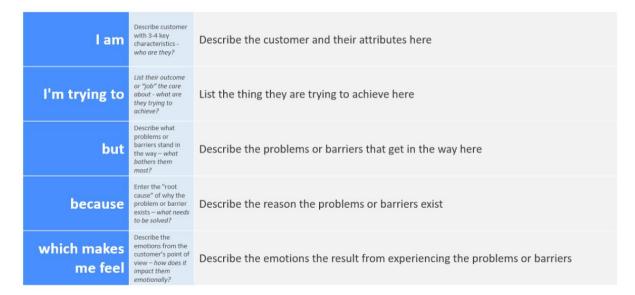
## Ideation Phase Define the Problem Statements

Date	10 September 2022
Team ID	PNT2022TMID40132
Project Name	News Tracker Application
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



## **Problem Statement:**





Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am Student	I'm trying to get quick access of educational news	But the application push the irrelevant news	Because of poor optimization	Which makes me feel annoying
PS-2	I am blogger	I'm trying to read specific News articles	But it displays unrelated articles	Because of unoptimized filter option	Which makes me feel disappointed