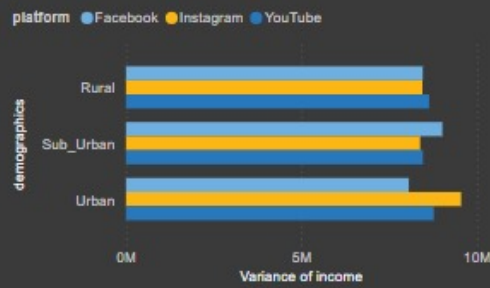


MAXIMUM DATA ABOUT THE SOCIAL MEDIA USED BY USERS

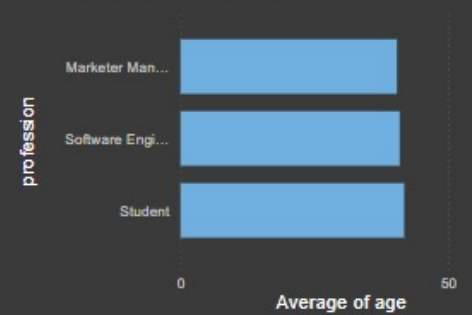
Variance of age by interests



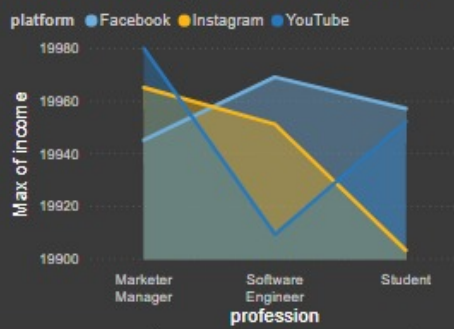
Variance of income by demographics and platform



Average of age by profession



Max of income by profession and platform



Standard deviation of income by profession

