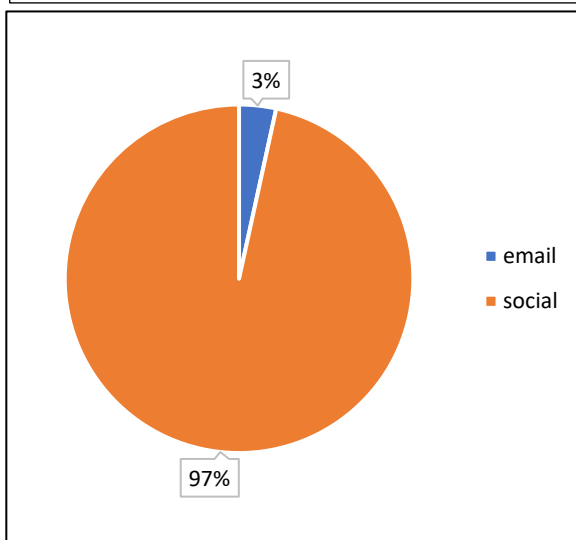
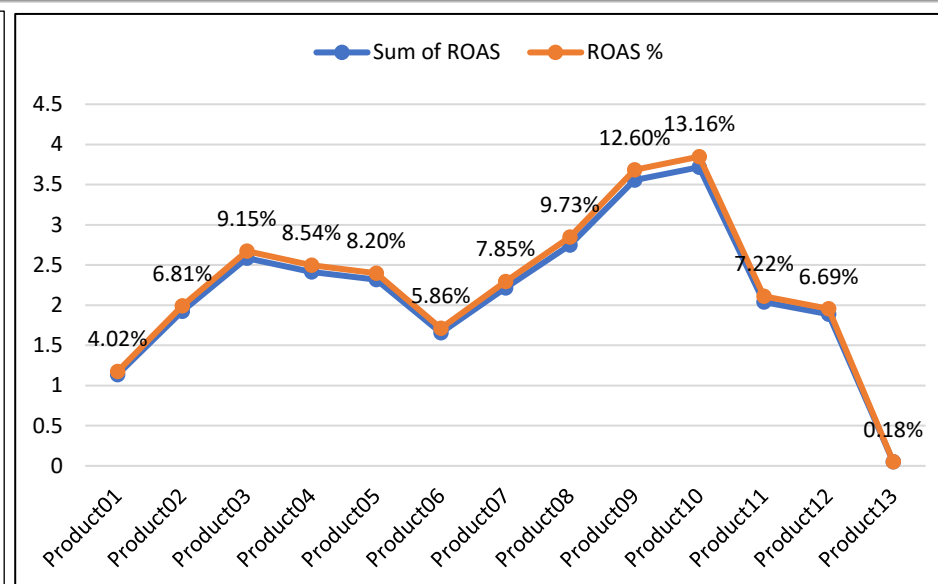
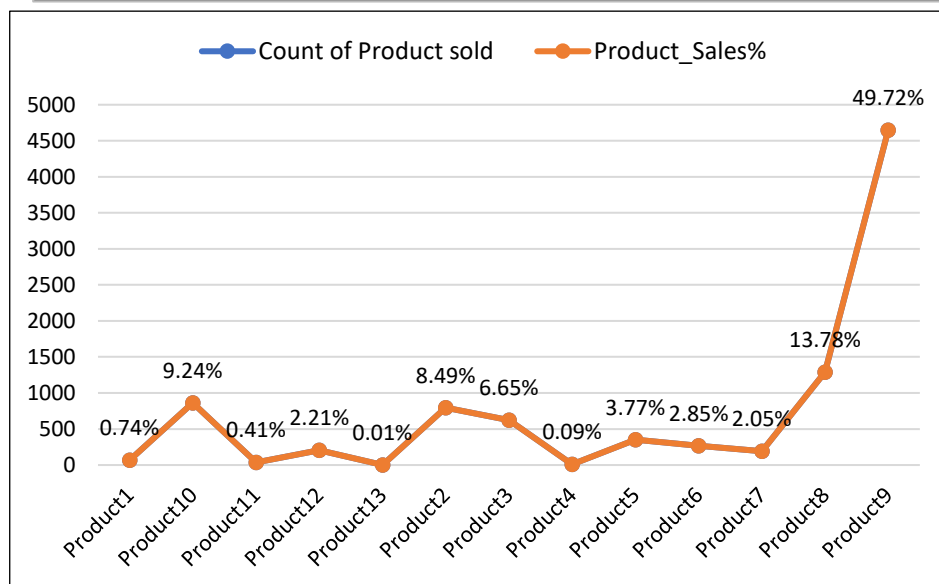


Sales Data Dashboard



Report of the Analysis of Sales

According to the first line graph, the data analysis showed that **Product9** has approximately 5000 with **49.7%** over others and the most effective medium in accruing sales through advertisement, as depicted in the pie chart, is electronic mail. The second line graph shows the Return on Advertisement Spent (ROAS) with **Product10** having the highest return on Ads(13.2%) followed by the most purchased **product9** with **12.6%**, and the least is product13 with **0.08%**.