

# Knowledge-Augmented Methods for Natural Language Processing

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## 1 Information

**Keywords** Knowledge, common sense, language understanding, language generation.

**Tutorial description** Knowledge in NLP has been a rising trend especially after the advent of large-scale pre-trained models. Knowledge is critical to equip statistics-based models with common sense, logic and other external information. In this tutorial, we will introduce recent state-of-the-art works in applying knowledge in language understanding, language generation and commonsense reasoning.

**Suggested duration** Half day (3 hours)

**Type of Tutorial** Cutting-edge

**Targeted Audience** Target audience are researchers and practitioners in natural language processing, knowledge graph and common sense reasoning. The audience will learn about the state-of-the-art research in integrating knowledge into NLP to improve the cognition capability of models.

**Prerequisites** Basic knowledge in machine learning and natural language processing. Optional background in knowledge graph.

### Outline

- Introduction to NLP and Knowledge (15 min)
- Knowledge in Natural Language Understanding (55 min)
- Knowledge in Natural Language Generation (55 min)
- Commonsense Knowledge and Reasoning for NLP (55 min)

**Estimated number of participants** 150.

**Preferable venues** ACL / NAACL-HLT / EMNLP

**Similar tutorials** There have been several tutorials/workshops on knowledge in NLP:

- Tutorial at AAAI 2021: Commonsense Knowledge Acquisition and Representation
- Tutorial at EMNLP 2021: Knowledge-Enriched Natural Language Generation
- KR2ML workshop at NeurIPS 2019 and 2020: Knowledge Representation & Reasoning Meets Machine Learning

- Tutorial at ACL 2020: Commonsense Reasoning for Natural Language Processing

**Diversity considerations** The use of knowledge is not limited to any specific language. The technologies we introduce are generally applicable to all languages, as long as there is corresponding corpus and knowledge sources, e.g., dictionaries, knowledge graph, etc. We have a diverse instructor team across multiple institutions (i.e., MS, USC, UND). The team has a diverse and broad expertise in natural language processing and generation, machine learning, and various application domains.

**Ethics** Existing corpus and knowledge graphs may contain varying degrees of bias. Thus, the usage of related technologies in applications should come with modules to detect and correct such biases, especially for language generation applications.

## 2 Brief Tutorial Outline

In recent years, the field of natural language processing has considerably benefited from larger-scale models, better training strategies, and greater availability of data, exemplified by BERT\* (Devlin et al., 2019), RoBERTa\* (Liu et al., 2019b), and GPT models (Radford et al., 2018, 2019; Brown et al., 2020). It has been shown that these pre-trained language models can effectively characterize linguistic patterns in text and generate high-quality context-aware representations (Liu et al., 2019a). However, these models are trained in a way where the only input is the source text. As a result, these models struggle to grasp external world knowledge about concepts, relations, and common sense (Poerner et al., 2019; Talmor et al., 2020).

In this tutorial, we use *Knowledge* to refer to this external information which is absent from model input yet useful for the model to produce target output. Knowledge is important for language representation and should be included into the training and inference of language models. Knowledge is also an indispensable component to enable higher levels of intelligence which is unattainable from statistical learning on input text patterns.

## 2.1 Knowledge-augmented Natural Language Understanding

In natural language understanding (NLU), the task is to make predictions about the property of words, phrases, sentences or paragraphs based on the input text, e.g., sentiment analysis, named entity recognition and language inference. We will introduce how to use knowledge to augment NLU models along the dimension of knowledge source: i) structured knowledge such as knowledge graph, and ii) unstructured knowledge such as text corpus.

We first discuss efforts to integrate structured knowledge into language understanding, which can be categorized into explicit methods via concept/entity embeddings (Zhang et al., 2019; Peters et al., 2019; Liu et al., 2020; Yu et al., 2020a) and implicit methods via entity masking prediction (Sun et al., 2019; Shen et al., 2020; Xiong et al., 2020; Wang et al., 2019). For example, ERNIE\* (Zhang et al., 2019) explicitly pre-trains the entity embeddings on a knowledge graph using TransE (Bordes et al., 2013), while EAE (Férvy et al., 2020) learns the representation as model parameters. KEPLER (Wang et al., 2019) implicitly calculates entity embeddings using a pre-trained language model based on the description text. Recently, some works propose to co-train the knowledge graph module and the language model (Ding et al., 2019; Lv et al., 2020; Yu et al., 2022b). For example, JAKET\* (Yu et al., 2022b) proposes to use the knowledge module to produce embeddings for entities in text while using the language module to generate context-aware initial embeddings for entities and relations in the knowledge graph. Yu et al. (2021a) and Xu et al. (2021)\* propose to use dictionary descriptions as additional knowledge source for natural language understanding and commonsense reasoning tasks.

We then introduce how to integrate unstructured knowledge into NLU models. This usually requires a text retrieval module to obtain related text from knowledge corpus. There have been multiple approaches to adopt unstructured knowledge, especially for open-domain QA task. For example, Lee et al. (2019) first trains a retriever by inverse cloze task (ICT) and then jointly trains the retriever and reader for open-domain QA. DPR\* (Karpukhin et al., 2020) conducts supervised training for the retriever and achieves better performance on open-domain QA. REALM (Guu et al., 2020) predicts masked salient spans consisting of entities to jointly pre-train the reader and retriever. KG-FiD (Yu et al., 2022a) proposed to filter noisy passages by leveraging the structural relationship among the retrieved

passages with a knowledge graph during retrieval.

We will introduce the above methods and focus on three key aspects of employing knowledge in NLU tasks: i) how to ground the input into knowledge domain (e.g., entity linking), ii) how to represent knowledge (e.g., graph neural network), and iii) how to integrate knowledge information into the NLU models (e.g., attention).

## 2.2 Knowledge-augmented Natural Language Generation

The goal of natural language generation (NLG) is to produce understandable text in human language from linguistic or non-linguistic data in a variety of forms such as textual data, image data, and structured knowledge graph (Yu et al., 2020b). Different from natural language understanding (NLU) methods, NLG methods are typically under the encoder-decoder generation framework (Sutskever et al., 2014; Bahdanau et al., 2015), which poses unique challenges for leveraging knowledge into decoding the next tokens during generation.

We will first present the existing methods for integrating knowledge into NLG models. These models are categorized into three major paradigms which incorporate knowledge through (1) *model architectures* that facilitate the use of knowledge, such as knowledge-related attention mechanism, knowledge-related copy/pointer mechanisms (Zhou et al., 2018; Zhang et al., 2020a; Liu et al., 2021a; Guan et al., 2020a; Dong et al., 2021); (2) *learning frameworks* that inject knowledge information into the generation models through training, such as posterior regularization, constraint-driven learning, semantic loss, knowledge-informed weak supervision (Hu et al., 2016, 2018; Tan et al., 2020; Dinan et al., 2019); (3) *inference methods* which imposes on the inference process different knowledge constraints to guide decoding, such as lexical constraints, task-specific objectives, global inter-dependency (Dathathri et al., 2020; Qin et al., 2020; Yu et al., 2021b).

In addition to presenting the unified model architectures/frameworks, we will introduce several specific methods based on different knowledge sources. The knowledge sources can be divided into structured knowledge such as knowledge graph, or unstructured such as text corpus. Many methods have been proposed to learn the relationship between structured knowledge and input/output sequences. They can be categorized into four methodologies: injecting pre-computed knowledge embeddings into language generation (Zhou et al., 2018); transferring knowledge into language model with

triplet information (Guan et al., 2020a); performing reasoning over knowledge graph via path finding strategies (Liu et al., 2019c; Ji et al., 2020a); and improve the graph embeddings with graph neural networks (Zhang et al., 2020a; Ji et al., 2020b). For example, Zhou et al. (2018) enriched the context representations of the input sequence with neighbouring concepts on ConceptNet using graph attention. Recently, some work attempted to integrate external commonsense knowledge into generative pretrained language models (Guan et al., 2020a; Bhagavatula et al., 2020). For example, Guan et al. (2020a) conducted post-training on synthetic data constructed from commonsense KG by translating triplets into natural language texts.

To handle different kinds of relationships between unstructured text and input/output sequences, existing methods can be categorized into two methodologies: guiding generation with retrieved information (Ghazvininejad et al., 2018; Lewis et al., 2020; Wang et al., 2021); modeling background knowledge into text generation (Qin et al., 2019; Meng et al., 2020; Zeng et al., 2021). For example, Lewis et al. (2020) introduced a general retrieval-augmented generation (RAG) framework by leveraging a pre-trained neural retriever and generator. It can be easily fine-tuned on downstream tasks, and it has demonstrated state-of-the-art performance on various knowledge-intensive natural language generation tasks.

### 2.3 Commonsense Knowledge and Reasoning for Natural Language Processing

Humans reason and make decisions in everyday settings by using *common sense*, which consists of basic knowledge (e.g., regarding the physical world or human social behavior) that is rarely taught explicitly yet shared by almost everyone. Commonsense knowledge and the ability of using common sense to reason is thus of vital significance for developing human-like NLP models as well as general-purpose AI systems. We will cover topics as follows: (1) **resources** and **datasets** for developing and benchmarking commonsense reasoning methods. (2) **knowledge-aware commonsense reasoning methods** for both understanding and generation tasks. (3) **analysis** on the acquired commonsense knowledge of pre-trained LMs and the behavior of knowledge-augmented commonsense reasoning methods.

There is a recent surge of novel knowledge resources and the benchmark datasets for researching commonsense in the NLP domain. One of the most widely used commonsense knowledge re-

source is ConceptNet (Speer et al., 2017), which is a binary, relational knowledge graph. Although ConceptNet enjoys simplicity and popularity, its incompleteness and concept-centric structures limit the development of more general topics on commonsense reasoning for NLP. We present the recent works on developing commonsense knowledge resources, such as ASER (Zhang et al., 2021), AscentKB (Nguyen et al., 2021), COMET-ATOMIC2020 (Hwang et al., 2021), and GenericKB (Bhakthavatsalam et al., 2020), which provide us with event-centric, large-scale, neural-symbolic, semi-structured ways to access and model commonsense knowledge. We then introduce the popular datasets for evaluating the commonsense reasoning methods that span three main categories: 1) multiple-choice QA (e.g., CommonsenseQA (Talmor et al., 2019), SocialIQA (Sap et al., 2019), PhysicalIQA (Bisk et al., 2020), RiddleSense (Lin et al., 2021b)), 2) open-ended QA (e.g., ProtoQA (Boratko et al., 2020) OpenCSR (Lin et al., 2021a)), 3) constrained NLG (e.g., CommonGen (Lin et al., 2020b), conversation generation, and story generation).

To equip language models (LMs) with commonsense reasoning ability, researchers have developed many knowledge-augmented reasoning models that fit different task formulations. For the multiple-choice QA setting, we introduce a set of knowledge-augmented neuro-symbolic methods: KagNet\* (Lin et al., 2019), HyKAS (Ma et al., 2019), MHGRN\* (Feng et al., 2020), HybridGN (Yan et al., 2020) and QA-GNN\* (Yasunaga et al., 2021). These methods make use of structured knowledge graphs and/or neural commonsense KBs for injecting external knowledge structures to neural LMs. As for the open-ended setting, we present the DrKIT (Dhingra et al., 2020) and DrFact\* (Lin et al., 2021a) reasoning frameworks, which are both designed for differentiable reasoning over a virtual knowledge graph (i.e., an un/semi-structured text corpus).

For generation-based commonsense tasks, we present knowledge-augmented text generation models that are designed for generative commonsense: 1) EKI-BART (Fan et al., 2020), KG-BART\* (Liu et al., 2021b), and RE-T5\* (Wang et al., 2021) for the CommonGen task, 2) commonsense knowledge-enhanced story generation models (Guan et al., 2019, 2020b), and 3) commonsense-based models for conversation generation, such as ConceptFlow\* (Zhang et al., 2020b) and CARE (Zhong et al., 2021).

Apart from the benchmarking and modeling,



we also introduce the analysis works that aim to provide a deeper understanding the commonsense knowledge of pre-trained LMs: LAMA Probing\* (Petroni et al., 2019), NumerSense (Lin et al., 2020a), and RICA\* (Zhou et al., 2020). In addition, we also introduce the line of works that focus on interpreting the reasoning mechanism of the knowledge-augmented reasoning methods (Raman et al., 2021; Chan et al., 2021; Rajani et al., 2019).

### 3 Presenters

**Chenguang Zhu** is a Principal Research Manager in Microsoft Cognitive Services Research Group, where he leads the Knowledge & Language Team. His research in NLP covers knowledge graph, text summarization and task-oriented dialogue. Dr. Zhu has led teams to achieve first places in multiple NLP competitions, including CommonsenseQA, CommonGen, FEVER, CoQA, ARC and SQuAD v1.0. He holds a Ph.D. degree in Computer Science from Stanford University. Dr. Zhu has given talks at Stanford University, Carnegie Mellon University and University of Notre Dame. He has previously been TA for Coursera online class “Automata”, giving teaching sessions to 100K international students. Additional information is available at <https://www.microsoft.com/en-us/research/people/chezhu/>.

**Yichong Xu** is a Senior Researcher in Knowledge & Language Team in Microsoft Cognitive Services Research Group. His research in NLP focuses on using external knowledge to help natural language processing, including question answering, commonsense reasoning, and text summarization. Dr. Xu received his Ph.D. in Machine Learning from Carnegie Mellon University. During his time at CMU, he has been TA for large classes (> 200 students) on machine learning and convex optimization. Dr. Xu has given talks at CMU AI Seminar, as well as in many international conferences including ACL, NAACL, NeurIPS, ICML, etc. Additional information is available at <https://xycking.wixsite.com/yichongxu>.

**Xiang Ren** is an assistant professor at the USC Computer Science Department, a Research Team Leader at USC ISI, and the PI of the Intelligence and Knowledge Discovery (INK) Lab at USC. Priorly, he received his Ph.D. in Computer Science from the University of Illinois Urbana-Champaign. Dr. Ren works on knowledge acquisition and reasoning in natural language processing, with focuses on developing human-centered and label-efficient computational methods for building trust-

worthy NLP systems. Ren publishes over 100 research papers and delivered over 10 tutorials at the top conferences in natural language process, data mining, and artificial intelligence. He received NSF CAREER Award, The Web Conference Best Paper runner-up, ACM SIGKDD Doctoral Dissertation Award, and several research awards from Google, Amazon, JP Morgan, Sony, and Snapchat. He was named Forbes’ Asia 30 Under 30 in 2019. Additional information is available at <https://shanzhenren.github.io/>.

**Bill Yuchen Lin** is a Ph.D. candidate at USC. His research goal is to teach machines to think, talk, and act with commonsense knowledge and commonsense reasoning ability as humans do. Towards this ultimate goal, he has been developing knowledge-augmented reasoning methods (e.g., KagNet, MHGRN, DrFact) and constructing benchmark datasets (e.g., CommonGen, RiddleSense, XCSR) that require commonsense knowledge and complex reasoning for both NLU and NLG. He initiated an online compendium of commonsense reasoning research, which serves as a portal site<sup>1</sup> for the community. More information is available at <https://yuchenlin.xyz/>.

**Meng Jiang** is an assistant professor in the Department of Computer Science and Engineering at the University of Notre Dame. He received his B.E. and Ph.D. in Computer Science from Tsinghua University and was a postdoctoral research associate at the University of Illinois at Urbana-Champaign. His research interests focus on knowledge graph construction and natural language generation for news summarization and forum post generation. The awards he received include Notre Dame Faculty Award in 2019 and Best Paper Awards at ISDSA and KDD-DLG in 2020. Additional information is available at <http://www.meng-jiang.com/>.

**Wenhao Yu** is a Ph.D. student in the Department of Computer Science and Engineering at the University of Notre Dame. His research lies in controllable knowledge-driven natural language processing, particularly in natural language generation. His research has been published in top-ranked NLP and data mining conferences such as ACL, EMNLP, KDD and WWW. Additional information is available at <https://wyu97.github.io/>.

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<sup>1</sup><https://commonsense.run/>

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