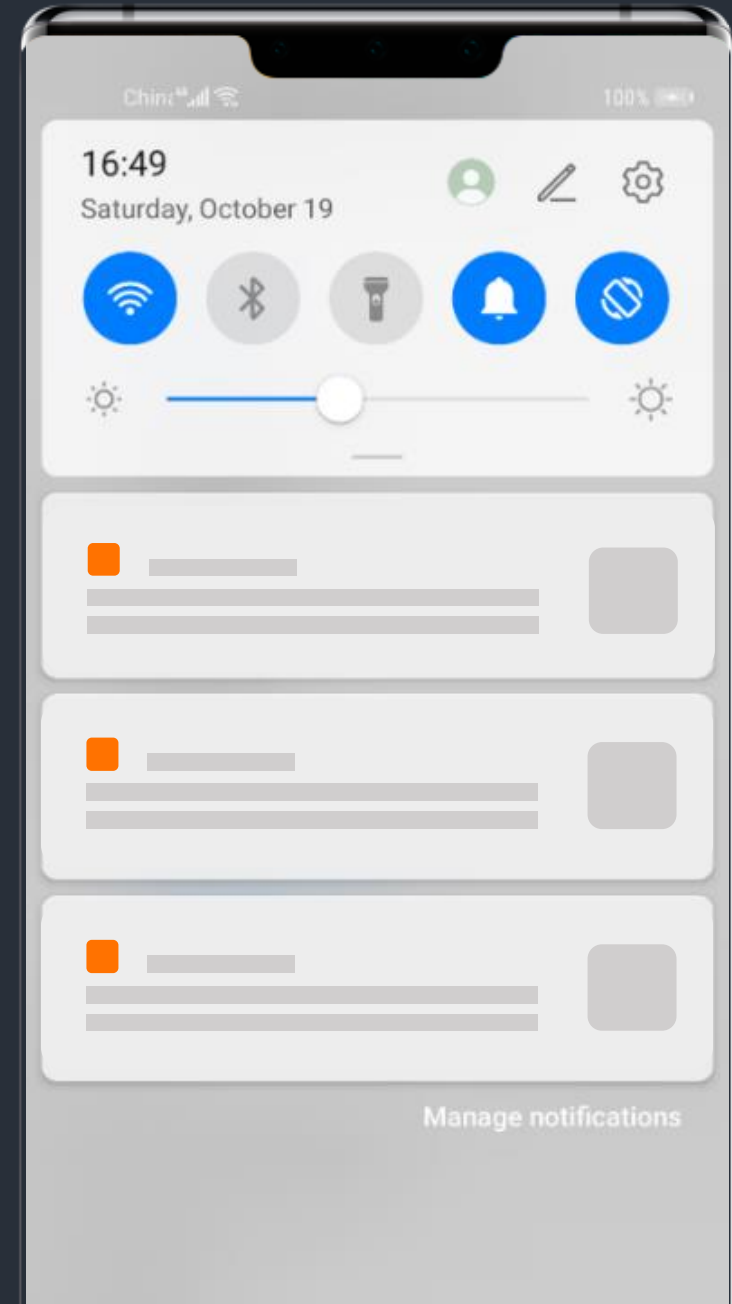




# UNIVERSITY COURSES

LATINOAMERICA  
2020



## CONTENIDO



# ¿Qué es HMS Core?

- HMS Core es una colección de capacidades básicas para desarrolladores de aplicaciones.
- **Visión:** Ser el servicio preferido de los desarrolladores de aplicaciones
- **Misión:** Nos dedicamos a ayudar a los desarrolladores de aplicaciones a lograr un desarrollo eficiente, un crecimiento rápido y una monetización flexible, acelerando el ritmo de entrega de contenidos y servicios de alta calidad a los usuarios finales.



## Desarrollo

Desarrollo eficiente de las aplicaciones de alta calidad a bajo coste



## Crecimiento

Aumento continuo de la base de usuarios y mejora de la participación y actividad de los usuarios



## Monetización

Varios canales disponibles para que los desarrolladores ganen.

# Disponibles 51 herramientas y 885 APIs

## HMS Connect

HUAWEI AppGallery Connect

HUAWEI Ability Gallery

HUAWEI AppTouch

Developer Connect

HUAWEI Ads

Themes Connect

Content Connect

## HMS Core

Account Kit

Ads Kit

Push Kit

Map Kit

Location Kit

Site Kit

Drive Kit

Wallet Kit

Analytics Kit

Game Service

Message Kit

Scan Kit

In-App Purchases

Awareness Kit

## HMS Capabilities

### HUAWEI HiAI Engine

CV

ASR

NLU

### HUAWEI AR Engine

Motion Tracking

Scene Understanding

Face Tracking

### HUAWEI VR

Motion Tracking

Controller Interaction

Image Rendering

HUAWEI HiLink

HUAWEI HiHealth

HUAWEI  
HiResearch

HUAWEI  
HiCar

AppGallery Kit

Media

Ability

Delta

System

Connectivity

UI

HUAWEI HiAI Foundation

Camera Kit

IoT Module Kit

## Tools

DevOps

DevEco  
Studio

Cloud Test

# MULTIPLES BENEFICIOS EN UNA PLATAFORMA INTEGRADA

## Alcance global

530 millones de usuarios en +170 países y regiones

## Gran relación Costo - Beneficio

Capacidades confiables con numerosas posibilidades abiertas a los desarrolladores.

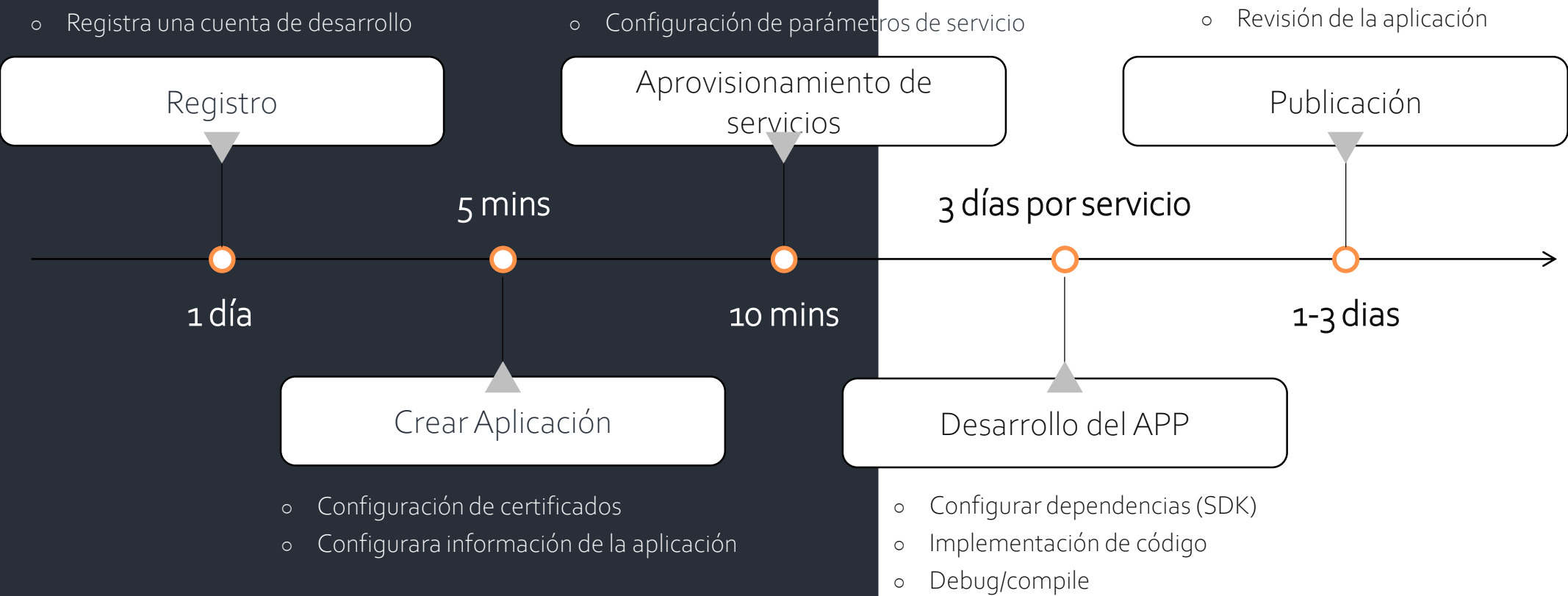
## Fácil integración

Portal unificado simple para la integración.

## Segmentación precisa

Múltiples canales de promoción para atraer a los usuarios

# Proceso de integración:



# ¿Qué es AGC (APP GALLERY CONECT)?

Plataforma abierta integral que cubre todo el ciclo de vida de la aplicación: innovación, desarrollo, distribución, operación y análisis. Cree y ejecute sus aplicaciones más rápido y mejor, mientras aumenta su experiencia e ingresos.



# 1) AGC – Release

## Distribuye tus apps eficientemente



### App Release

Get your app to more devices, across more OSs, and for all scenarios at one stop.



### App Bundle Distribution

Smaller and more enticing software packages.



### App Signing

Manage your app signature key with rock-solid security.



### Preorders

Attract potential users to your app prior to its release.



### Early Access

Test how your game adapts to Huawei phones and optimize versions for release.



### Phased Release

Minimize release risks by gradual rollout to users.

# APP GALLERY CONNECT

La plataforma abierta integral cubre todo el ciclo de vida de la aplicación



## 2) AGC – Growing

Adquiere usuarios y mejora la actividad de ellos por diversos medios.



### A/B Testing

Compare your variants for performance metrics.



### Remote Configuration

Change how your app works and looks without requiring user updates.



### App Messaging

Engage users using in-app messages with individualized templates.



### App Linking

Direct your users to specific in-app content for better activity.



### Product Management

Manage pricing and languages of in-app products.



### Comments

Manage user's comments about your app.



### Gift Management

Promote your app downloads with high-visibility user incentives.

**APP GALLERY CONNECT**  
La plataforma abierta integral cubre todo el ciclo de vida de la aplicación

# 3) AGC – Build

Desarrolla APPS a bajo costo de una forma rapida



## Auth Service

Protect your mobile and web users more efficiently with pre-built host authentication.



## Cloud DB

Provide scalable and zero-maintenance cloud database services.



## Cloud Storage

Store user-generated data on the cloud as needed, without maintenance.



## Cloud Hosting

Give your users rapid and secure access to hosted web pages.



## Cloud Functions

Run code with automated management of server resources, while ensuring high



## Connect API

Customize AppGallery Connect services and automates processes for better efficiency.



## Dynamic Ability

Load dynamic features only when required.

APP GALLERY CONNECT

La plataforma abierta integral cubre todo el ciclo de vida de la aplicación

## 4) AGC – Quality

Mejora la calidad de tu app end to end



### Crash

Enable rapid resolution with real-time, multidimensional reports.



### APM

Monitor your app's performance in real time.



### Cloud Testing

Automatically test your app.



### Cloud Debugging

Test your app on any Huawei device you want on the cloud.



### Open Testing

Invite a specified user base to give feedback from the end-user perspective.



### Integration Check

Ensure that your app has integrated Huawei SDKs correctly.

## 5) AGC – Analytics

Analiza tus APPs en su ciclo de vida completo



### Distribution Analysis

Analyze app distribution and usage data to evaluate your app's ability to attract and retain

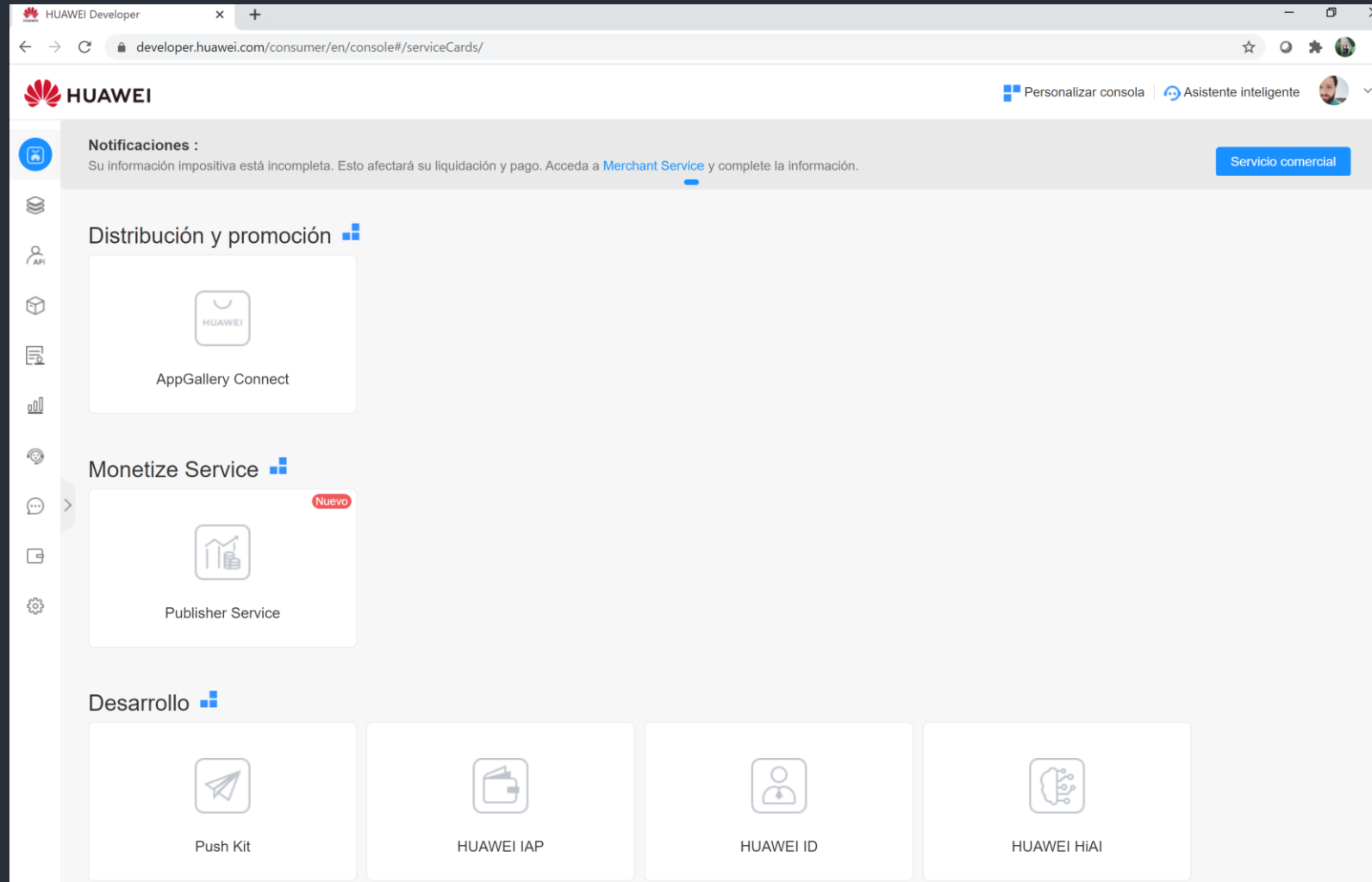


### Operations Analysis

Get access to your app's operational and financial data to know whether it runs well.

APP GALLERY CONNECT

La plataforma abierta integral cubre todo el ciclo de vida de la aplicación

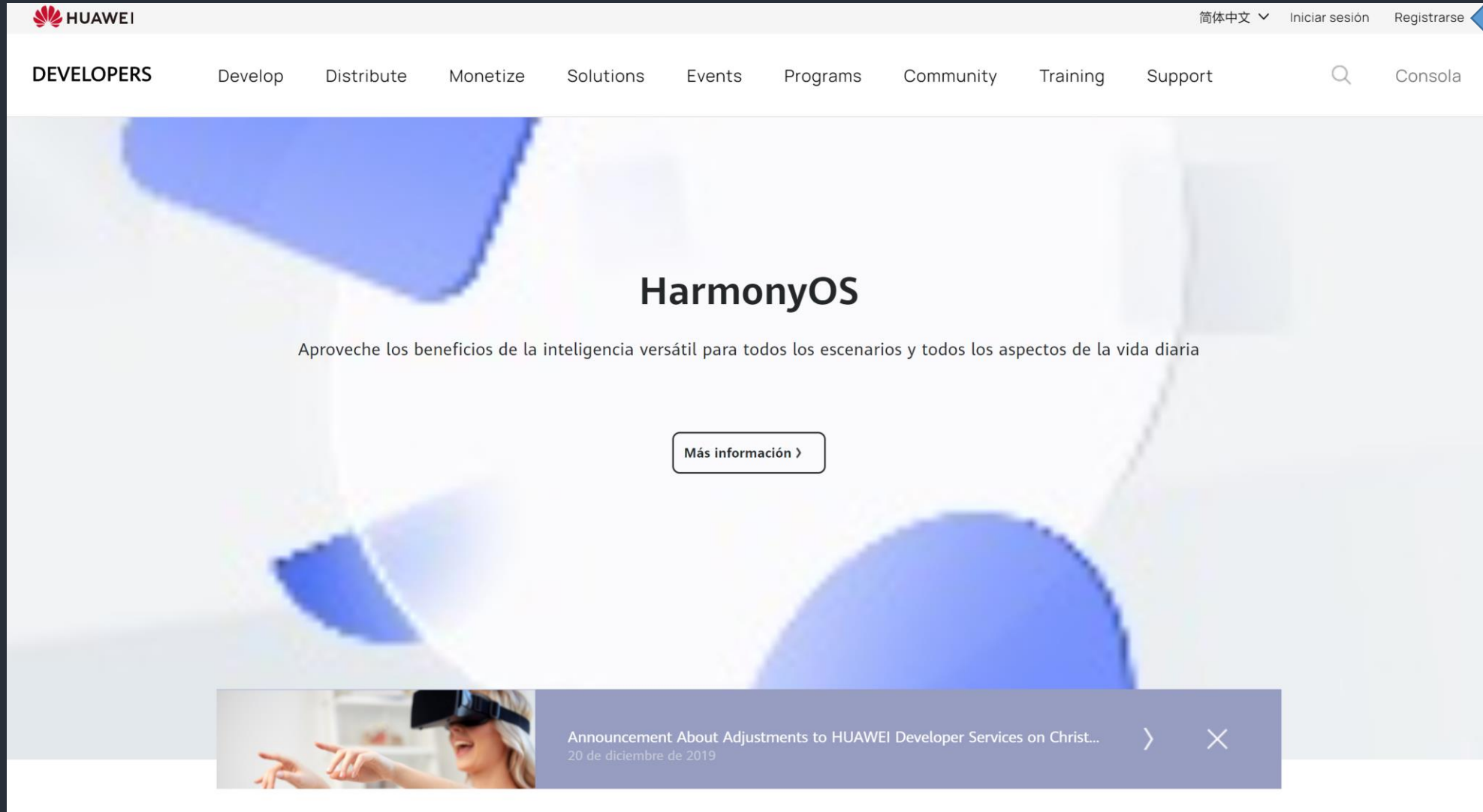


# Conoce APP GALLERY CONNECT

<https://developer.huawei.com/consumer/en/console#/serviceCards/>


# 1.- Regístrate


Entra en: <https://developer.huawei.com/consumer/en/>




Clic en  
registrarse

## 2.- Completa el formato de registro

 HUAWEI | Developer

 Register with phone number

 Register with email

### Register HUAWEI ID

Already have an account? [Log in >](#)


Country/Region

China ▼


Email code

[Obtain code](#)

.....




Confirm password



Date of birth

2000 ▼ 11 ▼ 18 ▼



REGISTER

# 3.- Selecciona el tipo de cuenta que deseas

←

→

↺

🔒

developer.huawei.com/consumer/en/verified/enrollment

🔍

☆

📄

👤

⋮

🌐 Google

📺 YouTube

📺 Netflix

🗣️ Google Translate

👤 Google Contacts

📁 Ana

📁 Negro

📁 Pepe

📁 Ro

📁 Moveme

»

📁 Other bookmarks

✓

Log in with your HUAWEI ID

●

Select Developer Type

○

Apply for Developer Account

○

Approving

You have successfully registered a HUAWEI ID. Now, complete [identity verification](#) to become a partner of HUAWEI Developer and enjoy the development, distribution, and app management services. Before proceeding with identity verification, please prepare the following materials. Learn more about [available countries and regions](#).

[FAQ >>](#)

Individual

If you are an individual developer over the age of 18, you can use Identity certificate (i.e., passport) and bank card to verify your identity. [Individual Developer Rights.](#)

Company

If you are an enterprise developer, you can use your company's DUNS number or Business License for verification. Enterprise developers enjoy [More Rights.](#)

➡

Next

Next

➡

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Statement about HUAWEI Developer and Privacy

Privacy Policy


Contact Us

cookies

## 2.- Completa datos para terminar el registro

← → ↻ 🔒 developer.huawei.com/consumer/en/verified/company 🔍 ☆ PDF 👤 ⋮

🔍 Google 📺 YouTube 📺 Netflix 🌐 Google Translate 👤 Google Contacts 📁 Ana 📁 Negro 📁 Pepe 📁 Ro 📁 Moveme » 📁 Other bookmarks

 HUAWEI accoun...

### Contact Information

This information will help HUAWEI Developer contact you and provide you with faster services.

\* Contact Name:


\* Job Title:

\* Work Phone Number:   ?

\* Work Email:  ?

\* Business Registry Code:

\* Business Registry License: 



Scanning copy of Business Registry license file, file size can not exceed 10M, format for png, jpeg, jpg, gif, bmp and pdf.  
Legal identity copy only used for authentication once, it will be deleted immediately after authentication.

[Statement about HUAWEI Developer and Privacy](#) ▾

☐ By checking this box I confirm that I have read [Statement about HUAWEI Developer and Privacy](#).

[HUAWEI Developer Service Agreement](#) ▾

☐ By checking this box I confirm that I have read and agree to be bound by the [HUAWEI Developer Service Agreement](#). I also confirm that I am of the legal age of majority in the jurisdiction in which I reside (at least 18 years of age in many countries).

☐ I agree to receive promotional offers from HUAWEI Developer.



# Preguntas



# HUAWEI Developer Forum



<https://www.youtube.com/watch?v=h48hJkrLqUc&feature=youtu.be>

# HUAWEI Developer CONTEST



<https://www.youtube.com/watch?v=IKwKn7jFjCI&feature=youtu.be>