

Diego Losada Cavestany - PMP, MSc.

Business & Data Analyst

Eligible to work in the U.S.



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Business and data analyst with 7+ years of experience. Excellent working knowledge of Python, Tableau, PostgreSQL, and MongoDB to wrangle complex datasets and to provide actionable business insights. PMP certified project manager with an extensive entrepreneurial background as former co-founder & CFO of a startup.

WORK EXPERIENCE

Business Analyst & Project Manager	2015 – 2020	Brussels, Belgium
<i>Kircher Network - International Network of Jesuit Universities (link)</i>		

Designed and ran global projects and programs across the European & Middle East branches of the organization.

- Led 11 international ventures from end-to-end.
- Used data analysis skills to identify the feasibility of new initiatives (cost-benefit analysis), for market research purposes, and to generate KPI dashboards (for control and monitoring purposes).
- Coordinated global teams across a network of 21 country offices and 30 higher education institutions.
- Developed strategic plans, raised funds, controlled budgets, & created reports for funders.
- Managed multi-stakeholder, and cross-organizational initiatives.

Startup Co-founder & CFO	2013 – 2018	Barcelona, Spain
<i>The Beerket - Craft Beer industry startup (sold)</i>		

Co-founded a startup focused on promoting and selling growlers for the craft beer industry in Spain.

- Designed a business plan, launched a company and sold it 5 years after its foundation to the Mahou-San Miguel Group (biggest player in the Spanish beer market).
- Led business strategic decisions such as go-to-market strategies, product portfolio, and pricing strategies, etc.
- Computed sales forecasts and inventory needs.
- Devised and maintained the financial statements: BS, P&L, CF, budgets.
- Supervised online sales and generated leads from SME.

Data Analyst (Consultant)	2014 – 2015	Barcelona, Spain
<i>ESADE - 1st ranked Business School in Spain (link)</i>		

Built impact models for private and public institutions in Spain.

- Constructed economic impact studies using an input-output model to determine the value a business creates in its geographical area of influence.
- Measured non-tangible value generated through tailored social impact models.
- Extracted data from internal data warehouses and merged them with external datasets through data wrangling techniques.
- Crafted econometric models in Excel (VBA) with substantive documentation for clients to use in future occasions.
- Produced final [reports](#) and handled communications with clients.
- In one case the work appeared vastly in the national [media](#).

Business Analyst (Consultant)	2014 – 2015	Barcelona, Spain
<i>COMADI - B2B lead generation company (link)</i>		

Provided consulting services to a lead generation company.

- Coordinated a group of 5 salespersons to get leads for Spanish retail hardware stores to start business activity in LatAm (Bolivia, Chile, Peru).
- Helped increase clients' monthly revenues by 450k on average after in-person visits.
- Created a standard practice in the company for cold calling.
- Researched market conditions in different countries to determine which had a better economic outlook
- Led relations with the managing directors of the retail hardware stores.

Business Analyst**2013 – 2014****Barcelona, Spain***Altair Management Consultants - Consulting firm ([link](#))*

Served as an analyst for several projects in the banking and insurance industry.

- Collaborated in M&A deals for life insurance portfolios (36.9M€)
- Planned the integration of acquired companies into on-going insurance operations.
- Consolidated the budget for 2014-2016 for different subsidiaries of a major Spanish bank.
- Prepared proposals for prospective clients in the banking industry.
- Created reports and PowerPoint presentations for management and clients

Other Work and Volunteering Experiences*Miscellaneous*

2012 – **Translator** of "[Managing](#)" (Henry Mintzberg) from English to Spanish (Barcelona, Spain).

2012 – **Controller** at RWE Innogy AERSA (Barcelona, Spain)

2011 – **Consultant** at Fundación ACLO (Tarija, Bolivia)

2009 – **Computing teacher** for migrants (Almeria, Spain)

2008 – **Project Manager** for "Los Ciegos del Perú" (Cuzco, Perú)

Contact information for **references** can be found here: [link](#)

EDUCATION

Master's in International Management – ESADE Business School ([Ranked 8th worldwide by FT](#)) – Barcelona (2012 – 2013)

Bachelor's in Business Administration – ESADE Business School – Barcelona (2008 – 2012)

Exchange Program (VC & Entrepreneurship) – University of Virginia – Charlottesville (2011)

CERTIFICATIONS

Data Science Career Track – Springboard – San Francisco (on-going)

PMP (Project Management Professional) – PMI – Project Management Institute (April 2020) ([link](#))

Online Courses – Miscellaneous ([link](#))

LANGUAGES**Spanish:** Native**Catalan:** Native**English:** Fluent**French:** Proficient**COMPUTING SKILLS**

Python: [Advanced](#)

Tableau: [Advanced](#)

SQL: [Advanced](#) (PostgreSQL)

NoSQL: Intermediate (MongoDB)

Excel / PowerPoint / Word: Proficient

Other software: Office 365, G-Suite, Slack, Asana, Jira, Trello, Git & GitHub