

# DAN MARCHILDON

Technical Communicator — UX Design — Marietta, GA

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## SKILLS & SOFTWARE

- Technical Writing
- Usability Testing & Prototyping
- Video Editing (Vegas Pro)
- SEO & Google Analytics
- HTML & CSS
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe XD
- Microsoft Office Suite

## EDUCATION

**Kennesaw State University (2013-2018)**

BS Technical Communication

**Georgia Highlands College (2010-2012)**

## COURSES

- **Technical Writing**
  - Informed me about writing memos, proposals, and other technical documents.
- **Technical Editing**
  - Helped to reinforce and improve my technical writing through multilevel editing of documents.
- **Usability Testing**
  - Project focused course where I collaborated with classmates to test an apps user accessibility, which resulted in a report that analyzed and discussed possible ways to improve its usability.
- **Search Engine Optimization (SEO) & Google Analytics**
  - Taught me to leverage a sites SEO through important concepts such as keyword rich text, Section 508 standards, and user accessibility.
- **Visual Design**
  - Developed skills with various software programs for typeface, document layout, and logo design used in branding.

## AWARDS

- GHC Honors Society: Excellence in English Studies
- KSU Dean's List