

From: Cameron Frohn <contact@traceworksdesign.com>
Sent: Tuesday, May 27, 2025 5:21 PM
To: donshowens@gmail.com
Subject: Traceworks website preliminary materials
Attachments: r2h sample altered-site.pdf; KITCHEN_brian-zajac-n8wF-38dASg-unsplash.jpg; AERIAL_erik-mclean-2KqEkzm5FIA-unsplash.jpg; BATH_alex-tyson-1eUtEZDFH9Y-unsplash.jpg; doodle - services.jpg; doodle - home.jpg; logo.svg; logo tag.svg; summaries.docx

Hi! I don't have everything quite put together yet but here's some things to give an idea. Attached are the following:

- stock kitchen render
- stock bath render
- stock aerial shot
- brief starter summaries for home page, realty page, planning page
- a real estate floor plan
- doodles of basic layout ideas
- svg logo with and without tagline

We don't want too much happening. I like the simplicity of buttons instead of a dropdown menu but I'm not committed to it if that's not professional enough. I couldn't find website references of things I like yet but I'll try to get that to you soon.

What I still need to do:

- existing floor plan sample
- redlines/elevations sample
- dollhouse or 360 view sample
- photos for home page

Let me know if there's something else you need that's a higher priority. Thank you!!

Alyssa :)