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# Analyze A/B Test Results

REVIEW

HISTORY

## Meets Specifications

## Congratulations Student! 🎉

**YOU HAVE SUCCESSFULLY MET ALL THE REQUIREMENTS OF THE RUBRIC. EXCELLENT JOB ON THIS PROJECT!**

With this project, you have learned many key-concepts in the field of data analysis: A/B testing and its methodology, Hypothesis testing, various statistical measures, z-test, logistic regression classifier and much more...

Before you proceed to your next lessons, take pride in the effort you've put into this project. Keep up the great work and effort :)

## Note:

Do you have technical questions about your project? Check out our [Knowledge platform](#) to search for questions asked by other learners, or to ask your own question. Mentors are available 24/7 to help you get your questions answered

All the best for your upcoming lessons and projects!  
Stay Udacious and Happy Learning.!!

## Code Quality

All code cells can be run without error.

Good Job! 👍

- All of the code cells run without any errors.
- The HTML file which has been submitted is black kindly rerun the code and then make the HTML file

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Docstrings, comments, and variable names enable readability of the code.

[Awesome] Great work! You provided an organized, accurate, and impressive interpretation for all of the output analyses.



## Statistical Analyses

All results from different analyses are correctly interpreted.

- In "Part II - A/B Test", student should correctly interpret the test statistic and p-value.
- In "Part III - A regression approach", student should correctly analyze the interaction effects on all of p-value and statistical significance to predict conversions.

Great job ! 🙌

- All the results from the different analyses are correctly interpreted.
- Getting the stats calculations for both the simulation and z-test correct is difficult at this stage. Great work. !! 😊

All statistical numeric values are calculated correctly.

Tip: Students can optionally attempt the classroom quizzes to ensure they are calculating the right value in many cases.

Awesome job in calculating all the numeric values and providing the correct results of the analysis! 🙌

Conclusions should include both - statistical reasoning and practical reasoning for the situation.

Outstanding interpretations and conclusions on each given approach . Moreover, I really liked the final conclusion, which gives a final portrayed decision to take by a business entity .

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START

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