Douglas Swanson

URL: <https://powercosts.com>

Group Member: Kyle Pezant

Peer Review: Heuristic Evaluation

Sections: About Section and Children pages, Services Page, Blog

My Rating System

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| --- | --- |
| Rating | Description |
| None (0) | The site accurately achieves its goal in a timely manner and the user can complete the process in question without any distraction. |
| Minor (1) | A minor inconvenience that delays that briefly delays the user in their task or briefly takes the user from current process. |
| Serious (2) | An inconvenience that significantly delays the user, but the task remains completable or it completely sidetracks the user from the current process. |
| Catastrophic (3) | The user cannot complete the task or process at all. |

Evaluation

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| --- | --- | --- | --- |
| Heuristic | Rating | Comments | Suggestions |
| Visibility of System Status | 1 | There isn’t much in the way of needing to show status, the site works but the buttons do not respond to the user. | The buttons on the site could have some hovering change, clicking change, focus change, etc. |
| Match Between System and World | 0 | Laid out like a news article and the buttons are clearly buttons and the forms are like paper forms |  |
| User Control and Freedom | 0 | I can click through the pages and the 404 error page allows me to navigate to other interesting information stored on the site which prevents me from using the back button. |  |
| Consistency and Standards | 0 | The theme is consistent across the site as are the interactions with the pages. |  |
| Error Prevention | 1 | The forms used to apply for a job or refer a friend do not immediately check the user input for errors, instead it checks after the submit button is |  |
| Recognition Instead of Recall | 0 | The buttons are clearly buttons and the navigation is easy to use as it is consistent with other modern sites. |  |
| Flexibility and Efficiency of Use | 1 | The intern and current openings page lead to the same job selection application. | It could be nice if coming from the intern page that the application was already filtered to the inter positions or combine the two pages. |
| Aesthetic and Minimalist Design | 0 | The them is consistent across the pages on the site and it is laid out like most other sites. |  |
| Assist Users in Recognizing, Diagnosing, and Recovering from Errors | 2 | Errors are presented, when caught, in the form but at the top of the page and it is difficult to correlate the error to the field in the form containing the error | The errors should appear near where the error occurred on the form |
| Help and Documentation | 1 | There is a contact page which contains information to reach out and talk to the company. | It could be nice if there was a chat feature to instantly get some more information, but this really isn’t a company that services individual consumers. |