

At-home workouts, personalized.

# PRESENTERS



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Repository URL: <a href="https://github.com/amandashu/Workout\_Recommender">https://github.com/amandashu/Workout\_Recommender</a>

Website: https://workout-recommender.herokuapp.com/



----- WHAT IS Asnapp?

─── DATA

MODELS/EVALUATION

WEB APPLICATION



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#### MOTIVATION

- Problem: it is difficult to find workout videos for your at-home workout routine
  - Need to meet your fitness needs
  - Time/equipment constraints
  - Too many workout videos online to choose from



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Solution: Asnapp is a web application that provides personalized recommendations of workout videos by Fitness Blender\*.

Asnapp

<sup>\*</sup>Fitness Blender (<a href="https://www.fitnessblender.com/">https://www.fitnessblender.com/</a>) is a company that provides free workout videos.

### **OVERVIEW OF Asnapp**

Register an account and tell us your available equipment and workout preferences Browse your recommendations lists. (your preferences are taken into account)

Update your available equipment and workout preferences anytime!







2

Choose between three recommenders to generate your recommendations



Start a workout! Like or dislike a workout for more personalized future recommendations



Get Fit!



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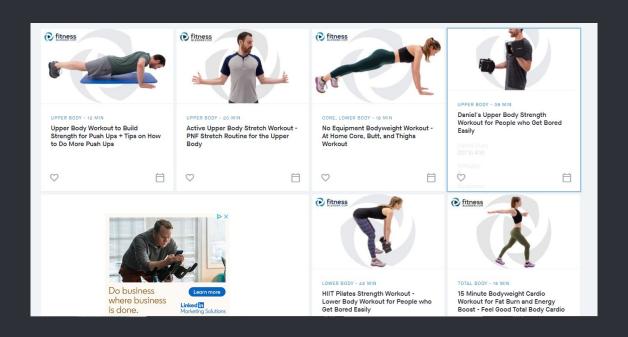
MODELS/EVALUATION

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#### DATA COLLECTION

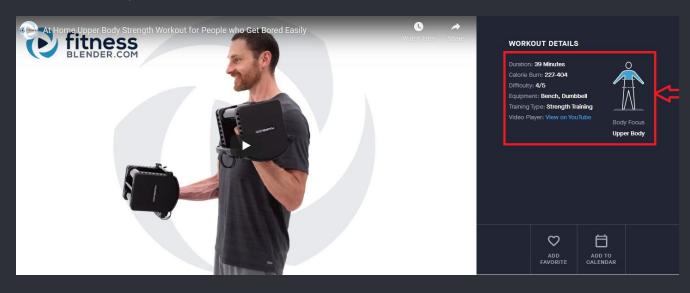
- Source: Fitness Blender website
- Go through each individual workout page and scrape data





# DATA COLLECTION (CONTINUED)

- 1. Workout attributes
- duration, calories, body focus, equipment, etc
- Used for displaying workouts on our site and for filtering to user preferences

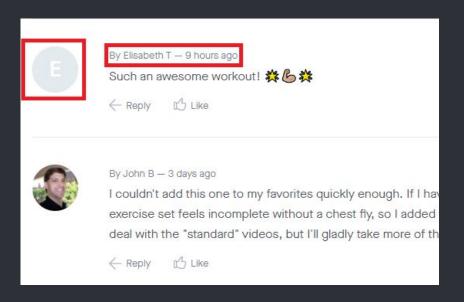




### DATA COLLECTION (CONTINUED)

#### 2. Comments

- Gathered which workouts people commented on
- Used to proxy user-item interaction data as input to models





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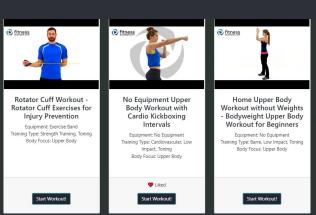
#### THE RECOMMENDATION PROBLEM



Aim: display top n ranked recommended workouts on website

- 1. A model assigns each workout a score
  - how scores are calculated depends on the model
  - higher score = more relevant
- 2. Sort workouts by score (desc) to output ranked recommendations

Our workout video recommendations, with highest ranked recommendations from left to right



#### THREE RECOMMENDATION MODELS

#### Random

Recommends workouts randomly

#### Top Popular

Recommends the most popular workouts, based on the number of interactions for each workout

# Collaborative Filtering

LightFM's pure model, which is a traditional collaborative filtering matrix factorization method.

\*LightFM (https://making.lyst.com/lightfm/docs/home.html) is a Python package containing implementations of recommendation algorithms.



#### HOW DO WE EVALUATE OUR RECOMMENDERS?



- NDCG (normalized discounted cumulative gain) is a metric to measure ranking quality
- Higher NDCG = better recommendations

# RESULTS

|             | NDCG@20 |
|-------------|---------|
| RANDOM      | 0.017   |
| TOP POPULAR | 0.099   |
| LIGHTFM     | 0.098   |



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#### TECH STACK FOR WEB APPLICATION



- Backend: Flask
- Frontend: HTML, CSS, Bootstrap
- Data location: MySQL database with AWS RDS
- Website deployment: Heroku



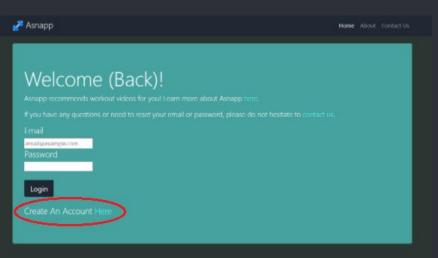






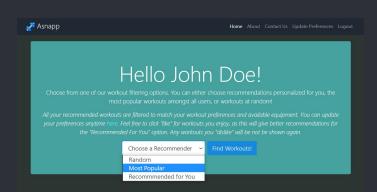
#### **FEATURES: REGISTRATION**

- Name, email, encrypted password for login
- Users fill out:
  - available equipment
  - workout preferences (i.e. preferred duration, calorie burn, etc.)
- All user info stored in our database



#### FEATURES: RECOMMENDATIONS

- Use dropdown to choose a recommender
- We filter workouts to fit user's preferences/available equipment
  - i.e. only workouts within their preference duration, use equipment they have, etc..
  - Can update preferences/equipment anytime
- Workouts are displayed by body focus





## FEATURES: RECOMMENDATIONS (CONTINUED)

- Click on a workout to get a popup
  - Shows embedded youtube video, link to Fitness
    Blender site, etc
  - Can like/dislike workouts for more personalization
- Can also view history of liked/disliked workout

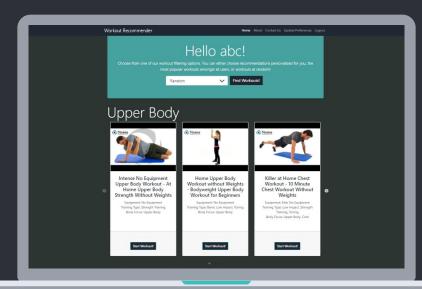






#### **Live Demo**

https://workout-recommender.herokuapp.com/



#### **FURTHER IMPROVEMENTS**

- Performance of models offline vs deployed may not be the same
- Users might prefer certain models over others
- Adding other models i.e content-based



#### **CONCLUSION**

We hope that Asnapp is able to provide people with an easy and engaging way to get workout recommendations and build their at-home workout routines.



# Thank you for listening!

Any questions?

