



CAMARA
THE TELCO GLOBAL API ALLIANCE

Working Group “Marketing”

18th April 2023

Agenda



1. CAMARA figures
2. CAMARA events 2023
3. AOB

Working Group „Marketing“ CAMARA figures



03/2021	First talks started
07/2021	Internal kick off, work on governance
02/2022	Launch at MWC 2022 with 22 partners
12	API families / Sub Projects
3	Working Groups
59 → 66 → 74	Companies in the CAMARA logo list
94 → 148 → 179	Companies participating in CAMARA
329 → 496 → 550	People participating in CAMARA
64 → 66 → 99	Companies interested & invited to join
437 → 474 → 568	People interested & invited to join

Working Group „Marketing“ CAMARA events 2023



<https://events.linuxfoundation.org/open-source-summit-north-america/> (10.-12. May 2023 Vancouver)

<https://devdays.lt/> (23.-24. May Vilnius → DT)

<https://icc2023.ieee-icc.org/> (28. May – 01. June 2023 Rome → DT)

https://www.apidays.global/helsinki_and_north/ (05.-06. June Helsinki → DT)

<https://www.wearedevelopers.com/world-congress> (27.-28. July Berlin --> DT, GSMA)

<https://www.apidays.global/london/> (13.-14. September London → DT, Vodafone)

<https://events.linuxfoundation.org/open-source-summit-europe/> (19.-21. September 2023 Bilbao → DT)

<https://dtw.tmforum.org/> (19.-21. September 2023 Copenhagen)

<https://edgecomputing-expo.com/europe/> (26.-27. September 2023 Amsterdam → DT)

<https://events.linuxfoundation.org/kubecon-cloudnativecon-north-america/> (06.-09. November 2023 Chicago)

<https://www.apidays.global/paris/> (06.-08. December 2023 Paris → DT)

The background is a deep blue gradient. In the upper left, there is a white geometric pattern of interconnected lines forming a mesh. The rest of the image is filled with faint, glowing binary code (0s and 1s) and abstract digital patterns, giving it a high-tech, data-driven appearance.

AOB