# Nonprofit Mission Classifiers

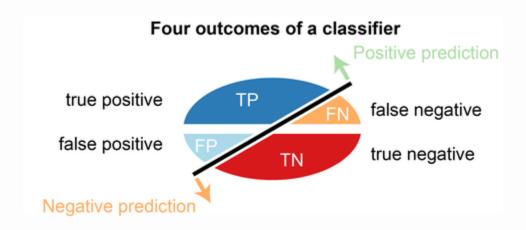
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## Model Assessment

Machine learning approaches to data analysis are often predictive models, not regression models or causal frameworks common in many social sciences. Model fit is assessed by predictive performance rather than statistical significance. We have included this information as a quick reference for those interested in understanding how to interpret output that is common to many supervised learning algorithms.

### Model Fit



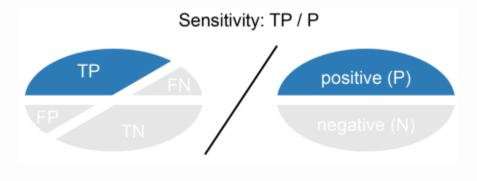
#### THE CONFUSION MATRIX

The confusion matrix organizes the results into a table where the actual classes are represented by row values, and the predicted classes are represented by column values. It is a compact way to represent information regarding algorithm performance.

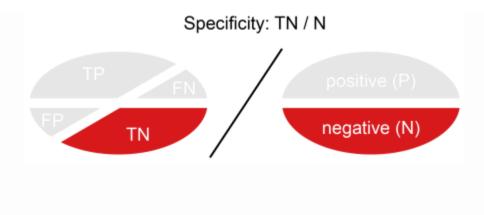
### Common Metrics

Takaya Saito and Marc Rehmsmeier have developed a great website explaining some commmon fit metrics that we present here. LINK TO WEBSITE

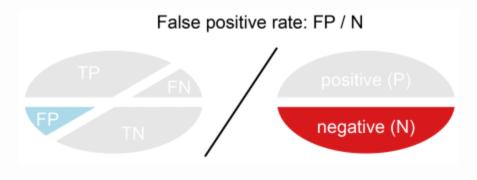
Sensitivity or Recall is the number of True Positives divided by the number of True Positives and the number of False Negatives. Put another way it is the number of positive predictions divided by the number of positive class values in the test data. It is also called the True Positive Rate. Sensitivity can be thought of as a measure of a classifiers completeness. A low recall indicates many False Negatives.



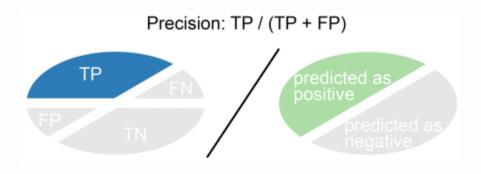
Specificity (SP) is calculated as the number of correct negative predictions divided by the total number of negatives. It is also called **True Negative Rate** (TNR).



**False Positive Rate** (FPR) is calculated as the number of incorrect positive predictions divided by the total number of negatives. The best false positive rate is 0.0 whereas the worst is 1.0.



**Precision** is True Positives divided by the number of True Positives and False Positives. Put another way, it is the number of positive predictions divided by the total number of positive class values predicted.



The **F1 Score** is the 2 \* (precision\*recall) / (precision+recall) . It is also called the F Score or the F Measure. Put another way, the F1 score conveys the balance between the precision and the recall. **cite** 

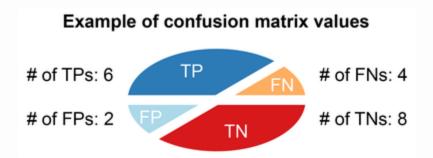
## Formulas

METRIC	FORMULA
Sensitivity (true positive rate)	$SN = \frac{TP}{TP + FN} = \frac{TP}{P}$
Specificity (true negative rate)	$SP = \frac{TN}{TN + FP} = \frac{TN}{N}$
Precision	$PREC = \frac{TP}{TP + FP}$
Recall	$SN = \frac{TP}{TP + FN} = \frac{TP}{P}$
F1	$F_1 = \frac{2 \cdot PREC \cdot REC}{PREC + REC}$
Accuracy	$ACC = \frac{TP + TN}{TP + TN + FN + FP} = \frac{TP + TN}{P + N}$
Error	$ERR = \frac{FP + FN}{TP + TN + FN + FP} = \frac{FP + FN}{P + N}$

# Example

Here are results from an exercise with a dataset with 20 values to demonstrate the

calculation of some of the metrics cite:



OBSERVED	PRED	ICTED		
	Positive	Negative		
Positive	6	4		
Negative	2	8		

METRIC	ABBR	CALCULATIONS
Error rate	ERR	6 / 20 = 0.3
Accuracy	ACC	14 / 20 = 0.7
Sensitivity	SN	6 / 10 = 0.6
True positive rate	TPR	6 / 10 = 0.6
Recall	REC	6 / 10 = 0.6
Specificity	SP	8 / 10 = 0.8
True negative rate	TNR	8 / 10 = 0.8
Precision	PREC	6 / 8 =0.75
Positive predictive value	PPV	6 / 8 =0.75
False positive rate	FPR	2 / 10 = 0.2

```
## Confusion Matrix and Statistics
## predicted_class
## actual_class 0 1
## 0 0.827 0.041
            1 0.059 0.071
##
## Sensitivity : 0.933
## Specificity : 0.630
## Pos Pred Value : 0.952
## Neg Pred Value : 0.545
## Precision : 0.952
## Recall : 0.933
## F1 : 0.942
## Prevalence : 0.887
## Detection Rate : 0.827
## Detection Prevalence : 0.869
## Balanced Accuracy : 0.781
```