



## **CRAIG MUIR**

**EXECUTIVEDIRECTOR& CEO**

Craig is the founder and the brainchild behind DigitalSelf®. He is a visionary and a very entrepreneurial individual who has exceptional drive and an infectious ambition to lead DigitalSelf® to fulfil its mission. Craig's background is in Project Management in the oil and energy sectors prior to taking the courageous leap and founding DigitalSelf® during early 2018. Craig is extremely motivational, a born networker and has created a truly unique team to take DigitalSelf® into the future and beyond.



## **SIREESH PANGALURI**

**CHIEF TECHNOLOGY OFFICER**

Sireesh is a Bachelor of Technology in Electrical and Electronics Engineering. Sireesh is aiming to disrupt the global supply chain through SaaS products and apps and is supporting high street retailers, producers, manufacturers by offering digitalization and transformation. During Sireesh's career he has held many management positions with HSBC, Barclays, Lloyds, JP Morgan, Morgan Stanley and Bank of America to name a few, managing and implementing technology platforms.





**FAISAL RAHMAN**

**MANAGING DIRECTOR- MIDDLE EAST**

Faisal has operated primarily within the technology sectors, from telecommunications with the likes of BT to renewable energies with a number of significant companies. Recently, Faisal worked in the sustainability sector with one of the largest Anaerobic Digestion companies in the UK. As a result he developed not only a variety of contacts in the UK, but also around the world, with a particular emphasis on the Middle East and South Asia.



**MARK GRAHAM**

**CCO**

was the Managing Director of one of the most influential and successful international clubbing brands in the world. Mark has extensive experience of managing large teams, brand partnerships, franchises and sponsorship activations, global client management, creative design of new concepts, creation and management of multi-million GBP budgets, revenue maximizing concepts and market analysis.





## **Rashdan Ibrahim**

**CFO "Crypto Financial Officer"**

**- Blockchain/Crypto Division.**

Rashdan is a seasoned finance professional with over 26 years of experience in various industries, including oil & gas, fund management, banking, investment banking, financial advisory, property development, hospitality, F&B, low-cost airline, P2P lending, cryptocurrency exchange, and blockchain advisory. He has held senior finance roles in globally recognized companies such as Petronas, Deutsche Bank, Arab Real Estate Co K.S.C, and Capitas Group International. Since 2017, he has been actively involved in crypto fundraising, managing crypto exchanges, developing decentralized finance platforms, and is currently focused on NFT platforms for physical assets and real estate. With his extensive financial background and deep understanding of blockchain, Rashdan bridges the gap between traditional finance and emerging technologies.





## Peter O'Halloran

**Blockchain/ / Smart Contract Development**

**Cyber Security, Platform Development**

Peter is an accomplished individual with a unique blend of skills and experiences. His impressive career spans both the military and academia, with a passion for numbers, algorithms, and complex systems, Peter has demonstrated exceptional expertise in physics, ballistics, cybersecurity, ethical hacking, Blockchain / Smart contract Development including the creation of the DSF token contract. His military service includes 18 years of experience, including three years as a sniper instructor. Peter holds a Bachelor of Science degree in Nutrition and a Bachelor of Science degree in Physics, showcasing their commitment to education and continual growth. Their remarkable background positions them as versatile and accomplished professionals capable of tackling complex challenges with precision and strategic thinking.







## IAN GRIEVE

### CHIEF WEB3.0 OFFICER

Ian has had a lengthy career in the Video Game sector. An original member of Psygnosis which later became Sony Computer Entertainment. Ian became Director for Sony/Psygnosis and was a member of the original launch team for the revolutionary PlayStation. Ian has worked on hundreds of games, and he was the Commercial Director for one of the first video game development studios to have an IPO on the London Stock Exchange. Dedicating his career towards the opening frontiers of technology in the interactive sector, he worked with Virtual Reality since the prototypes of the Oculus Rift series, studied Blockchain mechanics and Crypto from the early 2010's onwards and expanded those horizons to embrace and gain a broad understanding of all aspects of Web3.0

