

ACCESSIBLE CARE TO EVERYONE

“HEALTH TECH HORIZONS”

“Digital Health Revolution:
Bridging Gaps and Fostering
Well-being Through Innovative
Technologies.”



HEALTH TECH HORIZON
SOU-VI-KSHA-RO-NYA

“HEALTH TECH HORIZONS”

TEAM

01. ROSHNI VS GOWDA	2023CI0041
02. VIKRAM A	2023CI0035
03. SOUPARNIKA R	2023CI0028
04. SAMEEKSHA M URS	2023CI0100
05. YAJNITH K	2023CI0034

PROBLEM STATEMENT

Propose inventive tech interventions for promoting good health and well-being, emphasizing preventive healthcare, mental health support, and equitable access to medical resources.

SOLUTION DESCRIPTION

Our solution combines AI-driven preventive healthcare apps and wearables, teletherapy platforms, and blockchain-enabled telemedicine for global health. It ensures personalized preventive care, mental health support, and universal access to medical resources, fostering a proactive and inclusive healthcare future.



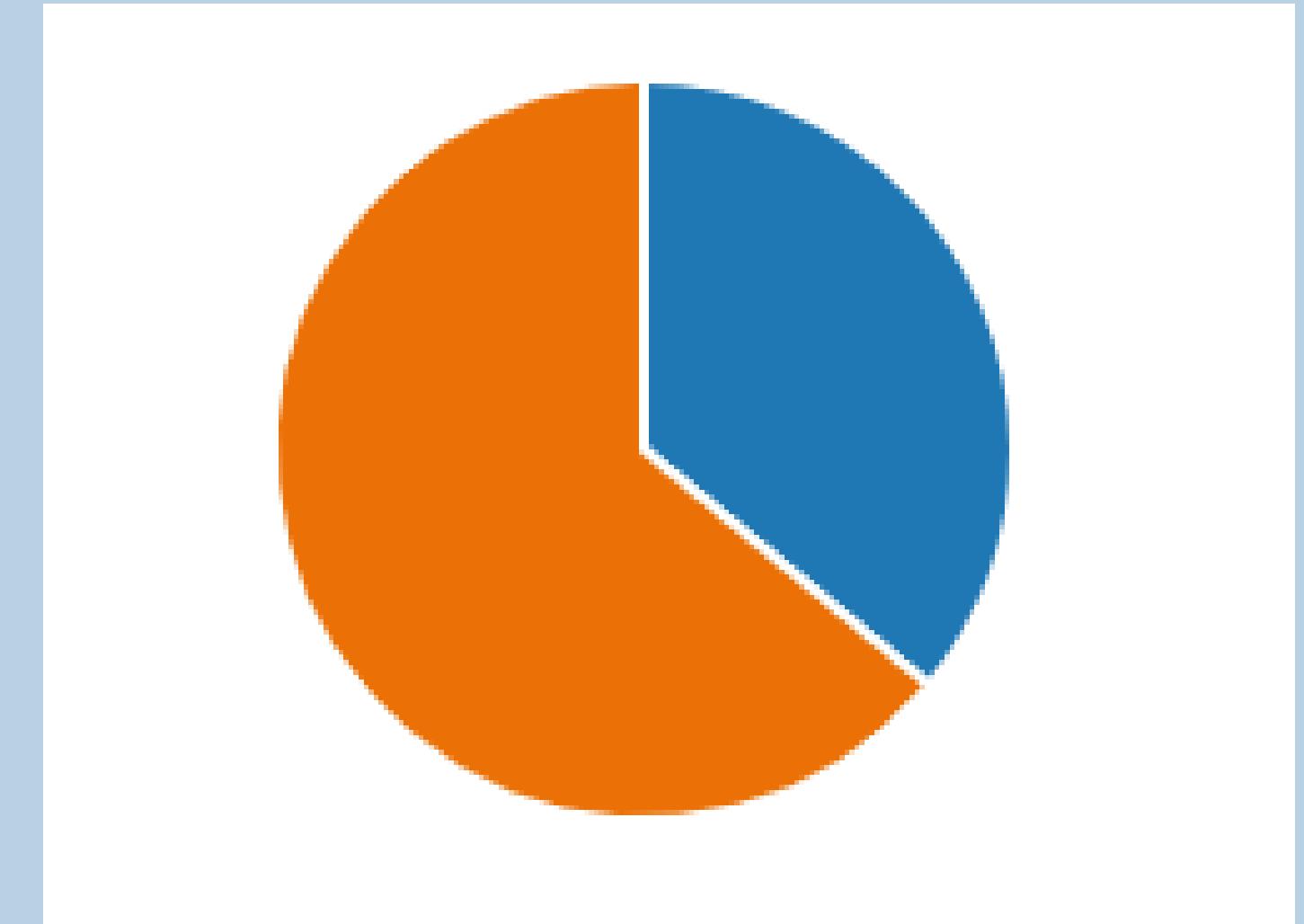
“WELLNESS WISDOM WEIGN-IN”



“HEALTH TECH HORIZON“

1. DO YOU STAY IN RURAL AREA OR URBAN AREA?

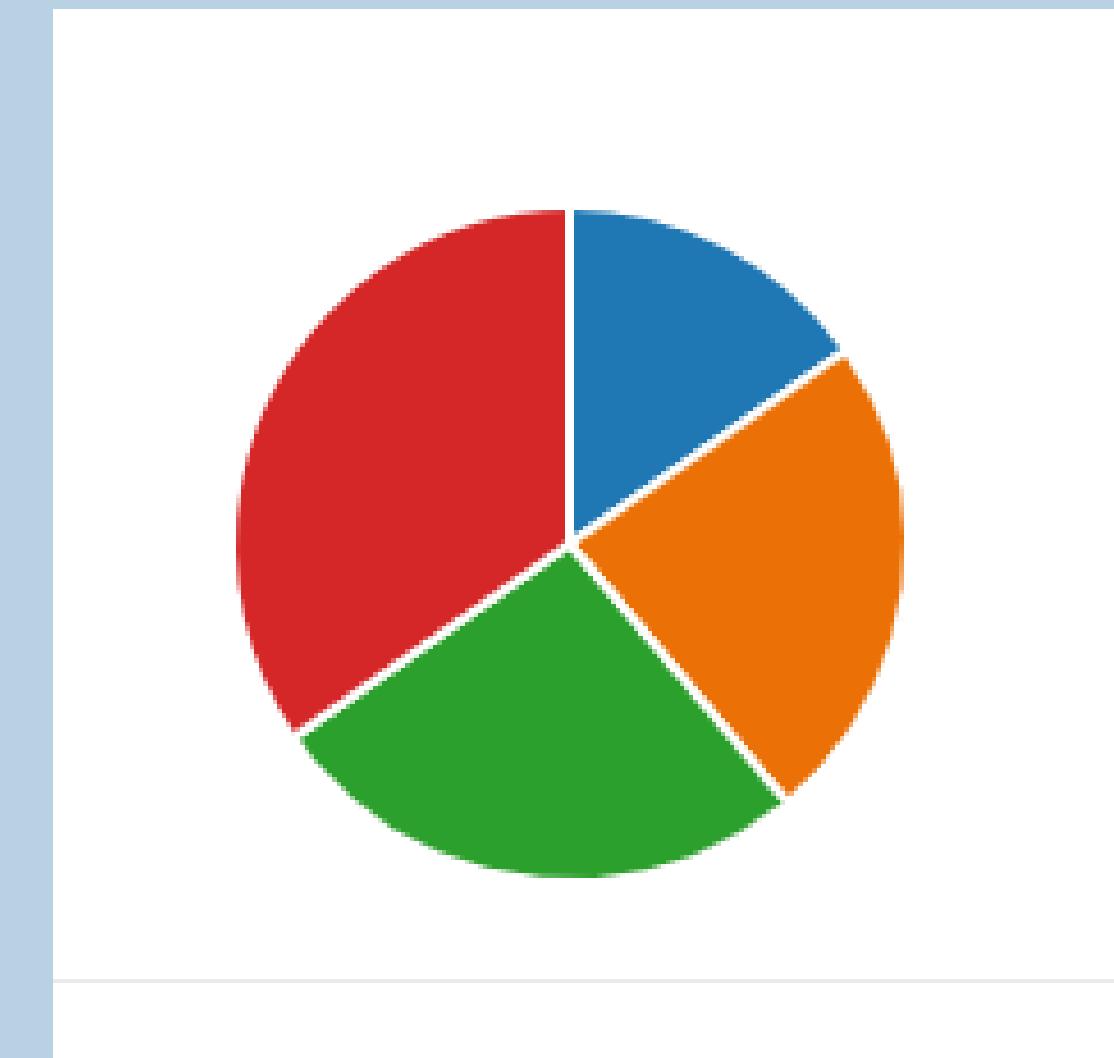
- RURAL AREA 72
- URBAN AREA 128



RURAL AREA

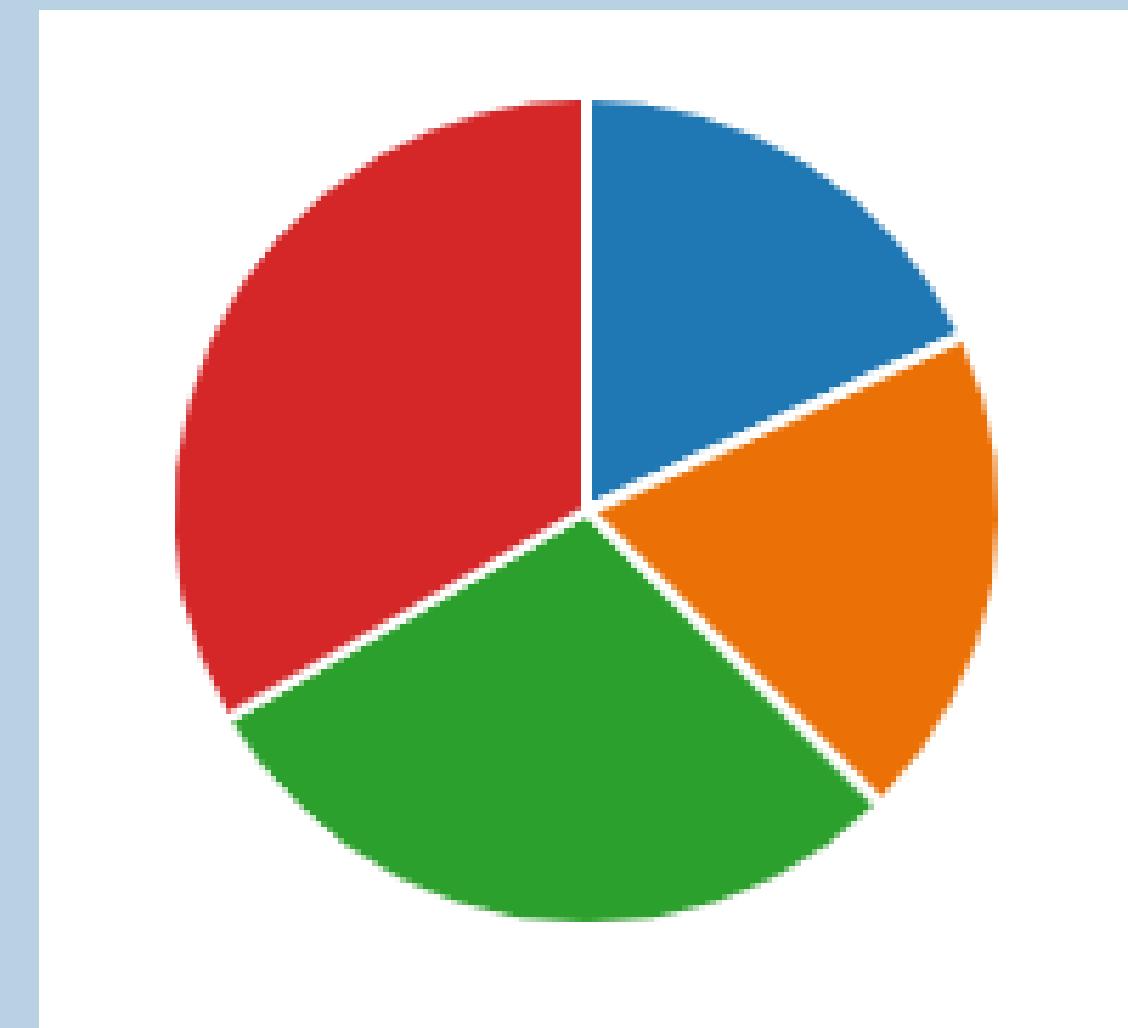
2. HOW EASILY CAN YOU ACCESS ESSENTIAL MEDICATIONS IN YOUR PLACE?

- EASILY AVAILABLE 11
- NEUTRAL 17
- SOMEWHAT DIFFICULT 19
- VERY DIFFICULT 25



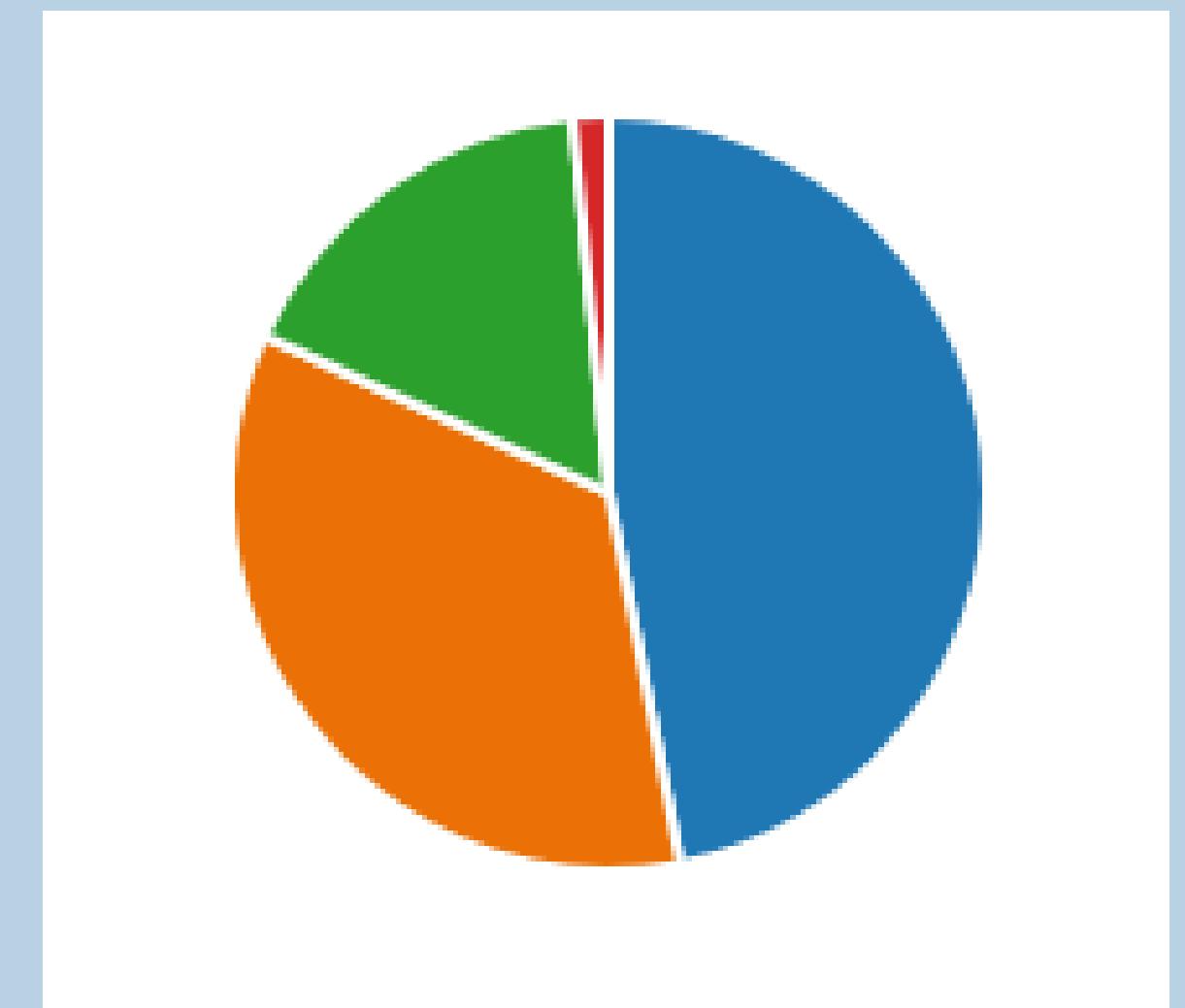
3. DO YOU FEEL WELL-INFORMED ABOUT THE PROPER USAGE AND DOSAGE OF THE MEDICATION YOU TAKE?

- WELL INFORMED 13
- NEUTRAL 14
- SOMEWHAT INFORMED 21
- VERY UNINFORMED 24

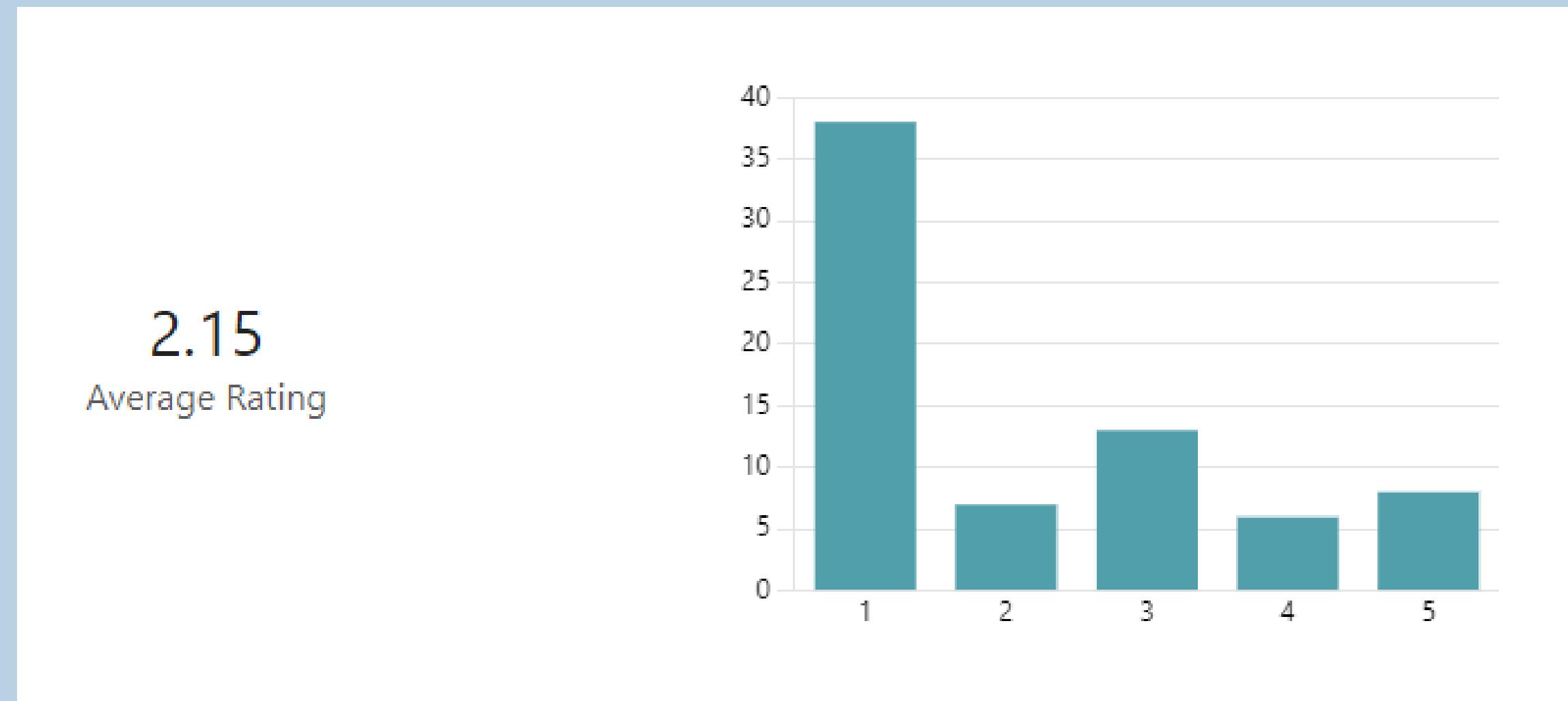


4. DO YOU RELY ON HOME REMEDIES OR ALTERNATIVE MEDICINE DUE TO LIMITED ACCESS TO PHARMACEUTICALS IN YOUR RURAL SETTING?

- YES, FREQUENTLY 31
- OCCASIONALLY 23
- RARELY 11
- NEVER 01



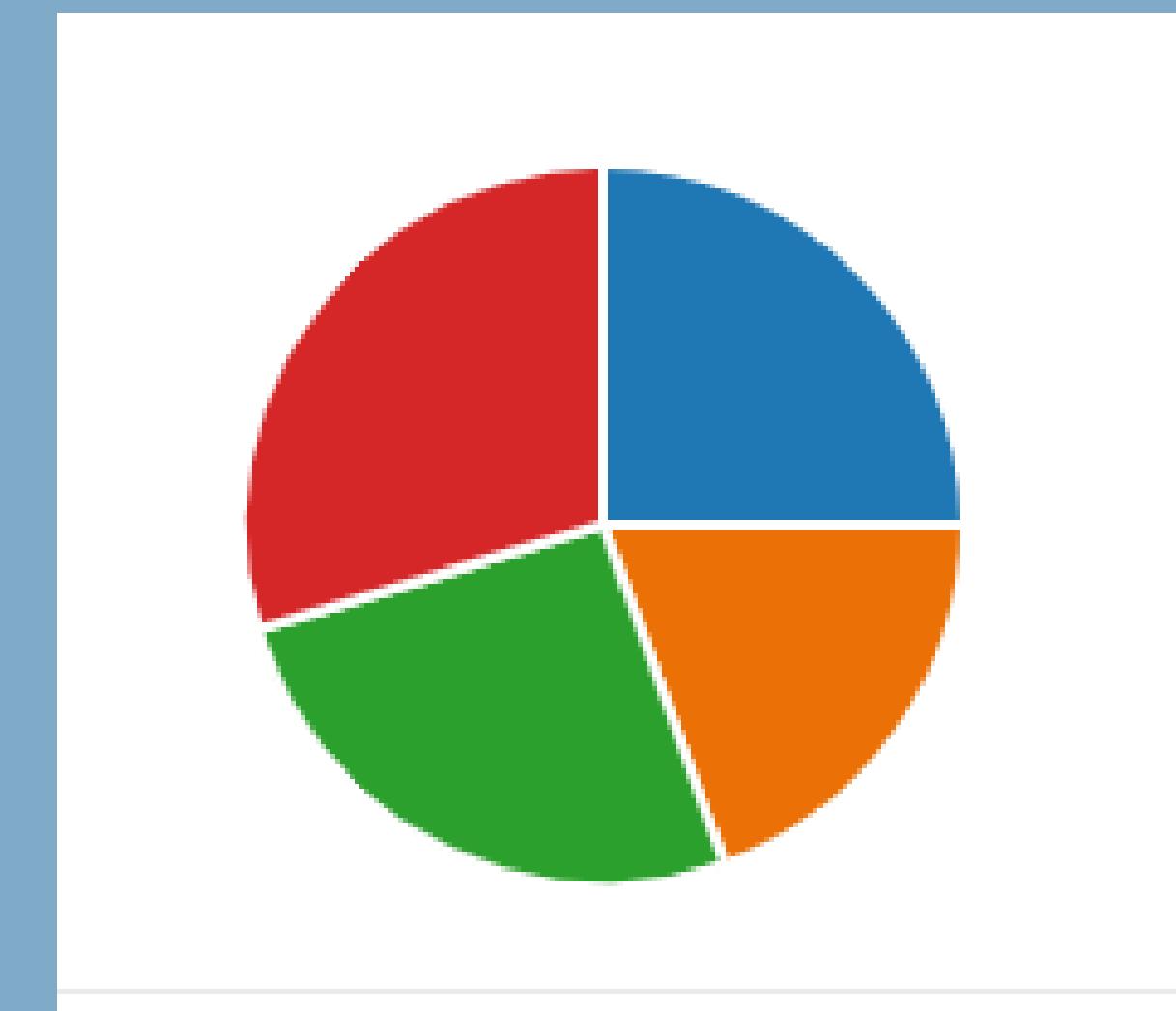
5. ARE THERE TRANSPORTATION CHALLENGES THAT AFFECT YOUR ABILITY TO OBTAIN MEDICATIONS IN YOUR RURAL AREA?



URBAN AREA

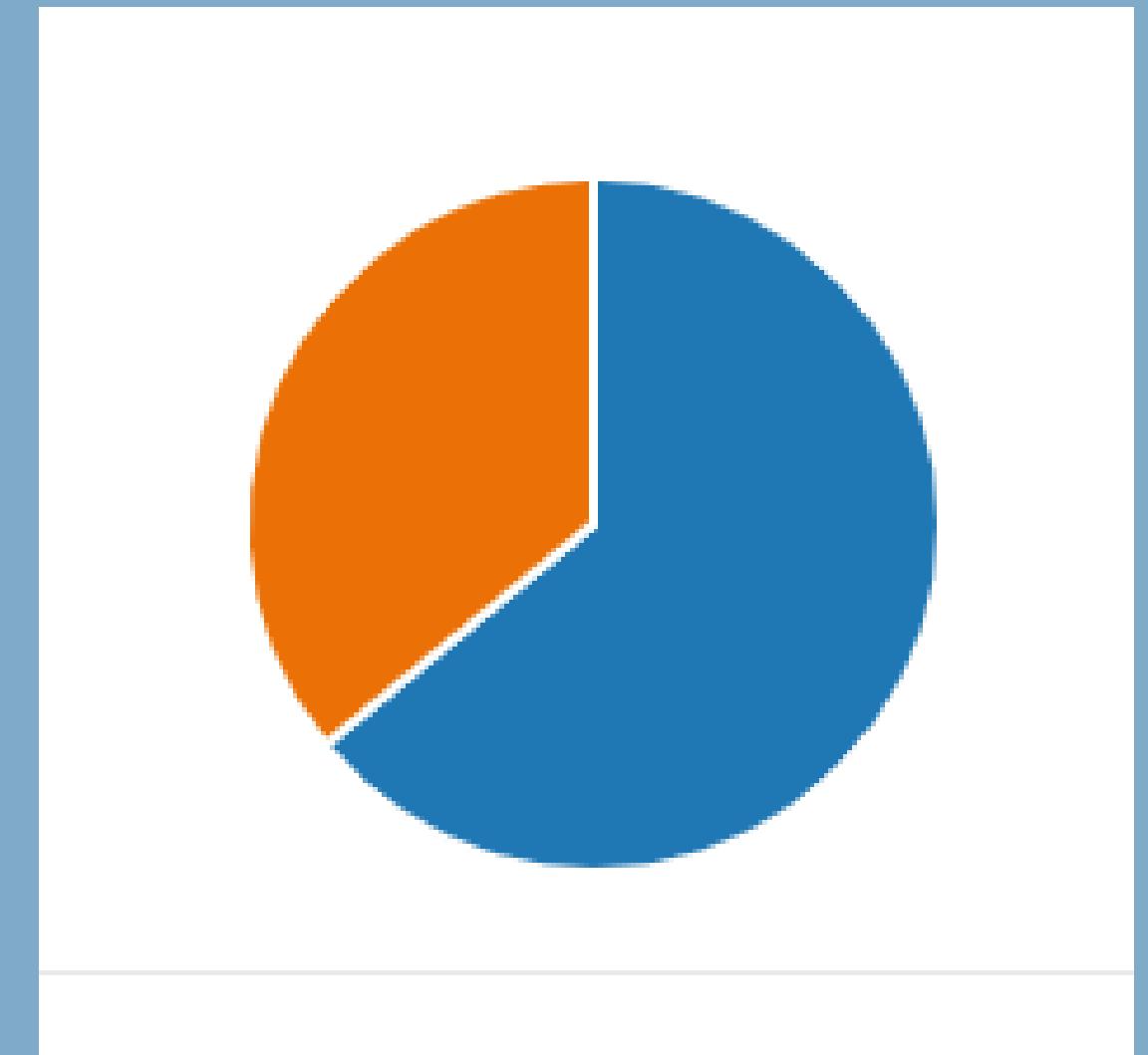
6. ARE THERE RELIABLE DELIVERY SERVICES OR ONLINE PLATFORMS THAT YOU USE FOR MEDICATION PURCHASES IN YOUR URBAN SETTING?

- YES, REGULARLY 32
- YES, OCCASIONALLY 25
- NO, PREFER IN-PERSON PURCHASES 33
- NO, NOT AWARE OF SUCH SERVICES 38



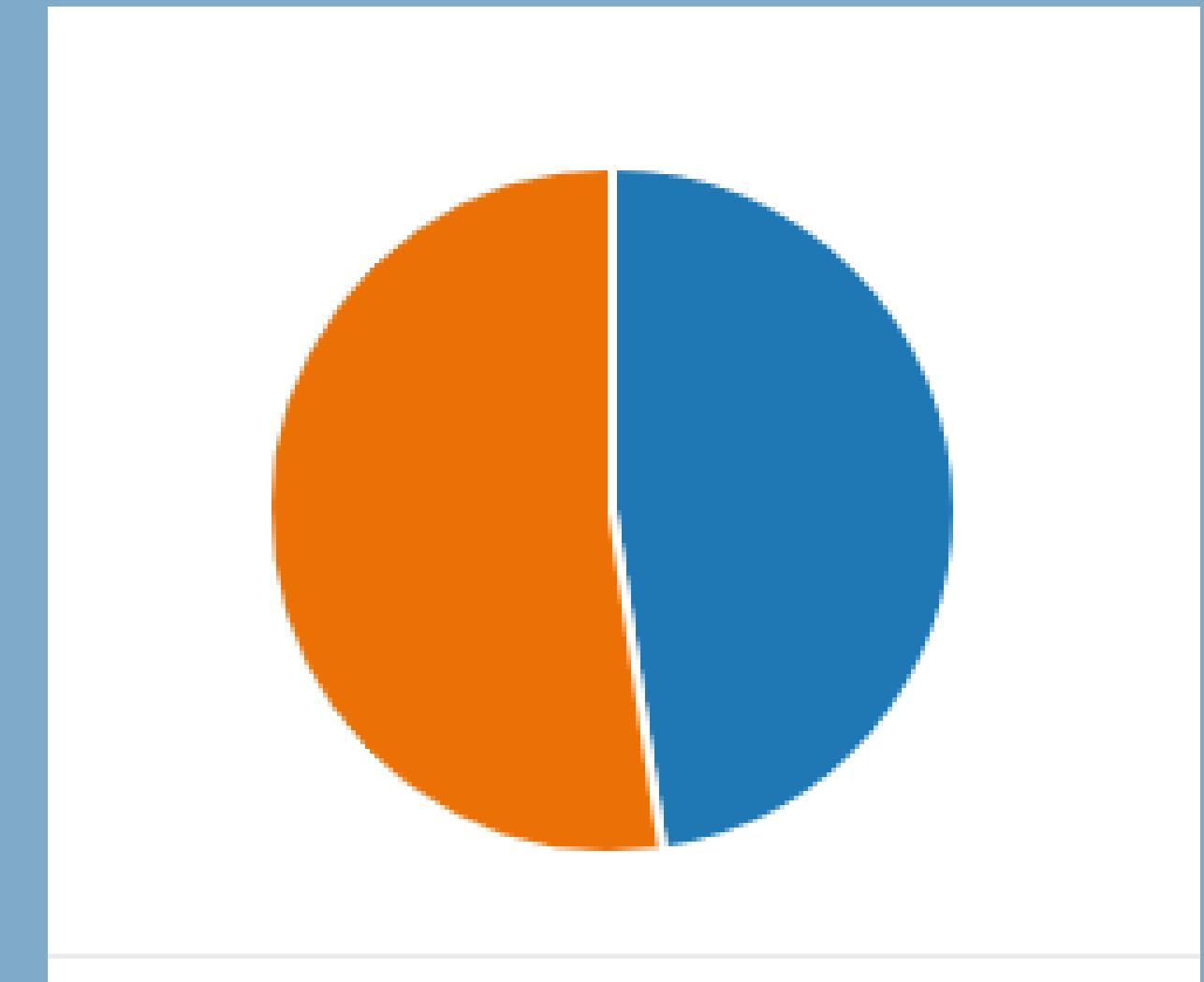
7. DO YOU OFTEN VISIT MULTIPLE PHARMACIES TO FIND THE MEDICATIONS YOU NEED, OR DO YOU TYPICALLY FIND EVERYTHING IN ONE LOCATION?

- **MULTIPLE PHARMACIES** 82
- **EVERYTHING IN ONE** 46



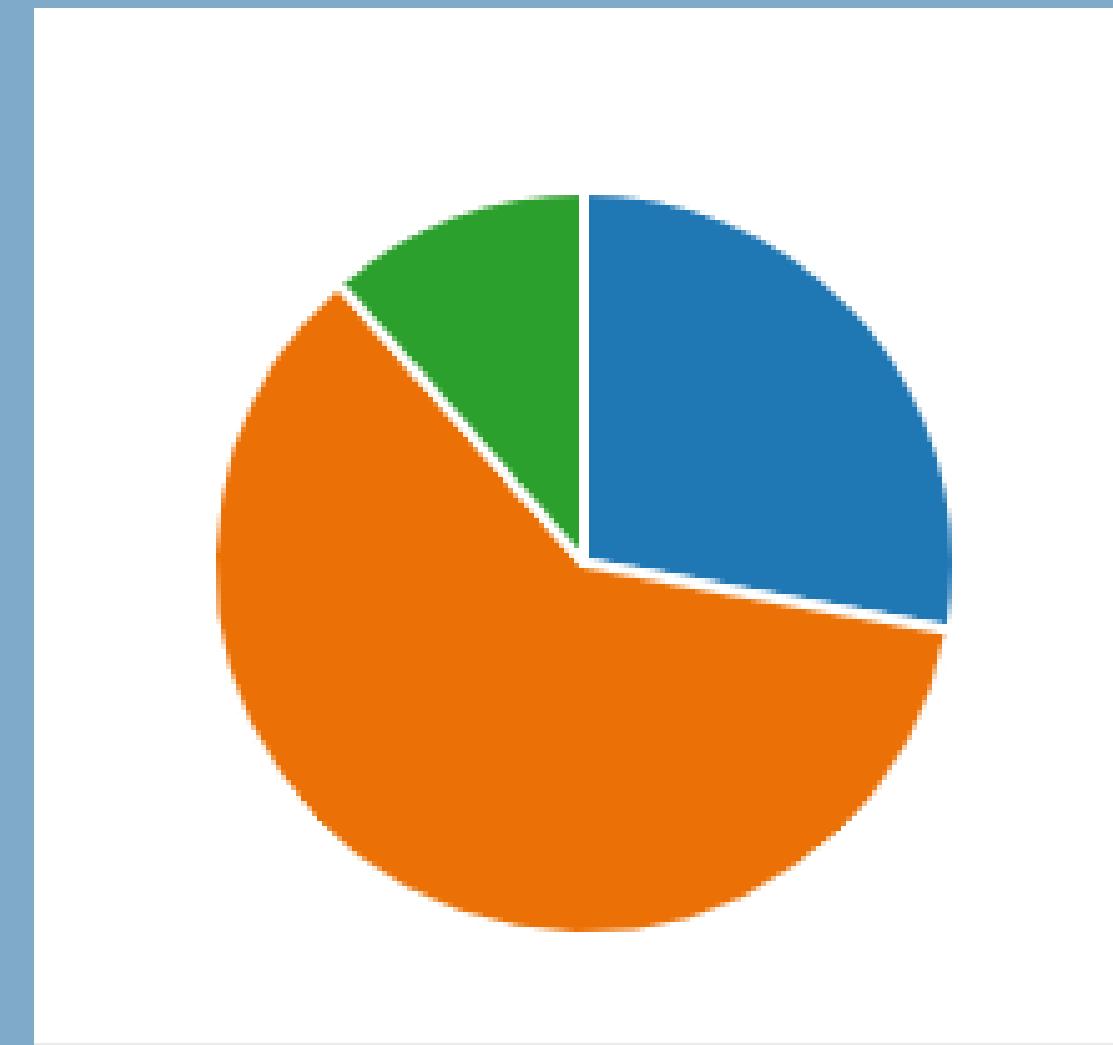
8. DO YOU CURRENTLY USE ANY WEARABLE HEALTH DEVICES, SUCH AS FITNESS TRACKERS OR SMARTWATCHES?

- YES 61
- NO 67



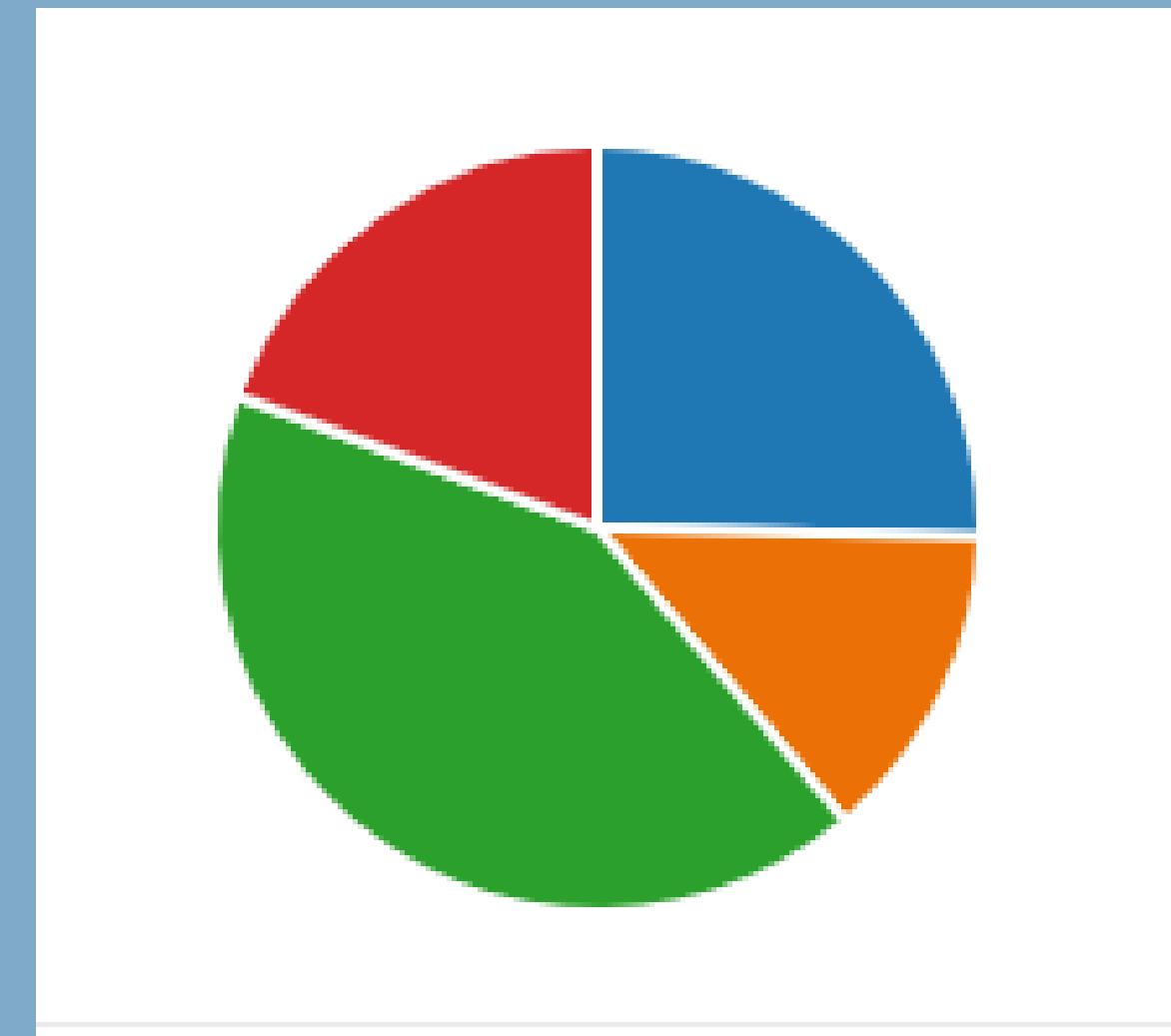
9. HOW OFTEN DO YOU RELY ON DATA FROM WEARABLE HEALTH DEVICES TO MONITOR YOUR PHYSICAL ACTIVITY AND HEALTH?

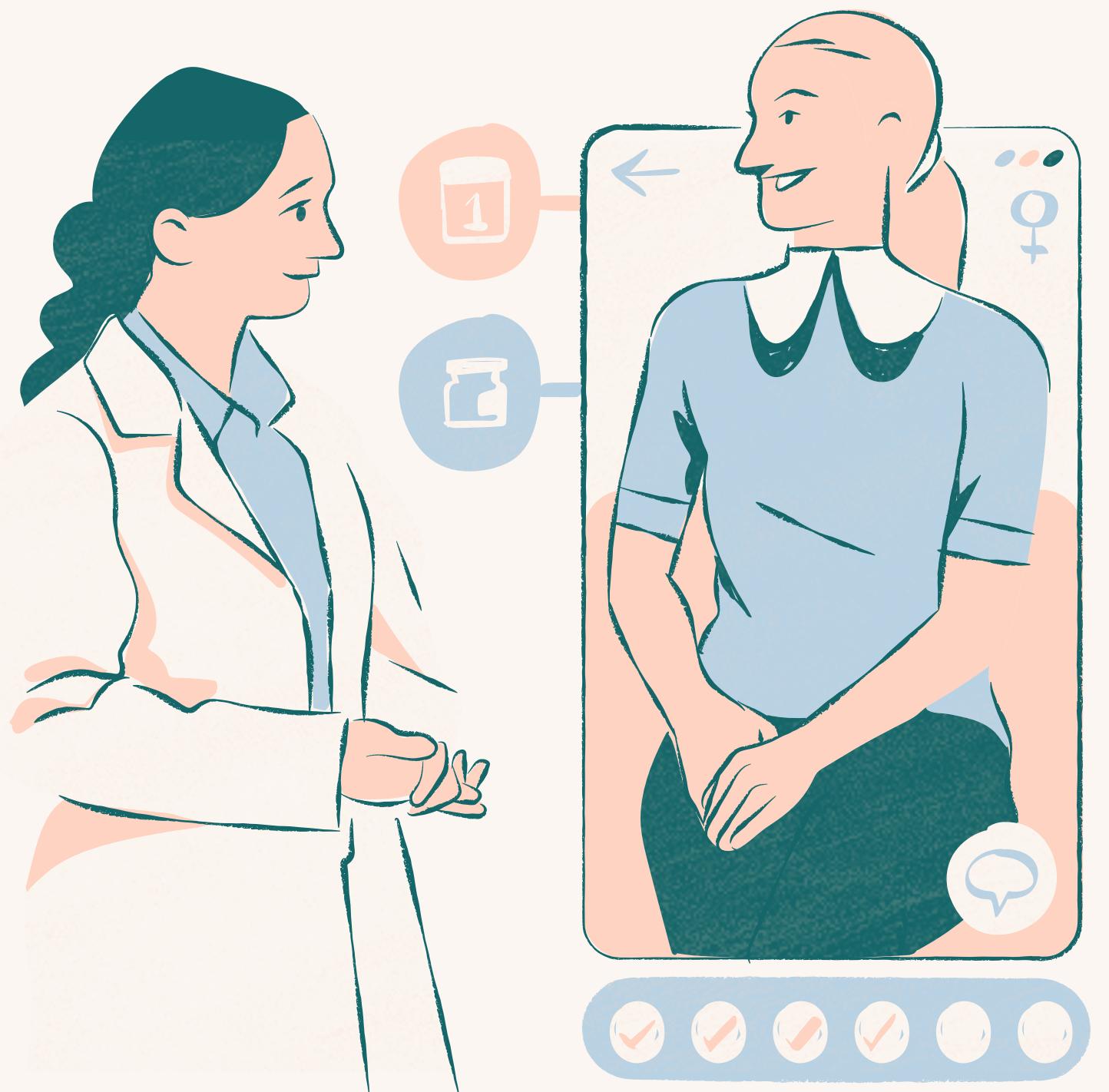
- **REGULARLY** 17
- **OCCASIONALLY** 37
- **NEVER** 07



10. WHAT FACTORS CONTRIBUTE TO YOUR DECISION NOT TO USE WEARABLE HEALTH DEVICES?

- COST 17
- LACK OF PERCEIVED BENEFITS 09
- PREFER TRADITIONAL BENEFITS 28
- OTHER 13





Thank you very much!