



Working Group “Marketing”

March 21st 2023

21.03.2023

Agenda

01 MWC recap


02 CAMARA PPT template

03 Further events

Working Group “Marketing”

MWC recap

THE **LINUX** FOUNDATION PROJECTS





CAMARA
THE TELCO GLOBAL API ALLIANCE

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Resources

CAMARA is closely working together with GSMA Open Gateway. If you would like to have more information about Open Gateway you can follow the links below. The following showcases and publications based on CAMARA / Open Gateway APIs are available:

Partners	Showcase	CAMARA API used	Link
GSMA	Open Gateway website		
GSMA	Open Gateway video		

> 20 showcases using CAMARA / Open Gateway APIs

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MWC recap

- 03/2021 First talks started
- 07/2021 Internal kick off, work on governance
- 02/2022 Launch at MWC 2022 with 22 partners

- 12 API families / Sub Projects
- 3 Working Groups

- 59 → 66 Companies in the CAMARA logo list
- 94 → 148 50% more Companies participating in CAMARA
- 329 → 496 50% People participating in CAMARA
- 64 → 66 Companies interested & invited to join – also increased
- 437 → 474 People interested & invited to join – also increased

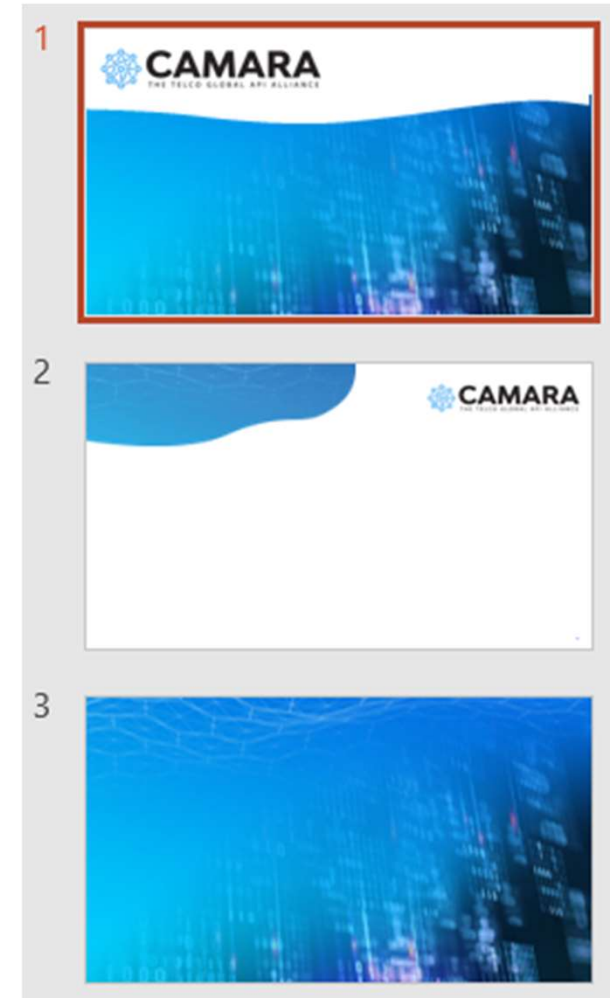
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CAMARA PPT template



New PPT template
designed by
LinuxFoundation

→ Will be used now for
CAMARA presentation
and CAMARA onepager



Working Group “Marketing”

Further events

→ Kubecon: CAMARA community is invited to „Telco day“

From: Tom Kivlin, Vodafone <tom.kivlin@vodafone.com>
Date: Tuesday, March 21, 2023 at 12:07 AM
To: Rader, Nathan <Nathan.Rader@telekom.de>
Subject: CAMARA / Telco informal community chat at Kubecon

Hi Nathan,
Hope you're well?

I'm part of the group organising the co-lo “Cloud Native Telco Day” event, and for the afternoon we're putting together an informal community gathering (location TBD).

The details thus far are [here](#), but I wondered whether it was worth sharing within the CAMARA community, in case any is there and wants to pop along and perhaps submit an idea for discussion?

We're tracking possibly attendees here, to help with finding a location and forming the agenda: <https://forms.gle/bam6VEk22B5Q5Vy7A>

Ta,
Tom



Tom Kivlin

Pronouns: he/him/his

Principal Cloud Architect

→ ToDo: Please think about further events where it makes sense to have a CAMARA presentation (e.g. LF One Summit)



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