

# Data Science Road Accidents in the United Kingdom

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#### 1. Presentation of the data set

# 1.2 Million

[1]



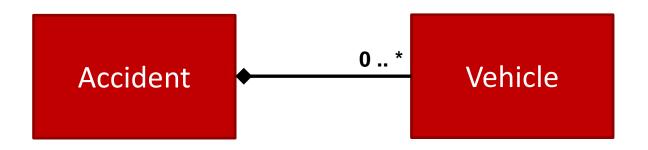
#### 1. Presentation of the data set

## UK-Road-Safety: Traffic Accidents [2] [3]

- Department of Transport (UK-Gov)
- **2005 2017**
- 2.177.000 Vehicles
- 2.045.000 Accidents
- Around 108 attributes per instance



- Organizing and sorting values
- Exclude irrelevant data
- Union of redundant values
- Join by Vehicles and Accidents data by ID





- A lot of 1-to-N categorial variables
  - Create N binary variables

```
> levels(accidents$Special_Conditions_at_Site)
[1] "None"
[2] "Auto signal part defective"
[3] "Auto traffic signal - out"
[4] "Mud"
[5] "Oil or diesel"
[6] "Road sign or marking defective or obscured"
[7] "Road surface defective"
[8] "Roadworks"
```



- Different levels that all mean "no information"
  - Map all of them to NA

```
> levels(accidents Weather Conditions)
[1] "Data missing or out of range" "Fine + high winds"
[3] "Fine no high winds" "Fog or mist"
[5] "Other" "Raining + high winds"
[7] "Raining no high winds" "Snowing + high winds"
[9] "Snowing no high winds" "Unknown"
```

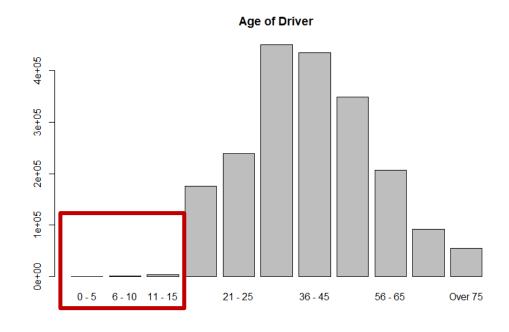


- Composed variables
  - Create new separated variables
    - Precipitation
    - High\_Winds

```
> levels(accidents$Weather_Conditions)
[1] "Data missing or out of range" "Fine + high winds"
[3] "Fine no high winds" "Fog or mist"
[5] "Other" "Raining + high winds"
[7] "Raining no high winds" "Snowing + high winds"
[9] "Snowing no high winds" "Unknown"
```

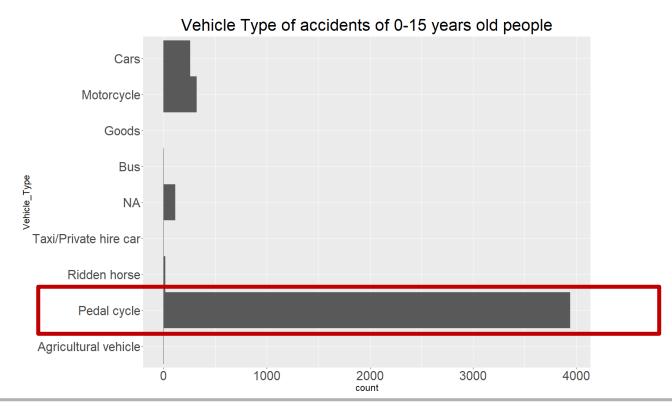


- Surprising values
  - -0-15 year old drivers ?!





#### Surprising values



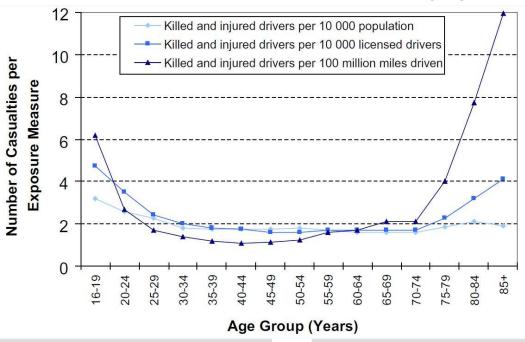


# 3. Data exploration

- 3.1. Accidents associated with age groups
- 3.2. Driving accidents associated with special conditions
- 3.3. Visualized within a map
- 3.4. Market analysis



US driver fatalities and injuries for different age groups [4].



Young Drivers

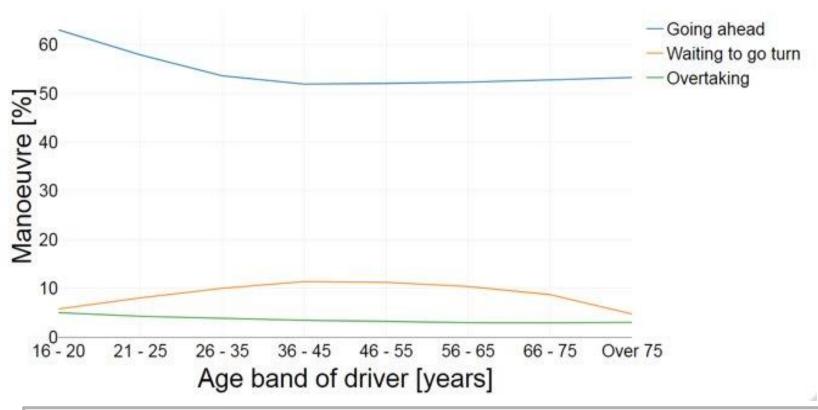
- Alcohol and drugs [5]
- Spedding [6]

Older Drivers:

• ???

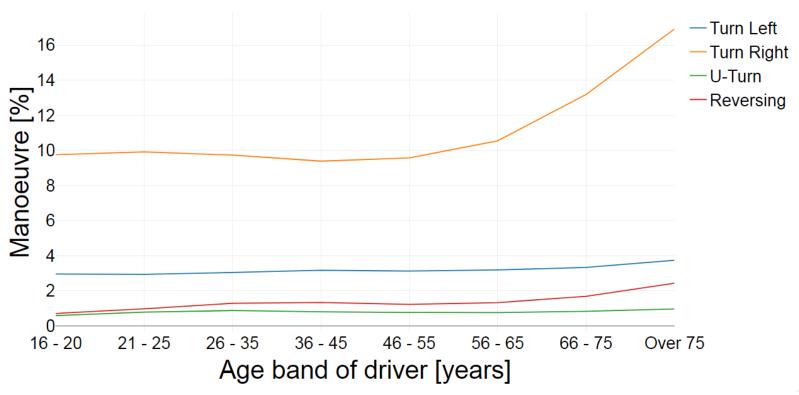


## Accident manoeuvres wrt age



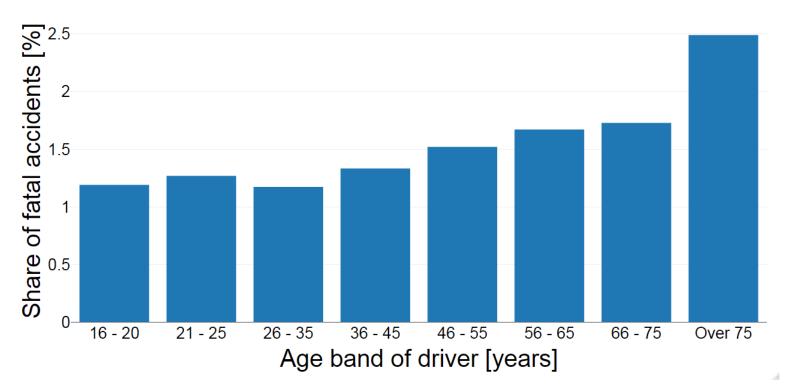


## Accident manoeuvres wrt age





## Fatal accidents wrt age





Possible causes for higher risk for elderly drivers:

- Reduction in visual, cognitive and mobility functions
- Medical conditions [7]

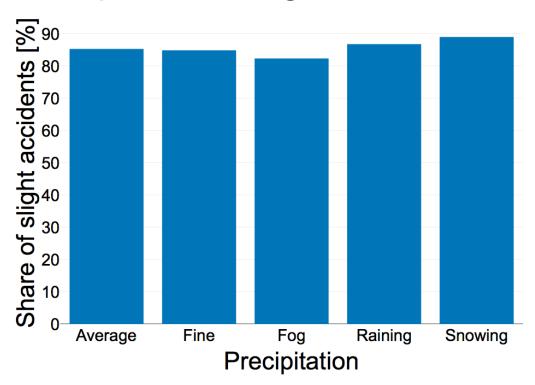


Action by the UK-Gov:

Drivers 70+ must renew their license every 3 years and make an eye-test [8]

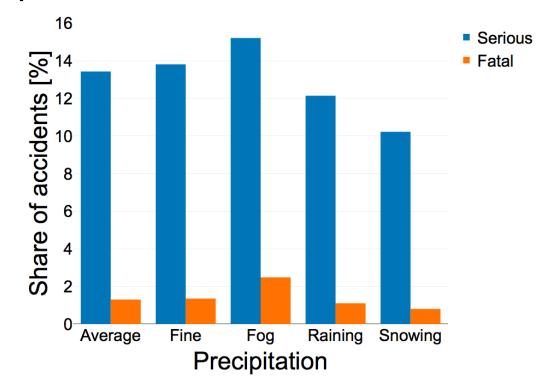


## Precipitation: Slight accidents



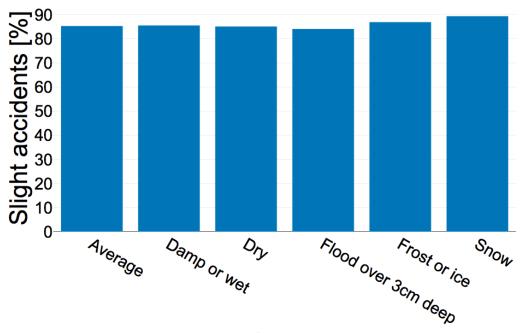


## Precipitation: Serious and fatal accidents





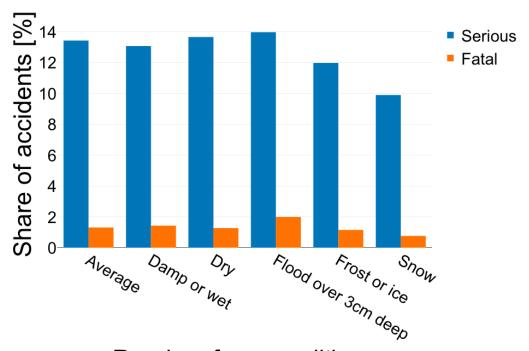
## Road Surface Conditions: Slight accidents



Road surface conditions



#### Road Surface Conditions: Serious and fatal accidents



Road surface conditions



Possible causes for severity associated to conditions:

- Higher attentiveness during snow leads to reduced velocity
- Poor sight during fog leads to shorter stopping distance

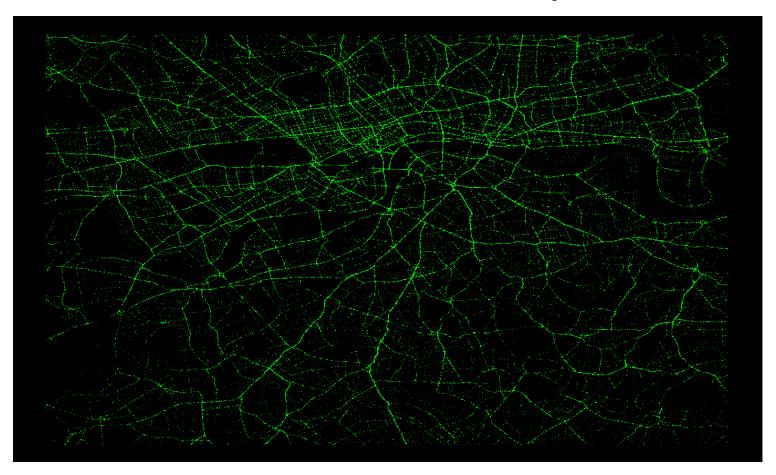


Better lighting during fog could reduce severity of accidents

Advise drivers to reduce velocity during fog



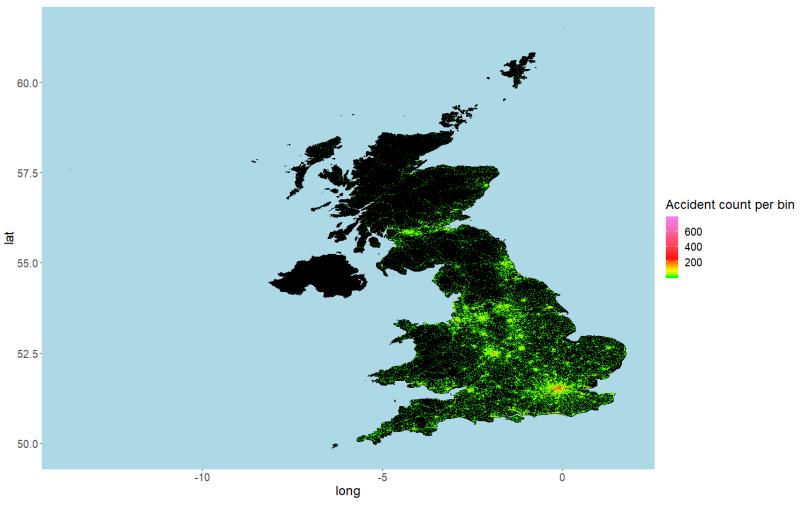
# 3.3. Visualized within a Map





#### Distribution of road accidents in UK

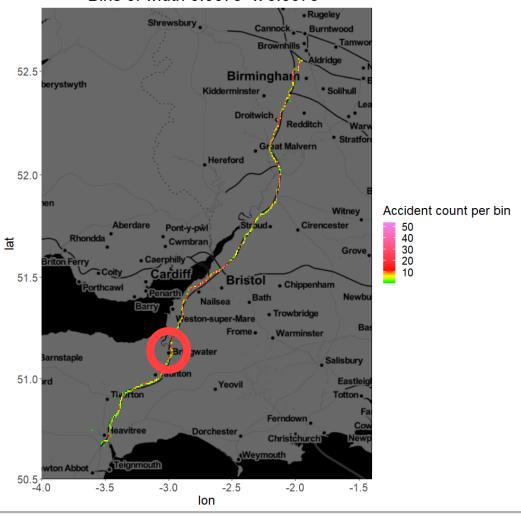
Bins of width 0.005° x 0.005°





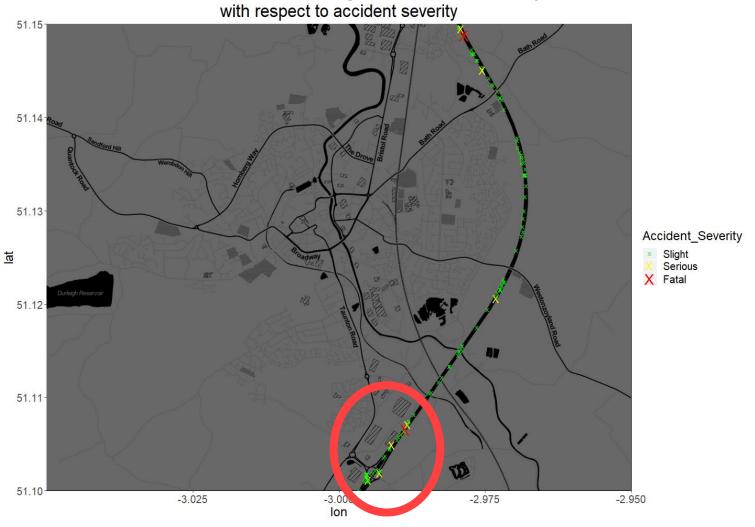
#### Distribution of accidents on Motorway 5

Bins of width 0.0075° x 0.0075°



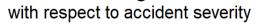


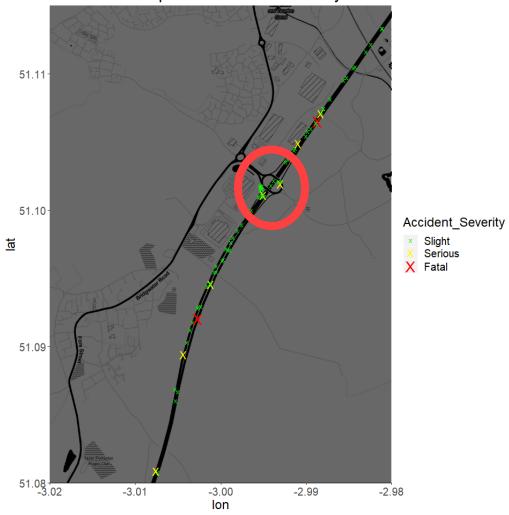
#### Road Accidents in Bridgwater on Motorway 5





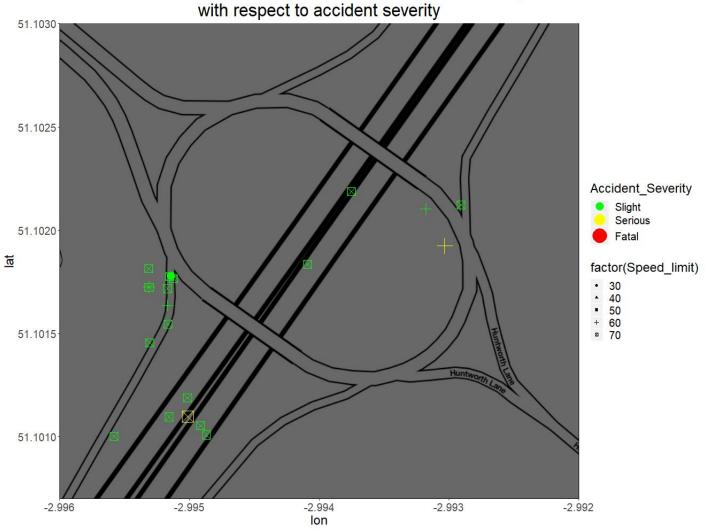
#### Road Accidents in Bridgwater on Motorway 5







#### Road Accidents in Bridgwater on Motorway 5





# 3.4. Market Analysis and Research



Urban navigation beyond shortest route: The case of safe paths

**⊞ Show more** 

https://doi.org/10.1016/j.is.2015.10.005

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- (19) United States
- (12) Patent Application Publication (10) Pub. No.: US 2006/0247852 A1 Kortge et al.
  - Nov. 2, 2006 (43) Pub. Date:
- (54) SYSTEM AND METHOD FOR PROVIDING SAFETY-OPTIMIZED NAVIGATION ROUTE PLANNING
- (76) Inventors: James M. Kortge, Ferndale, MI (US); Jing Zhang, Grosse Pointe Park, MI

#### **Publication Classification**

- (51) Int. Cl. G01C 21/34 (2006.01)
- U.S. Cl. 701/209; 701/211; 340/995.19

(12) United States Patent Kozak

(10) Patent No.: US 6,415,226 B1

(45) Date of Patent:

Jul. 2, 2002

- METHOD AND SYSTEM FOR PROVIDING SAFE ROUTES USING A NAVIGATION SYSTEM
- (75) Inventor: Frank J. Kozak, Naperville, IL (US)
- Assignee: Navigation Technologies Corp., Chicago, IL (US)
- (\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.
- (21) Appl. No.: 09/467,609
- (22) Filed: Dec. 20, 1999

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Primary Examiner-William A. Cuchlinski, Jr.



## 4. Conclusion and Outlook

#### OUT -> OUT:

- Actionable insights for the government:
  - Harder reapplication process for elderly drivers
  - Adaption of road restrictions based on weather conditions
  - Modification of accident hotspots
- Actionable insights for insurance companies:
  - Adaption of policies for elderly drivers

#### OUT -> IN:

App to find a safe route from A to B



#### 5. References

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- [4] Langford, J., Koppel, S., 2006. *Epidemiology of older driver crashes–identifying older driver risk factors and exposure patterns*. Transp. Res. Part F: Traffic Psychol. Behav. 9 (5), 309–321.
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- [8] Barr, S., 2019, *Dirvers over 70 may have to take compulsory eyesight tests in future*, Independent, https://www.independent.co.uk/life-style/drivers-over-70-elderly-eyesight-test-compulsory-research-department-for-transport-a9035306.html





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