



Christopher Rinehart
Designing Identities for Ideas

CONNECT

Email:

christopher.rinehart@cwr.design

Phone:

Website:

cwr.design

SKILLS

- Adobe Creative Cloud Applications
 - Photoshop
 - Illustrator
 - InDesign
 - After Effects
 - Premiere Pro
- Sketch
- Branding
- Design Thinking
- Graphic Design
- Illustration
- Iconography
- Web Animation
- Wireframing
- Prototyping
- Storytelling
- Visual Development
- Public Speaking
- Critique
- UX Design
- UI Design
- HTML
- CSS / SASS
- JavaScript
 - node.js
 - react.js
 - GSAP
- Git
- Webstorm

EDUCATION

North Carolina State University, College of Design, Raleigh, NC
Bachelors of Art + Design, May 2014

WORK EXPERIENCE

IQVIA (CoreValue, Zealic)

Visual Designer | June 2017 - Dec 2017

- Developed custom elements for IQVIA's proprietary UI library (Apollo).
 - Worked with constraints set by Salesforce Lighting and IQVIA brand.
- Worked with project owners to solidify user stories and map user flow through application features.
- Solved UI conflicts ahead of code implementation through my knowledge of front-end development.

Cisco (Randstad)

Graphic / Web Designer | March 2017 - June 2017

- As a Graphic/Web designer working with the Virtual Experience Studios in RTP, I contributed visual elements and editing to create successful customer experiences for multiple sales teams within Cisco, helping secure millions of dollars in international sale.
 - Developed storyboards and kept shot records.
 - Created virtual sets for Tricaster broadcasting environments.
 - Drafted new iconography within Cisco's brand language.
- Established project development flow and file architecture for RTP VXS studios, replicated globally in Cisco's VXS studios, that streamlined asset creation and broadcast implementation.

IVC

Visual Designer | Jan 2014 - Oct 2016

- As a Visual Designer at IVC I helped design and build successful products for several companies.
 - MarketPay - created JavaScript tool for to create chart color schemes user logos, revamped web portal styles leading to sale of the company to Payscale.
 - Payscale - implemented HTML / CSS for new product and helped design components and shape user experience, creating a modern web application with a growing client base.
 - Bioventus - designed CMS web portal and implemented front-end visuals that aid in providing informational documents to doctors.
 - Cary Oil - improved internal dashboards that helped improve employee effectiveness, established new visual language for the brand's future products.
 - eZone - redesigned invoices and shipping labels to reduce shipment errors and increase customer comprehension.

REACTIV DESIGNS, LLC

Co-Founder + Creative Director | Jun 2014 - May 2017

- I helped establish REACTIV in 2014. Led a design team of 5 to create a strong brand language and recognizable visual identity.
 - Led the production of customer facing materials such as: marketing presentations, trade show print collateral, social media ads, promotional videos, product brochures, and team jerseys.