DAN MARCHILDON

Technical Writer and Communicator—UX Design—Marietta, GA

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SKILLS & SOFTWARE

Writing (Technical & Creative)
Adobe Photoshop

• Microsoft Office Suite • Adobe InDesign

Video Editing (Vegas Pro)
Adobe Illustrator

SEO & Google Analytics
Sketch

HTML & CSS
Usability Testing & Prototyping

EDUCATION

Kennesaw State University (2013-2018)

BS Technical Communication

Georgia Highlands College (2010-2012)

COURSES

Technical Writing

- Informed me about writing memos, proposals, and other technical documents.

Technical Editing

- Helped to reinforce and improve my technical writing through multilevel editing of documents.

Usability Testing

- Project focused course where I collaborated with classmates to test an apps user accessibility, which resulted in a report that analyzed and discussed possible ways to improve its usability.

• Search Engine Optimization (SEO) & Google Analytics

- Taught me to leverage a sites SEO through important concepts such as keyword rich text, Section 508 standards, and user accessibility.

Visual Design

- Developed skills with various software programs for typeface, document layout, and logo design used in branding.

AWARDS

- GHC Honors Society: Excellence in English Studies
- KSU Dean's List