

**Project Design Phase-I**  
**Proposed Solution Template**

Date	24 September 2022
Team ID	PNT2022TMID40132
Project Name	News Tracker Application
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	User needs a way to get a interested marketing in a quick peek of the day. So that we give relevant news where the user more interested on that day and save their time.
2.	Idea / Solution description	We provide relevant news where the user more interested on that day.
3.	Novelty / Uniqueness	Saving and downloading the interested articles.
4.	Social Impact / Customer Satisfaction	When news feed are customized/personalized to the user, the time spend to learn about the day will be minimized and will be completely productive.
5.	Business Model (Revenue Model)	Shown below.
6.	Scalability of the Solution	The first step is to predict user interests and collect relevant data for user personalization.  The system provides filter option and sorting the user relevant news and saves the time.

## Business Model:

