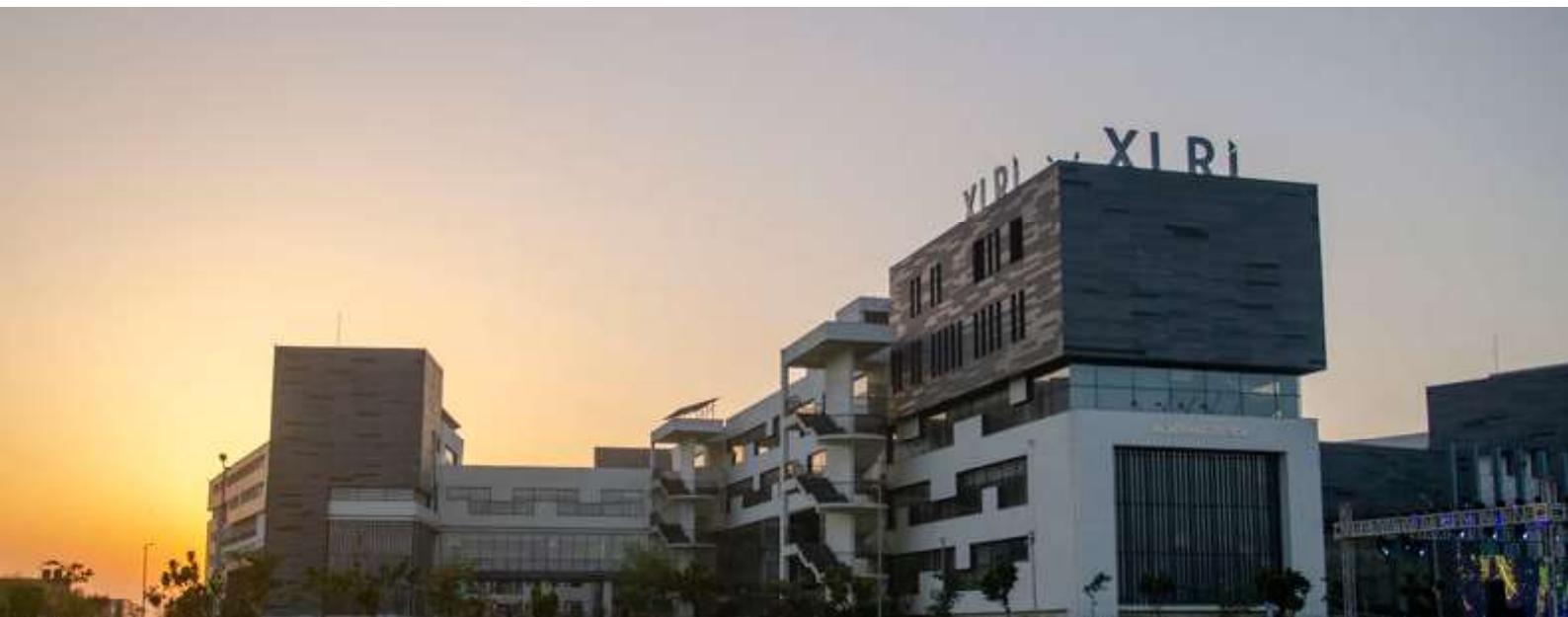
## Module 3: Strategy Execution & Change Management

- Topic 8: Strategy Implementation & Action Planning
- Topic 9: Change Management & Organizational Transformation
- Topic 10: Performance Metrics & Balanced Scorecards
- Topic 11: Communication & Stakeholder Management

## Strategy Simulation

## Module 4: Global Expansion & International Strategy

- Topic 12: Global Business Environment
- Topic 13: Entry Modes & International Expansion
- Topic 14: Cross-Cultural Management
- Topic 15: Inorganic Growth Strategies



# What you'll learn

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## Pillar 2 : Leadership

### Module 5: Foundations of Strategic Leadership

- Topic 16: Introduction to Strategic Leadership
- Topic 17: Leadership Theories & Models
- Topic 18: Emotional Intelligence & Leadership
- Topic 19: Vision, Mission, & Values in Leadership

### Module 6: Leading Organizations & Building Culture

- Topic 20: Leadership & Organizational Culture
- Topic 21: Shaping & Influencing Organizational Culture
- Topic 22: Building Culture of Innovation & Adaptability

### Module 7: Strategic Communication for Leaders

- Topic 23: Strategic Communication Basics
- Topic 24: Effective communication strategies for leaders
- Topic 25: Communicating Strategic Vision to various Stakeholders

# What you'll learn

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## Module 8: Leading High-Performance Teams

- Topic 26: Team Dynamics & Leadership
- Topic 27: Forming & Leading High-Performance Teams
- Topic 28: Motivating & Empowering Team Members
- Topic 29: Conflict Resolution & Team Building

## Module 9: Decision-Making for Leaders

- Topic 30: Decision-Making Models in Strategic Leadership
- Topic 31: Managing Uncertainty & Ambiguity In Decision-Making
- Topic 32: Group Decision-Making & Consensus Building
- Topic 33: Ethical considerations in Strategic Decision-Making

## Module 10: Strategic Negotiation for Leaders

- Topic 34: Strategic Negotiation Planning
- Topic 35: Developing Strong Verbal & Non-Verbal Communication Skills
- Topic 36: Building Trust & Rapport with Counterparts
- Topic 37: Creating Win-Win Solutions

# What you'll learn

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## Module 11: Crisis Management for Leaders

- Topic 38: Crisis Preparedness & Planning
- Topic 39: Effective Communication During Crises
- Topic 40: Decision-Making Under Pressure
- Topic 41: Recovery & Learning from Crisis

## Leadership Simulation

## Module 12: Global Leadership

- Topic 42: Global Leadership Challenges
- Topic 43: Leading in Globalized Context
- Topic 44: Cultural Intelligence & Cross-Cultural Leadership



# What you'll learn

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## Pillar 3 : Innovation & Transformation

### Module 13: Strategic Leadership in Digital Age

Topic 45: Digital Transformation & Strategy

Topic 46: Data-Driven Decision Making

Topic 47: Leading in Tech-Driven World

### Module 14: Leadership with AI

Topic 48: Introduction to AI and Leadership

Topic 49: Foundations of AI Technology

Topic 50: Strategic Implementation of AI in Leadership

## Innovation Simulation (on campus)

\*XLRI reserves the right to change the curriculum and case studies as per faculty schedules and updates to the curriculum.



# Capstone Project & CXO Coaching



## Capstone Project

The capstone project for Strategy & Leadership Program will challenge participants to synthesize their acquired knowledge by tackling a complex, real world business scenario requiring strategic analysis, decision making, and leadership skills participants would have gained during the program.

## CXO Coaching

Unlock your leadership potential with our CXO Coaching sessions! Dive into a transformative journey, where you'll refine your skills, shape your vision, and emerge as a future-ready leader ready to conquer the business world.

# Tools/Frameworks Covered

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Balanced Scorecard

Scenario Planning

Critical Success Factors (CSFs)

PESTLE Analysis

SWOT/TOWS Analysis



# Transformative Simulations for World-Class Learning

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## Strategy Simulation

Engage in dynamic simulations to enhance strategic thinking, fostering business and corporate growth.



## Leadership Simulation

Refine leadership skills through immersive scenarios, navigating challenges for organizational success.



## Innovation Simulation (On campus)

Dive into creativity-focused simulations, contributing to organizational excellence by fostering an innovative culture.

# Learn from top XLRI Delhi - NCR Faculty



**Dr. Rajeev Roy**

Program Director  
XLRI Delhi-NCR



**Dr. Faisal Ahsan**

Assistant Professor  
Strategic Management  
XLRI Delhi-NCR



**Dr. Shravasti Chakravarti**

Assistant Professor  
General Management  
XLRI Delhi-NCR



**Vinit Thakur**

Independent Information  
Services Professional



**Dr. Ankit**

Assistant Professor  
Organizational Behaviour  
XLRI Delhi-NCR



**Sandeep Bhushan**

Visiting Faculty  
Strategic Marketing



**Sam Placid**

Program Coordinator  
XLRI Delhi-NCR

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In this program, participants will gain in-depth knowledge of strategic management, leadership techniques, and innovative frameworks, preparing them for impactful senior leadership roles.

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# World Class Learning Experience

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Experience a dynamic and engaging environment that inspires and challenges you to think critically. Become a world-class Strategic Leader through hands-on learning, collaboration, and interaction with experts in the field.



Live Classes &  
Online Interaction



Top Faculty  
from XLRI



Lifelong Access  
to Study Material



Transformative  
Simulations



Peer Learning



CXO  
Coaching

# Key Program Highlights

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**11 months**

Comprehensive Learning

**130+**

Hours of Live Classes

**14**

Modules

**3 days**

Campus Immersion

**6**

Career Assistance Sessions

## Get Executive Alumni Status from India's Premier Institution

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*This is to certify that*

*Name*

*has successfully completed*

***Executive Program in Strategy & Leadership***

*held during xxxx - xxxx*

*Program Director*

*Director*



# Campus Immersion

## Network, Engage, and Interact at the Campus of XLRI Delhi-NCR

Get the unique opportunity to participate in a **three day Campus Immersion** at the beautiful campus of XLRI Delhi-NCR. Build lifelong connections with your peers, participate in workshops & experience student life at one of the premier Business schools in India.

Some unique features you can expect in the immersion:

- **Networking with Peers**
- **Interaction with Faculty**
- **Offline Classes**
- **Innovation Simulation**



# Career Support with 6 Powerful Sessions

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Upon enrolling in the program, you will have access to Accredian Career Support module. This module includes comprehensive career development sessions aimed at enhancing your job profile and helping you excel in your interviews.

## RESUME PREP

We'll help you build a sharp Resume.

## 1-ON-1 CAREER COUNSELLING

Get a dedicated career coach for you!

## SIMULATED MOCK INTERVIEWS

Participate in mock interviews and be prepared.

## INTERVIEW RESOURCES

Get access to 2024 interview resources.

*The Career Services provided by Accredian are intended to empower you to actively manage your career and are not a guarantee of employment. It should be noted that XLRI Executive Education is not involved in any capacity with the Career Services offered by Accredian.*

# Admission Process

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- Apply at [xlri.accredian.com](http://xlri.accredian.com)
- Fill the application form & pay the fees.
- Selected Candidates will receive Admission Confirmation Letter from XLRI Delhi-NCR.

## Application Deadlines

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Program Fee: INR 3 Lakhs + GST

Round	Date	Seats	Scholarship	Applicable Fee
1	30 Apr 2024	20	INR 50,000	INR 2.5 L + GST
2	31 May 2024	20	INR 20,000	INR 2.8 L + GST
3	After 31 May 2024	20	NIL	INR 3 L + GST

# Program Snapshot

## START DATE

30th June, 2024

## TIMINGS

3 PM - 6 PM IST on Sundays\*

## DURATION

11 Months

## WEEKLY SCHEDULE

Online classes on weekends

Self practice/assignments on weekdays

## ELIGIBILITY CRITERIA

Total Years of Experience: **8+ Years**

Education: **Graduate** (*more than 50% score*)

## PROGRAM FEE

INR 3 Lakh + GST

## APPLICATION FEE

INR 10,000

EMI Options Available!

## Speak with Program Mentor



+91 81308 97175



XLRI Delhi - NCR

in association with  
**accredian**  
credentials that matter



admissions@accredian.com



[www.accredian.com](http://www.accredian.com)

\* XLRI reserves the right to change class timings & curriculum as per faculty schedules & updates to curriculum.



# Premier Learning Partner | Accredian

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Accredian is an academic institution dedicated to education and research in next-generation technologies such as Artificial Intelligence, Machine Learning, Data Science, and Product Management. Through our industry-focused programs, Accredian aims to equip working professionals not only with skill sets in Data Science and Product Management but also to provide them with a transformative learning experience, enabling career advancement.

Our mission is to make world-class education accessible and to enable high-impact careers for everyone.

**10,000+**

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Alumni Network

**80%**

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Positive Career Impact

**4.5/5**

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Program Satisfaction

**1.6 Million**

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Class Hours Delivered

