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Reflection: Eyeware

Everyware is a media artist group comprised of artists Hyunwoo Bang and Yunsil Heo. Their projects communicate the increasing connections between the virtual and physical realms (Everyware 2025). Hyunwoo and Yunsil through their art are concerned with highlighting the majestic aspects of technology, believing that magicians' use of technology may be the predecessor of media art (Vice 2012 & Baik 2012). The body of work produced by the two shares this majestic quality and interactivity as common themes. A great example of this is their interactive project name "Cloud Pink". The two utilizes fabric, projection mapping, and GLSL shading to create clouds which move when touched by the viewer (Everyware 2025). The atmosphere of the exhibit is playful in its choice of colours, and placement of the fabric screen. These choices allow the viewer to enter a childlike world wherein they can finally touch clouds.

References:

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