Assignment 4: User Research

GIT 542 User Experience and Usability
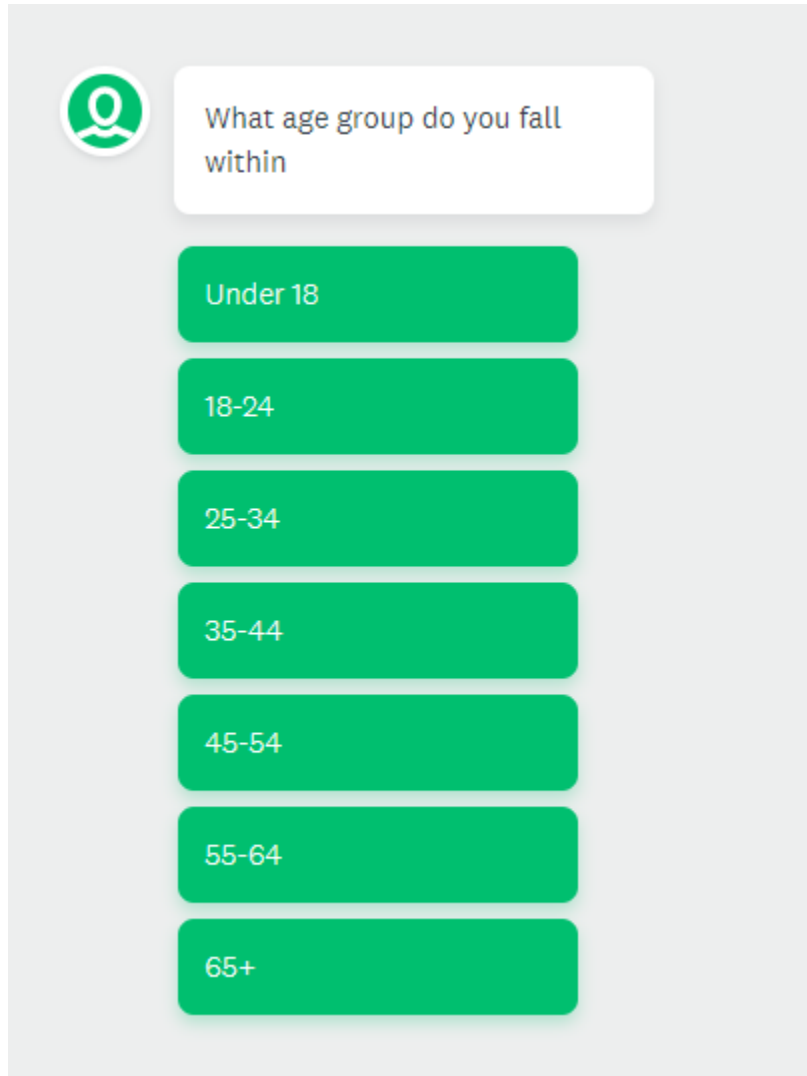
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February 8th, 2021

https://www.spacefoundation.org/

Survey / Interview Questions

I used a website called survey monkey to create my survey, by logging in and selecting some generic questions (for the demographic questions) and typing in some more site-specific questions. Here is the survey.

What is your gender?

Female

Male

Other (please specify)

What is the highest level of education you have completed?

Did not attend school

Less than high school

Some high school

Graduated from high school

1 year of college

2 years of college

3 years of college

Graduated from college

Some graduate school

Completed graduate school

Are you currently employed within the Aerospace Field?

Yes

No

Not Yet

What are you expecting to find from a site called SpaceFoundation.org?

Please enter a comment

When you use a website to gather information, what functionality are you expecting?
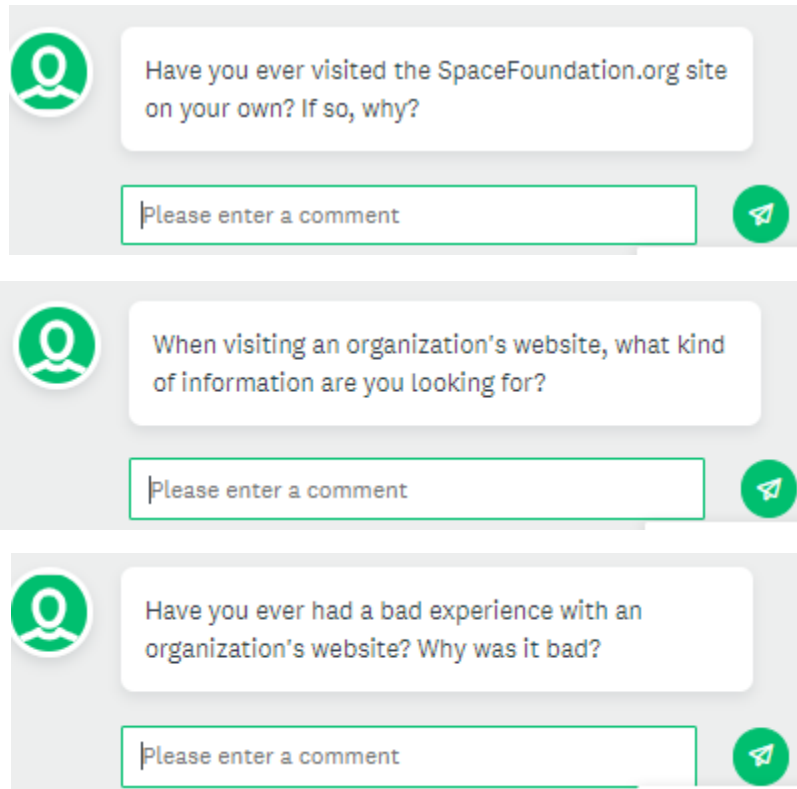
Contact Information

Information Organization

Videos

A way to make Donations

A way to sign up for more information

Easily share with friends and family

Other (please specify)

Have you ever visited the SpaceFoundation.org site on your own? If so, why?

Please enter a comment

When visiting an organization's website, what kind of information are you looking for?

Please enter a comment

Have you ever had a bad experience with an organization's website? Why was it bad?

Please enter a comment

<u>User Responses</u>

Unfortunately, I was unable to get to this part of the assignment before the due date, I have a few interviews scheduled over the next couple of days. My apologies my wife and I are moving and have spent all week getting the house packed and ready.