Developer Student Clubs

CHITKARA
UNIVERSITY

U
COLLEGE
CHITKARA UNIVERSITY

Tech it Easy!

OCTAHACKS 2.0

★CHITKARA UNIVERSITY★

{2019}

SPONSORSHIP
BROCHURE

About us

OctaHacks 2.0 is the continuation to the last year hackathon event conducted by **UCollege** Community (Udacity) and **Developer Student Club** (DSC) together. OctaHacks is a 30 hours hackathon where students will be building innovative solutions to solve real world problems. It will help students at National scale to experience working in teams and improve their coding skills altogether. Participants will be building their prototype in the event and will have to pitch and showcase their project at the end of the hackathon, which will then be evaluated by a panel of Judges to declare the top 3 teams. Hackathon is scheduled on 21 and 22 September 2019.

"It doesn't matter if someone is still making their first hack or their 100th one. There are a lot of things to learn."

Only Constraint is Time

Glimpses of OctaHacks 2018

Octahacks 2018 was successfully held on **14-15th April 2018** at **Chitkara University, Chandigarh**. It featured great coding brains from across North India and provided them a platform to come and showcase their skills by building solutions to challenging problems in a limited time frame. The competitive aura of Octahacks was such that even newbies return home learning new things. Along with all the fun, Winners were awarded prizes worth **₹ 2,00,000**.
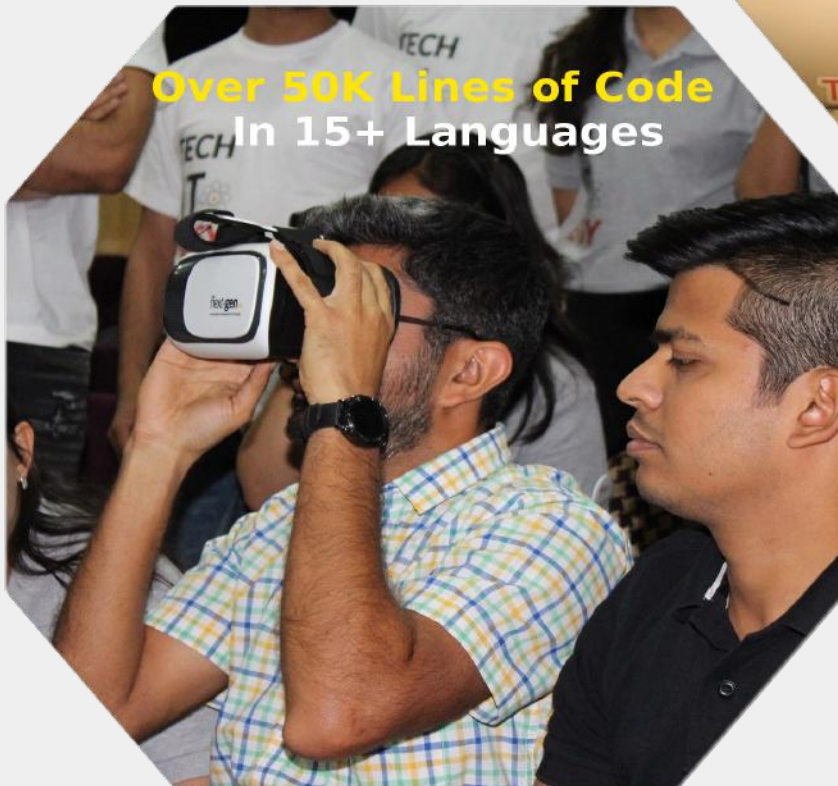
Glimpses of OctaHacks 2018
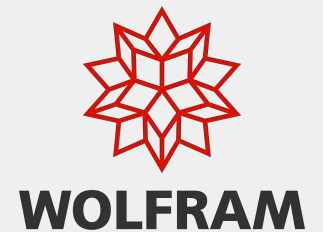
150+ Hackers Hosted
CHITKARA UNIVERSITY

33 Hacks Made

Glimpses of OctaHacks 2018

CHITKARA UNIVERSITY

36 Hours Intense Hacking

Over 50K Lines of Code In 15+ Languages

Previous Sponsors

aws

OYO

UDACITY

DigitalOcean

.tech DOMAINS

WOLFRAM

JET BRAINS

TEMBOO

uploadcare

hackSociety

The Souled Store

Now it's time for

OctaHacks 2.0...

We need your help to make it

BIGGER, BETTER, STRONGER...

Why Sponsor OctaHacks 2.0?

1. BRAND PROMOTIONS (ONLINE)
- ❖ OctaHacks has it's own Instagram and Facebook social handles along with it's website. You will be promoted and recognized as a sponsor via all of our social media pages, prioritized by level of sponsorship.
- ❖ After the hackathon, we will continue to promote your events and announcements through social media, and list you as a previous sponsor on our website.

2. IN-HOUSE/ON-SITE PROMOTION
- ❖ Your company logo will be linked to all relevant posters, flyers, standees, photo booths and all other collateral based on level of sponsorship.
- ❖ March comes and you will be in everyone's minds.

3. MERCHANDISE DISTRIBUTION
- ❖ We students love every type of swag we receive. Whether it's in the form of stickers, T's, mugs or anything.
- ❖ Our organizing committee will personally handout your swags to participants and attendees of event.
- ❖ Create a connection with the audience and remain with them forever.

4. LIVE FEEDBACK AND WORKSHOPS

❖ You can get live feedback or promote the use of your APIs and other products to hackers participating in hackathon, thus, increasing awareness about your product to real minds.

❖ Your company will be given assistance in hosting workshops and tutorials during event.*

5. BRING COMPANY ENGINEERS AND MENTORS

❖ Mentorship is an excellent way for you to directly interact with the awesome pool of talent throughout the event. The role is integral for the hackathon experience for both the participants and you, as a sponsor.

6. LONG LASTING FRIENDSHIP

❖ We don't believe in partnerships which last only for an event, we are a community and communities only exists by you and us.

❖ Therefore, we will be in touch with you even after the event for any type of assistance you need, whether that's for hosting an event in our college or anything else.

❖ Our team will try to help you, no matter what, because that's what friends are for.

7. ADDITIONAL BENEFITS

❖ Apart from all the above benefits, sponsors may be given a chance to view the projects and resumes of the participants post-event.

❖ Hackathons have been replacing career fairs in tech, watch the best talent do what they love!

*Subject To Availability

Sponsorship Opportunities

GENERAL	BRONZE	SILVER	DIAMOND	CROWN
COST	FREE	₹15000	₹30,000	₹ 50,000
API DIRECTORY	YES	YES	YES	YES
PRODUCT DEMO	NO	YES	YES	YES
TECH TALK/WORKSHOP	NO	YES	YES	YES
MENTORS	NO	YES	YES	YES
JUDGES	NO	NO	YES	YES
DISTRIBUTE SWAGS	YES	YES	YES	YES
BRANDING				
LOGO ON WEBSITE	YES	YES	YES	YES
LOGO ON T's	NO	NO	YES	YES
SOCIAL MEDIA PROMOTION OF PRODUCT	NO	YES	YES	YES
RECRUITMENT				
DISTRIBUTE RECRUITMENT MATERIAL	YES	YES	YES	YES
ACCESS TO RESUME POST EVENT	NO	YES	YES	YES
ACCESS TO PROJECTS	NO	NO	YES	YES

Special Prizes for all girls team

INTERESTED?

Say Hello
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- ❖ Rajat Sharma: +91-7006903831

Send us an email
- ❖ Email: *sponsors@octahacks.tech*

Reach us

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