

## i3 Collective — New Pods Overview (vNext 2025 Q4)

Pod	Pillar	Purpose	Starter Roles	DD	KPIs	Autonomy	First Mont
Education & Cohorts Pod	Impact	Operates literacy/cohort programs	Education Specialist (1), Program Manager (1)	2	Program completion rate, participant engagement	High	Quarterly
Accessibility & Captioning Pod	Impact	Delivers captioning, alt formats, and accessibility lead (A1), Captioning coverage 95%, accessibility issues resolved	Accessibility Lead (A1), Captioning Specialist (1)	2	Public summary posted quarterly	Medium	Monthly
Packaging & Pre-Press Pod	Imagination	Designs dielines, foils, varnish spreads, and prepress lead (A2), SKUs, color proof, time to print <10%, 0% print defects	Packaging Designer (1), Prepress Specialist (1)	2	Lead time to production, print quality	Medium	Quarterly
WMS / 3PL Ops Pod	Imagination	Manages warehouse integrations, shipping, and integration manager (A1), Pick/Pack accuracy 99.5%, On-time delivery 98%, OIIF 1%, mail integration	Integration Manager (A1), Shipping Specialist (1)	2	Inventory accuracy, order fulfillment	High	Daily
Channel Integrations Pod	Innovation	Maintains social API connectors, CRM integrations, and integration specialist (A1), Uptime 99.9%, publish success rate 95%	Channel Integration Specialist (A1)	1	Connector uptime, publish success	Medium	Quarterly
Author Platform Studio	Imagination	Builds author funnels, newsletters, and author platform pipeline (A1), Site/Design (1), capture, email, retention, conversion	Author Platform Pipeline (A1), Site/Design (1)	2	Lead time to launch, email retention	Medium	Quarterly
Music Rights & Distribution Pod	Imagination	Handles ISRC/UPC, PRO registrations, and rights manager (A1), Distribution (1), Release coverage 95%, release of new catalog	Rights Manager (A1), Distribution Specialist (1)	2	Release coverage, release of new catalog	Medium	Quarterly
Agent Governance Pod	Innovation	Defines autonomy ladders, Mirror, and governance specialist (A1), Policy updates, policy coverage 95%, policy approval	Governance Specialist (A1)	1	Policy updates, policy coverage	Medium	Quarterly
Tenant & Billing Pod	Innovation	Manages cross-app SSO, licensing, and tenant/billing PM (A1), Billing cycle, (SS) data, bill accuracy 99.9%	Tenant/Billing PM (A1)	1	Billing cycle, (SS) data, bill accuracy	Medium	Quarterly
GlobalCollabs Partnerships Pod	Impact	Handles partner onboarding, KYB, and partner onboarding specialist (A1), Onboarding time <2 weeks, partner satisfaction	Partner Onboarding Specialist (A1)	1	Onboarding time, partner satisfaction	Medium	Quarterly
Data Stewardship & Metrics Pod	Innovation	Maintains metrics catalog, dashboard, and data steward (A1), Single source of truth, KPI delivery timeline 1 day, data freshness	Data Steward (A1)	1	Single source of truth, KPI delivery timeline	Medium	Monthly

### Impact Eligibility Rubric (ALL must apply)

- 1) Intent: Societal/cultural benefit (not revenue-first).
- 2) Direct Service: Serves people/communities directly.
- 3) Measurement: Tracks tangible outcomes (books/jobs/adoptions).
- 4) Access & Equity: Removes barriers via pricing, access, inclusion.
- 5) Governance: Named lead, budget, public summary.