

Project Design Phase

Problem – Solution Fit Template

Date	14 June 2025
Team ID	LTVIP2025TMID60743
Project Name	Sustainable Smart City Assistant Using IBM Granite LLM
Maximum Marks	2 Marks

Problem – Solution Fit Template:

What is it?

It means we found a real problem that people have, and our assistant gives a solution that actually helps them.

Purpose:

- ✓ **Solve real problems** that city people face in daily life.
- ✓ **Make the solution easy to use**, matching how people already behave.
- ✓ **Use the right words and ideas** so people understand and like the assistant.
- ✓ **Build trust** by solving problems that matter, like pollution, traffic, and energy use.
- ✓ **Understand people better** so we can improve their city life.

Template:

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <small>Who is your customer? I.e. working parents of 0-5 y.o. kids</small>	CS	Explore AS, differentiate
	6. CUSTOMER CONSTRAINTS <small>What constraints prevent your customers from taking action or limit their choices of solutions? I.e. spending power, budget, no cash, network connection, available devices.</small>	CC	
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <small>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one, explore different sides.</small>	J&P	Focus on J&P, tap into BE, understand RC
	9. PROBLEM ROOT CAUSE <small>What is the real reason that this problem exists? What is the back story behind the need to do this job? I.e. customers have to do it because of the change in regulations.</small>	RC	
Identify strong TR & BE	3. TRIGGERS <small>What triggers customers to act? I.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</small>	TR	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER <small>How do customers feel when they face a problem or a job and afterwards? I.e. lost, insecure -> confident, in control - use it in your communication strategy & design.</small>	EM	
10. YOUR SOLUTION <small>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</small>		SL	Extract online & offline CH of BE
8. CHANNELS of BEHAVIOUR <small>8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7 I.e. directly related: find the right solar panel installer, calculate usage and benefits; Indirectly associated: customers spend free time on volunteering work (I.e. Greenpeace)</small>		CH	
8.2 OFFLINE <small>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</small>		CH	