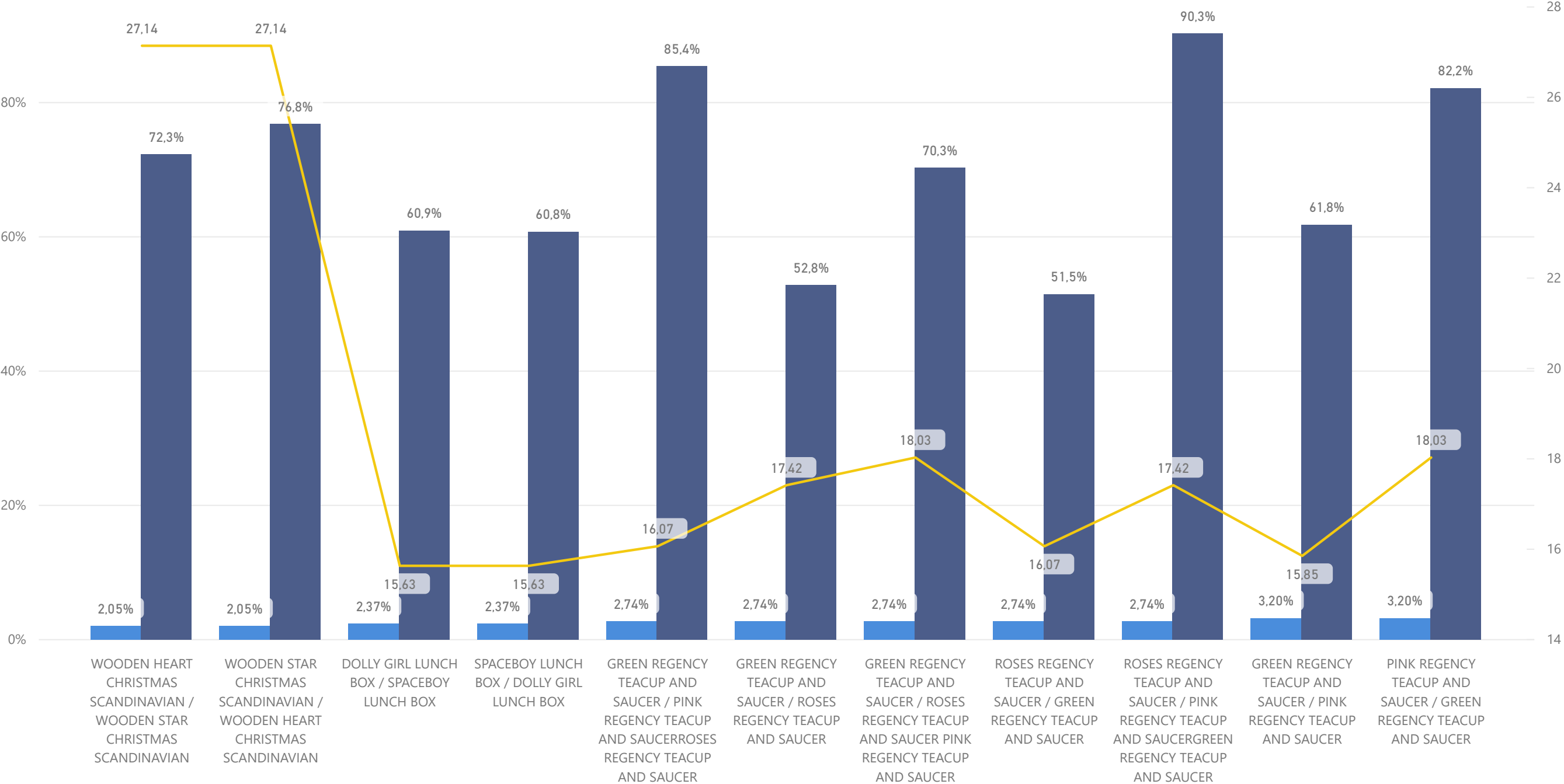
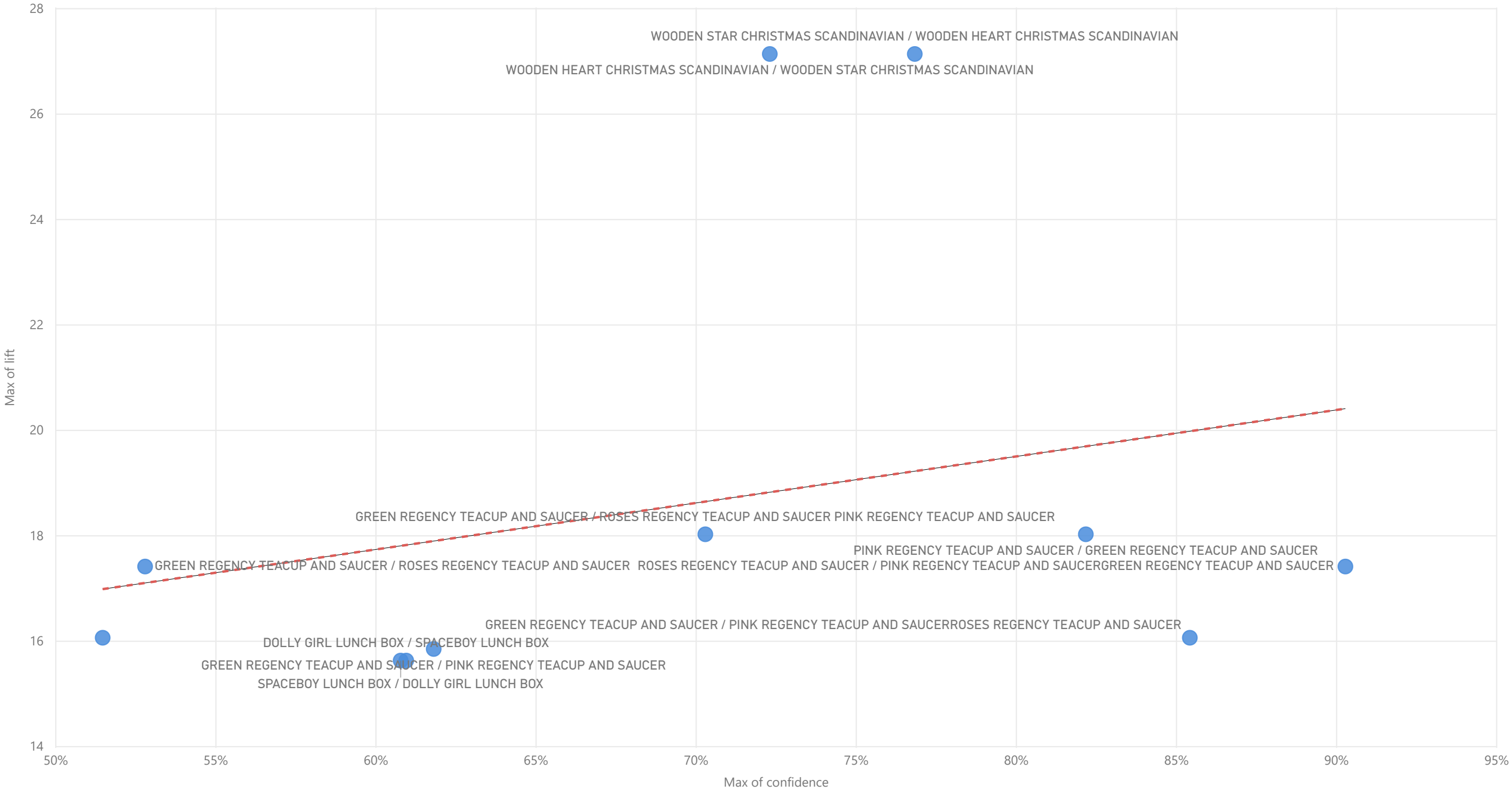


Tabela de Regras e Estatísticas

Antecedente	antecedent support	Consequente	consequent support	Regra	support	confidence	lift ▼	leverage	conviction
WOODEN HEART CHRISTMAS SCANDINAVIAN /	2,83%	WOODEN STAR CHRISTMAS SCANDINAVIAN	2,66%	WOODEN HEART CHRISTMAS SCANDINAVIAN / WOODEN STAR CHRISTMAS SCANDINAVIAN	2,05%	72,3%	27,14	0,02	3,51
WOODEN STAR CHRISTMAS SCANDINAVIAN /	2,66%	WOODEN HEART CHRISTMAS SCANDINAVIAN	2,83%	WOODEN STAR CHRISTMAS SCANDINAVIAN / WOODEN HEART CHRISTMAS SCANDINAVIAN	2,05%	76,8%	27,14	0,02	4,19
GREEN REGENCY TEACUP AND SAUCER / ROSES REGENCY TEACUP AND SAUCER	3,89%	PINK REGENCY TEACUP AND SAUCER	3,90%	GREEN REGENCY TEACUP AND SAUCER / ROSES REGENCY TEACUP AND SAUCER PINK REGENCY TEACUP AND SAUCER	2,74%	70,3%	18,03	0,03	3,23
PINK REGENCY TEACUP AND SAUCER /	3,90%	GREEN REGENCY TEACUP AND SAUCER	3,89%	PINK REGENCY TEACUP AND SAUCER / GREEN REGENCY TEACUP AND SAUCER	2,74%	70,2%	18,03	0,03	3,22
GREEN REGENCY TEACUP AND SAUCER /	5,18%	ROSES REGENCY TEACUP AND SAUCER	3,03%	GREEN REGENCY TEACUP AND SAUCER / ROSES REGENCY TEACUP AND SAUCER	2,74%	52,8%	17,42	0,03	2,05
ROSES REGENCY TEACUP AND SAUCER / PINK REGENCY TEACUP AND SAUCER	3,03%	GREEN REGENCY TEACUP AND SAUCER	5,18%	ROSES REGENCY TEACUP AND SAUCER / PINK REGENCY TEACUP AND SAUCERGREEN REGENCY TEACUP AND SAUCER	2,74%	90,3%	17,42	0,03	9,75
GREEN REGENCY TEACUP AND SAUCER / PINK REGENCY TEACUP AND SAUCER	3,20%	ROSES REGENCY TEACUP AND SAUCER	5,32%	GREEN REGENCY TEACUP AND SAUCER / PINK REGENCY TEACUP AND SAUCERROSES REGENCY TEACUP AND SAUCER	2,74%	85,4%	16,07	0,03	6,49
ROSES REGENCY TEACUP AND SAUCER /	5,32%	GREEN REGENCY TEACUP AND SAUCER	3,20%	ROSES REGENCY TEACUP AND SAUCER / GREEN REGENCY TEACUP AND SAUCER	2,74%	51,5%	16,07	0,03	1,99
GREEN REGENCY TEACUP AND SAUCER /	5,18%	PINK REGENCY TEACUP AND SAUCER	3,90%	GREEN REGENCY TEACUP AND SAUCER / PINK REGENCY TEACUP AND SAUCER	3,20%	61,8%	15,85	0,03	2,52
PINK REGENCY TEACUP AND SAUCER /	3,90%	GREEN REGENCY TEACUP AND SAUCER	5,18%	PINK REGENCY TEACUP AND SAUCER / GREEN REGENCY TEACUP AND SAUCER	3,20%	82,2%	15,85	0,03	5,32
DOLLY GIRL LUNCH BOX /	3,89%	SPACEBOY LUNCH BOX	3,90%	DOLLY GIRL LUNCH BOX / SPACEBOY LUNCH BOX	2,37%	60,9%	15,63	0,02	2,46
SPACEBOY LUNCH BOX /	3,90%	DOLLY GIRL LUNCH BOX	3,89%	SPACEBOY LUNCH BOX / DOLLY GIRL LUNCH BOX	2,37%	60,8%	15,63	0,02	2,45

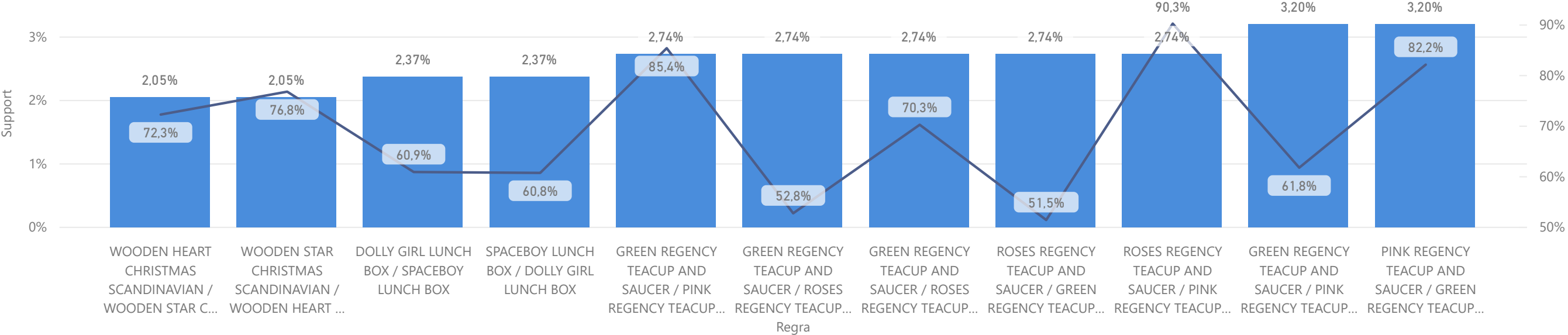
Max of support Max of confidence Max of lift





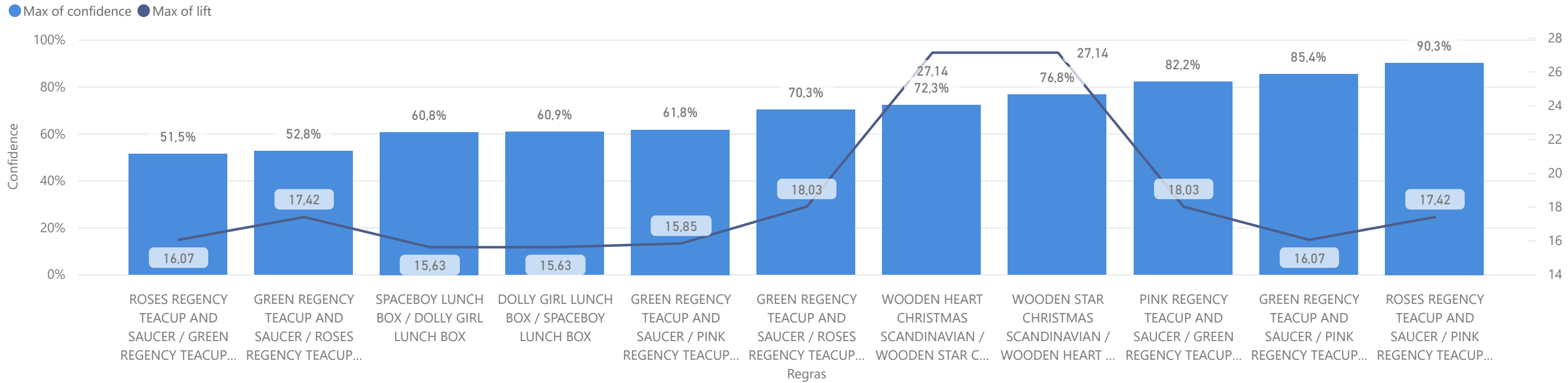
Regras por Suporte em Relação à Confiança

● Max of support ● Max of confidence



Nesse dashbaord, é possível monitorar o comportamento do parâmetro Confiança em relação ao Suporte. É importante saber qual a proporção de uma determinada regra em toda base de dados e qual a probabilidade de um item consequente ser adquirido juntamente com seu antecedente.

Regras por Confiança em Relação à Elevação



Nesse dashboard é possível visualizar o comportamento do parâmetro elevação (lift) em relação a Confiança. Dada uma chance de um item consequente ser adquirido junto com um antecedente, há um indice de elevação que determina a força da regra. (Lift vezes mais de um item consequente ser adquirido com o antecedente do que de forma independente).