

# Credit Card Transaction Report

Revenue

\$11.4M

Transaction  
Amount

\$46M

Total Transactions

667K

Q4

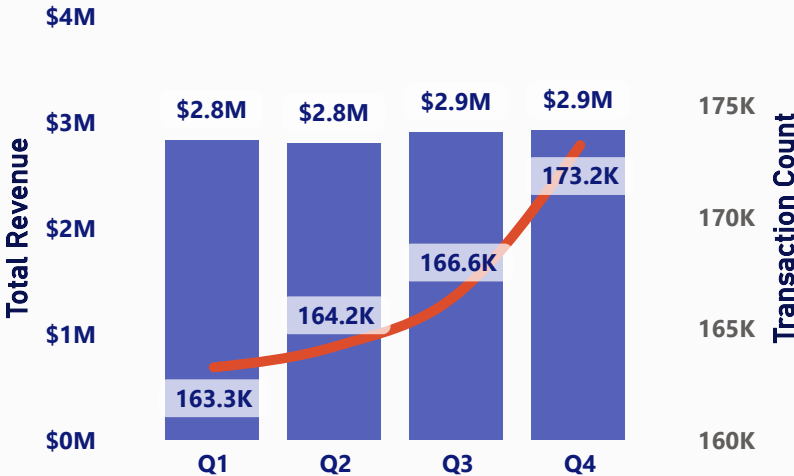
Q3

Q2

Q1

## Quarterly Revenue and Transaction Count

● Revenue — Number of Transactions



Select WEEK

All

F

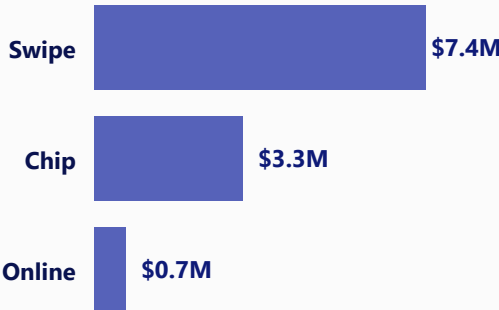
M

Med

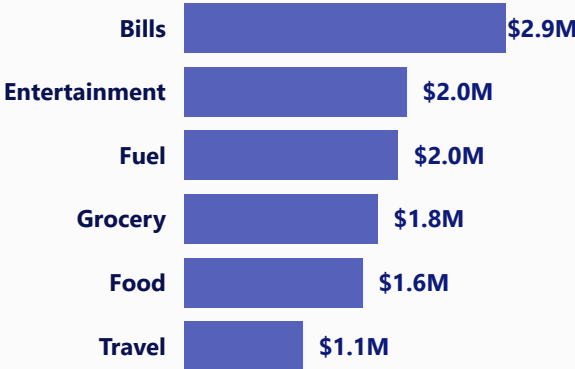
Low

High

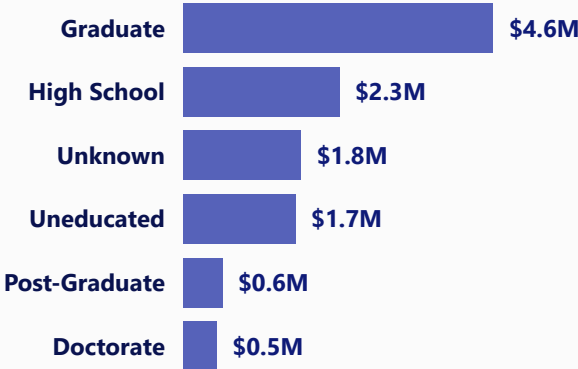
## Revenue by Use of Chip



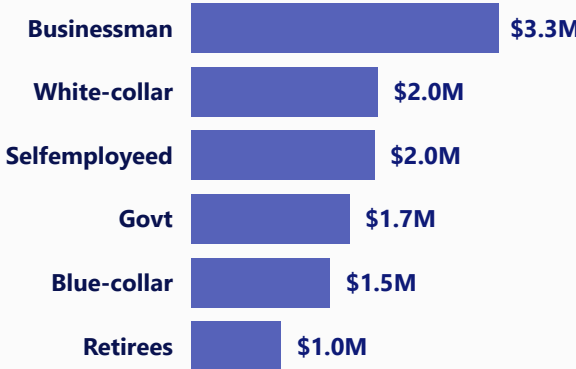
## Revenue By Expense Type



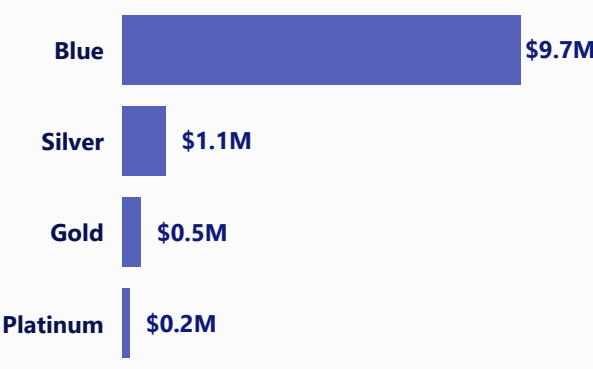
## Revenue by Education Level



## Revenue by Occupation



## Revenue by Card Category



# Credit Card Customer Report

Select WEEK

All

Revenue

\$11.4M

Total Interest

\$8M

Total Customers

10.3K

Q4

M

\$5.83M

Q3

Q2

Q1

F

\$5.61M

Gold

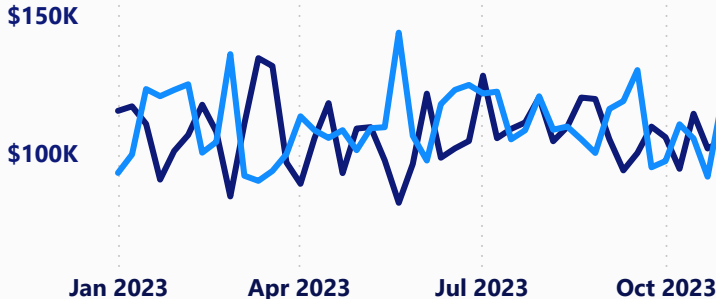
Blue

Silver

Platinum

Total Revenue By Week

Gender ● F ● M



Revenue by Marital Status

Married

\$2.8M

\$3.0M

Single

\$2.4M

\$2.4M

Unknown



customer\_job

Blue-collar

Businessman

Govt

Retirees

Total

Total Revenue

\$1,494,410

\$3,304,794

\$1,701,881

\$965,203

\$11,444,312

Total Transaction Amount

\$5,602,930

\$14,538,883

\$6,701,573

\$3,689,646

\$45,533,021

Interest Earned

\$967,751

\$2,584,604

\$1,182,231

\$641,692

\$7,982,480

Revenue By Income Group

Med

\$2.2M

\$2.5M

High

\$1.4M

\$3.3M

Low

\$2.0M

Revenue By Age Group

20-30

30-40

40-50

50-60

60+

\$1.1M

\$2.4M

\$2.6M

\$1.9M

\$1.8M

Revenue by Education Level

Graduate

\$2.2M

\$2.4M

High School

Unknown

Uneducated

Post-Graduate

Doctorate

Revenue by Occupation

Businessman

\$1.8M

\$1.5M

White-collar

\$1.3M

Selfemployed

\$1.3M

Govt

\$1.1M

Blue-collar

Retirees

# Credit Card Revenue Change by Week

Current_week_Revenue	Perentage Change	Previous_week_Revenue	Quarter	Month	Day
208,547.99			Qtr 1	January	1
216,861.20	3.99%	208,547.99	Qtr 1	January	8
234,236.47	8.01%	216,861.20	Qtr 1	January	15
211,432.62	-9.74%	234,236.47	Qtr 1	January	22
224,070.75	5.98%	211,432.62	Qtr 1	January	29
231,930.80	3.51%	224,070.75	Qtr 1	February	5
218,100.95	-5.96%	231,930.80	Qtr 1	February	12
212,252.20	-2.68%	218,100.95	Qtr 1	February	19
220,579.47	3.92%	212,252.20	Qtr 1	February	26
202,783.26	-8.07%	220,579.47	Qtr 1	March	5
224,777.04	10.85%	202,783.26	Qtr 1	March	12
225,504.73	0.32%	224,777.04	Qtr 1	March	19
196,651.17	-12.80%	225,504.73	Qtr 1	March	26
202,620.82	3.04%	196,651.17	Qtr 2	April	2