

Share of consumers expected to reduce their Black Friday and Christmas spending due to the increased cost of living in selected European countries in 2022

In Statista. Retrieved May 03, 2023, from <https://www.statista.com/statistics/1344377/reduced-holiday-season-spending-due-to-inflation/>

Intention    ● No, I do not intend to cut related expenses    ● Yes, I intend to cut all related expenses    ● Yes, I intend to cut most related expenses    ● Yes, I intend to cut some related expenses

