# Diego Losada Cavestany (PMP)

# International Program & Project Manager

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#### Summarv:

- PMP certified project manager & management consultant with 7+ years of experience leading and executing end-toend projects, both in startup environments and in global ventures involving international teams set in multiple geographical locations and time zones (21 countries across Europe & the Middle East).
- Extensive understanding of the startup space, former co-founder & CFO of a startup company that, 5 years after its foundation, we managed to successfully sell it to the biggest beer producer in Spain. Experience with go-to-market strategies, driving sales, and generating leads.

#### **WORK EXPERIENCE**

#### International Program & Project Manager

Feb. 2015 - Dec. 2019

Brussels, Belgium

Conference of European Provincials

In charge of building and running the global projects and programs across the European and Middle East branches of the organization. In total led 11 international ventures from end-to-end, by managing global teams across a network of 21 country offices and 30 higher education institutions. This included the development of strategic plans, fundraising, working with managers from different technical backgrounds, dealing with multiple stakeholders and coordinating a wide range of groups set in different geographical locations and time zones. Reference: John Dardis (jdardissj@gmail.com)

#### Startup Co-founder & CFO

The Beerket

Dec. 2013 - Oct. 2018

Barcelona, Spain

Co-founded a startup in 2013 focused on the promotion and selling of growlers for the craft beer industry in Spain. This included taking strategic company decisions, leading business analyses, managing financial operations and developing the annual budget. Our activity led to the successful selling of The Beerket 5 years after its foundation to the Mahou-San Miguel Group, which is the biggest company in the Spanish beer market. Reference: Victor Faus (victor.faus.jubert@gmail.com)

Consultant

ESADE Business School

Oct. 2014 - Sep. 2015

Barcelona, Spain

Create economic and social impact models. The final clients were the biggest trade fair organization in Barcelona and the Catalan government. In addition to creating the complex economic models in Excel, I develop the final report, and managed communications with the client. The work appeared vastly in the media. Reference: Albert Serra (albert.serra @esade.edu)

Consultant COMADI

Oct. 2014 - Feb. 2015

Barcelona, Spain

Managed a project for SME ironmongery & DIY companies to start their business activity in LatAm. Most of the work involved dealing with the sales departments of Spanish companies and finding retail corporations in LatAm that wanted to buy their products. The project was successfully implemented and the clients' reviews were positive. Reference: Borja Casasnovas (boria.casasnovas@comadi.es)

**Business Analyst** 

Altair Management Consultants

Sep. 2013 - Apr. 2014

Barcelona, Spain

Analyst for several projects in the banking and insurance industry. My projects were mainly within one of Spain's biggest banks. One of the most relevant projects was related to the acquisition and integration of different life insurance portfolios into the on-going insurance operations of the bank. Reference: Jose Luís Galí (¡¡qali@altairc.com)

#### Other past work & volunteering experiences

- 2012 Translated "Managing" (Henry Mintzberg) from English to Spanish (Barcelona, Spain).
- 2012 Controller at RWE Innogy AERSA (Barcelona, Spain)
- 2011 Consultant at Fundación ACLO (Tarija, Bolivia)
- 2009 Computing teacher for migrants (Almeria, Spain)
- 2008 Project Manager for "Los Ciegos del Perú" (Cuzco, Perú)

# **EDUCATION**

**Data Science Career Track** – Springboard – San Francisco (May – Sep. 2020) Master's Degree in International Management - ESADE Business School - Barcelona (Sep. 2012 - Jun. 2013) Bachelor's Degree in Business Administration - ESADE Business School - Barcelona (Sep. 2008 - Jul. 2012) Exchange Program (VC & Entrepreneurship) – University of Virginia – Charlottesville (Jan – May 2011)

# **CERTIFICATES**

PMP (Project Management Professional) – PMI – Project Management Institute (April 2020) Online Courses – Miscellaneous (<u>link</u>)

# **LANGUAGES**

Spanish: Native (IRL 5) Catalan: Native (IRL 5) English: Fluent (IRL 4) French: Proficient (IRL 3)

### **COMPUTING SKILLS**

Excel / PowerPoint / Word: Proficient

Tableau: <u>Intermediate</u> Python: Intermediate

SQL: Intermediate (PostgreSQL)
NoSQL: Beginner (MongoDB)

Other software: Office 365, G-Suite, Slack, Asana, Trello, Git & GitHub