

The Teacher

About The Teacher

As a teacher I am looking for information that my students may be interested in and that will tie into our current curriculum. If there are some lesson plans that can aid me in teaching my students, all the better. I would like information to be sharable and easily accessible for my students to do their own research. I can't express enough, anything that saves me time is gold. Also, it would be nice to have something interactive for my students to attend and experience.

Teacher Goals

1. Discover Information to teach my students.
2. Find events and experiences which enable my students to learn.
3. Get assistance in lesson planning.
4. Learn history of the organization

Teacher Frustrations

1. Information is spotty and unreliable.
2. Some sites are very hard to navigate through.
3. Information is missing or hard to find.



The Professional

About The Professional

As a professional in the field, I am looking for the latest aerospace news, career and networking opportunities, as well as events where I can learn and experience the field. I have a lot going on in my life and I do not want to spend a lot of time looking for information or filling out forms.



Professional Goals

1. Stay up to date with the latest news.
2. Looking to learn and grow within the field.
3. Want to attend events where I can network.

Professional Frustrations

1. Information that is hard to find.
2. Forms that ask for more information than necessary.
3. News that is out of date or Irrelevant.

The Corporate Leader

About The Corporate Leader

As a corporate leader I am looking for information about what this foundation is offering and whether it is something that I care about. After that I am looking for events in which I, or my company, can attend to network and promote our business. I am also interested in past events and the topics discussed.

Leader Goals

1. Get informed
2. Research Events
3. Plan for Events
4. Stay Informed on News within Field

Leader Frustrations

1. Not all sites are consistently laid out.
2. Information is hard to find on a page.
3. Some tasks take to long to accomplish.