



MEETFRESH

USE CASE



# DATA COLLECTION



## Product Information:

1. Collect the data of MeetFresh products
2. Convert the image into numerical data



# DATA COLLECTION

Customer preference questionnaire:

1. Product base/taste/flavoring:
  - a. Product category: food/drink
  - b. Product base: water/milk/half&half/none for food items
  - c. Product texture: tea, yoghurt, small bites, smoothie, shaved ice, herbal jelly, taro ball, tofu pudding
  - d. \*Items in product (eg. taro, boba, etc)
  - e. Additional topping (add weight)
  - f. Temperature: hot/cold
2. Gender
3. Signature/topseller orders/Special



## RECOMMENDER DESIGN

- ✕ Build the baseline content-based recommender
- ✕ Improve the accuracy by collecting more users' preference
- ✕ Adjust weights of the customer preference



# Meet Fresh 鲜芋仙

Exquisite teas, treats, desserts

## Taro Ball 手工芋圆



Taro Ball No.1 / 芋圆1號  
King Bean Taro Ball / 芋圆+红豆  
● 8.2



Taro Ball No.2 / 芋圆2號  
Sweet Taro Ball / 芋圆+糖  
● 8.2



Taro Ball No.3 / 芋圆3號  
Taro Ball Taro Ball / 芋圆+芋圆  
● 8.2



Taro Ball No.4 / 芋圆4號  
Red Bean Taro Ball / 芋圆+红豆  
● 8.2



Taro Ball No.5 / 芋圆5號  
Taro Ball Taro Ball / 芋圆+芋圆  
● 8.2



Taro Ball No.6 / 芋圆6號  
Taro Ball Taro Ball / 芋圆+芋圆  
● 8.2

## Tofu Pudding 傳統豆花



Mung Bean Tofu Pudding / 綠豆豆腐  
● 6.4



Red Bean Tofu Pudding / 紅豆豆腐  
● 6.4



Barley Tofu Pudding / 薏仁豆腐  
● 6.4



Peanut Tofu Pudding / 花生豆腐  
● 6.4



Kidney Bean Tofu Pudding / 紅豆豆腐  
● 6.4



Boba Tofu Pudding / 珍珠豆腐  
● 6.4



Rice Ball Tofu Pudding / 糯米豆腐  
● 6.4



Sweet Potato Tofu Pudding / 地瓜豆腐  
● 7.6



Taro Tofu Pudding / 芋圆豆腐  
● 7.6



Taro Ball Tofu Pudding / 芋圆豆腐  
● 7.6



Small Taro Ball Tofu Pudding / 小芋圆豆腐  
● 7.6



Taro Rice Ball Tofu Pudding / 芋圆糯米豆腐  
● 7.6

## Herbal Jelly 清涼仙草



Iced Meet Fresh Signature / 鲜芋仙招牌  
Iced Meet Fresh Signature / 鲜芋仙招牌  
● 8.2



Herbal Jelly No.1 / 仙草1號  
Herbal Jelly No.1 / 仙草1號  
● 8.2



Herbal Jelly No.2 / 仙草2號  
Herbal Jelly No.2 / 仙草2號  
● 8.2



Herbal Jelly No.3 / 仙草3號  
Herbal Jelly No.3 / 仙草3號  
● 8.2



Herbal Jelly No.4 / 仙草4號  
Herbal Jelly No.4 / 仙草4號  
● 8.2



Herbal Jelly No.5 / 仙草5號  
Herbal Jelly No.5 / 仙草5號  
● 8.2



Herbal Jelly No.6 / 仙草6號  
Herbal Jelly No.6 / 仙草6號  
● 8.2

## Herbal Jelly 清涼仙草



Hot Meet Fresh Signature / 招牌燒仙草  
Hot Meet Fresh Signature / 招牌燒仙草  
● 8.2



Herbal Jelly No.1 / 仙草1號  
Herbal Jelly No.1 / 仙草1號  
● 8.2



Herbal Jelly No.2 / 仙草2號  
Herbal Jelly No.2 / 仙草2號  
● 8.2



Herbal Jelly No.3 / 仙草3號  
Herbal Jelly No.3 / 仙草3號  
● 8.2



Herbal Jelly No.4 / 仙草4號  
Herbal Jelly No.4 / 仙草4號  
● 8.2



Herbal Jelly No.5 / 仙草5號  
Herbal Jelly No.5 / 仙草5號  
● 8.2



Herbal Jelly No.6 / 仙草6號  
Herbal Jelly No.6 / 仙草6號  
● 8.2

## Shaved Ice 清涼冰品



MF Noodle Jelly Shaved Ice / 鮮芋仙招牌冰  
● 7.6



Red Bean Shaved Ice w/ Condensed Milk / 紅豆牛軋冰  
● 9.4



Taro Shaved Ice w/ Condensed Milk / 芋圆牛軋冰  
● 9.4



Almond Pudding Shaved Ice / 杏仁牛軋冰  
● 9.4



O Mochi Shaved Ice / 麻糬牛軋冰  
● 9.4



Assorted Shaved Ice / 八寶冰  
● 11.8





### Teas

古味茶飲

Hot 熱飲 500cc only

	M	L
Black Tea 古味紅茶	5.00	5.50
Jasmine Green Tea 茉莉綠茶	5.00	5.50
Oolong Tea 烏龍茶	5.00	5.50
Winter Melon Tea 古味冬瓜茶	5.00	5.50
Herbal Tea 仙草甘茶	5.00	5.50
Traditional Milk Tea 古味奶茶	5.80	6.50
Jasmine Milk Tea 茉莉奶茶	5.80	6.50
Oolong Milk Tea 烏龍奶茶	5.80	6.50
Winter Melon Tea w/ Fresh Milk 冬瓜茶鮮奶	5.80	6.50
Herbal Tea w/ Fresh Milk 仙草甘茶鮮奶	5.80	6.50
Fresh Milk Tea 鮮奶茶	5.80	6.50
Fresh Milk Green Tea 鮮奶茉莉	5.80	6.50
Fresh Milk Oolong Tea 鮮奶烏龍	5.80	6.50
Strawberry Green Tea 草莓綠茶	6.20	7.00
Peach Black Tea 蜜桃紅茶	6.20	7.00
Fresh Lemon Black Tea 鮮檸檬紅茶	6.20	7.00
Passionfruit Green Tea 百香綠茶	6.20	7.00
Winter Melon Tea with Lemon 冬瓜檸檬	6.20	7.00

### Yoghurt

酸奶

Purple Rice Yoghurt 紫米酸奶	6.80	7.80
Strawberry Yoghurt 草莓酸奶	6.80	7.80
Mango Yoghurt 芒果酸奶	6.80	7.80



### Meet Fresh Special

經典茶飲

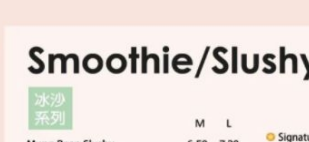
Hot 熱飲 500cc only

	M	L
Fluffy Green Tea 茉莉鮮奶霜	6.00	6.50
Fluffy Winter Melon Tea w/ Mini Taro Balls 小芋羹冬瓜鮮奶霜	7.00	7.80
Winter Melon Tea w/ Mini Taro Balls 小芋羹冬瓜茶	6.20	7.00
QQ Winter Melon Tea (Mini Taro Ball + Noodle Jelly) QQ冬瓜茶	6.80	7.50
Herbal Tea w/ Fresh Milk & Grass Jelly 仙草鮮奶凍	6.80	7.50
Red Beans Matcha Fresh Milk 抹茶紅豆鮮奶	6.80	7.80
Brown Sugar Fresh Milk Tea w/ Boba 黑糖珍珠鮮奶茶	6.80	7.80
Brown Sugar Fresh Milk w/ Boba 黑糖珍珠鮮奶	6.80	7.80
Taro Fresh Milk 芋泥鮮奶	6.80	7.80

### Small Bites

招牌點心

Q Mochi / 日式Q麻糬	7.80
Mochi Ball (Red Bean) / 原味紅豆大福	6.00
Black Sugar Mochi Ball (Peanut) / 黑糖花生大福	6.00
Mung Bean Cake / 綠豆糕	8.80



### Smoothie/Slushy

冰沙系列

	M	L
Mung Bean Slushy 綠豆冰沙	6.50	7.20
Red Bean Slushy 紅豆冰沙	6.50	7.20
Mung Bean Slushy w/ Fresh Milk 綠豆沙鮮奶	6.80	7.50
Red Bean Slushy w/ Fresh Milk 紅豆沙鮮奶	6.80	7.50

### Shaved Ice

清涼冰品

Red Bean Milk Shaved Ice 雲山紅豆牛奶冰	16.80
Taro Milk Shaved Ice 雲山芋泥牛奶冰	16.80
Pudding & Q Mochi Milk Shaved Ice 布丁Q麻糬牛奶冰	16.80
Strawberry Milk Shaved Ice 草莓草莓牛奶冰	16.80
Mango Milk Shaved Ice 超級芒果冰	16.80
Red Bean and Matcha Milk Shaved Ice 紅豆抹茶牛奶冰	16.80
8 Treasures Shaved Ice 招牌八寶冰	16.80



### Signature Mango Slushy

招牌芒果冰沙

	M	L
Signature Strawberry Slushy 招牌草莓牛奶冰	6.80	7.80
Icy Fluffy Matcha Slushy w/ Red Bean 抹茶紅豆鮮奶冰沙	6.80	7.80

### Snowflake Ice

雪花冰

Mango Snowflake Ice 芒果雪花冰	14.80
Strawberry Snowflake Ice 草莓雪花冰	14.80
Taro Ball Snowflake Ice 芋圓雪花冰	14.80
Q Mochi Snowflake Ice 麻糬雪花冰	14.80
Boba Snowflake Ice 珍珠雪花冰	14.80
Matcha Snowflake Ice 抹茶雪花冰	14.80



### Sugar & Ice Level

Regular 正常	Regular 正常
Half Sugar 半糖	Less Ice 少冰
Sugar-Free 無糖	Little Ice 微冰

### Warning

Our food may contain PEANUTS, DAIRY, EGG, SOY, GLUTEN, and WHEAT products. Please ask our staff if you have any concerns or allergies. 我們的餐點可能含有花生、乳製品、蛋製品、黃豆、麵製品、麩質與麥製品。如您有疑慮或對這些產品過敏，請詢問店員。

3大國際食品衛生安全認證 ISO22000 ISO9001 HACCP

### TOPPING

\$1 / each	\$1.5 / each	\$2 / each	\$4 / each	\$0¢ / each
珍珠 / 1 spoon Boba	小芋圓 / 1 scoop Mini Taro Balls	芋圓 / 1 scoop Taro Paste	抹茶冰激凌 / 1 piece Matcha Ice Cream	咖啡冰 / 1 piece Coffee Cream
仙草凍 / 1 dice Grass Jelly	奶昔 / 1 scoop Milkshake	芋泥 / 1 scoop Taro Paste		
紅豆 / 1 spoon Red Beans	奶昔 / 1 scoop Milkshake	芋泥 / 1 scoop Taro Paste		
黑糖珍珠 / 1 scoop Black Sugar Jelly	奶昔 / 1 scoop Milkshake	芋泥 / 1 scoop Taro Paste		
綠豆 / 1 spoon Mung Beans	奶昔 / 1 scoop Milkshake	芋泥 / 1 scoop Taro Paste		
花生 / 1 spoon Peanuts	奶昔 / 1 scoop Milkshake	芋泥 / 1 scoop Taro Paste		
薏仁 / 1 spoon Barley	奶昔 / 1 scoop Milkshake	芋泥 / 1 scoop Taro Paste		
椰果 / 1 scoop Condensed Milk	奶昔 / 1 scoop Milkshake	芋泥 / 1 scoop Taro Paste		
芋圓 / 1 scoop Caramel Jelly	奶昔 / 1 scoop Milkshake	芋泥 / 1 scoop Taro Paste		
紅豆 / 1 spoon Red Beans	奶昔 / 1 scoop Milkshake	芋泥 / 1 scoop Taro Paste		

\*Menu pictures are for reference only 菜單圖片僅供參考