



**Christopher Rinehart**

## CONNECT

### Email:

christopher.rinehart@cwr.design

### Phone:

### Website:

cwr.design

## SKILLS

- Adobe Creative Cloud Applications
  - Photoshop
  - Illustrator
  - InDesign
  - After Effects
  - Premiere Pro
- Sketch
- Branding
- Design Thinking
- Design Systems
- Graphic Design
- Illustration
- Iconography
- Web Animation
- Wireframing
- Prototyping
- Storytelling
- Visual Development
- Public Speaking
- Critique
- UI + UX Design
- Marketing
- HTML
- CSS / SASS
- JavaScript
  - node.js
  - react.js
  - GSAP
- Git
- Webstorm

## EDUCATION

**North Carolina State University, College of Design, Raleigh, NC**  
Bachelors of Art + Design, May 2014

## WORK EXPERIENCE

### Extron Electronics

Visual Designer | July 2018 – Present

- Developed software UI for proprietary hardware systems
- UX Team Lead for consumer and control products
- Lead initiative to improve design system documentation and QA
- Primary visual designer for cloud based projects

### NIEHS (Net eSolutions)

Visual Designer/Developer | Jan 2018 – July 2018

- Communicated with clients to determine project scope and User Stories
- Consulted and help develop main website revamp
- Prototyped UI elements for production HTML/CSS (SASS)/JavaScript

### IQVIA (Zealic Solutions)

Visual Designer | June 2017 – Dec 2017

- Developed custom elements for IQVIA's proprietary UI library (Apollo)
  - Adhered to constraints set by Salesforce Lighting and IQVIA brand
- Worked with project owners to map features and solidify User Stories

### Cisco (Randstad)

Graphic / Web Designer | March 2017 – June 2017

- Developed storyboards, visual language, and digital assets for international marketing demos
  - Drafted new iconography within Cisco's brand language
- Established project development flow for RTP VXS studios, replicated globally in Cisco's VXS studios

### IVC

Visual Designer | Jan 2014 – Oct 2016

- Contributed to the design and construction of several successful products in a variety of industries
  - PayScale: Implemented HTML / CSS for new product and helped design components and shape user experience, creating a modern web application with a growing client base
  - Bioventus: designed and implemented CMS front-end portal
  - Cary Oil: Improved internal dashboards for employee effectiveness, established new visual language for brand's future products

### REACTIV DESIGNS, LLC

Creative Director | Jun 2014 – May 2017

- Developed brand's visual language
- Led a design team of 5 in the creation of visual assets and marketing materials such as:
  - Marketing presentations, trade show print collateral, social media ads, promotional videos, product brochures, and team jerseys