### Statistics assignment:

- 1.TRUE
- 2. Central Limit Theorem
- 3. Modeling bounded count data
- 4. c) The square of a standard normal random variable follows what is called chi-squared distribution
- 5. c) Poisson
- 6.FALSE
- 7. Hypothesis
- 8.a) 0
- 9. Outliers cannot conform to the regression rELATIONSHIP
- 10. The term "Normal Distribution" refers to a continuous probability distribution that is symmetric around its mean.
- \*The mean, median and mode of a normal distribution curve are equal and are located at the center of the bell shaped curve
- 11. Handling missing data is an essential step in data preprocessing to ensure the quality and accuracy of any subsequent analysis. The choice of imputation techniques depends on the nature of the data and the context of the analysis

### **Imputation Methods**

- Mean/Median/Mode Imputation: Replace missing values with the mean, median, or mode
  of the non-missing values. Suitable for numerical data but can distort variability.
- **Forward/Backward Fill**: For time series data, replace missing values with the preceding (forward fill) or succeeding (backward fill) value.
- Interpolation: Estimate missing values based on surrounding data points. Linear interpolation is commonly used for time series data.
- K-Nearest Neighbors (KNN) Imputation: Replace missing values with the mean or median of the k-nearest neighbors. Suitable for numerical and categorical data but computationally intensive.
- Regression Imputation: Predict missing values using a regression model based on other available variables.
- **Multiple Imputation**: Create multiple imputed datasets by drawing values from a distribution, analyze each dataset separately, and combine the results. This method accounts for the uncertainty of the missing data.
- MICE (Multiple Imputation by Chained Equations): A sophisticated method that iteratively
  imputes missing values by modeling each variable with missing data as a function of other
  variables.

- Machine Learning Models: Use models like Random Forest, Gradient Boosting, or other advanced algorithms to predict missing values based on other features
- 12. A/B testing, also known as split testing, is a method used to compare two versions of a variable to determine which performs better. It's widely used in marketing, web design, product development, and other fields to optimize and improve outcomes based on empirical evidence. Here's a breakdown of the process:
- 13. Mean imputation, where missing data values are replaced with the mean of the observed values, is a common and straightforward technique. However, its acceptability depends on the context and the potential impact on your analysis. Here's a closer look at its pros and cons:

#### **Pros**

- 1. **Simplicity**: Mean imputation is easy to implement and computationally inexpensive.
- 2. **Maintains Sample Size**: It allows you to keep all your observations, which can be beneficial if you have a small dataset.

#### Cons

- 1. **Distortion of Variance**: Mean imputation reduces the variability in the data since it replaces missing values with a single number. This can underestimate the true variability and affect statistical analyses that depend on variability.
- 2. **Bias**: If the data are not missing completely at random (MCAR), mean imputation can introduce bias. For example, if the data are missing systematically (e.g., missing values are more common for higher or lower values), the imputed values might not accurately reflect the true distribution of the data.
- 3. **Ignoring Relationships**: Mean imputation does not take into account relationships between variables. For example, in multivariate settings, mean imputation does not consider correlations or interactions between variables.
- 4. **Impact on Model Performance**: Mean imputation can negatively impact the performance of machine learning models by introducing artificial patterns or smoothing out the data.

#### When Mean Imputation Might Be Acceptable

- When the Missing Data is Minimal: If only a small fraction of the data is missing, the impact of mean imputation might be less severe.
- When Variability is Less Critical: In situations where the variability of the data is less
  important or when the primary goal is exploratory analysis, mean imputation might be
  acceptable.
- **For Preliminary Analysis**: Mean imputation can be used for initial exploration of the data, but it's often advisable to use more sophisticated methods for final analysis.
- 14. Linear regression is a statistical method used to model and analyze the relationship between a dependent variable and one or more independent variables. The primary goal is to predict the dependent variable based on the values of the independent variables

15. Statistics is a broad field that encompasses various branches, each focusing on different aspects of data analysis, interpretation, and application. Here are some of the key branches of statistics:

# 1. Descriptive Statistics

- Purpose: Summarizes and describes the main features of a dataset.
- **Techniques**: Measures of central tendency (mean, median, mode), measures of dispersion (range, variance, standard deviation), and data visualization (histograms, box plots, bar charts).

# 2. Inferential Statistics

- Purpose: Makes generalizations or predictions about a population based on a sample of data.
- **Techniques**: Hypothesis testing, confidence intervals, and estimation. Methods include t-tests, chi-square tests, ANOVA, and regression analysis.

# 3. Probability Theory

- Purpose: Provides the mathematical foundation for statistics, dealing with the likelihood of events occurring.
- **Techniques**: Probability distributions (normal, binomial, Poisson), laws of probability, and statistical inference principles.