

Douglas Swanson

GIT 542

February 20, 2021

## Kemp Persona and User Story Peer Review

### Personas

1. Did the personas provide an appropriate amount of background?
  - a. Yes they did, they provided a lot of detail above and beyond the assignment, which could be useful further into the process.
2. Did the personas provide an appropriate level of detail?
  - a. Yes, like above, they went above and beyond.
3. Was the design of the personas appropriate?
  - a. Yes very appropriate, they provided the data in a manner that was easy to understand and allow for the data to be quickly scanned and found.
4. Was the text in the personas free of typos or misspellings?
  - a. Yes
5. Is the writing style of the narrative appropriate?
  - a. Yes the writing style was written from the perspective of the user and described what their mindset and reasoning for visiting the site.
6. What are the strongest parts of these personas and why?
  - a. The amount of detail because it could make answering some questions later on in the process easier.
7. What are the weakest parts of these personas and why?
  - a. I felt that demographic information locked the persona into some preestablished paradigms which could effect design changes later in the process.

### User Stories

1. Do the user stories adequately address the User Goals from the personas? Explain why or why not.
  - a. They addressed each and every goal found in the personas in the clear manner, so yes.
2. Do the acceptance criteria seem appropriate in your opinion? Explain why or why not.
  - a. The acceptance criteria do seem appropriate because they are the features or steps required to achieve the user's goals without locking the design team into a technical solution for those criteria.
3. Was the text in the user stories free of typos or misspellings?
  - a. Yes.
4. What are the strongest parts of these user stories and why?
  - a. I really like the layout of the user stories because they are easy to read and it is easy to pick out the parts I may be looking for in the future.
5. What are the weakest parts of these user stories and why?
  - a. Non that I notice because I am new to this and they seem acceptable.