

TRENT BRINK

Lee's Summit, MO 64082
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PROFESSIONAL SUMMARY

Supportive Marketing Intern talented in helping devise innovative solutions to unexpected challenges. Proficient in SQL, R, Python, and MATLAB. Promotes business development through savvy product promotion and data-driven approaches.

SKILLS

- Developing Presentations and Reports
- Data Analytics Software
- Marketing Analytics
- Data and Trend Forecasting
- Business Leadership
- Originality and Creativity

WORK HISTORY

06/2022 to 08/2022 **Executive Team Lead Intern**

Target – Belton, MO:

- Through an 8-week program, I gathered knowledge and experience of each work center the store had to offer, and eventually lead those respectively.
- Crafted strong relationships with guests and my team
- Highly accountable

10/2021 to 10/2022 **Marketing Intern**

University Of Central Missouri: Mixed Reality – Lee's Summit, MO

- Assisted with development of event strategies and tactical plans to promote accomplishment of marketing goals.
- Utilized market trends and target audience statistics to effectively and appropriately market products.
- Performed market analysis and researched latest trends.

06/2021 to 08/2021 **Sales Associate**

Rally House – Lee's Summit, Missouri

- Helped customers locate products and checked store system for merchandise at other sites.
- Prepared merchandise for sales floor by pricing or tagging.
- Achieved perfect attendance and on-time record.

- 08/2018 to Current **Age Care Associate**
Before And After School Services – Lee's Summit, MO.
- Served as curriculum coordinator.
 - Encouraged healthy eating and activity in young students.
 - Served as a mentor.
- 06/2019-08/2019. **Service Porter**
Lee's Summit Honda – Lee's Summit, MO.
- Worked amongst veteran professionals.
 - Maintained a positive atmosphere for customers.
 - Never involved in any collision or accident.
- 06/2017 to 08/2017 **Landscaper**
Reisner – Lee's Summit, Missouri
- Responded to external adversity and adapted to find solutions
 - Performed manual labor at a proficient level
 - Ensured final product met customer expectations
- 05/2016 to 08/2016 **Shift Leader**
Roll With It – Lee's Summit, Missouri
- Assisted customers with dietary and nutrition information.
 - Performed variety of retail skills.
 - Created a positive atmosphere for customers.

EDUCATION

- Expected in 05/2023 **Bachelor of Arts: Business Administration and Data Science**
William Jewell College - Liberty, MO
- 2019 **High School Diploma**
Lee's Summit West High School - Summit, MO

ACCOMPLISHMENTS

- Time Management: Balanced Division 2 Football with schoolwork
- Missouri Collegiate DECA State Finalist
- 2x Sports Editor for college newspaper, The Hilltop Monitor
- Hilltop Monitor Coordinator of Campus Engagement
- Number IV Officer of Kappa Alpha Order
- *Member of exclusive Pryor Fellowship, works in community and travels to Outward Bound*

