



Working Group “Marketing”

January 10th 2023

08.12.2022

Agenda

01 MWC planning

02 License for marketing documents

03 Update marketing documents

04 Meeting serie for „Marketing“ Working Group

Working Group “Marketing” MWC planning

Shall we plan a CAMARA event on MWC
2023?

- Yes, Markus shall ask GSMA for
- A slot on stage to present CAMARA
 - A possibility to have a f2f meeting for us
(and interested new partners/customers)

Working Group “Marketing”

License for marketing documents

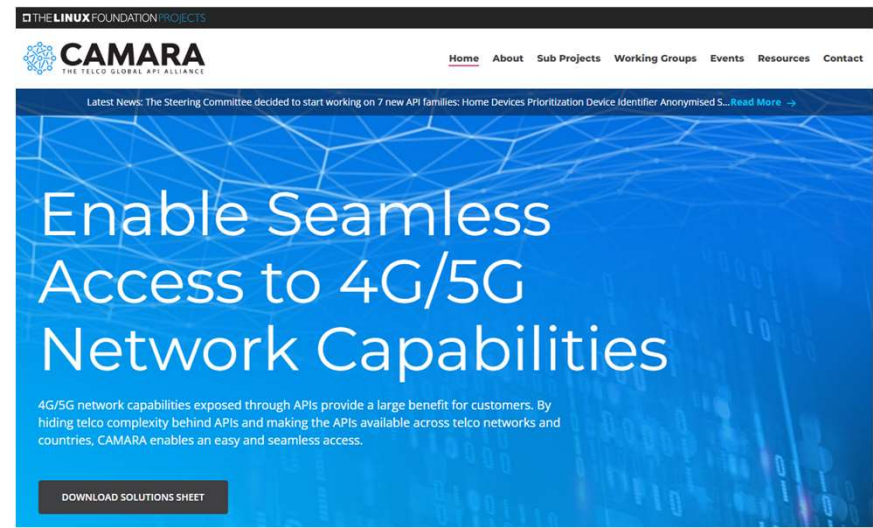
Nokia proposal: “Per discussion with our legals, the Apache 2.0 license is not appropriate for marketing material which includes logos, etc.

Is it possible to change the license of the Marketing project to the CC BY 4.0 license ?”

- All partners to check
- Decision proposal for next steering committee will be prepared

Working Group “Marketing”

Update marketing documents



Axiata
Cisco
CodeB
EANTC
Huawei
Matrixx
STC
Verizon



→ Working Group participants are asked to review the documents and send rfc to Markus until 20th of January eob

Working Group “Marketing”

Meeting serie for „Marketing” Working Group

Schedule: Tuesday 3-4pm CET
Frequency: Every 2 weeks
Until MWC



CAMARA
THE TELCO GLOBAL API ALLIANCE

A0B