

Assignment 4: User Research

GIT 542 User Experience and Usability

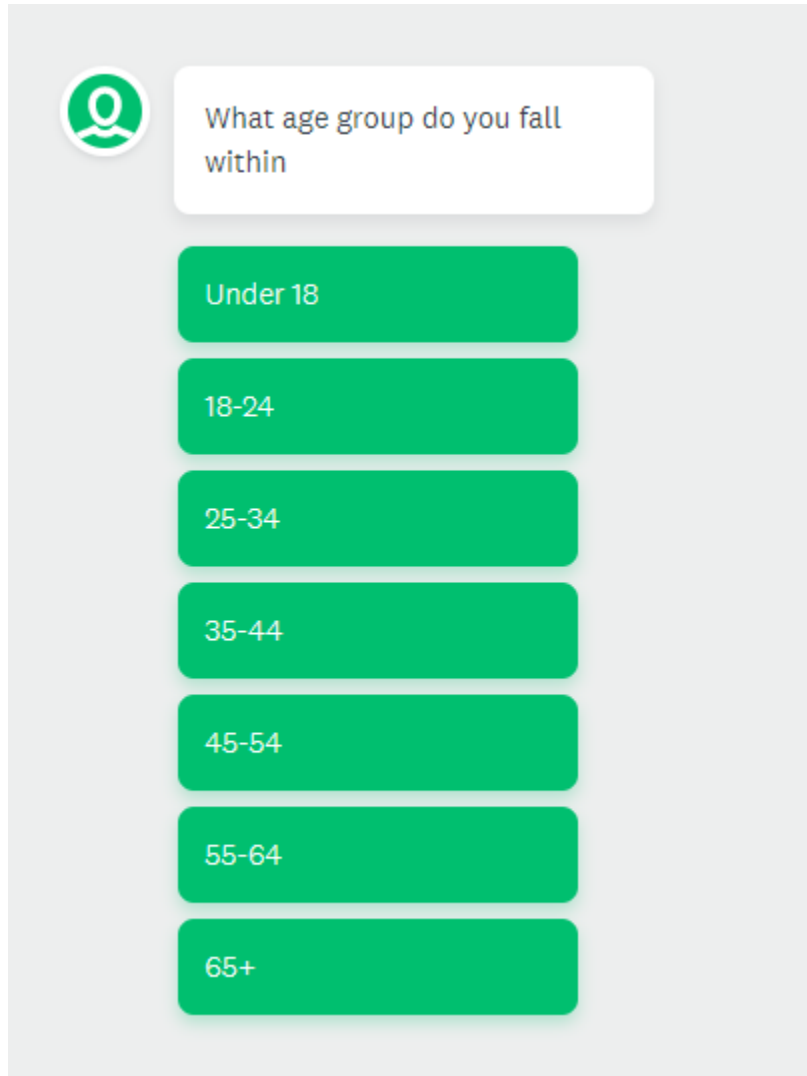
Douglas Swanson

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<https://www.spacefoundation.org/>

Survey / Interview Questions

I used a website called survey monkey to create my survey, by logging in and selecting some generic questions (for the demographic questions) and typing in some more site-specific questions. Here is the survey.



A screenshot of a SurveyMonkey survey interface. At the top left is a green circular icon with a white person silhouette. To its right is a white rounded rectangle containing the question "What age group do you fall within". Below this are seven green rounded rectangular buttons stacked vertically, each containing a text label for an age group: "Under 18", "18-24", "25-34", "35-44", "45-54", "55-64", and "65+".

What age group do you fall within

Under 18

18-24

25-34

35-44

45-54

55-64

65+



What is your gender?

Female

Male

Other (please specify)



What is the highest level of education you have completed?

Did not attend school

Less than high school

Some high school

Graduated from high school

1 year of college

2 years of college

3 years of college

Graduated from college

Some graduate school

Completed graduate school



Are you currently employed within the Aerospace Field?

Yes

No

Not Yet



What are you expecting to find from a site called SpaceFoundation.org?

Please enter a comment



When you use a website to gather information, what functionality are you expecting?

Contact Information

Information Organization

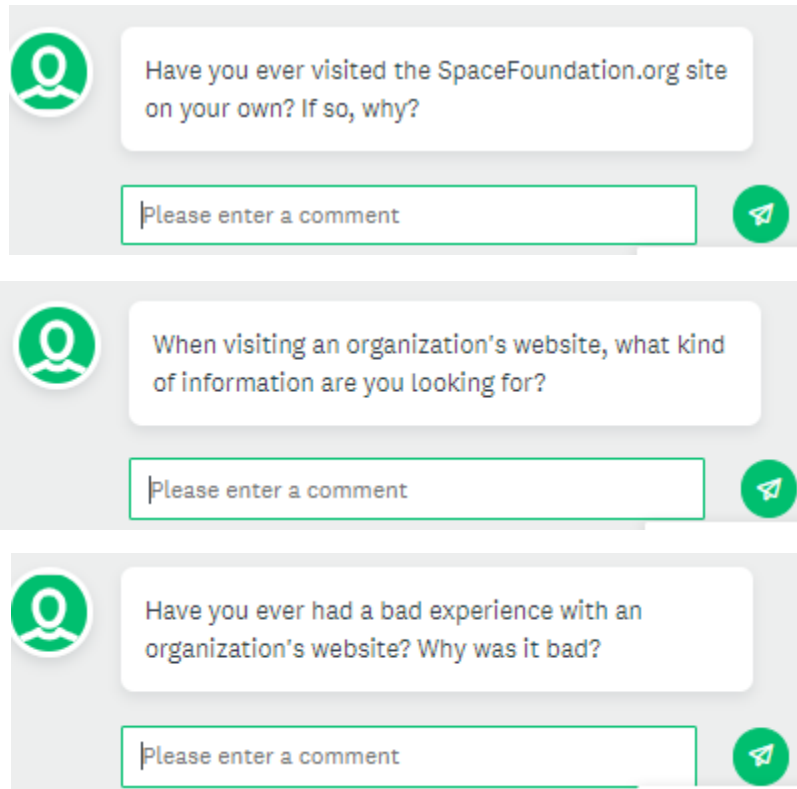
Videos

A way to make Donations

A way to sign up for more information

Easily share with friends and family

Other (please specify)



The image displays three identical survey question cards stacked vertically. Each card features a green circular icon with a white person silhouette on the left. The question text is centered in a white rounded rectangle. Below the question is a green-outlined text input field with the placeholder text 'Please enter a comment'. To the right of the input field is a green circular button with a white paper plane icon.

Have you ever visited the SpaceFoundation.org site on your own? If so, why?

Please enter a comment

When visiting an organization's website, what kind of information are you looking for?

Please enter a comment

Have you ever had a bad experience with an organization's website? Why was it bad?

Please enter a comment

User Responses

Unfortunately, I was unable to get to this part of the assignment before the due date, I have a few interviews scheduled over the next couple of days. My apologies my wife and I are moving and have spent all week getting the house packed and ready.