

RACHEL L. VANNETTE - *Curriculum Vitae*

CONTACT

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CURRENT POSITION

Postdoctoral Fellow, Department of Communication, Stanford University

EDUCATION

- 2016 PH.D. in Ecology and Evolutionary Biology, **University of Michigan** | Advisor: Prof. Mark HUNTER
2006 B.S. in Biology, **Calvin College** | Advisor: Prof. David WARNERS

PUBLISHED WORKS

Refereed articles

Conrad, F. G., Broome, J. S., Benki, J. R., Kreuter, F., Groves, R. M., **Vannette, D.L.**, & McClain, C. (2013). Interviewer speech and the success of survey invitations. *Journal of the Royal Statistical Society: Series A (Statistics in Society)*, 176(1), 191-210.

Book chapters

Vannette, D.L., and Krosnick, J.A., (*forthcoming*) Answering Questions: A Comparison of Survey Satisficing and Mindlessness, in *The Wiley-Blackwell Handbook of Mindfulness*. Eds. Amanda Ie, Christelle T. Ngoumen and Ellen J. Langer

Branch, J.D., Hershey, L., and **Vannette, D.L.**, (2011) The Use of RISK® for Introducing Marketing Strategy. In *Beyond Transmission: Innovations in University Teaching*. Eds. Claus Nygaard, Nigel Courtney, and Clive Holtham. Faringdon, Oxfordshire: Libri. Print.

Case studies

Prudential Life Insurance: A Positive Approach to Change Management
with *Kim Cameron*; Published by GlobalLens - The William Davidson Institute at the University of Michigan

Living Homes: Creating a Sustainable Business Building Green Homes
with *Andrew Hoffman, Rebecca Henn, and Grace Augustine*; Published by GlobalLens - The William Davidson Institute at the University of Michigan

Branding Israel
with *Rajeev Batra and Grace Augustine*; Published by GlobalLens - The William Davidson Institute at the University of Michigan

Trojan UV

Published in: Purchasing and Supply Management. (14th edition). Eds. P. Fraser Johnson, Michiel R. Leenders, and Anna E. Flynn. Boston: McGraw-Hill/Irwin, 2011. Print.

Conference proceedings

Conrad, F.G., Broome, J.S., Benki, J.R., Groves, R.M., Kreuter, F., and **Vannette, D.L.** (2010) To Agree or Not to Agree: Effects of Spoken Language on Survey Participation Decisions. *Public Opinion Quarterly*. Proceedings of the Sixty-Fifth Annual Conference of the American Association for Public Opinion Research. 74(3): 596-598

WORKING PAPERS & ONGOING RESEARCH

Identifying Likely (and Unlikely) Voters in Pre-Election Polls: Results from the 2008 ANES (with Jon A. Krosnick)

Voter Mobilization Effects of Poll Reports During the 2012 Presidential Campaign (with Sean J. Westwood)

Do Interviewers Make Good Tailors? The Effect of Conversational Introductions on Survey Participation

INVITED TALKS

Vannette, D.L., (2012). Improving Survey Website Usability. Invited lecture at the *National Science Foundation*. Conference on The Future of Survey Research. November 8-9. Arlington, VA.

Vannette, D.L., (2011) Online Survey Research: Findings, Best Practices, and Future Research. Paper presented at The Advertising Research Foundation Research Quality Forum. April 7th, 2011. New York, NY.

CONFERENCE PRESENTATIONS

Vannette, D.L., and Westwood, S.J., (2013). Voter Mobilization Effects of Poll Reports During the 2012 Presidential Campaign. Paper presented at 68th Annual Conference of the American Association for Public Opinion Research, May 16-19, Boston, MA.

Vannette, D.L., and Krosnick, J.A., (2013). Mindlessness and Mindfulness in the Survey Context. Paper presented at 68th Annual Conference of the American Association for Public Opinion Research, May 16-19, Boston, MA.

Vannette, D.L., (2013). Evidence of Interviewer Tailoring in Telephone Interview Introductions. Paper presented at The Interviewer-Respondent Interaction Workshop, May 15-16, Boston, MA.

Vannette, D.L., (2012). Do Interviewers Make Good Tailors? The Effect of Conversational Introductions on Survey Participation. Paper presented at The RC33 8th International Conference on Social Science Methodology, July 9-13, Sydney, Australia.

Vannette, D.L., Krosnick, J.A., DeBell, M., & Wilson, C., (2012). Identifying Likely Voters in Pre-Election Polls: Comparing Methods to Find the Best One. Paper presented at the 67th Annual Conference of the American Association for Public Opinion Research. May 17-20, Orlando FL.

TEACHING EXPERIENCE

Teaching Assistant - Stanford University (2012) Summer Institute in Political Psychology

Teaching Assistant - University of Michigan Ross School of Business (2006-2011)

- Marketing Management - Core Marketing MBA course
- The World Economy - Core Strategy MBA course
- International Marketing Management - Elective Marketing MBA course

Guest Lecturer - Moscow State University Graduate School of Business (2008) *Writing Business Case Studies* - two week short-course for faculty

COMPETITIVE GRANTS AND AWARDS

2013 American Association for Public Opinion Research Student Travel Grant - \$500
 2013 Interviewer-Respondent Interaction Workshop Travel Grant from the Charles Cannell and Rensis Likert Funds in Research in Survey Methodology - \$550
 2012 American Association for Public Opinion Research Student Travel Grant - \$500
 2010 University of Michigan Rackam Graduate School Travel Grant - \$950
 2009 University of Michigan Program in Survey Methodology Travel Grant - \$500
 2009 University of Michigan Program in Survey Methodology Survey Research Operations Traineeship - \$75,000 (declined)
 2007 University of Western Ontario Ivey School of Business Case Writing Clinic - Best Case Study Award
 2002-2006 Calvin College Faculty Honors Scholarship - \$5000/year

REVIEWER

Public Opinion Quarterly; Survey Research Methods