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URL: <https://www.artstation.com/?sort_by=trending>

Group Member: Bradley Kemp

Peer Review: Heuristic Evaluation

Sections: Sign Up, Sign In, Subscriptions, Prints

My Rating System

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| --- | --- |
| Rating | Description |
| None (0) | The site accurately achieves its goal in a timely manner and the user can complete the process in question without any distraction. |
| Minor (1) | A minor inconvenience that delays that briefly delays the user in their task or briefly takes the user from current process. |
| Serious (2) | An inconvenience that significantly delays the user, but the task remains completable or it completely sidetracks the user from the current process. |
| Catastrophic (3) | The user cannot complete the task or process at all. |

Evaluation

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| --- | --- | --- | --- |
| Heuristic | Rating | Comments | Suggestions |
| Visibility of System Status | 1 | While creating an account the system took a few seconds to go through the registration process, I hit the button a second time before it had finished the process | Add some kind of thinking animation or go to a thinking page or even change the color of the form to indicate something is happening |
| Match Between System and World | 0 | The forms are forms, the store reflects a gallery, the guides are guides etc. |  |
| User Control and Freedom | 0 | The site is very good at preventing me from thinking about what I want to do, I just do it. In all honesty it took me forever to do this review because I got “lost” in discovering the art on the site |  |
| Consistency and Standards |  |  |  |
| Error Prevention | 0 | The forms had built in error detection that reacted when the user entered data into the fields |  |
| Recognition Instead of Recall | 1 | The buttons look like buttons but some of the links are simple icons which indicate what they link to, but some conformation of where the icon takes you would be nice | If, when the icon is hovered it would display some text ensuring the user of the destination of the link. |
| Flexibility and Efficiency of Use | 0 | The 404 page has redirects to a contact page, going back to the home page and to the store. |  |
| Aesthetic and Minimalist Design | 1 | The design is very Aesthetic and contains a modern dark theme. I could not say that the site is minimalistic but that is not the goal of the site, it is an online art gallery. |  |
| Assist Users in Recognizing, Diagnosing, and Recovering from Errors | 0 | The forms, when an error was encountered told the user where the error was and what the error was so it was easy to find and fix. |  |
| Help and Documentation | 0 | The 404 page has a link that allows the user to directly submit an error report. There is even a guide section that holds guides for improving your art as well as succeeding in using their site. |  |