Syllabus: Applications of Data Science

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Goals:

- Learn and practice some of the building blocks in the Data Science profession
- Move forwards with a first-degree student knowledge: larger, realistic datasets and previously uncovered topics.
- Practice the DS tech stack: R, Python (yes both), Git, Github and Docker
- Build a deliverable Data Science project from start to finish

Topics:

Part I: Data Wrangling in the Tidyverse (R) and in pandas (Python)

- The Tidy Data philosophy
- Cleaning, manipulating and summarizing data, in a consistent and tidy manner
- Unconventional data: varying formats, un-tabulated data, big(ger)

Part II: Intro to Network Analysis

- Empirical study of networks: social networks, information networks, tech networks, biological networks
- Network Theory: measures and metrics of a network and its individual nodes and edges
- Network Math: linear algebra in the service of networks
- Basic Network Algorithms: link prediction and community detection

Part III: More Predictive Modeling

- Revisit Ensemble Methods: From CART to Random Forests and XGBOOST
- Topics in Classification: class imbalance, multiple classes, active learning
- Topics in Regression: Regression's relatives (CCA, PLS)
- Feature Engineering

Part IV: Deep Learning – beyond the basics

- Learning and toying with 2-3 types of Deep Learning beyond the "basics", as time permits: Autoencoders and Representation Learning, GANs, Style Transfer, LSTM for text or sound, Reinforcement Learning

Part V: Building a DS Project

- Upscaling visualizations of data to a more modern, interactive, browser-appropriate level
- Learn Shiny (R) or Dash (Python) to build an online "Data App"

Expected Tech Stack:

- R: tidyverse packages (e.g. dplyr, purr and ggplot2), shiny, igraph and tidygraph, varying modeling packages, perhaps keras
- Python: pandas, numpy, scipy, scikit-learn, keras (tensorflow-based), networkx and/or igraph
- Git and Github: all students are expected to use Git and Github for version control and for sharing code at the very basic level. For those unfamiliar with Git a self-learning introduction will be given.
- Docker: the bare necessities to make it work

Pre-requisites:

- Statistical Learning or equivalent plus all Statistical Learning pre-requisites (Calculus, Linear Algebra, Probability, Intro to Stats)
- Familiarity with R or with Python (students with neither R or Python experience might find the task of mastering both a bit daunting)

Language:

- Course will be taught in Hebrew but all written materials and assignments will be in English

Grading:

- Homework: 4-6 home assignments (10% each)
- Final Project: A deliverable, interactive "Data App", demonstrating the student's mastery in class topics (100% - (n_assignments - 1) * 10%)