



CAMARA
THE TELCO GLOBAL API ALLIANCE

Working Group “Marketing”

16th May 2023

Agenda



CAMARA
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1. CAMARA figures
2. CAMARA events 2023
3. CAMARA scope description
4. AOB

Working Group „Marketing“ CAMARA figures



03/2021	First talks started
07/2021	Internal kick off, work on governance
02/2022	Launch at MWC 2022 with 22 partners
12	API families / Sub Projects
3	Working Groups

59 → 66 → 74 → 77	Companies in the CAMARA logo list
94 → 148 → 179 → 207	Companies participating in CAMARA
329 → 496 → 550 → 614	People participating in CAMARA
64 → 66 → 99 → 103	Companies interested & invited to join
437 → 474 → 568 → 608	People interested & invited to join

Working Group „Marketing“ CAMARA events 2023



Event link	Schedule	Location	Participant(s)
https://tmt.knect365.com/6g-summit/	26 April 2023	Berlin	TEF
https://events.linuxfoundation.org/open-source-summit-north-america/	10.-12. May 2023	Vancouver	
https://www.apidays.global/new-york/	15.-16. May 2023	New York	Verizon
https://mobixd.com.br/	16 May 2023	Sao Paulo	GSMA
https://devdays.lt/	23.-24. May 2023	Vilnius	DT
https://icc2023.ieee-icc.org/	28. May – 01. June 2023	Rome	DT, TEF
https://www.mobile360series.com/latin-america	31 May - 1 June 2023	Mexico City	GSMA
https://www.apidays.global/helsinki_and_north/	05.-06. June 2023	Helsinki	DT
https://www.eucnc.eu/about/announcement-eucnc-6g-summit-2023/	06.-09. June 2023	Gothenburg	TEF
https://www.openatom.org/home	11 - 13 June 2023	Beijing	Huawei
https://www.mwcshanghai.com/	28 - 30 June 2023	Shanghai	GSMA
https://www.wearedevelopers.com/world-congress	27.-28. July 2023	Berlin	DT, GSMA
https://www.apidays.global/london/	13.-14. September 2023	London	DT, Vodafone
https://events.linuxfoundation.org/open-source-summit-europe/	19.-21. September 2023	Bilbao	DT
https://dtw.tmfforum.org/	19.-21. September 2023	Copenhagen	DT
https://edgecomputing-expo.com/europe/	26.-27. September 2023	Amsterdam	DT
https://www.mwclasvegas.com/	26 - 28 September 2023	Las Vegas	GSMA
https://events.linuxfoundation.org/kubecon-cloudnativecon-north-america/	06.-09. November 2023	Chicago	
https://globecom2023.ieee-globecom.org	04.-08. December 2023	Kuala Lumpur	TEF
https://www.apidays.global/paris/	06.-08. December 2023	Paris	DT
[https://www.mwcbarcelona.com]	26.-29. February 2024	Barcelona	GSMA

Link to event list:

https://github.com/camaraproject/WorkingGroups/blob/main/Marketing/documentation/Events_2023.md

ToDo: Please check if you are present on these events and if you can add some CAMARA slides to your presentation, then add your company name in the last column.

Working Group „Marketing“ CAMARA scope description



CAMARA Project

A global partnership could address much of the challenges in scaling API services across heterogeneous operator architectures.

The development of open, global, and interoperable API solutions could benefit customers and developer ecosystems by giving access to operator capabilities in whatever network customers are in and therefore allow applications to run consistently between telco networks and countries. A new form of collaboration between various players (telcos, ISVs, device manufacturers, hyperscalers, etc.) could address much of the challenges in scaling API services across heterogeneous operator architectures as well as advance the connectivity industry towards a more robust and faster core network, encourage the faster adoption of capabilities and as a result create value for the entire tech industry.]

- Accelerate technology development
 - Build sustainable ecosystems around collaborative projects across industries.
 - Drive industry alignment by facilitating industry discussions with telcos, ISVs, device manufacturers, hyperscalers, etc.
- Harmonization of APIs
 - Harmonize and convert APIs to a user understandable format

ToDo: Please review proposal for new scope description and provide feedback until 19th of May.

Hint 1: We are bound to the scope, so only the description can be changed.

Hint 2: We are bound to the agreements between CAMARA, GSMA and TM Forum (pictures in the document).

The background is a deep blue gradient. In the upper left, there is a white geometric pattern of interconnected lines forming a mesh or network. The rest of the image is filled with faint, glowing binary code (0s and 1s) and abstract digital patterns, giving it a high-tech, data-driven appearance.

AOB