Resume Application - Integration Options

Choose how you'd like to integrate this resume application into your website:

Portfolio Demo	Current
Portfolio Showcase	
Presents the project as a portfolio piece with technical details and live demo.	
Current View	
Full App	Recommended
Complete Application	
Full resume and cover letter interface with customization options.	
Try This Option	
Try This Option	
Website Ready	
Website Integration Clean interface designed for embedding in personal websites.	
Clear interface designed for embedding in personal websites.	
Preview	
Simple	
Resume Only	
Just the resume with minimal interface - perfect for embedding.	
Preview	
30-Second Scan	NEW
Optimized Resume	
Resume redesigned for instant impact with highlighted selling points and strategic white space.	
View Optimized	

Danielle Salinetro

Creative Designer & Researcher | Empathy-Driven Branding, UX & Content

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Dear Hiring Manager,

I am writing to express my strong interest in the [Position Title] position at [Company Name]. As a creative professional who blends design, research, and storytelling to create human-centered solutions, I am excited about the opportunity to contribute to your team's mission of creating meaningful user experiences that drive engagement and impact.

My unique background combines extensive creative experience with robust analytical skills. As the Founder & Creative Director of AdorablyInkedxo since 2013, I have built a sustainable fashion brand from concept to launch, designing complete brand ecosystems including packaging, photography, and e-commerce platforms. This hands-on experience has taught me the importance of user-centered design in driving conversions and building brand loyalty.

My analytical background from roles at Moody's Analytics and as an Appraiser has strengthened my ability to translate complex data into compelling visual narratives. I've collaborated with C-suite stakeholders, presenting findings with clarity and visual impact, skills that directly translate to creating user-friendly design solutions that resonate with diverse audiences.

What sets me apart is my commitment to empathy-driven design. Through my published work on Medium, including "The Empathy Audit" series and "Empathy in Design: Transforming Struggles into Strength," I have developed frameworks for evaluating design's human impact. My Google UX Design Certificate, combined with proficiency in Adobe Creative Suite, Figma, and modern web technologies, ensures I can contribute immediately to your design and development processes.

My freelance work has allowed me to design websites, brand systems, and marketing campaigns for 20+ clients across tech, healthcare, and retail industries. This diverse experience has honed my ability to adapt design solutions to different business needs while maintaining user-centered principles.

I am particularly drawn to [Company Name] because of your commitment to innovative design solutions and user experience excellence. I am excited about the possibility of bringing my unique blend of creative vision, research acumen, and empathydriven approach to your team.

I would welcome the opportunity to discuss how my experience in building brands, conducting user research, and creating compelling visual narratives can contribute to [Company Name]'s continued success. Thank you for your time and consideration.

Sincerely,

Danielle Salinetro

Portfolio: daniellesalinetro.design Medium: medium.com/@dsalinetro